



The People's Army
China's Big Red flexes
business muscles

Page 13



Euro-energy
Creating a free market
in power and gas

Page 12



People Page
Jürgen Rüttgers: man
from the future

Page 10



Business Travel
A real cure for jet-lag?

Page 8

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Europe's Business Newspaper

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Islamic gunmen kill West Bank rabbi in attack

Islamic gunmen killed a rabbi and wounded an Israeli policeman near Hebron on the occupied West Bank. Hamas, the main opponent of the Israel-PLO peace deal, claimed responsibility, while settlers leaders claimed authorities had done nothing to bolster security in the area since two Israelis were killed in a guerrilla attack earlier this year. Earlier, Israeli chief of staff, Lt-Gen Ehud Barak, warned the cabinet that Israel could expect an increase in Palestinian attacks. Page 4

Inquiry looms for Berlusconi Italy's embattled prime minister, Silvio Berlusconi, is facing another turbulent week, including the prospect of interrogation by Milan magistrates over corruption allegations and a threatened general strike on Friday. Page 14

EU to tackle enlargement The German presidency of the European Union will today seek agreement on a blueprint for bringing central and eastern European countries into the EU around the turn of the century, at a meeting of EU foreign ministers in Brussels. Page 2

Saudis propose balanced budget Saudi Arabia is aiming to balance its budget by the end of the decade under a plan to privatise some state industries, "rationalise" state subsidies and invite greater private investment in infrastructure. Page 4

Ukraine takes to grassroots privatisation More than 150 large and medium scale enterprises in the Ukraine have been privatised in recent months, in spite of a system of daunting complexity and the failure of Ukraine's first post-independence government to launch serious economic reforms. Western officials hope that under the new leadership of President Leonid Kuchma (above), Ukraine will begin a well-publicised privatisation programme. Page 14; France and UK block reform aid, Page 3

Chechen regime repulses attack The president of Chechnya, Dzhokhar Dudayev, survived a determined attempt to overthrow him at the weekend as another burst of fierce fighting erupted in the Caucasian republic. Page 2

Investors target eastern Europe Portfolio investment in eastern Europe is set to surge as emerging-market funds raise more than \$300m to take advantage of mass privatisation in Russia and its neighbours. Page 15

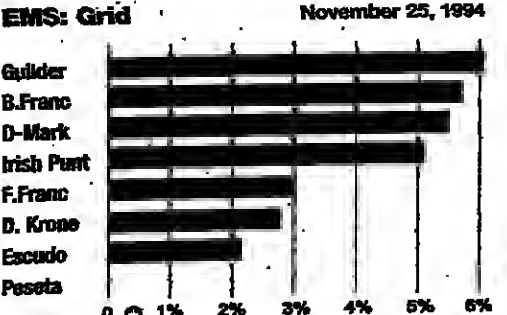
UK societies face job cuts Generous voluntary redundancy terms are likely to be put to the 27,000-plus staff of Halifax and Leeds Permanent, two of the UK's largest building societies, as part of plans for their merger. Page 6; Editorial Comment, Page 13; Competition battle, Page 16

Economic accord boosts ties Russia and Japan signed agreements to improve economic ties and postpone Russian trade debts in a small step towards the normalisation of their strained relations. Page 5

Employers' liability shortfall Many UK companies face difficulties in obtaining adequate insurance cover from next year for deaths and injuries at work, insurance experts warn. Page 6

Air crash victims seek compensation Survivors and families of victims of a 1992 DC10 crash in Portugal in which 56 people died have demanded that the airline, Martinair Holland, pay them a total of up to 28 million guilders (\$16m) in compensation. Page 23

European Monetary System In a week during which the Bundesbank council left German short term interest rates unchanged, the order of currencies in the EMS grid was unchanged. The gap between the strongest and weakest currency grew slightly. Currencies, Page 23



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

French headmasters march Thousands of French secondary school headmasters demonstrated in Paris to protest against a shortage of funds and a growing workload. Page 5

Smokeless cigarette RJ Reynolds, US tobacco company, has developed a new, virtually smokeless cigarette, marking its latest attempt to combat the anti-smoking sentiment sweeping the US. Page 5

Silver coins salvaged Treasure hunters in Dubai said they had recovered silver coins worth \$70m from the wreck of a US merchant ship, the John Barry, torpedoed by a German U-boat off coast of Oman in 1944. Page 5

IMF aid for Russia at risk in row over budget

By John Lloyd in Moscow

Resistance by Russia's parliament to tough government budget plans was threatening the loss of massive foreign aid as an International Monetary Fund team arrived in Moscow at the weekend for crucial talks.

In the coming weeks the government will face a harsh choice between placating the parliamentary deputies and losing the chance of aid - which might total \$13bn for 1995 - or meeting the IMF's criteria and provoking a confrontation with the Duma, or

lower house. The IMF's team of senior officials is to begin final talks on various forms of assistance.

Officials say the team has tough questions about next year's budget and is determined to tighten its assumptions and projections. The IMF does not believe the projections for tax revenues will be met, or that spending can be kept within the forecasts.

However, the government was warned on Friday by leading deputies, including those from parties that back economic reforms,

that even the present budget proposal was too severe to attract majority support. The Duma voted overwhelmingly to form a joint parliamentary-government committee to work on the budget and propose changes, and report back before December 10.

Deputies representing special interests such as agriculture and defence industries have been particularly aggressive in demanding much higher spending than is foreseen.

Mr Mikhail Zadornov, head of the parliamentary budget committee, said the budget was "com-

pletely unrealistic" in almost every respect in its assumptions of the level of tax revenue, of the sale of treasury bills and on its central innovation to reject any funding from central bank credits, the main engine of inflation in previous years.

President Boris Yeltsin called together national and regional leaders in the Kremlin on Saturday to express his apparently full support for the budget. He claimed that the crisis in the economy was "close to being overcome" and said that there could be "no way back to high

unchecked inflation". "The period of retreats and inconsistent half decisions should be left behind with 1994, so that in 1995 we can advance towards completing financial stabilisation and proceeding towards economic recovery and progress," he said.

Mr Victor Chernomyrdin, the prime minister, gave an even more glowing prospect - saying that the budget strategy could make "1995 the year of financial stabilisation, 1996 the year of overcoming economic depression and 1997 the year of steady eco-

nomic growth". He added that the government was willing to work with the Duma to change "the structure and volume of revenues" in the budget - but insisted, as did Mr Yeltsin, that its principles, including the refusal to use central bank credits, were non-negotiable.

The only room for compromise could come if the Duma refrains from confronting the government and does not pass the budget. In that case, the government would fund the budget month by month, as allowed under the constitution.

US Republican leader blames UK for 'complete breakdown of Nato'

Dole calls on UN to quit Bosnia

By George Graham in Washington, Laura Silber in Belgrade and Bruce Clark in London

A leading US politician blamed Britain and France yesterday for a "complete breakdown" of the Atlantic alliance and called on the United Nations to withdraw from Bosnia, where up to 400 peacekeepers were being detained by the Bosnian Serbs.

Senator Robert Dole, who will lead the Republican majority when the new Congress meets in January, also called for the immediate lifting of the UN embargo on arms supplies to the Bosnian government.

"Get the [UN] soldiers out of the way. Pull 'em out," Mr Dole said, in an outburst of frustration at European nations which cite the safety of their troops in Bosnia as an argument against tougher military intervention.

"I think we have a complete breakdown of Nato," he added, saying that he held the "British and French, and primarily the British" responsible.

The senator's remarks reflected indignation over last week's refusal by European members of Nato to back a US plan that would have shored up the enclave of Bihać, a stronghold of the Bosnian government, using Nato air power.

In Sarajevo, the UN said Bosnian authorities had accepted its latest proposal for a ceasefire in Bihać, where the Serbs have almost encircled government positions and encroached on a "safe area" notionally protected by UN resolutions.

UN officials said fighting continued over the weekend on the southern and south-western outskirts of Bihać town but heavy armour had not been used. They also reported a large explosion at the Bosnian army's Bihać headquarters, apparently triggered by the government forces before they withdrew northwards.

The vulnerability of the UN's 24,000-member force in Bosnia was underlined yesterday when



Lull to the battle: some of the rebel Moslem soldiers led by Fikret Abdic take a break yesterday from fighting Moslem government troops near the western Bosnia village of Bugar, 10 km north of the beleaguered town of Bihać

it emerged that up to 400 peacekeepers were being detained in Serb-controlled territory.

UN officials said last night they were trying to ascertain the whereabouts of more than 100 Dutch and 62 British soldiers who appeared to have been stopped at Serb checkpoints. About 250 peacekeepers were detained last week after Nato launched air strikes on Serb positions in Croatia and Bosnia.

Mr William Perry, the US defence secretary, yesterday conceded that the Serbs had, in effect, won the war in Bosnia. In remarks which reflected European concerns and differed sharply from Senator Dole, he said lifting the arms embargo

could stoke the war, and expressed doubt over the feasibility of a military solution. "The Serbs have occupied 70 per cent of the country. There's no prospect that I see of the Moslems winning that back," he said.

Amid growing signs of disarray over Bosnia policy in the main Western capitals, Mr Andrei Kozyrev, Russia's foreign minister, said he had "successful and very useful" talks with Serbian President Slobodan Milosevic.

He said Mr Milosevic was working for a ceasefire in Bihać and throughout Bosnia.

Reports that Mr Kozyrev was also meeting Serb leaders from Croatia and Bosnia could not be confirmed. The secret meetings

were held at a remote villa in Kardjorjevo, north of Belgrade.

Mr Perry said he was not prepared to recommend the deployment of the hundreds of thousands of US troops necessary to reverse the tide of the war. He said he sent 2,000 US Marines to

the Adriatic on Friday "for contingency purposes as a rescue team". "The possibility of pilots needing rescue is not remote."

Mr Perry argued that Nato had done whatever it had been asked to do, and blamed the UN for the absence of more vigorous action.

UK premier is poised for victory in vote on EU cash

By Philip Stephens, Political Editor

Mr John Major, the UK prime minister, appeared certain last night of victory in today's parliamentary vote on the European Union budget as rightwing opponents on the Tory back benches in the House of Commons launched a last-minute drive to force a challenge to his leadership.

In spite of threats by a hard core of Eurosceptics to risk suspension from the parliamentary Conservative party by abstaining in tonight's vote on the EU finance bill, senior ministers said the government would secure a comfortable majority.

Mr Major has warned that defeat would be followed by the government's resignation and a general election. Mr Major has a Commons majority of 14, but is assured of the votes of up to 10 unionist MPs from Northern

Ireland tonight. The vote, however, will coincide with signs that the prime minister will seek to ease the tensions over Europe by conceding a referendum on any further significant moves towards integration.

Mr Norman Lamont, the former chancellor of the Exchequer, publicly dissociated himself from attempts by rightwing MPs to force a contest for the Tory leadership before the deadline for any such move on Wednesday.

Leading rightwing figures behind the attempt to raise the 34 signatures from Tory MPs necessary to allow a challenge admitted that they were still about 10 short of that number.

They were therefore seeking backing from dissidents on the left of the party. Leftwing MPs known to be unhappy with Mr Major's leadership were being told that a challenge might pave the way for his replacement with Mr Michael Heseltine, the trade

secretary, or Mr Kenneth Clarke, the chancellor.

Mr Major's opponents voiced confidence that if they secured the signatures and could demonstrate cross-party support for a contest, then Mr Lamont would change his mind. The former chancellor appeared to leave himself room for manoeuvre when he said that he could not "envisage the circumstances" in which he would stand against the prime minister.

Earlier Mr Michael Howard, the home secretary, had warned Mr Lamont that he would "cut an absolutely ridiculous figure" if he attempted to topple Mr Major. Mr Jonathan Aitken, a junior Treasury minister, said any contest would be "deeply destructive".

Mr Lamont's comments came as senior ministers indicated that Mr Major might promise a referendum on further transfers of

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CONTENTS

Markets	International News	2-5	Postscript	Leaders Page	13	Crossword	30	Managed Funds	24-25	
UK News	Letters	6	Letters	12	Compass	16,17	Money Markets	26	Money Markets	26
Law	Observer	13	Observer	13	Markets	18	Share Information	26,27	World Stock Markets	22
Guide to the Week	Management	7	Management	7	The Markets	18	Surveys	Separate		
People Page	Media	9	Media	9	Emerging Markets	19	Energy & Efficiency	sectors		
Weather	Arts	11	Arts	11	World Bond Markets	20				
Week Ahead	Business Travel	8	Business Travel	8	Equity Markets	19				
	Arts Guide	11	Arts Guide	11	FT World Actives	16				

Austria	S\$22	Greece	D\$50	Malta	Lm\$10	Oman	QR13.00
Bahrain	Dh1.20	Hong Kong	H\$1.10	Morocco	Mdh15	S. Arabia	S\$11
Belgium	B\$45	Hungary	H\$1.10	Myanmar	My\$1.00	Singapore	S\$4.30
Bulgaria	Lv\$1.00	Ireland	Ir\$1.10	Nepal	Nr\$1.00	Slovenia	S\$1.00
Cyprus	C\$1.10	India	Rs\$1.00	Philippines	Ph\$1.00	Spain	P\$22.00
Czech Rep	Cz\$1.00	Israel	Sh\$1.00	Romania	Rm\$1.00	Sweden	S\$1.00
Denmark	Dkr\$1.00	Italy	L\$1.00	Russia	R\$1.00	Switzerland	S\$1.00
Egypt	E\$1.00	Japan	Y\$1.00	S. Korea	Sk\$1.00	Taiwan	T\$1.00
Finland	F\$1.00	Jordan	J\$1.00	Slovakia	S\$1.00	Turkey	L\$1.00
France	F\$1.00	Kuwait	K\$1.00	Slovenia	S\$1.00	UAE	Dh\$1.00
Germany	D\$1.00	Lebanon	L\$1.00	Portugal	P\$1.00		

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NEWS: EUROPE

EU to tackle Oslo fears being Europe's odd man out

By Lionel Barber in Brussels

The German presidency of the European Union will today seek agreement on a blueprint for bringing the former communist countries of central and eastern Europe into the EU around the turn of the century.

The document, running to more than 100 pages, will be discussed at a meeting of EU foreign ministers in Brussels. It lays out plans for the six aspirants from eastern Europe to bring their markets, trade regimes and laws, as well as foreign and judicial policies into line with the EU.

But the paper stops short of giving a date for EU membership, and skirts the crucial question of how the Union intends to reform the Common Agricultural Policy - one of the most daunting barriers to eastern enlargement.

Germany, which hands over the rotating presidency of the EU to France on January 1, views the document as the centrepiece of next month's European Union summit in Essen and the strategy to build a "wider Europe". But the summit outlook has been clouded by the apparent German decision not to invite the six central and east European leaders to Essen, and stalling among the Twelve over a more generous market access package.

France, Spain and Portugal were said last week to be dragging their feet over plans progressively to reduce the use of anti-dumping and safeguard clauses as the six associate EU members - Poland, the Czech Republic, Hungary, Slovakia, Bulgaria, and Romania - adopt EU laws.

Second, the European Commission has failed to live up to

promises to produce a study on whether accumulation of EU rules of origin would stimulate trade with the central Europeans, according to a senior EU diplomat. Many experts believe that relaxing the EU's rules of origin would significantly expand trade.

EU diplomats are confident, however, that Bulgaria and Romania will win the same accelerated market access package agreed with the Poles, Czechs, Hungarians and Slovaks.

This would mean free access for industrial products from January 1 1995, with steel and textiles following in 1996 and 1997 respectively.

The Czech Republic and Slovakia are also set to win an increase of 250,000 tonnes in their quotas for steel exports, following the collapse of the Commission's rescue plan for the steel industry. Some modified concession on farm exports will also be on the Essen agenda.

German Chancellor Helmut Kohl's failure to invite central and eastern European leaders to Essen is viewed in some quarters as an unnecessary snub; but German officials stressed that it was more important to reach a consensus on how to proceed with enlargement, "binding in" France and the Mediterranean countries sensitive to the EU's balance of power tilting to the north and east.

The leaders could expect an invitation to the Cannes summit in June under the French presidency.

Separately, ministers are expected to approve a mandate for Brussels to negotiate EU association agreements with the three Baltic republics of Latvia, Lithuania and Estonia.

By Hugh Carnegie and Karen Fossell

Campaigners for Norwegian membership of the European Union in today's referendum have hammered home the view that to vote against joining would be to cast Norway into a political and economic limbo on the remote fringes of the continent.

Mrs Gro Harlem Brundtland, the veteran prime minister, said on Saturday at a final rally held in an attempt to overturn the country's deep-seated reluctance to embrace the EU: "If you follow the advice of the No troops, it can be costly for your country, for you and for your children. If you feel the fear [of the EU], if you listen to the pessimism... you will place your

country in a difficult situation - isolated and alone."

The No side has responded with a forceful rebuttal. It says Norway, with its oil and gas, its fish and its plentiful hydro-power, has the fundamental economic strength to prosper independently - especially as it already has the trade benefits of participating in the European Economic Area agreement with the EU.

As a founder member of Nato, the country's security is underpinned. But Mrs Brundtland and her government say these arguments amount to dangerous complacency about Norway's place in a changing world.

One of their greatest concerns lies in security. Norway occupies a strategic position, sharing a frontier with Russia

in the far north (Nato's only direct frontier with Russia apart from that in Turkey) and guarding the north Atlantic and Barents Sea approaches to the northern Russian ports and hinterland where much of the post-Soviet nuclear arsenal is sited.

Already, Nato has lowered its profile in Norway, shifting its northern flank headquarters from Oslo to England. US forces have begun to run down some of their pre-positioned stores of military equipment held in Norway. The government, still deeply concerned by instability in Russia, is afraid that Nato's commitment to northern Norway will be weakened if Norway votes to stay out of the EU.

This is because of the shift within Nato towards building

a European pillar based on the Western European Union, set to become the focus of the EU's strategic and defence policies. Oslo, which at present only has observer status in the WEU, is anxious to play a full part. The case about strategic isolation has been strengthened since Sweden and Finland, Norway's Nordic neighbours, voted to join the EU. The inevitable thrust of their policy is now to participate in west European strategic developments.

The argument about economic isolation is, perhaps, less persuasive because of Norway's rich natural resources and the widespread fear of an erosion of Oslo's ability to control them independently once inside the EU. But the government - and the vast majority of

business and industry - warns that with Austria, Finland and Sweden joining the EU, the future of the EEA trade accord is uncertain, given that it would apply after a Norwegian No vote to Norway, Iceland and Lichtenstein.

More convincingly, Mrs Brundtland says that electing to stay outside the EU would risk provoking a negative investment flow at a time when petroleum revenues are about to peak and Norway badly needs to build up its weak onshore industrial base. This worry is not just about the inflow of foreign investment to Norway; it also concerns the flow of investments by Norwegian companies.

The Yes campaign says Norwegian companies have over the past 10 years made invest-

ments overseas which produced 60,000 workplaces - while 5,000 industrial jobs were lost at home. It says this trend will be reinforced and may even be accelerated by a shift by companies across the border into Sweden. The heads of Norsk Hydro, Kvaerner, the engineering group, and the pharmaceutical company Helse, Nymed, the country's three largest listed companies, and the state-owned Statoil have all said their investment strategies would be influenced against Norway by a No vote.

Another potent isolation argument concerns the long border with Sweden, which at present is virtually open. Transformation of the Swedish border into an external EU border could result in far stricter controls.



German finance minister Theo Waigel, 55, married former Olympic skier Irene Epplé, 35, at the weekend in the southern resort town of Seeg. The ceremony was attended by Chancellor Kohl (left) and his wife Hannelore (right). Second from left is the bride's sister, Ms Maria Epplé.

Russia, US square off over security

John Lloyd and Bruce Clark report on differing views about expanding the role of the CSCE

As Mr Andrei Kozyrev, Russia's foreign minister, discussed the Bosnian crisis with Serb leaders in Belgrade yesterday, his country was preparing a much broader initiative aimed at putting Moscow's stamp on the new security order in Europe.

Russia wants a sharp upgrading of the prestige, budget and powers of the 33-nation Conference on Security and Co-operation in Europe, which groups the US, Canada, virtually all the countries of Europe and the former Soviet republics. It will press this idea hard at next week's CSCE summit in Budapest. The US - whose views on European security will be set out in a speech today by Mr Warren Christopher, secretary of state - also wants the status of the CSCE raised. But that is where the resemblance between US and Russian thinking ends.

For Russia, an upgraded CSCE could give Moscow a degree of influence over security in western Europe, while confirming Moscow's role as the main player in the security of the Commonwealth of Independent States.

For the US and some European countries - including the ex-communist nations such as Hungary - boosting the CSCE would work as a sop to Moscow, helping to calm its objections to the expansion eastwards of Nato.

Yet the latest pronouncements from Russia suggest that Moscow is not ready for such a trade-off: it wants both to upgrade the CSCE, and to head off the expansion of Nato.

Russia's prickly mood was underlined when President Boris Yeltsin went to the border town of Pskov, his most important public engagement this month. Faced with claims for the return of 2,000 sq km of land which belonged to pre-war Estonia, he vowed not to give up a centimetre of Russian soil. Mr Yeltsin's pledge won fulsome praise from the ultra-

nationalist Liberal Democratic party led by Mr Vladimir Zhirinovskiy.

Estonia, like virtually all the ex-communist states of central Europe, wants to be integrated into the European Union and ideally Nato. But Moscow is anything but reconciled to the idea of Nato expanding.

Opinion among Russians, inside and outside officialdom, is firm: "It's at least 99.99 per cent against Nato enlargement," says Mr Sergei Karaga-

Opinion among Russians, inside and outside officialdom, is firm: it's at least 99.99 per cent against Nato enlargement

nov, a presidential foreign affairs adviser. "Everyone believes it would push Russia into a corner and increase tension, not bring security."

As for the upgrading of the CSCE, Russia's continuing commitment to this was underlined last week by Mr Vladimir Lukin, chairman of the foreign affairs committee of the Duma, parliament's lower house.

He spoke of the need for the CSCE to "obtain a mandate for the decision of all questions of security in Europe" and reaffirmed Russia's support for a CSCE Security Council along the lines of the UN.

Russian hopes of playing a central role in a new European security structure - with or without the CSCE - have been boosted by signs of disagreement between western Europe and the US over Bosnia.

According to the daily Sevodnya, Mr Kozyrev was encouraged by his recent trip to France and has begun to talk privately of an "historic Fran-

co-Russian alliance" as a pillar of a new order in Europe. He has also suggested that both Nato and the CSCE may be superseded. "Can't we give an innovative reply to the entirely new European situation which is emerging today in the mid-1990s?" the paper quoted him as asking.

Western diplomats in Moscow acknowledge that Russia's opposition to Nato enlargement is, for now, both firm and heartfelt. But they hope that this could change if the issue is handled with care, and if Moscow is drawn further into the Partnership for Peace, a programme for military co-operation.

On the face of things, US enthusiasm for early moves towards the expansion of Nato should set alarm bells ringing in Moscow. In today's speech Mr Christopher is expected to state firmly that Nato must "begin the process" of expansion in the coming months.

Mr Richard Holbrooke, the assistant secretary of state for Europe, recently confirmed the US policy of boosting the CSCE on one hand while keeping Nato strong, and preparing to expand it, on the other.

Diplomats see only one way in which Washington's stated enthusiasm for enlargement and Russia's opposition could be finessed. Moscow has said it would not object to the enlargement of Nato as long as Russia itself is viewed as a candidate - however hypothetical - for membership.

While Mr Volker Rube, German defence minister, has said Russia can never join Nato, US officials avoid being so categorical. They speak of "procedures" and "criteria" by which members could be admitted to Nato, without naming countries. Cynics will no doubt say that these word-games are a way to "keep the Russians happy, and the East Europeans hoping" that is what they said when PFP was launched a year ago.

CDU women resist fixed job quotas

By Michael Lindemann in Bonn

Chancellor Helmut Kohl's Christian Democratic Union (CDU) will today try to agree on quotas designed to give women a higher profile within the party despite evidence that many of them want nothing of the sort.

Several have spoken out ahead of the one-day national congress saying quotas - which would reserve one third of the party's positions for women - are not helpful. "It's a democratic crutch," said Ms Rita Süßmuth, speaker of the Bundestag, or lower house of parliament.

The quota is the only big issue at the congress, which meets in Bonn for the first time since the mid-October election victory, and will also re-elect its 13-strong council and the 26-strong national executive.

However, much of the talk on the sidelines is expected to

focus on who will succeed Mr Kohl, who said just before the October elections that he would not stand again in 1998.

Mr Wolfgang Schäuble, the wheel-chair-bound leader of the parliamentary party, has long been regarded as Mr Kohl's designated successor, and the 1,000 or so delegates will be

paying particular attention to what he says. However a handful of younger politicians - including Mr Jürgen Rüttgers, the new research and technology minister - have been mentioned in recent weeks as possible alternatives.

The quota is likely to be approved, given that Mr Kohl has thrown his weight behind the idea in the hope that it will improve his standing among women voters.

For many other CDU members it is also seen as a last-ditch solution to a problem which has been often talked about but never solved: the CDU has just 13.9 per cent women in its ranks, less than the 26.3 per cent average for parliament as a whole.

However, opponents of the quota said it would be better to adopt the model used by the CDU in the southern state of Baden-Württemberg, where a fixed percentage of women are nominated but the election itself is left open.

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Turks express despair over entry card to the Fatherland

By Judy Dempsey in Bonn

Becoming a German citizen is easier said than done. Not only does Germany have no immigration laws, but its nationality laws, which date back to 1913, are based on blood.

Nationality is automatically granted - provided one of the parents is German. Otherwise, if you have no German relations, and no German spouse, there is a wait of at least 10 years before applying for citizenship. Even then, there is no guarantee it will be granted.

"At first, when I started to address the crowd, they could not believe I could speak German. Then they were surprised that I did not have a Turkish accent. And they were even astonished that I was going to stand for parliament," says Mr Cem Ozdemir.

Born in 1965 in the town of Bad Urach in the state of Baden-Württemberg, Mr Ozdemir last month was elected to the Bundestag, the first time anyone from an immigrant family had attained such a status. His election coincided with a spate of recent attacks on foreigners, particularly in Berlin, and a renewed debate among Germany's political parties about whether to liberalise the country's strict nationality laws in an effort to integrate foreigners. "It was a long road

to the Bundestag," says Mr Ozdemir, a member of the Greens/Bündnis 90 party. "But I hope I can have some influence in trying to make it easier for the German government to integrate the millions of foreigners who are living in this country."

More than 6.8m foreigners live in Germany. For economic reasons, many were invited as Gastarbeiter (guest workers) in the 1960s. But those who chose to remain soon discovered that despite paying taxes, and meeting all their social commitments, they were not entitled to vote unless they became German citizens. The matter is further complicated by the fact that in the case of the 1.8m Turks living in Germany, the immigrants are reluctant to give up their Turkish citizenship.

The reason is that they become foreigners in the country of their birth, or their parents', and lose the right to inherit property. And since Germany does not allow dual citizenship, many Turks are reluctant to take up German citizenship.

Mr Ozdemir soon discovered - when he applied for German citizenship when he was 18 years old - that Turkey was reluctant to relinquish ties. "Ankara wants the sons of those Turks living in Germany for military conscription," said

Mr Ozdemir. Mr Ozdemir claimed that the vast majority of Turks born in Germany paid a DM10,000 (\$4,000) fine rather than serve in the army.

Mrs Cornelia Schmalz-Jacobson, head of the federal office for foreigners' issues, wants children of foreigners born in Germany to be granted dual citizenship until the age of 18, when they can then choose their nationality.

"We have to create the instruments for integrating these children," she said. "The present situation plays into the hands of the far-right extremists."

Mrs Schmalz-Jacobson added that the recent proposals by Chancellor Helmut Kohl's coalition government for amending the citizenship regulations verge on the absurd. For instance, if they become law, a child can have German nationality until the age of 18 provided one of the parents has been born and lived in the country for 10 years and the other parent has lived in Germany for a decade. "These proposals will be impossible to administer," said Mrs Schmalz-Jacobson.

"Can you imagine the bureaucracy involved and the interpretation of the law. People will ask had they in fact lived in Germany for 10 years if they had spent the summer with their grandmother in Tur-

key. It's a nightmare."

Mr Ozdemir agrees. "But the laws will have to change sooner or later which will make it easier to integrate," he said. "The 1913 law is an anachronism. It will take time. But what I fear is that the politicians are reluctant to even ask when is the right time to change."

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مكتبة الناصر

UK, France block Ukraine reform aid

By Lionel Barber in Brussels and Chrystia Freeland in London

The UK and France are blocking a joint US-German effort to mount an international financial aid package to encourage economic reform in Ukraine.

The stand-off is creating further tensions in the transatlantic alliance in conjunction with US criticism of the European Union's efforts to stabilise eastern Europe and former Yugoslavia. Last week, President Leonid Kuchma was given red-carpet treatment in Washington following Ukraine's accession to the Nuclear Non-Proliferation Treaty.

The Clinton administration is particularly upset by British resistance to supporting a \$600m (£365.8m) balance of payments loan to Ukraine. "We believe that President Kuchma needs a strong vote of confidence from the west, and we are very disappointed with the EU's lack of response," said a US official.

Ukraine is expected to be discussed informally at today's meeting of EU foreign ministers in Brussels, but the decisive meeting will take place among European finance min-

isters a week later, just before the European Council summit in Essen on December 9 and 10.

At stake is whether the EU will provide Ecu55m (\$86.5m) out of the planned \$80m to help to bridge a total \$12m gap in Ukraine's balance of payments in the fourth quarter of 1994, according to the International Monetary Fund. The money is needed to finance energy imports to keep houses heated, to provide energy for industry, and reduce dependence on nuclear energy.

The US has already agreed to "front-load" the package with \$70m in grants which would rise to \$100m if the EU comes on board. Canada is putting up \$20m and the Dutch are offering \$5m. Without the EU contribution, Japan and Russia will hold back, risking a reignition of inflation and social upheaval, according to an internal IMF assessment.

Britain - backed by France, Italy and Belgium - argues that the EU cannot take part in balance of payments lending without the security of an IMF-standby loan which contains strict conditions tied to a reform programme.

The US and Germany argue that conditions already exist following the disbursement of

a \$371m "systemic transformation facility" - a new financial instrument created to help former communist countries take the first steps to economic reform.

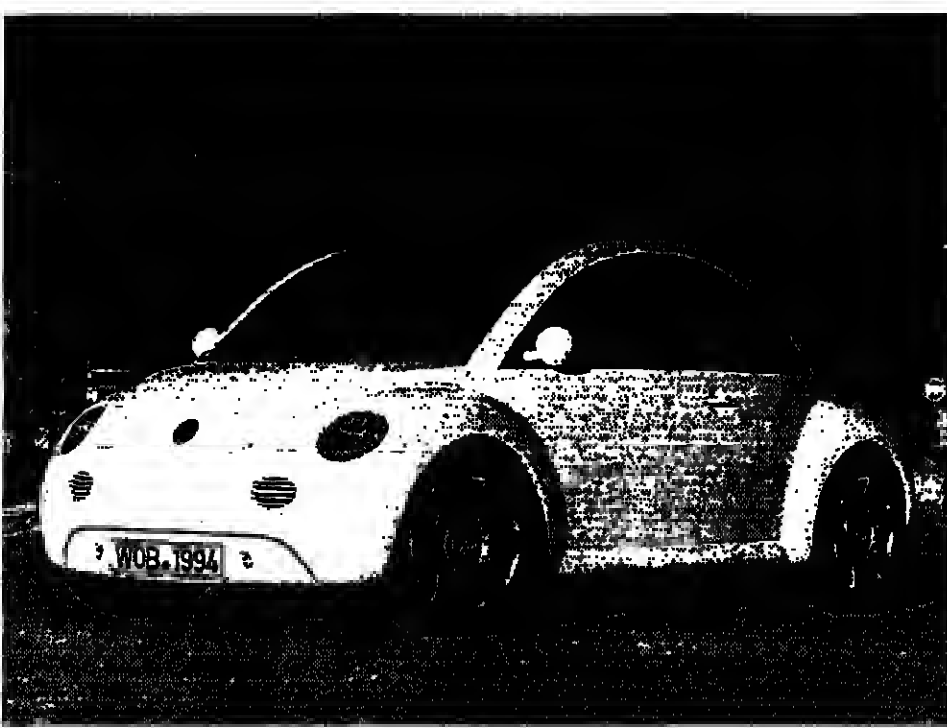
Mr Kenneth Clarke, the UK Chancellor of the Exchequer, is taking a particularly hard line. "The EU is not an international financial institution," one UK official explained. "That's the job of the World Bank and the IMF."

France is equally unsure about putting forward an EU loan before an IMF programme is in place. It has argued that Ukraine's main energy suppliers and creditors - Russia and Turkmenistan - provide the bulk of the cash. Italy is pressing for early repayment of outstanding debts.

But the US, Germany and the IMF are pushing for an activist policy to help Ukraine whose strategic importance lies in its position next to Russia, its nuclear status, and its faltering nuclear energy industry.

Officials point out that, in fact, the EU is only being asked to provide Ecu22m net because Ukraine is supposed to repay Ecu55m before the end of the year. Ukraine's total foreign debt is around \$7bn.

Volkswagen to produce new Beetle



Volkswagen, the German carmaker, has decided to press ahead with the development of a modern-day Beetle with the aim of starting production towards the end of the decade, writes Kevin Done, Motor Industry Correspondent. VW first showed a "back to the future" concept study for a new generation Beetle, "Concept 1" (pictured above), at the Detroit motor show last January to gauge market reaction, particularly in the US. The existing Beetle, the world's best-selling car with output totalling more than 21m, is still assembled in Brazil and Mexico.

The Concept 1 was designed by Volkswagen's

California design studio. The body shape of the new car will be derived from the familiar rounded design of the old Beetle, but mechanically it would be a modern car. It would have a front-mounted engine instead of the classic rear-mounted, air-cooled engine of the old Beetle, and would have modern safety features such as airbags and anti-lock brakes. The Beetle, the "people's car" which Volkswagen was founded to build, was designed by the German engineer Mr Ferdinand Porsche in 1934, shortly after Hitler came to power. Volkswagen says the most likely production location for the new Beetle was its plant at Puebla, Mexico.

Chechen coup attempt fails

By John Thornhill in Moscow

President Dzhokhar Dudayev, the president of Chechnya, survived a determined attempt to overthrow him at the weekend, as another burst of fierce fighting erupted in the Caucasian republic.

United opposition forces launched an assault on Friday evening on Grozny, the capital, and at one stage even claimed to have seized the presidential palace. But Mr Dudayev's forces appeared successfully to have repulsed the attack and claimed they had knocked out 20 opposition tanks. There were no clear reports of the number of casualties. "The Chechen nation has again shown it will defend its honour, freedom and independence," Mr Dudayev said.

Mr Dudayev, a former Soviet air force general, has resisted several attempts by Moscow-backed rebels to depose him since the Moslem republic of 1m people declared its independence from Russia three years ago. Yesterday, he accused Moscow of direct involvement in the latest coup attempt and warned that continued hostilities threatened to spread the war beyond the north Caucasus and "throughout Russia".

Chechen security officials yesterday claimed to have captured 50 Russian fighters and paraded two of them before the press. One of them, Mr Andrey Chasov, a 21-year-old serving soldier from Moscow, said he had been sent to Chechnya without being given a reason.

"They said we were going on a trip... They showed me a tank. We were nervous. They told us we had to get in. We got to the edge of Grozny, then our commander abandoned us," he said, according to Reuters report.

But Russian officials vehemently denied direct participation in Chechnya. General Vladimir Potapov, chief of staff of the North-Caucasian military district, told the Interfax news agency on Saturday that reports suggesting Russian regular servicemen had been taken prisoner in Grozny were "malicious slander". However, he did not rule out the possibility that former Russian servicemen could have been hired as mercenaries.

Chechen opposition forces, which united in August to create a provisional council to depose President Dudayev, said yesterday they would seek more assistance from the Russian government.

Brussels boost for mechanical engineering

By Andrew Baxter

The European Commission is proposing a series of measures to improve the competitiveness of the European Union's Ecu210bn (\$250bn) mechanical engineering industry, one of the sectors worst hit by the recent recession.

The move reflects concern in the Commission about a potential loss of global competitiveness in the industry, which accounts for 8 per cent of total EU industrial output.

This would have serious consequences for all manufacturing in the EU, because of machinery makers' central role in supplying production equipment, the commission warns.

A commission communication, Strengthening the Competitiveness of the European Machinery Construction Industry, was presented to EU industry ministers at their last meeting on November 8.

It is the result of more than two years of talks with industry leaders, who have been keen to raise the awareness in Brussels of the strategically important but highly fragmented mechanical engineering sector.

The communication discloses

that production in the EU mechanical engineering industry fell from Ecu225bn in 1991 to Ecu210bn last year, apparent consumption from Ecu190bn to Ecu170bn, and employment from 2.7m to 2.3m.

The commission says the industry has to meet challenges on a number of fronts: it needs to reduce its sensitivity to recession, accelerate its restructuring, learn how to exploit innovation fully and step up efforts to become a true global force.

Its proposals are designed to provide guidelines for action over the next few years by the EU, member states and the industry itself.

The most important cover investment promotion, where member states will be encouraged to improve tax depreciation rules for capital goods; industrial co-operation especially among small and medium-sized machine manufacturers; and fiscal incentives for research and development.

The proposals were welcomed last week by Orgalime, the Brussels-based liaison group for the European mechanical, electrical, electronic and metal working industries.

OBITUARY

Schulmann: Bonn's EMS planner

Mr Horst Schulmann, a director of the Bundesbank and president of the regional central bank of the state of Hesse, who died last week aged 61 after a long illness, was one of the most internationally experienced people on the German banking and financial scene.

He was closely involved in the creation of the European Monetary System.

As a senior economic adviser to the German government when Mr Helmut Schmidt was chancellor, he played an important role in smoothing the way for the start of the EMS in 1978.

Mr Schulmann also helped prepare the ground for western economic summit conferences between 1978 and 1982. Before his time with Mr Schmidt's Social Democratic government, he had spent four years as a senior executive at the World Bank in the early 1970s, after which he worked as a senior economic official for the European Community.

Strike today will ground airline

By Tom Burns in Madrid

Iberia, Spain's financially crippled airline, will be grounded today as unions stage a 24-hour strike to protest at a drastic restructuring plan that involves 5,000 redundancies, 50 per cent of the company's labour force, and the break-up of the carrier in order to raise fresh capital through disposals.

The stoppage is likely to cause chaos at domestic airports and severely disrupt all air traffic to Spain.

Unions rejected calls over the weekend to return to the negotiating table and to reconsider an earlier viability plan in which the management proposed to cut salaries by an average 15 per cent and to shed 2,000 jobs over the next two years.

The management said the only alternative to its viability plan was to scale down the airline to a fraction of its present size in order to avert its impending bankruptcy.



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NEWS: INTERNATIONAL

Balanced budget proposed in Saudi five-year plan

By Mark Nicholson in Cairo

Saudi Arabia is committing itself in principle to balancing its budget by the end of the decade, under a new five-year plan in which the government says it will seek to privatise some state industries, "rationalise" costly state subsidies and invite greater private sector investment in infrastructure and other projects.

The principles are contained in an abstract of the kingdom's sixth five-year plan, which will come into effect after approval by King Fahd, the Saudi ruler, on January 1.

The abstract contains only

declarations of principles guiding Saudi policy for the next five years. Details will be included with the plan's full publication next year. However, it addresses some of the core reasons behind the kingdom's consistently high budget deficits over the past decade and hints that the government may be ready to make significant structural changes to its finances.

Saudi officials recently suggested that the kingdom's next budget, also due on January 1, might contain specific measures to raise state revenues. Last year's budget called for a flat 19 per cent cut from

all government departments following the kingdom's 11th successive budget deficit in 1993.

The fiscal gap in 1993 was reckoned by western economists to be \$12bn (£7.5bn), or 10 per cent of GDP, though no official figure is published. A shortfall of around \$6bn is expected for 1994, even after successful government spending cuts.

However, the document, called General Objectives and Strategic Bases of the Sixth Development Plan, says the government will "adopt a fiscal policy which allows the level of expenditure to commensurate

with government revenues" during the plan's five-year period.

This will be achieved, it says, by finding "optimum ways to increase government revenues" without causing "undesirable social and economic effects". This is to include increasing government efficiency, enhancing private sector investment, particularly in infrastructure projects, and "developing privatisation programmes".

King Fahd has already raised the possibility in two recent speeches of eventually privatising Saudi, the highly-subsidised state carrier, and parts of

the kingdom's telecommunications system. The new document states a general principle of encouraging the private sector to own and manage "basic industries" through the "timely flotation of the shares of these industries".

On subsidies, which at present heavily reduce the prices of power, telecommunications and water services, the document says the government will "rationalise the system of direct and indirect subsidies".

It says the prices of such services "should not be less than their production cost, except in rare cases". While saying that the costs of providing public

utilities should be reduced, the document holds out the prospect of price rises, adding that these would be implemented "without jeopardising the status of low income strata of society".

The document also places a priority on increasing vocational training and job opportunities for Saudis in the private sector.

It says the government will seek to "change attitudes towards certain occupations which at present are not accepted by some individuals" - a reference to most Saudis' preference for secure and well-paid public sector jobs over private sector employment.

It also says the government would "find suitable means to encourage the private sector to provide job opportunities" for Saudis, hinting that it may for the first time introduce specific incentives for companies to hire Saudi citizens rather than expatriate workers.

More than 4.5m expatriates now work in the kingdom, most of them in private sector manual, technical or industrial jobs.

Remittances from these workers, mostly from the subcontinent and east Asia, amount to \$18bn-\$19bn a year, according to local economists.

Lessons to learn in keeping the peace

Over the next three months UN peacekeeping operations will be drawing to a close in Mozambique and Somalia - the former a qualified success, the latter an unmitigated disaster.

In Mozambique, 7,000 UN troops have overseen the implementation of a peace accord which ended a 17-year civil war, demobilised 75,000 combatants, and helped Mozambique National Resistance (Renamo) guerrillas organise themselves into a political party and contest peaceful elections.

In Somalia, a much larger and costlier UN mission has been unable to restore peace to a nation shattered by clan warfare. The UN pullout from its fortified bunker in Mogadishu will be a dangerous and undignified affair. Attempts to make rival warlords talk peace have failed, and the UN has long since dropped the pretence of trying to control the armed factions battling for supremacy in the capital and its hinterland.

Leslie Crawford on the successful UN operation in Mozambique

But Mr Aldo Ajello, the tough Italian diplomat in charge of the UN's operation in Mozambique, does not believe in models. "What worked in Mozambique will not necessarily work elsewhere," he said in Maputo, as he prepared to leave for a well-earned rest. "There was a real will to ensure peace here. No-one can impose peace on a people who wish to continue fighting."

It was not as simple as that. Mr Ajello, who arrived in Mozambique two years ago, saw immediately that the agreement signed between Renamo and the Frelimo government would collapse under the pressure of the one-year timetable for demobilisation and elections.

"We had to introduce some flexibility into the calendar," he recalls. "The accord was too complex, there were not enough people to implement it, and the people were not good enough." After 17 years of fighting, most Renamo leaders were not well versed in implementing peace, while the Frelimo government, in power since 1975, resented the loss of sovereignty implicit in the UN's tutelage role.

"We had to give time for both parties to overcome their distrust of each other, and we had to adapt the UN mission to the reality on the ground," Mr Ajello says.

The former enemies, however, dragged their feet over the demobilisation of their combatants. Mr Alfonso Dhlakama, the Renamo leader, kept his best men in the bush to strengthen his hand in political negotiations. The elections, rescheduled for October 1994, looked an unlikely prospect. Mr Ajello decided Mozambique could not survive another year of uncertainty, but he also realised that Renamo would not contest elections without the resources to fund its transformation from a military into a political machine.

"People were shocked that the UN was prepared to fund a former guerrilla movement," Mr Ajello concedes, "but the only way to make this mission a success was to forget conventional wisdom." The imbalances were too great. To make Renamo function as an equal partner in the peace agreement, it needed houses in Maputo, telephones, faxes and cars. Mr Dhlakama needed to be given the trappings of a political leader.

Mr Ajello believes \$17m (£10.3m) - the cost of funding Renamo's election campaign - was a small insurance premium to add to the UN's \$500m peacekeeping operation in Mozambique. "We gave him enough to ensure he had too much to lose if he returned to war," says Mr Ajello.

The gamble almost failed. On the eve of the poll, Mr Dhlakama suddenly announced he was pulling Renamo out of the contest, convinced it would be fraudulent. Forty-eight hours of frantic negotiations finally brought him back into the fold. The election resulted in a Frelimo victory, but with a smaller margin than had been expected, and Mr Dhlakama accepted the outcome.

Mr Ajello is cautious about drawing broader lessons from the UN's controversial funding of a guerrilla movement. He believes it worked in Mozambique because the guerrillas were so obviously tired of war. In Angola, Somalia and Rwanda, where armistice accords collapsed, Mr Ajello is not sure political funding would have helped turn the tide in favour of peace.

Gunmen kill West Bank rabbi

By Eric Silver in Jerusalem

Islamic gunmen yesterday killed a rabbi and wounded an Israeli policeman near Hebron on the occupied West Bank. Hamas, the main opponent of the peace deal between Israel and the Palestine Liberation Organisation, claimed responsibility in a statement issued in the Gaza Strip.

The 35-year-old rabbi, Ami Ullam, was driving north towards the settlement of Otzlet, when gunmen raked his car with automatic fire.

The car overturned, but it was not immediately clear whether he died from the shooting or the crash. The policeman, a passenger in the vehicle, suffered gunshot wounds and was recovering in a Jerusalem hospital last night.

Settler leaders claimed authorities had done nothing to bolster security in the area since two Israelis were killed in a guerrilla attack earlier this year about 10m from the site of yesterday's incident.

Mr Roni Shechter, head of the local settlements council,

said: "There are dangerous killers in this area, but the army is thinning its forces, instead of reinforcing them."

Earlier yesterday the Chief of Staff, Lt-Gen Ehud Barak, warned the cabinet that Israel could expect an increase in Palestinian attacks. The prime minister, Mr Yitzhak Rabin, is standing by his policy of "fighting terror as if there were no peace negotiations, while negotiating as if there were no terror".

The attacks are, however, forcing him to move slowly

and cautiously. Six months after Israeli troops pulled out of most of Gaza and Jericho, he has still to set a date for evacuating the rest of the West Bank, or for granting the Palestinians safe passage by road between Gaza and Jericho.

Mr Yasser Arafat, the PLO chairman who is considering the possibility of setting up a consultative council in the absence of elections, is challenging Hamas to accept a share of the responsibility that goes with influencing Palestinian autonomy.



A Sunni Moslem activist shouts slogans against the Shia Moslem minority in a rally in Karachi, Pakistan, yesterday. The rally was called in protest at the killing of two Sunnis in a bomb attack on a Lahore mosque on Saturday, which has been blamed on militant Shias.

Jordan and Israel set up diplomatic relations

Jordan and Israel yesterday announced the establishment of diplomatic ties in line with last month's peace treaty leading to full normal relations after a 46-year state of belligerence. Reuters reports from Amman. A joint communiqué issued in Amman and Jerusalem paved the way for exchanging ambassadors and opening embassies in Amman and Tel Aviv by December 10, as set out in the treaty. A party of schoolchildren will go to Israel

tomorrow to attend celebrations in Haifa, becoming the first group of Jordanians to enter Israel formally since November 14, when both countries opened the way for visits.

Hundreds of Israeli tourists have flocked to Jordan in the past two weeks.

The statement added that both countries hoped the move would promote comprehensive peace, development and co-operation. They will now formally exchange

letters nominating ambassadors. King Hussein personally chose Mr Marwan Muasher, 38, Jordan's former Middle East peace team spokesman, and a US-educated computer entrepreneur, as Jordan's first envoy to Israel.

The cabinet appointed Mr Muasher ambassador at the foreign ministry on Saturday and is expected to send his papers to Israel soon. Israel has yet to name an envoy to Jordan.

Parties close in Uruguayan poll

By David Pilling in Montevideo

Uruguayans yesterday voted in what promised to be the country's closest presidential election for decades as latest opinion polls indicated a virtual three-way tie between the main contenders.

Polls conducted before campaigning stopped last week put the governing Blanco party and the opposition Colorado party on 29 per cent each, with the left-wing Encuentro Progresista coalition just behind on 27 per cent. Few pollsters were basking in a guess on the likely outcome, saying the result could be changed by a swing of only 15,000 votes.

Whoever becomes president will almost certainly lack a

majority in Congress - whose members were also being elected yesterday - and will have to forge a coalition in order to govern for the next five years.

The two presidential front-runners were expected to be Mr Julio María Sanguinetti, a former president and candidate for the social democratic-leaning Colorado party, and Mr Alberto Volonté, a maverick Blanco candidate campaigning on a "non-politician" platform.

Close behind in the polls is Mr Tabaré Vázquez, the charismatic mayor of Montevideo who leads a coalition ranging from social democrats to socialists, communists and former guerrillas. Mr Juan Andrés Ramírez, Blanco's second

presidential candidate, is the chosen successor of President Luis Alchale, but has consistently trailed Mr Volonté in the polls.

Results of the elections, not expected to be officially announced until today, will determine whether Uruguay pushes ahead with the free-market reforms cautiously introduced by President Lacalle. Both Blanco candidates would try to revive the privatisation process and to reform the costly social security system.

Mr Sanguinetti, who has complained that overzealous liberalisation has harmed Uruguayan industry, would probably adopt less overtly free-market policies. Mr Vázquez, who

enjoys fanatical support in Montevideo but whose party machinery may be insufficiently well oiled to deliver him national victory, has sharply criticised the Blanco reform process.

Uruguayans also voted yesterday on constitutional reforms, one of which would make it harder to reform the pension system, while the other would guarantee that 27 per cent of public spending went on education. Blanco candidates say the reforms, both of which stand a reasonable chance of passing, would seriously weaken already stretched public finances.

Voting is obligatory for Uruguay's registered electorate of 2.3m.

Mexican party turns on accuser

By Damien Fraser in Mexico City

Mexico's ruling Institutional Revolutionary party has launched a fierce counter-attack against Mr Mario Ruiz Massieu, the former deputy attorney general who last week resigned after claiming senior party figures had blocked the investigation into the assassination of his brother, Mr José Francisco Ruiz Massieu. The party formally accused him of defamation and calumny.

Mr Ignacio Pichardo, the party president, brought a defamation suit against Mr Ruiz Massieu, saying the latter had offered no evidence for his allegations. Mr Pichardo, and Ms María de los Angeles

Moreno, the number two party official, accused Mr Ruiz Massieu of using his brother's assassination to settle personal scores and damage the PRI.

Mr José Francisco Ruiz Massieu, the former secretary general of the PRI, was gunned down outside a Mexico City hotel on September 28. His brother Mario was until last week responsible for the investigation, and has accused some 10 people of being involved in the crime, including a former PRI deputy. However, the deputy is missing, and the investigation has stalled in recent weeks.

Mr Ruiz Massieu says he has put evidence allegedly incriminating Mr Pichardo, Ms Moreno and Mr Humberto

Benítez Treviño, attorney general, in a sealed box to be opened on December 1, and says Mr Zedillo will have to decide what to do with the evidence.

Mr Zedillo has hardly commented on the fierce battle between Mr Ruiz Massieu and leaders of the PRI. But Mr Pichardo and Mr Treviño both come from a powerful political grouping that has been an important ally of Mr Zedillo.

Mr Ruiz Massieu has given emotional interviews implicitly criticising outgoing President Carlos Salinas, referring to the PRI as the "party of parrots", attacking Mr Zedillo for not returning his telephone calls, and saying he was considering joining the opposition.

INTERNATIONAL PRESS REVIEW

Zedillo in the margins

MEXICO

By Ted Barnardo

At first glance, it was hard to tell from the Mexican press that the country is to install a new president in a few days. Articles about Mr Ernesto Zedillo's inauguration on December 1 were swamped by extensive coverage of Mexico's latest political scandal. This involves accusations - fiercely denied - that senior officials and members of the ruling Institutional Revolutionary party conspired to block the investigation of the September assassination of Mr Francisco Ruiz Massieu, the PRI's own secretary general.

However, Mr Zedillo was a constant figure in the margins of the scandal coverage, with the press noting that problems within the ruling party were affecting his delicate task of forming a cabinet and promoting political reform.

The crisis was unleashed by Mr Ruiz's younger brother Mario, who last week levelled his accusations and resigned as deputy attorney general, chief investigator into his brother's murder, and PRI militant.

Papers accustomed to trotting PRI orthodoxy took to attacking Mario for disrupting an already complicated transition.

The financially troubled *Excelsior* alleged that the "aggrieved brother" had been put up to the whole affair by another renegade PRI member and media star, Mr Manuel Camacho, and that the scandal "was a prelude to the formation of an opposition political party" led by Mr Camacho and Mr Ruiz. Paid advertisements in several other papers made the same claims.

El Financiero, the country's main business daily, took a different approach, theorising that outgoing President Carlos Salinas had orchestrated the entire Ruiz-PRI conflict to lay the groundwork for Mr Zedillo to "take charge" by exorcising the hardline "dinosaurs" from the ruling party.

One columnist even said the conflict had opened the way for Mr Zedillo "also to resign from the PRI, to show he is serious about reform".

Reforma, known for its independence and sensationalism, flatly declared that the accused PRI hierarchy had been so politically damaged by the

back-biting that they were going to be left out of the Zedillo administration.

One cartoonist at the left *La Jornada* took a more cynical view, drawing a picture of the PRI hierarchy completely soaked in mud, but saying: "We just have to clean ourselves up a little bit for the cabinet photo."

The pink financial paper, *El Economista*, seemed not to care about the who, what or why of the affair, saying only: "The political crisis slows the flow of foreign capital."

Over the weekend, the only public statement from the president-elect himself was his offer to respect the freedom of the press. Reporters who camped outside his office in hopes of eliciting a comment about the Ruiz-PRI conflict were snubbed, possibly in retaliation for all but ignoring Mr Zedillo's trip to Washington last week to see President Bill Clinton.

Instead, they were told Mr Zedillo was trying to fine-tune his inauguration speech.

Judging by other hot stories filling the papers, the new president will have a lot of issues to talk about in his

Thursday address. Conflict is beginning to simmer again in the southern state of Chiapas, scene of an armed rebellion this year, according to the government-owned news agency *Notimex*.

In addition thousands of opposition protesters from the southeastern state of Tabasco will soon arrive in Mexico City to denounce alleged electoral fraud in a recent gubernatorial election, noted *La Jornada* and *El Financiero*.

Many papers reported, based on official sources, that the confessed killer of the PRI's first presidential candidate Mr Luis Donaldo Colosio had been secretly interrogated and possibly tortured just hours after the assassination and raised the idea that the murder was the work of drug traffickers.

With all these problems, veteran columnist Rene Delgado noted that Mr Salinas was the fifth president in a row to leave office amid political crisis. "Zedillo's challenge is enormous. In a few days he will have to face it," wrote Mr Delgado in *Reforma*. "We hope this time the story will be different."

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Russia and Japan agree to boost ties

By John Lloyd in Moscow and William Dawkins in Tokyo

Russia and Japan yesterday signed agreements to improve economic ties and postponing Russian trade debts. The economic accords mark another small step towards the normalisation of Japan's strained relations with Russia, seen until recently as a dangerous and unreliable neighbour.

Mr Oleg Soskovets, Russian first deputy foreign minister, signed four economic agreements designed to increase trade and restructure a small part of Russia's \$5bn (£3bn) debt. Japanese officials quoted Mr Soskovets as saying: "We must build trust on all fronts, through political dialogue, military affairs and regional contact."

He complained, however, that trade with Japan had declined, and called for a new high-level bilateral trade committee, chaired by Mr Soskovets and Mr Yoshi Kono, the Japanese deputy premier and foreign minister, to speed up agreements on tax, investment protection and transport. Mr Kono said, however, that Russia must put its own economic house in order before foreign investment would come in significant quantities.

The agreements allow Russia to extend repayments on \$280m of debt to Japanese companies and the Japanese Export-Import Bank over 10 years following a three-year grace period. There was also an agreement to export 5m cu m of wood a year from Russia's Far East to Japan; a Japanese promise of \$500m in humanitarian aid; support from Tokyo for Russian membership of the

World Trade Organisation and Japanese support for the Russian economic reforms.

However, according to the Russian official news agency Tass, the Japanese refused a Russian request for an extra \$130m of credits above the \$400m already promised to aid the reconstruction of four huge plants - the AZLK car plant in Moscow, the Kamaz truck plant in Naberezhnye Chelny, the Impuls engineering plant in Petersburg and the Yaroslavl synthetics enterprise.

The economic agreements continue a process which began with President Boris Yeltsin's visit to Tokyo just over a year ago, in which he agreed to open negotiations on the four disputed Kurile islands off northern Japan, seized by Russia in the last days of the second world war.

Because of Russia's ownership claim, Japan remains the only member of the Group of Seven yet to sign a second world war peace treaty with Moscow. The Kuriles are a popular symbol of both Japanese and Russian national pride. The Kuriles issue remains - according to a Japanese foreign ministry spokesman - "difficult and long-lasting". Mr Kono brusquely refused a proposal from Mr Soskovets to discuss economic co-operation on how to finance it. In between, the Japanese position that they must be returned.

Today, Mr Soskovets is due to meet prime minister Tomichi Murayama, and other ministers.

Japan's rural rice lobby clings to power despite deregulation

The old guard is reviving traditional tactics, writes Emiko Terazono

Japanese government officials often refer to the sacred importance of rice and the farmers' role as custodians of rural culture as the main reason against opening the country's rice market. As the only food deemed to have a soul, and with sacred links to Shintoism and Buddhism, rice was more than just a commodity.

The reality is, however, that the spiritual importance of rice and the farming culture is fading for most urban Japanese. Sentimental images of the *furusato* - the old home village - are no longer symbols to which they adhere. The relationship between politicians and the provinces, meanwhile, has traditionally been more of a material kind.

Such links will be reconfirmed this week when the country's parliament ratifies the government's Uruguay Round farm package. Parliamentary discussions on the Y6,010bn (£38bn) package to help Japanese rice farmers face foreign competition when Japan opens its doors to imported rice next year, started last week.

The return to power of the Liberal Democratic party with the Social Democrats is behind the package conceived last month. Reformists who were in office at the end of last year forced through an agreement to import 4 to 6 per cent of domestic rice consumption over the next six years.

However, the old guard, relying on rural votes, has gone back to traditional politicking, appealing to the electorate by delivering large subsidies and public works allotments.

Politicians from rural areas, who threatened to block the parliamentary vote on the Uruguay Round accord unless it stipulated financial aid, are tri-



The spiritual importance of rice is fading

umphant.

Meanwhile the rice lobby is trying to deflect criticism over its arm-twisting for subsidies, claiming the deal has yet to be determined. The Central Union of Agricultural Co-operatives (Zenchu) says the actual net increase in next year's annual budget is still under negotiation between the agricultural and finance ministries. "The media's criticism is not fair since we don't even know how big the increase really is," says one Zenchu official.

But many agricultural econo-

mists are less concerned about the amount of money than how it will be used. Rather than encouraging consolidation of inefficient small part-time farmers and helping expansion by full-time farmers, most of the package is linked to public works spending and will only help to sustain the current inefficiencies.

Of the total, Y3,550bn is allotted to infrastructure including roads and draining paddy fields. Y770bn is to be spent on cheap state loans and Y590bn will be used for build-

ing facilities in rural areas.

Such funds will only support part-time farmers which comprise 80 per cent of the farming population and have become a leading barrier to increasing farm efficiency. They are the main supporters of the co-ops at the centre of the rice lobby and look after every aspect of rural life while acting as huge vote-collecting machines during elections.

However, it is already clear that neither farming subsidies nor the co-ops will revitalise Japan's agriculture. The number of Japanese farmworkers last year totalled 3.6m, or 2.9 per cent of the country's population, 42.3 per cent less than 20 years ago. The average age of farmers is 56, much higher than other industries where 45 is the average.

There are, however, signs of change. In January, political reform will usher in a new electoral system giving urban voters more political clout as a result of redrawing constituency boundaries although the number of politicians supported by the farming lobby are not expected to be cut drastically.

It is also unclear how much effect the loosely worded food law, which governs the distribution and retailing of rice, will have on deregulation when implemented next April. The agriculture ministry is said to be under pressure from the co-ops from shifting too much power to rice growers and new distributors and retailers.

Professor Yujiro Hayami, who specialises in Japanese farming at Gakushuin University, says the return of the old political guard will delay farm restructuring. "Reform could eventually happen, but by then the industry could be non-existent," he warns.

INTERNATIONAL NEWS DIGEST

Smokers back 'safe' cigarette

BJ Reynolds, the US tobacco company, has developed a new, virtually smokeless cigarette, marking its latest attempt to combat the anti-smoking sentiment sweeping the US. According to the New York Times, which was given access by the company to tests conducted throughout this year, the cigarette has won high marks from smokers who have tried it. Reynolds' previous "safe" cigarette, Premier, flopped soon after it was launched in 1988.

The new cigarette, known as Eclipse, works by passing hot air over tobacco without actually setting it alight. The hot air draws the flavour and nicotine from the tobacco but does not release the tars which produce noxious smoke and cause cancer. Mr Thomas Grissom, executive vice-president of Reynolds, is quoted by the Times as saying: "This is where we hope the future of the company is."

Eclipse has yet to win approval from the US Food and Drug Administration. Since it contains a mechanism for delivering nicotine, it could be regulated as a drug under the FDA rules - something that normal cigarettes have so far escaped despite an FDA offensive this year. "Safe" cigarettes are also under fire from anti-smoking groups which argue that they could encourage young people to take up smoking. Richard Waters, New York

China to ease coal trade

China's Ministry of Internal Trade plans to ease controls on trading of coal but will retain control over some mines and some coal trading to back infrastructural development. A growing part of the remaining coal supply will be freely traded, the newspaper China Daily reported.

China has gradually eased government controls on a number of key commodities as part of its market-oriented economic reforms. In some cases, such as cotton, controls have been reimposed because of hoarding and quality problems. Easing restrictions on coal trading and distribution is intended to help improve the economic efficiency of state-run coal mines by allowing prices to rise, the report said.

Subsidies now used to help support indebted mines will be used to finance state coal purchases at higher prices. China's coal output between January and October rose 5.8 per cent over the year-earlier period to 420m tons. Demand for coal, however, is growing at an annual rate of 7.4 per cent. The report said China's power plants alone would need an additional 20m tons of coal in 1995. Although overall supply exceeds demand, transportation bottlenecks prevent efficient distribution, it added. AP/DJ, Beijing

Walesa vetoes tax proposals

Polish President Lech Walesa has vetoed proposals to maintain income tax rates at 21, 33 and 45 per cent for 1995. Mr Walesa, who is due to stand for re-election at the end of next year, argued that the rates were raised from 20, 30 and 40 per cent as a temporary measure in 1994 and should return to those levels in 1995.

The move could signify that the president is preparing for confrontation with the government coalition headed by Mr Waldemar Pawlak, the Peasant party (PSL) leader, over the budget when it is passed by parliament early in the new year. A successful veto on the budget would lead to early elections for parliament whose term expires in 1997. The government, which has won the approval of the International Monetary Fund for its draft budget, needs a two-thirds majority in parliament to override a veto. Christopher Bobinski, Warsaw

Move fails against lawmakers

Taiwan's first vote to eject lawmakers failed yesterday due to low turnout. Only 18 per cent of the 2m eligible voters in Taipei county went to the polls in an attempt to oust four lawmakers from the ruling Kuomintang for their support of a controversial nuclear power plant which the state-owned Taiwan Power Company plans to build. The leading opposition Democratic Progressive party, which controls the county, also invited voters to cast their ballot in a referendum on whether the country's fourth nuclear facility should be sited in Taipei county. But Taiwan's Central Election Commission, which supervises polls, has ruled the vote not legally binding as a law governing referendums has yet to be enacted.

The poor turnout could reflect badly on the DPP ahead of municipal and provincial elections to be held next Saturday, as opponents are likely to accuse the DPP of wasting taxpayers' money. Laura Tyson, Taipei

Algerian oil strike called off

The 110,000 strong Algerian oil and gas workers union has called off a three-day strike scheduled to start yesterday. Algerian newspapers headlined a last minute accord between the government and the oil workers union which was protesting against the restructuring of the national oil company Sonatrach. The union called off the strike after they reached agreement that the companies will be regrouped around Sonatrach. Sonatrach handles the production, transport and export of Algeria's oil and gas. Reuters, Tunis

Hong Kong railway lets off its head of steam

Contracts are coming fast after years of Sino-British wrangles, says Simon Holberton

Senior managers of Hong Kong's Mass Transit Railway Corporation (MTRC) are having a busy fortnight. Last week they let contracts valued at HK\$3.6bn (£444m) for the corporation's HK\$35bn railway connecting the colony's new airport to the business district of Hong Kong. This week managers hope to let a further four contracts for tunnelling and railway station development.

Mr Hamish Mathers, the corporation's chairman and chief executive, likens the process to shaking a bottle of champagne for a long time and then removing the cork. "In two weeks we have had [a Sino-British] agreement on overall funding, land has been made available for the railway and the Legislative Council has approved HK\$2.7bn of funds."

The railway, like the airport at Chek Lap Kok which it is designed to service, has been a hostage to more than five

years of bone-breaking Sino-British talks on, first, whether to build the project, and then, how to finance it. In between, talks became enmeshed in Britain and China's long running dispute about Hong Kong's political development.

Unlike the airport, the construction of which has proceeded apace, physical work on the railway had to wait until China gave its approval to the overall financing for the project. Although the MTRC was unable to begin construction until a formal Sino-British agreement it has not been idle.

The contracts awarded last week, and those to be awarded during this and successive weeks, were negotiated to a stage where they could be formally awarded the minute a Sino-British deal was sealed. Indeed, in the whole project there is just one major contract - a HK\$3bn-plus mandate for the Hong Kong Island terminus to the airport railway -

that is still open for competitive bidding.

According to Mr Russell Black, project director for the airport railway, more than a year ago the MTRC decided to embark upon a tendering process that concluded with the corporation identifying successful bidders and issuing them with "option" letters.

"The successful bidder agreed to keep the price bid open for 12 months," he said. "We identified him as the preferred contractor and we assumed the risks of price escalation due to labour and materials costs, the risk on currency if that was relevant, and the risk that statutory enactments might affect costs. We accepted these risks only during the period of delay."

Mr Black conceded that this was "a little unusual" but cited a parallel with London Underground's Jubilee line.

The airport railway constitutes a major expansion for the

MTRC. Currently the corporation runs a rail service of 43km; after completion of the airport railway the length will rise to 77km. The corporation hopes to offer a service that takes arrivals to Chek Lap Kok on an 15km an hour journey from the airport north of Lantau island, to the central district on Hong Kong Island in just 23 minutes.

The additional track will also help relieve congestion on the main rail service. At present the Nathan road section of the railway on Kowloon is the most extensively used railway in the world, used by 80,000 people per route kilometre per hour. The MTRC expects that 25 per cent of users of the current system will switch to the Kowloon section of what will be known as the Lantau line.

More than a railway is being built. Above the stations the MTRC in partnership with local developers, will build 24,000 flats, 16 office towers,

nine hotels (of 5,000 rooms in total) and five large shopping centres. Private property developers pay for the costs of construction but share the profits with the MTRC.

It could be completed by mid-1997, when China resumes sovereignty, may not be realised. Mr Mathers says the corporation, once China approves borrowings of HK\$11.4bn, will finalise an internal study on when the project can be completed. In the meantime he is sticking to a previous forecast that the line from the airport to Kowloon will open in April 1998, and the line to the central district some time after.

Mr Roger Moss, finance director, is confident that the airport railway can be built for less than the HK\$35bn allocated for the project. He is equally confident that he can raise the HK\$11.4bn of debt for the project for which final

approval is dependent on China's agreement to a financial accord between the MTRC and the Hong Kong government. The corporation has investment grade credit ratings from the main rating agencies.

This is because the MTRC is one of the few public rail systems in the world which actually makes money. In the first six months of this year it had a profit after depreciation and interest of HK\$500m. It pays no tax due to accumulated losses currently standing at around HK\$1.8bn.

Mr Moss is wary of forecasting when the corporation will return to public debt markets - it has a requirement to raise HK\$60bn a year for the next four years - but it is clear that he has been engaged in the financial equivalent of Mr Black's pre-tendering. When China bestows its final blessing on the airport railway, expect to see equally quick activity in the capital markets.

COMPANY NOTICES

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NEWS: UK

Pirelli seeks to restore output to level reached before plant closure and cut in workforce

Italian tyres group to boost output

By John Griffiths

Pirelli intends to restore UK output to its level at the beginning of 1993, but with half the workforce and with only one manufacturing plant instead of two. The intentions of the Italian industrial group were disclosed when Mr Marco Tronchetti Provera, group chief executive, visited London for the launch of the Pirelli calendar.

More than 30 Pirelli plants have closed worldwide in a restructuring which has started returning the group to profit after a bout of heavy losses. One of the 30 was at Burton-on-

Mobil Oil, the UK refining and marketing arm of Mobil Corporation, the oil group, is to shift its headquarters from London to Milton Keynes about 40 miles north of the capital. Mobil Oil, which

Trent in the English Midlands, a town best known for its breweries. All Pirelli tyre output has now been concentrated at the company's larger and more modern plant at Carlisle, about 150 miles to the north-west.

"What has happened is nothing to do with Pirelli's market or employee performance in

employs 470 people in London, cited high costs there as one of its reasons for moving. Milton Keynes was chosen from a list of 40 possible locations and the transfer will take place next summer.

the UK," Mr Provera explained. "Carlisle has perhaps the best workers of any Pirelli plant worldwide and so did the Burton production operations. In January 1993 we were producing 5,000 car tyres a day at Burton with a production workforce of 700, and 10,000 at Carlisle with nearly 1,000.

"Now, with 800 fewer people,

Carlisle is already producing 13,000 to 14,000 tyres a day. And that is with a higher level of quality and without major investments."

A mid-term target is 15,000 tyres a day with half the total UK production workforce of January 1993, rising to 20,000. The Carlisle plant is being pushed into the unfamiliar role of developing premium tyres for some of Europe's more up-market carmakers. One early result is a sole supplier contract with Jaguar for its new XJ saloon range.

"Everyone wants tailor-made products now," says Mr Carlo Mazzantini, Pirelli's UK chair-

man and managing director. That means flexibility in tyre development and manufacturing processes to a degree the tyre industry could not have contemplated a few years ago - batches of fewer than 400 of a type are now regarded as viable.

Mr Mazzantini says it is not surprising that Pirelli wants to concentrate on this market sector. The UK tyre market now has 107 brands jostling for sales, of which 99 are in the "commodity" sector. That means they are sold almost entirely on price to people with little interest in the tyres' performance.

Insurers issue liability warning to companies

By Ralph Atkins, Insurance Correspondent

Many UK companies face difficulties in obtaining adequate insurance cover from next year for deaths and injuries at work, say corporate risk managers and insurance experts.

Government officials will hold urgent discussions this week with insurance industry representatives about a decision by insurance companies to stop selling employers' liability policies with unlimited cover. Insurers plan to impose a basic £10m (\$16.4m) claims limit on policies renewed from January.

The move has created confusion about the extra protection companies will need to buy. "Many companies may be left without adequate cover against possibly very significant losses - to say nothing of the fact that they may not be meeting their legal obligations," said Mr Alan Fleming, executive director of the Association of Insurance and Risk Managers in Industry and Commerce (Airmic).

Airmic is alarmed that insurers have yet to draw up details of policies that would offer the

extra cover companies may require - even though there is little more than a month to go before the new limits are applied.

Insurers have imposed the cap because of the soaring cost of employers' liability claims.

The insurers' move means that companies are having to assess the extra protection needed to meet the cost of possible workplace incidents, however unlikely.

They also have to ensure that they comply with a 1989 law which says an employer must have at least £2m of cover. But the definition of "employer" is unclear and each subsidiary of a large group may need £2m of protection.

Guidelines drawn up by the Department of Employment say that each "employer" must be covered for at least £2m "in all circumstances".

A private report circulated by Sedgwick, the insurance broker, warns clients that "insurers have been contacted and have indicated that an employer liability policy in the form required by the Department of Employment will be very difficult to achieve".

Power generation group blames Malaysia trade ban

R-R explains loss of contract

By Chris Tighe in Newcastle upon Tyne

Malaysia's ban earlier this year on placing government contracts with UK companies has cost Parsons Power Generation Systems a contract worth more than £100m (\$164m), says Rolls-Royce Industrial Power Group, the company's parent.

The contract, for two 500MW steam turbine generators for the new Port Klang power station, would have helped Parsons overcome the orders gap it faces.

The company's negotiations

with the Malaysian authorities were halted when the trade ban was imposed in February.

The trade ban gave Parsons' US rival, General Electric, the opportunity to pursue the Port Klang order and letters of intent were signed just days before the ban was lifted in September. The news that General Electric had won the contract was announced last week.

"We were very close to winning it," said Mr Richard Maudsley, managing director of Rolls-Royce Industrial Power Group. "These things happen; you have to get on with it. It's

unfortunate but we will still continue to be active in the Malaysian market."

The loss of the Port Klang prospect reduces Parsons' chances of clinching new orders soon enough to avoid further job cuts.

Hopes of avoiding further redundancies now hinge on winning an order from Singapore for two 600MW steam turbine generators for the Tuas power station early next year, and quickly completing agreements on at least one of three Indian power station projects.

Societies prepare for job cuts

By Alison Smith

Generous voluntary redundancy terms are likely to be put to the 27,000-plus staff of Halifax and Leeds Permanent, two of the UK's largest building societies, as part of plans for combining the organisations.

Mr Mike Blackburn, Halifax chief executive, will today meet the society's head office managers to spell out the agreement to merge and then become a public limited company, which with £90bn (\$148bn) in assets, would be the UK's third-largest high street

bank. Later in the week he will meet managers at the Leeds, and meetings with trade unions are also planned.

Within the next week or so members of the two societies should receive letters setting out the broad outline of the agreement, and a helpline for customers will be operational from today.

The overlap between the two societies' branch networks has already brought warnings from staff organisations that hundreds of jobs are at risk. While the societies' managements do not rule out compulsory redun-

dancies, they would prefer the job losses to be voluntary.

They could face opposition not only from employees but also from customers who do not want to see a threat to staff in the 1,100 branches or a cut in service. The 10m investors and borrowers who own the two societies must approve the deal in order for it to go ahead.

Cost savings from combining the two networks will be an important part of making the deal a success.

Editorial comment, Page 13
Competition hurdle, Page 16

UK NEWS DIGEST

Second rise of 15% likely for newsprint

UK prices for newsprint are likely to rise by a further 15 per cent next year on top of the 15 per cent already signalled for January, says Mr Ramsay Hampton, chief executive of Aylesford Newsprint, a joint venture between SCA, the Swedish forestry group and Mondi, the European paper company.

"That additional increase would only get us back to the level of nominal selling prices (lowest selling prices) in 1989," says Mr Hampton, pointing to the deep recession from which the paper industry is only just recovering. Aylesford Newsprint has invested £250m in building Europe's largest 100 per cent recycled newsprint mill in Kent, to the south-east of London. The company has started running its combined heat and power plant at the site and will commission the water and effluent treatment facility before the end of the year.

The new paper machine will produce 370,000 tonnes of newsprint a year, mainly for the UK market which is now 70 per cent supplied by imports.

Demand expected for cut in working hours

Workers may start to demand a cut in their working week because of the economic recovery, says Incomes Data Services, the independent pay analyst. The engineering and manufacturing sectors, in which employees are generally on a 39-hour week, are the most likely to face pressure for a reduction. The research group found "significant" differences between the working hours of manual and non-manual staff in a survey of 500 organisations.

Incomes Data found that holiday entitlements in the UK were lower than those in Italy, France and Germany. The most common level of holiday entitlement in the UK is 25 days a year, although it is often only 21 days in the retail and finance industries. UK workers are usually entitled to eight public holidays in a year compared with 14 in Germany and Spain and 11 in France.

Pay rises in the engineering industry are running at just below 3 per cent, and fewer companies are imposing wage freezes, the Engineering Employers Federation said yesterday. It said a survey of 151 companies showed the average deal in the three months to October was 2.76 per cent.

Many women are paid far less than men

As many as 4m women in the UK - more than one third of female workers - earn less than two-thirds of median male weekly earnings, research published today by the Equal Oppor-

tunities Commission says. It also says women earn on average 79.5 per cent of men's wages. Women who are low paid are likely to have few, if any, educational qualifications, adds the commission. They are likely to work part-time in semi-skilled or unskilled jobs, and work in small, private sector firms in non-unionised jobs.

The commission has found a direct correlation between education and pay levels. Only 10 per cent of women with degrees or teaching qualifications are low paid, it says, against 68 per cent of those without qualifications.

Pensioner syndicate among millionaires

A late rush for tickets boosted sales for the second draw of the national lottery to £47.5m, (£78.6m) only 2 per cent down on the first week's sales of £48.5m. Some operators of rival gambling businesses had predicted a sharp fall in lottery ticket sales after the high level of publicity surrounding the first week's draw. But Camelot, the lottery organiser, said sales had been particularly heavy on Saturday, with more than £2m-worth of tickets sold in one hour.

The second draw, on Saturday night, produced the lottery's first millionaires, with four tickets sharing the jackpot prize of over £7m, yielding prizes of £1.8m each. One of the winning tickets was held by a syndicate of eight old-age pensioners living in sheltered accommodation in the country town of Newport Pagnell, about 40 miles north of London.

'Green' groups attack reform of state forests

Government plans for introducing market reforms into the way Britain's 1.1m hectares of state-owned forests are run face criticism today by two big environmental groups. The Council for the Protection of Rural England and the Royal Society for the Protection of Birds fear that imposing a more "businesslike" structure on Forest Enterprise, the commercial arm of the Forestry Commission, could be a way of preparing it for privatisation.

Early Beatles song hits \$18,000 auction record

The first Beatles record played on a radio station has been sold by auctioneers Bonhams for £11,000 (\$18,000) - a world record price for a commercially-produced disc. The early pressing of the 1963 hit Love Me Do was a demonstration copy on the Parlophone label signed by Paul McCartney. Tony Prince, the disc jockey who inherited it in a clearout of the Radio Luxembourg record library, realised its significance.

He wrote to McCartney, who replied that, as far as he knew, Luxembourg was the first radio station to play a Beatles record. Love Me Do reached only number 17 in the UK charts, but subsequent records took the group to unprecedented worldwide fame. The 1962 record was bought by Spanish music publisher Mr Mikel Barea.

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Sharp knives at Tenneco

Laurie Morse describes how the company managed to cut away \$1.5bn in 'failure' costs

Dana Mead, chairman of Tenneco, last week stood before 450 top managers from the company's six divisions in Houston's convention centre and asked them an important question: after two years of relentless cost-cutting and restructuring how many thought the effort was running out of steam?

Mead expected that as many as half would say yes, that the corporate overhaul that had shaken \$1.5bn (\$310m) of what Tenneco calls "failure" costs out of the system was now cutting too near the bone, and that the managers who had faced the challenge were fully extended. "There is an exhaustion factor," he said later. "We've been on red alert for a long time. Someone asked me when things will get back to normal, and I said, 'this is normal'."

By way of the interactive keypads with which the conference tables were equipped, the answer flashed on an oversized screen within seconds: only 18 per cent of the managers in attendance felt the effort was flagging.

That response is certainly a tribute to Tenneco's quality programme, arguably one of the most far-reaching and successful mounted in the US. Designed and implemented with the help of Armand "Val" Feigenbaum, the veteran US quality consultant, the programme is in large part responsible for Tenneco's turnaround from a \$750m net after-tax loss in 1991 to a net profit of \$412m last year.

Feigenbaum may not be as internationally renowned as the late W. Edwards Deming and Joseph Juran, who are usually credited with pioneering modern "quality" ideas. But the author of *Total Quality Control*, written 45 years ago, can also claim to be one of the founders of the worldwide quality movement.

The original link with Feigenbaum and his brother Donald, principals of Pittsburgh, Massachusetts-based General Systems Co, was forged by Mead's predecessor Mike Walsh. A public-prosecutor-turned-corporate-turnaround expert who died of brain cancer this year at age 51, Walsh took over as Tenneco's chief executive in 1987 as losses at the company mounted.

Having already employed Feigenbaum's General Systems Co consultancy at Cummins Engine, where he had been charged to head off competition from quality-oriented Japanese companies, and again at Union Pacific, Walsh was convinced that a quality effort would produce dramatic results at Tenneco.

Making the group's six mature companies (all in slow-growth industries) competitive on the basis of lowest operating costs was one of the few options available when he took over.

At that time Tenneco was drowning in \$6bn of debt, which represented about 70 per cent of its capital, facing a \$750m, or \$5.57 a share, loss for the year, and all six of its divisions had declining operating earnings. The dismal results came in spite of income from \$7bn in asset sales that year.

Its acquisition in 1985 of J.I. Case, a farm and construction equipment company, had proved disastrous. High costs, out-of-control inventories, a cut-throat pricing policy and a farm recession threw Case into a tailspin almost the minute it was acquired. Subsequent efforts to save the subsidiary left the other divisions - an auto components manufacturer, a packaging company, the natural gas pipeline, Newport News Shipbuilding and Albright and Wilson chemicals - short on capital.

By 1991, Case's portion of the company's loss was \$220m, with an additional \$461m in restructuring charges tagged on. Walsh did two things almost immediately that have had a lasting effect: he brought in his old friend Dana Mead, an International Paper executive, and put him in charge of mending the open wound at Case. He also called the Feigenbaums and asked them to join Tenneco's operating committee. This group of top officers - including divisional chiefs - is responsible for running the company on a day-to-day basis.

Within three months Walsh's team had targeted nearly 15,000 jobs for redundancy, sold \$1.3bn in assets, slashed Tenneco's bloated dividend by half, reduced capital spending by \$350m and issued \$700m in new equity. It also initiated the Total Quality Management initiative guided by the General Systems consultants.

The General Systems approach to finding so-called "quality costs" is more like an ongoing fitness programme than a crash diet, Tenneco managers say. Quality costs are defined at Tenneco as the price the company pays for things done wrong, things thrown away or returned, or for the time that product and people sit waiting without generating revenue.

"We had been doing cost-of-quality programmes for some time, and thought we were competitive within our industry," says Dick Snell, chief of Tenneco Automotive. "Then Val [Feigenbaum] came in and broadened all the categories. By another definition our quality costs were a respectable 5 1/2 per cent of our revenues, but using Val's system, we found our quality costs were 24 per cent." (Tenneco's overall revenues last year were \$13.2bn.)

Cross-functional quality teams were formed, cost-cutting goals were set for every person in the organisation, and progress was monitored daily, weekly and monthly. The goals, and techniques used to meet them, were communicated to employees through "cascading" training: top executives attended classes knowing they would have to teach the material to their subordinates. Line employees became an integral part of the process, including union-represented labour.

Constant feedback from the General Systems staff kept everyone on track. Snell says: "The quality initiative became visceral to us, people could understand it. In the automotive business, where margins are narrow, success depends on being

low-cost producers."

Using the Feigenbaum brothers' processes, Snell's division looked in unusual places for failure costs, and found millions of dollars lying on the shop floor. Examining the scrap from pieces of car exhaust systems punched out of sheet metal, employee quality teams valued the useless leftover bits at \$7m-\$8m a year.

"We put a cross-functional team of engineers and designers on the problem, and within 18 months they had cut the scrap by half," Snell says.

Countless additional savings were engineered in other areas of Tenneco in a process that worked from the bottom up. When management discovered that headquarters staff felt immune to the cost-cutting goals, Mead sent an ultimatum - no exceptions, no excuses.

Ilene Gordon, vice-president of operations, says General Systems not only provided a high-tech data-

base for corporate benchmarking, but it also created a means of communicating best practices to all of the divisions' operations, something lacking at the disjointed conglomerate.

General Systems has 11 staff members assisting various Tenneco divisions full time, most with on-site offices. The Feigenbaums' initial quality review suggested one out of every \$4 Tenneco earned in sales in 1991 was wasted in useless costs, for a total of about \$2.5bn.

The company's primary goal became taking out half of those costs over a three-year period. Tenneco reached the goal a year ahead of schedule. Of the \$1.5bn saved, \$800m has gone to the bottomline in profits, and the remainder has been reinvested in the company. Mead points out that the costs targets were hit in relatively flat markets, with nearly flat revenues.

Val Feigenbaum says Tenneco took out costs at about twice the rate of any comparable American company - the best results of any group he has advised in the US, Europe or Japan. He attributes the success to the unwavering dedication of Tenneco's executives to the process.

Still, he says, Tenneco is just getting started. With quality costs whittled to 17 per cent of revenues, the goal next year is to reduce such costs to 10 per cent, or another \$1bn, and ultimately to reach world-class levels of 5 per cent.

Feigenbaum, whom Mead calls his "stealth guru", warned Tenneco employees at the Houston meeting that the company needs to achieve considerable top-line revenue growth merely to move out of the category of "average" performance. "You will be attempting to do something only a handful of American companies have been able to pull off to continue to build your American business while expanding throughout the world," he says.

That challenge also troubles 58-year-old Mead who, besides continuing the cost-cutting programme pioneered by his predecessor, has charted a course of global expansion. His problem is that while Wall Street gives the company credit for its excellent management systems, Tenneco's stock has dipped from \$22.62 a share at year-end to about \$14 recently.

Operating earnings may be rising and successful public offerings of newly-profitable J.I. Case Corp may have boosted Tenneco's cash by nearly \$700m, but analysts still assign a "conglomerate discount" to the group and worry about the cyclical nature of its businesses.

Mead is consequently under pressure to make a \$1bn acquisition in one of the three areas he has identified as Tenneco's core businesses: automotive parts, packaging and natural gas. But he has decided to take a conservative approach, re-investing in domestic packaging operations, buying a German auto components company (Gillie) to fill a gap in that part of the business, and acquiring a small US power-generating firm to enhance the group's natural gas division.

Over the long haul he sees Tenneco's future in fast-growing emerging markets, and each of his company's six divisions has foreign expansion plans and joint venture prospects. Meanwhile, Mead intends to get Wall Street's attention by extending the group's quality programmes, and boosting its sub-standard return on capital by employing the now popular system of "economic value added" to measure profitability. His aim is for 15 per cent growth in annual operating earnings, with analysts expecting Tenneco's 1995 earnings to reach \$4.25 a share.

The next phase of Tenneco's cost-push will attack an inbred part of the company's culture. Its six disparate divisions have long operated as independent companies, rarely sharing economies of scale. This year it has embarked on a project aimed at getting divisions to share purchasing, billing, finance, computer and personnel services, and to boost automation.

Internal studies estimate that savings from consolidated administrative functions will add about 40 cents a share to Tenneco's bottomline within two years.



Out of synch with the Internet

I attended an internal market research briefing the other day. All extremely wonderful. Just as it started, the FT's marketing supremo breezed in and sat down beside me. "Hi," she said, breathlessly. "I'm seeing a lot of you on the Internet." "Hi!" I replied, with the eloquence of a Patrick White character. "???" She said: "It is you, surely?" I said: "I am not available on the Internet. Nor will I be available on Odysey, the constellation of 12 satellites that will operate at medium-earth orbit - MEO, it's called - and provide simultaneous multi-regional communications services to users on a global basis by about 1999." "Well," she said, "it sounds like you. There is without question a person on the Internet passing themselves off as you, with bits of your persona. Really most convincing."

anyone wish to impersonate me on the Internet? Is it a good impersonation? I imagine that the impersonator has mastered the obvious elements: my serenity and cool; my benevolent-got-the-T-shirt-but-go-on-surprise-me act; my cosmopolitanism; and my humorlessness and charm.

But what about the less obvious aspects, the ones that must be difficult for an impersonator on the Internet to grapple with, such as my carpingness and shyness? If the person impersonating me on the Internet would like some tips, they should ring me on the telephone and speak to the horse's mouth. Do not reverse the charge.

Relatedly, I have been scrolling through the supplement produced by *Marketing* magazine that describes the latest winners in the Advertising Effectiveness Awards organised by Britain's Institute

MICHAEL THOMPSON-NOEL



of Practitioners in Advertising.

These awards focus on convincing demonstrations of the commercial contribution advertising makes to business success, and attracted, this year, 74 detailed case histories from 30 ad agencies on behalf of some of Britain's biggest advertisers, including British Airways, BT, Cadbury, Procter & Gamble, Unilever, Whitbread and - the big winner - BMW, as well as many with far smaller ad budgets.

The advertising business loves awards. Almost every night, it seems, there is a loud and vulgar dinner-do at some London hotel at which admen award each other a

sackful of prizes. At one of these bacchanals, several years ago, I watched fascinated as the guest speaker, Sir James Goldsmith, was pelted with bread rolls by some of the rowdier revellers on the fringes of the ballroom for a speech deemed too rightwing for an audience of agency long-hairs.

I thought about throwing a roll myself, but was distracted by a drunken argument at the press table which ended in a face-slapping. (Goldsmith stood his ground. His sang-froid was admirable.)

It is because the ad business is so promiscuous with its prize-giving that the IPA's effectiveness awards

- based, as they are, on very solid case studies - stand out like a bishop in a nightclub. They are the serious side of advertising.

Take the Health Education Authority's HIV-Aids prevention campaign, which won a silver award. You may recall that in its early days this campaign was rubbished by some critics for its "apocalyptic" tone. But the criticism was stupid. This campaign, via the BHP agency, has done the trick in keeping HIV and Aids before the public gaze. Additionally, condom usage among 16-to-24-year-old Britons has zipped smartly higher.

Over the six years to 1993, the HEA's campaign cost £15.4m. On the basis that it costs at least £30,000 annually to support someone with Aids, it is calculated that the campaign has paid for itself if it helps to prevent, on average, 51 cases of HIV infection a year.

What is significant is that the prevalence of Aids in Britain had dropped from 93 per cent of the

European Union average in 1984 to 54 per cent last year.

Finally, enough, the striking thing about advertising is not its effectiveness, but its ineffectiveness. It is breathtaking how much expenditure is wasted.

One of the reasons is that advertisers use mass media to communicate with quite small target audiences. This plunges some adpeople into gloom. They wall and slash their breasts - forgetting, it would seem, that salvation is round the corner, that in the information superhighway, the fragmentation of the media into thousands of glittering shards will greatly boost the effectiveness of their ads.

Perhaps you think you are impervious to advertising. Almost certainly you aren't. But the likelihood is that it will become *astoundingly* effective as techniques improve. In hundreds of years' time there will still be prize-giving bacchanals in ritzy London hotels - and long-haired hurling rolls, or so I shouldn't wonder.



PIONEERS AND PROPHETS

Tom Burns

Few managers around the world have heard of Tom Burns, a former professor of sociology at Edinburgh University. Yet he created a string of concepts which have had an increasingly powerful international influence since he retired 13 years ago. They have improved western management practice immeasurably - and made millionaires of several famous American pundits who emulated them.

Burns, now 81, has written a new preface for *The Management of Innovation*, the pathfinding 1961 book which he wrote with G.M. Stalker, a psychologist. It has been reissued by Oxford University Press with a justifiably fulsome endorsement from Warren Bennis, one of America's best-known leadership experts. He describes it as "a major classic" which was "way ahead of its time" when published.

Written in refreshingly plain English, it is a riveting read and brims with insight after insight. Yet it was based heavily on a relatively modest study of the human and organisational difficulties which established Scottish companies experienced when they tried to develop and make electronic products.

The most significant breakthrough concept, much repeated since, was that machine bureaucracies of the type advocated by Max Weber (see last week's column) are far less effective at dealing with change and instability than what Burns and Stalker christened "organic" forms of organisation.

Closely allied new concepts, all of them far-sighted, were: • That innovative organisations are "networks", in which control, authority and communication flow not from the top, but to and from the greatest pool of expertise and knowledge within the organisation.

• That individual behaviour in an organic organisation is influenced more by a perceived community of interest with it than by any contractual relationship. In other words, to use today's jargon, "shared vision and values" are vital.

• That lateral communication between people of different rank, resembling consultation more than command, is more important than communication up and down the hierarchy.

• That the most effective way of managing innovative projects is through multi-functional teams, led by the same manager from initial concept through to production and launch.

• That teams of different specialists - for instance from design, engineering and production - operate far more effectively if they "live close together" - or, to use modern jargon, are "co-located".

As so often when breakthrough thinking originates in Europe, few American writers have given Burns and Stalker the enormous credit they deserve. Apart from Bennis, one of the exceptions is David Nadler, whose 1992 book *Organisational Architecture* has become one of the most influential analyses of all the interrelated complexities of how modern business organisations operate - or should do so.

The reissued Burns and Stalker deserves to join Nadler on bookshelves on both sides of the Atlantic and further afield.

Christopher Loran

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BUSINESS TRAVEL

Lufthansa fined

The Philippines Supreme Court has found German airline Lufthansa guilty of turning away a Filipino passenger with a valid ticket to Africa. It ordered the airline to pay him \$23,000 in damages, reports Reuters. The court said the carrier's failure to fulfil its obligations to a former Philippine Central Bank director on his way to Manila was aggravated by the rude behaviour of a Lufthansa employee in Bombay. The customer was "bumped" by Air

Kenya, with which Lufthansa has a pooling agreement, on a flight from Bombay to Nairobi. The Lufthansa officer in Bombay threw down the man's passport when asked to help, the court said. The court said that under an arrangement between members of the International Air Transport Association, Lufthansa guaranteed that carriers like Air Kenya would honour customers' connecting flights. "[His] trip by several successive carriers is regarded as a single operation" of the German airline, the court said, explaining its ruling against the airline.

Literary snapshot

A galaxy of writers, including seven Nobel laureates, published a literary snapshot of the world last week with diaries of a day plucked at random: April 29 1994. The French magazine *Le Nouvel Observateur* compiled accounts by 240 writers and called them *A Day in the World*. Colombia's Gabriel Garcia Marquez says he was woken on April 29 by a telephone call to his hotel room and a woman's voice saying: "Felipe expects you for dinner at eight." A frequent traveller, the writer checked his location by consulting the sign he had posted by his bedside the night before: "I am in Madrid." His dinner host was Spanish prime minister Felipe Gonzalez.

Tokyo's Euro-hotel

Business travellers tired of Japan's drab 1970s-style international hotels may find comfort in the Tokyo Westin in Yebisu Garden Place, the shopping, restaurant and office complex which opened in central Tokyo last month, reports *Eniko Terazono*. Done up in "neo-classical European style", it is one of the few hotels in Tokyo with any character. Until next February, prices in the hotel start from ¥19,500 per person, including breakfast. After that from ¥28,000 per person.

Jamaica safer than US

Crime-weary Jamaica is touting the results of a new study which found that visitors are at higher risk in various US cities than in Jamaica. A study by Richard Bennett of American University, Washington, found that visitors are three times more likely to be killed in the US capital than in Jamaica. Using 1992 statistics, the study compared Washington, Orlando, Miami and New York with the Jamaican resorts of Ocho Rios, Montego Bay, Negril and Port Antonio. It was found that Jamaica's resorts have a combined murder rate of 22.58 per 100,000, compared with 75.21 per 100,000 for Washington and 37.89 per 100,000 for Miami.

BT in the air

Britain's BT has announced an air-borne fax and data service for airlines and business jets that is said to operate at twice the speed of existing facilities. Initially the service will be available across an area from the Pacific to the Persian Gulf, via satellite connections. The service will become global when software is installed shortly at ground earth stations in Singapore and Norway. BT said "The lack of a faster fax and data facility has held some [airline] operators back from [installing] on-board passenger communications."

Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
Beijing	27	28	26	27	28
London	12	13	14	15	16
Frankfurt	8	9	10	11	12
New York	5	6	7	8	9
L. Angeles	21	22	23	24	25
Paris	9	10	11	12	13

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Health in the air: tablets might control the jet-lag, but BA aims to save passengers from themselves

Rewind your body clock

As a regular traveller and news junkie, I am an avid fan of Cable News Network and the BBC World Service. Usually, the first thing I do on arriving in a hotel room after a long flight is switch on the television and catch up with what has happened while I was airborne.

The problems begin when watching television becomes an enforced alternative to sleep. Flipping through the channels while sitting bolt upright in an unfamiliar bed in the small hours is not my idea of a good time. Battling against a wall of fatigue the next day is even worse.

Over the years, such torment has led me to search systematically for a jet-lag cure that really works. Apart from regimes which involve fasting for several days before a flight - a remedy as painful as the affliction - I think I have tried almost everything.

Going easy on food and alcohol and drinking plenty of mineral water in-flight helps a bit. So does Dioralyte, a rehydrator which restores body fluids removed by cabin pressurisation. Arnica, a homeopathic treatment for shock, can also make a difference. Camomile tea induces bed-time drowsiness without the morning-after effects of sleeping tablets.

But all are only partial solutions.

It was not until last summer that I came across something which really seems to attack the causes of the problem. Called melatonin, it comes in the form of tablets which you dissolve under the tongue at bedtime, starting three days before a flight and continuing for three days after.

I have used melatonin so far on two trips to the far east and one to the US. It has done the trick each time, enabling me to sleep soundly for several hours during the flight and adjust quickly to the local time-zone on arrival. So much so that after a recent 19-hour journey from Seoul via Hong Kong, which landed at Heathrow at 5.30am, I was able to enjoy a friend's birthday party that evening and do a full day's work the next day.

What is melatonin's secret? According to Clive Cookson, the FT's science editor, it is a natural substance and its efficacy is scientifically based. It works by supplementing the hormone which sets the human body clock and is normally produced only during hours of darkness.

Melatonin is sold by health stores and is not a registered pharmaceutical. It has therefore not undergone extensive laboratory testing. As one of its first guinea pigs on the FT,



I am being closely monitored by sceptical colleagues waiting for me to turn green or suddenly go bald.

So far, I am happy to report, there has been no evidence of side-effects. It is also reassuring that melatonin is widely used by scientific researchers into jet-lag. Anyway, any adverse symptoms

would have to be pretty bad to equal the ordeal of severe jet-lag.

Melatonin is available from Revital Health Stores, 3a The Colonnades, 123/151 Buckingham Palace Road, London SW1 9BZ.

Guy de Jonquieres

Business travellers on stressful long-haul flights are generally forced to work out for themselves how to deal with the crippling exhaustion that results from many hours in the air with little diversion other than food, drink and a flickering TV screen.

But do-it-yourself regimes can be useless. Avoiding excess and keeping to the path of virtue so that you get off your aircraft feeling half-way human is not only a hit-and-miss affair but calls for the sort of self-restraint that few possess.

Which is why British Airways launched its Well-Being in the Air scheme last year to try to save passengers from themselves. The scheme was an umbrella concept which took in, *inter alia*, abstinence from alcohol and red meat, much exercise, organised rest, and sprays and gels to stop the skin from drying out. Its aim was modest: "To reduce the effects of flying and help you arrive in better shape."

Initially the scheme was only a partial success. As a BA spokesman puts it: "Some of the exercises were a little vigorous, and people tended to end up waving their arms about madly. Some were even unlucky enough to clout their neighbours."

As for the dietary restrictions: "The special well-being menu was based on the yin-yang principle which, in reality, meant it was heavily vegetarian - at times, positively vegan - which didn't suit everyone." Nor was everyone impressed by the relaxation tape.

So BA tried again this year, with an improved programme that includes a tub of rehydration gel to neutralise cabin air, a rose water facial spray to relieve dry skin, and

Rub your nose, hook a finger in your ear...

a soothing eye compress to freshen tired and puffy eyes.

The programme also boasts a new relaxation tape with a commentary by psychologist Dr Avic Sigman. And the airline suggests that occasionally you bring your knees up to your chest five times, hook the tips of your fingers in your ears and lean your head over, and rotate the

'People tended to wave their arms about madly and some clouted their neighbours'

tip of your nose with the palm of your hand.

Is anyone taking advantage of BA's thoughtfulness? "Well, if one passenger does it, quite a lot of them start to do it," says BA. No figures have been collected to find out how popular the scheme has become, but there have been hundreds of requests for the Well-Being brochure. "We even got a call from the FBI, asking if they could use our exercise programme for their new recruits."

This may be an idea whose time has yet to come. A mini-poll of

those airlines which might have been expected to provide something similar - such as Swissair, United Airways, Cathay Pacific and Virgin Atlantic (which offers aromatherapy on the ground) - produced denials or obfuscation.

Only Japan Airlines seemed interested in offering a comparable service. It does not offer a complete programme but will give you an in-flight health drink containing royal jelly and kiwi fruit juice, a honeycomb face-mask which helps prevent dehydration in the nasal passages, an audio relaxation tape, and a list of in-seat exercises (less strenuous than BA's).

The fact is that well-being programmes will remain a rarity so long as competitive advantage depends on being seen to offer the traveller more, not less. When you consider the airlines' efforts to promote in-flight consumption, it is not surprising that most passengers - no matter how experienced - will tend to capitulate and eat and drink what is had for them the moment it appears on their laps.

On a long flight self-denial is of only limited help in overcoming jet-lag, the most serious physiological drawback of long-distance flying. No well-being programme can compensate for this massive derangement of your internal clock. Nor, say some, can anything else, including such recently tested remedies as Chinese acupressure, intense-light regimes and the hormone melatonin (see accompanying story).

If you are going to feel fairly dreadful whatever you do on an aircraft, you might as well indulge yourself.

Charles Jennings

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PEOPLE

Germany's man of tomorrow and his problems of today

Christopher Parkes looks at the challenge facing Jürgen Rüttgers, recently appointed as the country's first minister for the future

Freshly installed as Germany's first minister for the future, Jürgen Rüttgers faces a busy time dealing with some matters from the past before he can hope to look very far ahead.

One job in particular - the establishment of a national academy of sciences - seems tailored to provide him with the experience he will need when he gets round to dealing with the responsibilities loaded on to his 43-year-old shoulders by Chancellor Helmut Kohl.

Rüttgers, head of a combined super-ministry in charge of education, science, technology and research policies, has already been warned by friendly observers that the federal (some might say tribal) make-up of the German scientific community provides it with an in-built resistance to centralisation and political tampering.

But Bonn has decreed that a national body is needed to complement and provide a point of contact with similar organisations in other industrialised countries. During Rüttgers' maiden ministerial speech on Friday, he won promises of support from the opposition Social Democrats, despite lingering suspicions that the academy of sciences might turn out to be a pure propaganda factory.

It is now up to Rüttgers to build the necessary consensus, which will require him to test in an alien environment the skills of persuasion which he has hitherto only applied in smoke-filled back rooms in the Bundestag.

The new minister was formerly chief whip to Chancellor Kohl's Christian Democratic Union and its Bavarian sister party, the Christian Social Union, and respected among conservatives and Social Democrat opponents alike as a thoughtful and persuasive politician. Since he first took his seat in the Bundestag in 1987, he appears to have risen through the upper parliamentary atmosphere without creating any of the enemies customarily found smouldering in a shooting star's wake. He endeared himself to his party leadership by taking on complex and apparently thankless assignments, such as the challenge of an esoteric and decade-old inquiry into how to monitor and assess the impact of new technologies on society.

It was a process initially regarded with deep suspicion by the liberal Free Democrats, the junior coalition partners, and the opposition. But Rüttgers won through, and now the Bundestag



has a modest advisory bureau: not because the government wanted it, but because Rüttgers apparently came to believe in the concept.

"Those who want to take advantage of the liberating potential of technology must improve their understanding of the short- and long-term effects and side-effects of [related] political decisions," he was to comment later.

As that quotation suggests, Rüttgers, described as using his brain more than his elbows while in the chief whip's job, may not be the snappiest wordsmith in the Bundestag. But his adherence to such principles is likely to make him more than a match for the Greens and other outright techno-antagonists in parliament.

He returned to the theme again on Friday when he repeated a previous acknowledgement that there were limits to scientific progress could not overstep, particularly where human dignity might be implicated. But the question of whether mankind was already capable of doing everything it had to be able to do to handle hunger, unemployment, sickness and environmental damage demanded an answer, he said.

Principles aside, the minister of the future also showed himself a master of the art of making a promise and then suggesting that its fulfilment might not be terribly important. Spending on future-oriented projects would be increased, he proclaimed. But money was not the real issue. "Innova-

tion starts in the head," he said, and German minds were more in need of change and innovation than any departmental budget. The Jeremiahs and doubters had the upper hand, he added.

He will find no shortage of such types in regional educational authorities, nor among the autonomy-minded scientific research institutes, where the minister is charged with balancing the various and often conflicting requirements of vested interests in local, regional and federal government, industry and academia.

One of the chancellor's favourite projects, for example, is to reduce the time students spend at university before entering work. As the chancellor enjoys saying, Germany cannot afford to educate people up to the age of 30 and then allow them to start drawing retirement pensions at 60.

Industry, meanwhile, demands that university study should be funded by loans rather than grants, and complains that highly-specialised German college courses turn out too few of the business-minded, broadly-based graduates increasingly to be found on the payrolls of international competitors.

At the same time, the business world demands that "excessive" expenditure on basic research in government-funded institutes should be diverted into work more relevant to the needs of an economy which has a structural deficit in innovation. According to the electronics industry association, ZVEI, only 50 per cent of basic research projects in Germany have any economic relevance.

The dislocation of the relationship between business and government, the responsibility for which many lay at the door of a neglectful Chancellor Kohl himself, has been painfully exposed by the wrench of recession.

The coalition's ideas for an academy of science and a research, technology and innovation council as a central clearing house for political, business and scientific ideas, is intended as part of the cure for the neglect.

Drafting grand ideas and even leading the intended participants to the meeting table is the easy part. Planting the idea that innovation might start in their heads is the real job facing the minister of the future, who will be assured of a substantial future of his own if he pulls it off.



Pierson to sit tight in Airbus cockpit

There were rumours earlier this year that Jean Pierson, chief executive of Airbus Industrie, was going to eject from the cockpit of the world's second biggest aircraft maker, writes John Riddling. However, the decision to ask him to stay on for another three years suggests that Mr Airbus may at last be able to push through a long overdue shift to a less unwieldy corporate structure.

By extending Pierson's contract until March 1998, shareholders of the four-nation aerospace consortium have opted not to change both the chairman and chief executive of Airbus in the same year. Daimler-Benz chairman Edzard Reuter took over as chairman of the Airbus supervisory board last March and the renewal of Pierson's contract not only reduces the risk of turbulence in the boardroom but maintains the balance between French and German interests in the consortium.

Aérospatiale of France and Dasa of Germany both hold a 37.9 per cent stake, while British Aerospace owns 20 per cent and Spain's Casa owns 4.2 per cent.

The maintenance of the Franco-German division of the top two positions was not a foregone conclusion. Germany, through Dasa, has been seeking to extend its influence in the day-to-day running of the company and had considered a reshuffle of the management.

British Aerospace, Dasa and Pierson have argued that a shift towards the status of an ordinary limited company is increasingly necessary. It would increase the transparency of the organisation and promote greater efficiency. Airbus is not obliged to publish audited accounts and acts more as a

marketing consortium whose members own the group's assets and share manufacturing contracts. Now that the 64-year old Pierson has been reconfirmed, one of his first tasks may be to push through a reform of Airbus's legal status as a GIE or *groupement d'intérêt économique*.

Such a change would help Pierson in his principal challenge - closing the gap on Boeing. In this respect 1994 has started rather well, with Airbus winning orders for 69 new aircraft, or 55 per cent of the market for aircraft of more than 100 seats. As the consortium admits, however, this is a short time by the standards of the airline industry. It is also a short time in terms of Pierson's new tenure.

Rivero: mutual benefit to Barings

As if Alitalia chairman Renato Rivero did not have enough to do piloting Italy's state airline through a turbulent restructuring, he has now taken on the chairmanship of Barings Brothers (Italia), writes Andrew Hill.

There are five professionals in Barings' Milan office who maintain close contact with another five-strong team in London. Small beer, compared with the sprawling Alitalia empire, or Rivero's previous remit as chairman and managing director of IBM Europe. Nevertheless, Rivero, 61, sees the job taking up "10 or 20 per cent" of his time, as against 50 per cent at Alitalia.

Paradoxically, he thinks supporting foreign competition could give a boost to the underdeveloped Italian investment banking sector. "The Italian financial world needs to grow in knowledge and experience in the various segments of the business, and this is an area where the contribution of foreign banks is vital," says Rivero.

Barings, London's oldest merchant bank, is keen to advise on more privatisations, and expand corporate finance advice to the country's thriving small- and medium-sized companies. Indeed, the only area in which the new recruit is unlikely to benefit Barings is in winning more business from Alitalia itself: the airline is advised by J.P. Morgan, admits Rivero.

The peak of Groen's career?

A holiday in the Himalayas would seem to be the perfect spot for pondering the future of one's career if one lives in the unending flatness of the Netherlands, writes Ronald van de Krol. Or so it was for Harry Groen, the driving force behind the international expansion of Dutch credit insurer NCM, who returned from Nepal last week and announced he would be resigning in May after more than 30 years at the company. His surprise resignation is the second big upheaval within the three-man NCM board this year. In August, the deputy chairman Dick Bruijsma quit abruptly in circumstances which have never been fully explained. Bruijsma has not yet been replaced.

Groen (below) denies that his own departure is the result of tension with the company's board of supervisors following Bruijsma's resignation. "After 31 years at NCM, of which 20 years were in a director's role and seven spent as chairman, the time had come to reconsider my future," he says. Still only 60, Groen joined NCM as a 20-year-old clerk and quickly worked his way up the corporate ladder. Under his stewardship, the credit insurer took a great leap into international expansion when NCM acquired Britain's Export Credits Guarantee Department when the UK government privatised in 1991. Since then, it has found partners or opened offices in Israel, Sweden, Norway and Belgium.

Groen says he has absolutely no idea what the future holds for him now. "No idea" is also his response to whether he will stay in financial services or even whether he will remain in Amsterdam.



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FINANCIAL TIMES GROUP



OPENINGS

COVENT GARDEN, LONDON
Sylvia Guillem (right) launches the Royal Opera's new production of *La traviata* on Thursday in "Herman Schermer".
featuring costumes by Gianni Versace.
The new programme also includes Ashley Putley's *Traviata* Symphonies and Balanchine's *Symphony in C*.

ARTS

BERLIN
Claudio Abbado has chosen Greek antiquity as a thematic link for the Berlin Philharmonic Orchestra's programmes this season. The series opens on Wednesday and Saturday with concert performances of Richard Strauss's *Elektra*, featuring Deborah Figgis, Catherine Malfitano and Mariana Llopis.

WASHINGTON
The Washington National Opera is launching its new season with a production of *La traviata* by conductor John Nesch. Its first major stop is the Kennedy Center on Wednesday, followed by Boston, Toronto, New York and Chicago. Tour programmes include works by Beethoven, Brahms, Schubert and Shostakovich, with soloists Truus Mork and Yefim Bronfman.

NATIONAL THEATRE, LONDON
In a better year than has been seen in the past, the National Theatre's new season, *Out of a House Walked a Man*, is a production with the National Theatre on Thursday at the Lyceum. It features musical scenes from the writings of Denis Kearns and stars Anthony Marston and Marlene Maerz.

ZURICH
A major exhibition of portraits by Edgar Degas opens at the Kunstmuseum on Friday. With loans from 75 museums and private collections, the show aims to illustrate Degas's grasp of the material and psychological aspects of portraiture, and his innovative handling of form, posture and setting.

Richard Eyre, director of the Royal National Theatre, makes his operatic debut at Covent Garden

Soprano shines in glowing, timeless Traviata

There was no lack of advance publicity for the Royal Opera's new production of *La traviata*, though in the circumstances that was not surprising. Any opera-house appearance by Sir Georg Solti, now 82, is going to be an event, even more so with him conducting *La traviata* for the first time in his life. When he invited Richard Eyre, the artistic director of the National Theatre, to try his first venture into opera, the stage was set for a major operatic event.

What the hype failed to do was get the right person in the spotlight. When Verdi wrote *La traviata*, the role of the conductor was only just being properly defined and producers were non-existent. The opera stands or falls depending on its lead soprano. In Venice, in 1853, it was a fiasco (Fanny Salvini-Donatelli was overweight and off-form). At Covent Garden, last Friday, the soprano shone and the whole evening glowed with her.

Angela Gheorghiu is a rising star. The Royal Opera has nurtured her carefully over the past few years, starting her off with *Zerlina* in *Don Giovanni*, then moving her on to *Puccini's Mimì*, and her patience has been rewarded. Making her entrance as if she is stepping out of a Winterhalter canvas, she looks and sounds born to play Violetta. One dab of lead water out of the champagne bucket and she is running up and down the scales of "Sempre libera" as if she has been singing the music all her life.

Perhaps her Romanian predecessor, Ileana Cotrubas, hit the solar

plains harder (her joyous laughter in Violetta's final moments still sends shivers down the spine 20 years on), but even she had not mastered every detail like this. Gheorghiu barely sings a phrase that has not been refined with the vocal equivalent of a nail-file. Every dot and dash in Verdi's score, every tone colour, was there; and what a joy to hear so much quiet singing.

That is where Solti has played his part. Decca is recording these performances live (word about Gheorghiu has spread quickly in the business), and it will get music-making as scrupulously prepared as in any studio recording. Solti was adamant about performing the opera without the usual cuts, so we get rarely-heard second verses, but each time given with new meaning. One could sense the audience was really listening.

For his part Richard Eyre has worked with Gheorghiu to build a believable character. This is basically a traditional production, which keeps its eye on the ball. Sound old principles like character development count for more than eye-catching quirks. The first meeting of Violetta and Alfredo is a typical example: he starts by sitting modestly on the other side of the drawing-room, then circles his prey before tentatively planting a kiss on her cheek in time to the duet's final chord.

Like Gheorghiu, Frank Lopardo as Alfredo sings with exemplary attention to detail and sensitivity - their duets together are lovers' whispers, not grand opera bawling.



Angela Gheorghiu and Frank Lopardo

Richard Fairman

Sponsored by Barings and the Jean Sainsbury Royal Opera House Fund. Performances (with some changes of cast) until December 19

MTV awards in Berlin

It was an awesome sight. The curtain rose to reveal one of the most dramatic backdrops in the world, the Brandenburg Gate; not a painted pastiche but the real thing, swathed in blue light. After this moment of grandeur the first MTV European Music Awards found their level when a bearded figure with solicitor's glasses bounded on stage looking worryingly like Sammy Davis Jr. He turned into George Michael singing, of course, "Freedom".

Berlin was the perfect spot for this new pop prize, not because of its political significance but because pop music, and the clubs it spawns, is about the only activity Ostes and Westerners enjoy together. They certainly mobbed the venue, described as "the largest temporary structure in the world", and built about the Gate. And they did not seem to mind the Coca Cola logo crawling all over it.

This was the West in all its tacky brilliance.

The new awards, called the Mattheus, for no obvious reason, seemed immediately timeless: media creations like supermodel Naomi Campbell and a girl from *Baywatch* handing out "gloves" to stars who either snarled over, or clowned with, the audience, a reputed 240m homes world wide.

To some amazement Take That was voted Best Group, which suggests we must expand their shelf life from four to five years. Among the other newish names, Prodigy won Best Dance, and Crash Test Dummies, Breakthrough Artist of 1994.

But the awards also showed up the terrifying conservatism of pop - Best Male was 35-year-old Bryan Adams; Best Rock band Aerosmith, the heavy metal outfit blasting through their third decade. Mariah Carey was the safe Best Female.

The event was cherishable for its musical vignettes: the decidedly quaint Bjork, who crawled out of a hole dressed like a raspberry mousse, skipped around the stage singing "Big Time Sensuality", rolled around on her back and disappeared again into weirdo land; George Michael, who is in legal limbo, prebarring a new song (a certain smash) called "Like Jesus to a Child", backed by cowboy strings to parody Christmas; Tom Jones, who after years as an object of mockery has suddenly become a pop icon, introducing the show with inadvertent Teutonic humour; and, most priceless of all, a cameo song from "the artist formerly known as Prince", climaxing with the sad mantra, "Peace to George Michael. Peace to MTV. But death to Prince."

That's one mixed-up mannikin millionaire.

David Murray

Antony Thorncroft

Warm welcome for Khovanshchina

No harder to pronounce than "Khovanshchina" (and much easier than "Shchedrin"), Mussorgsky's ultra-Russian *Khovanshchina* earned a warm welcome to the English National Opera repertoire last week. Perhaps for budgetary reasons, the ENO seems to have staged fewer historical epics of late than it used to. Though the CinemaScope stage invites them. Still, the number of these historical operas that have been composed is hugely disproportionate to the number of masterpieces; and among those few, *Khovanshchina* - a bag of "unfinished" sketches though it is - must stand near the top in any thoughtful ranking.

In the ENO programme-book, Paul Griffiths argues persuasively

that "unfinished" and fragmentary was just what *Khovanshchina* had to be. It is the Russian opera about the looming threat of Peter the Great; but neither Peter nor his close relatives could be depicted on the stage. Therefore Mussorgsky gave his dispassionate attention to the lesser players and their fictions, drafting his own libretto as he went: the worried conservative boyars, the Westernising sophisticates, the unregenerate Old Believers in ancient orthodoxy.

Since they all lost, they could not shape the ultimate story, which neither began nor ended with them. In Francesca Zambello's cool, skil-

ful production, the rival groups strut their forces and connive in turn, none favoured above the others. The focal point of Alison Chitty's sets is a metal-frame pillar which unfolds to become walls, bridges, bleachers; the only elaborate costumes are those needed to establish roles and ranks. The complicated plotting is rendered unusually clear - and mercifully it takes three and a half hours instead of the predicted four.

The leaders are cast from strength: Willard White's imperious, dignified Prince Khovanshchina, Kim Begley's dandyish Prince Golitsyn, Gwynne Howell's lofty Dost-

fey, the Old Believers' leader. For greater depth of character, we should probably need to have real Russians. The young bass-baritone Paul Whelan makes a striking debut as the sinister boyar Shcheklov, with Howard Haskin a clever Scribe, and as tragic Marfa Anne-Marie Owens is all anxious urgency and warmth. Cathryn Pope and Maria Moll make creditable work of their shrill, ungrateful roles as Emma and Susanna.

On Thursday the conductor Stan Edwards found vivid touches in many scenes, less in the way of steady breadth. The sense of panoramic unfolding was unconfident:

she tends to run at things. (Even the marvellous "dawn" prelude stammered slightly, with a singularly pallid clarinet and a misfired cimbalom.) Later performances should expand more gradually. The second act risked sagging, though at the start of the third the sight of Khovanshchina dallying with his Persian slave-girls in a swimming-bath cheered everybody up.

The ENO has opted for Shostakovich's version. Mussorgsky got no further with a full orchestral score than two short passages; as with *Boris Godunov* Rimsky-Korsakov published his own version after the composer's death - more

expertly bright than the amateur Mussorgsky could have devised (or might have wanted to), much cut and with many fussy "corrections" to the stark harmonies.

In the latter respects Shostakovich is incomparably more faithful, but he indulges a very sweet tooth for chiming effects. (Mussorgsky had been dead ten years when Tchaikovsky first introduced the celesta for his *Sugar Plum Fairy*.) They supply instant theatrical *Affekt*, of course - just as Rimsky's pink-out orchestration did, and no less of a modern distortion. This fine ENO production should gain depth and patina with time, without need of those dubious cosmetics.

INTERNATIONAL ARTS GUIDE

- PARIS**
OPERA/BALLET
Champs Elysees Tel: (1) 47 23 37
21/47 20 08 24
● La Dame de Pique: opera by Tchaikovsky. Director Valery Gergiev at 7.30 pm; Dec 1, 2
● La Khovanshchina: opera by Mussorgsky at 7.30 pm; Nov 29, 30; Dec 3, 4
- BERLIN**
OPERA/BALLET
Deutsche Oper Tel: (030) 41 92 49
● Dialogues des Carmélites: by Poulenc, in three parts. A new production directed by Günter Krämer. Conductor Jiri Kout at 7.30 pm; Nov 29; Dec 1
● The Magic Flute: by Mozart. Conductor Foster/Lang-Lessing/Soltész at 7 pm; Nov 30
- AMSTERDAM**
CONCERTS
Het Concertgebouw Tel: (020) 671 8345
● Bernard Haitink conducts the

- Royal Concertgebouw Orchestra, with soprano Karen Huffstodt, mezzo-soprano Hanna Schwarz, and baritone Casab Alizier to perform Schoenberg and Bartók at 8.15 pm; Dec 1, 2
● Moscow Philharmonic Orchestra: conducted by Vassili Sinaiski play Beethoven and Mussorgsky at 8.15 pm; Dec 8
● Nikolaus Harnoncourt: conducts the Royal Concertgebouw Orchestra to play Schumann and Bruckner at 8.15 pm; Dec 7, 8
Het Muziektheater Tel: (020) 551 89 22
● Die Fledermaus: by Strauss. Conductor, Ralf Weikert, production by Johannes Schaefer at 8 pm; Dec 6, 8
GALLERIES
Rijksmuseum Tel: 020 673 21 21
● Art of Devotion 1300-1500: major winter exhibition focusing on the spiritual function of objects in the medieval period; to Feb 28 (Not Sun)
OPERA/BALLET
Het Muziektheater Tel: (020) 551 89 22
● Rosa: new production of the opera by Andriessen. Directed by Peter Greenaway at 8 pm; Nov 28
- LONDON**
CONCERTS
Barbican Tel: (071) 638 8891
● Gala Concert: London Symphony Orchestra with mezzo-soprano Marilyn Horne and conducted by Marvin Hamlisch. Includes Hamlisch's, 'The Anatomy of Peace' at 7.30 pm; Dec 1
● Grand Operatic Evening: National Symphony Orchestra with soprano Susan McClulloch under the direction of Martin Mery perform a

- variety of operatic pieces at 7.30 pm; Dec 3
● Sir Colin Davis: conducts the London Symphony Orchestra in a concert to mark Finnish Independence day. Music of Sibelius, Mozart and Stravinsky at 7.30 pm; Dec 8
Festival Hall Tel: (071) 928 8800
● Philharmonia Orchestra: with conductor Charles Dutoit and pianist Peter Jablonka play Tchaikovsky (piano concerto No. 2) and Shostakovich (symphony No. 5) at 7.30 pm; Dec 6, 8
● Royal Philharmonic Orchestra: with conductor Vladimir Ashkenazy and pianist Shura Cherkassky play Rubenstein's piano concerto No. 4 and Tchaikovsky's Manfred Symphony at 7.30 pm; Dec 7
● Russia Old and New: Royal Philharmonic Orchestra with the Brighton Festival Chorus, London Choral Society and conductor Vladimir Ashkenazy perform Schnittke, Prokofiev and Rachmaninov at 7.30 pm; Dec 5
Queen Elizabeth Hall Tel: (071) 928 8800
● The Fall of Icarus: Multimedia event inspired by Bruegel's, 'Landscape with Fall of Icarus'. Belgian director Frédéric Flamand collaborates with Italian artist Fabrizio Plessi and composer Michael Nyman at 7.45 pm; Dec 2, 3
GALLERIES
Barbican Tel: (071) 638 8891
● A Bitter Truth: a multimedia exploration of changes in attitudes towards World War 1 throughout its duration; to Dec 11
Hayward Tel: (071) 261 0127
● Romantic Spirit in German Art 1790-1990: examines work of early

- Romantic painters. Includes section on German Expressionists; to Jan 8
National Portrait Tel: (071) 306 0055
● Christina Rossetti: an exploration of the Victorian poet on the centenary of her death; to Feb 12
Royal Academy Tel: (071) 439 7438
● The Glory of Venice: a major survey of Venetian art in the 18th century; to Dec 14
OPERA/BALLET
Barbican Tel: (071) 638 8891
● The Kirov Opera: director Valery Gergiev brings his entire company to the UK for just one night to give the first complete British performance of Rimsky-Korsakov's opera, The Legend of the Invisible City of Kitzah at 7 pm; Nov 28
English National Opera Tel: (071) 632 8300
● Ariadne on Naxos: by Strauss. A Graham Vick production at 7.30 pm; Dec 1, 8
● Khovanshchina: new production of Mussorgsky's opera. Director Francesca Zambello at 8.30 pm; Nov 30; Dec 3, 6
● The Magic Flute: by Mozart. Originally produced by Nicolas Hynes, John Abulafia directs this revival with conductor Alex Ingram at 7.30 pm; Nov 29; Dec 2
Royal Opera House Tel: 071 240 1200
● An Ashton Celebration: The Royal Ballet Company pays tribute to its founder choreographer with a short festival of his work consisting of 12 ballets and diversissements. Performance includes a new production of Daphnis and Chloë by Ravel at 7.30 pm; Nov 28, 30
● La Traviata: by Verdi. A new production by Richard Eyre. Georg

- Solti conducts for the first five performances, then Philippe Auguin. In Italian with English subtitles at 7.30 pm; Nov 29; Dec 2, 5, 8
● Mixed Programme: includes Fearful Symmetries choreographed by Ashley Page, and Symphony in C by Bizet, choreographed by George Balanchine at 7.30 pm; Dec 1, 6, 7
● The Sleeping Beauty: a new production of Tchaikovsky's ballet. Produced by Anthony Dowell, set designed by Maria Bjornson at 7.30 pm; Dec 3 (2 pm)
THEATRE
Barbican Tel: (071) 638 8891
● New England: World premiere of Richard Nelson's new play. No performance 12-15th Dec., otherwise at 7.15 pm; from Nov 29 to Dec 29 (Not Sun)
Donmar Warehouse Tel: (071) 369 1732
● True West: by Sam Shepard, directed by Matthew Warchus. Michael Rudko and Mark Rylance (who swap roles on alternative nights) play two warring brothers at 8 pm; to Dec 3 (Not Sun)
Gielgud Tel: (071) 494 5065
● Hamlet: by Shakespeare. Directed by Peter Hall, designed by Lucy Hall, with Stephan Dillane, Michael Pennington, Donald Sinden and Gina Bellman at 7.15 pm; to Feb 4 (Not Sun)
National, Lyttelton Tel: (071) 928 2262
● Out of a House Walked a Man: by Danil Khamis. A Royal National Theatre and Theatre de Complicité co-production of a collection of musical scenes by the Russian absurdist writer at 7.30 pm; Dec 1 (7 pm), 2, 3 (2.15 pm), 5
National, Olivier Tel: (071) 928 2252
● The Devil's Disciple: play by

- Bernard Shaw, directed by Christopher Morahan. Sat and Tues mat at 2.00 pm; to Nov 30 (Not Sun)
- NEW YORK**
GALLERIES
Museum of Modern Art Tel: (212) 708 8400
● A Century of Artists' Books: Exhibition of 140 books from some of this century's foremost artists; to Jan 24
OPERA/BALLET
Metropolitan Tel: (212) 362 6000
● Don Giovanni: by Mozart, sung in Italian at 8 pm; Nov 28; Dec 2, 6
● Lady Macbeth of Mtsensk by Shostakovich at 8 pm; Nov 30; Dec 3, 7
● Madama Butterfly: by Puccini at 8 pm; Dec 1, 5, 8
● Rigoletto: Italian opera by Verdi at 8 pm; Nov 29; Dec 3
New York State Theater Tel: (212) 870 5570
● The Nutcracker: by Tchaikovsky, performed by the NY City Ballet. Tue-Thurs 6pm. Fri 8pm. from Nov 30 (Not Mon)
THEATRE
Walter Kerr Tel: (212) 239 6200
● Angels in America: Tony Kushner's Tony-award winning play. Sun mat at 3pm. Wed., Thurs., Sat. at 8 pm; to Dec 4
- WASHINGTON**
GALLERIES
Phillips Collection Tel: (202) 387 2151
● Photographs of Adolph Gottlieb: exhibition of one of the founding members of the New York School; to Jan 2

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NBC/Super Channel: FT Reports 1230
Sky News: FT Reports 0230, 2030
SUNDAY
NBC/Super Channel: FT Reports 0430, 1730;

Samuel Brittan

Suddenly we have a world upsurge



Suddenly the world upturn has moved so far into its stride that boom may be more appropriate word than mere recovery. Indeed commentators from the financial sector are already worrying whether the boom might not become too much of a good thing.

These international developments have important implications both for tomorrow's UK Budget and even more for the meeting between the chancellor and the governor of the Bank of England eight days later on December 7. For in the present world environment the last thing the UK economy needs is a domestic stimulus or even unnecessary red ink in the Budget. The improved fiscal outlook should be enjoyed entirely in the form of a more rapid move towards eliminating the budget deficit. Even the CBI accepts that UK base rates will need to rise by about 1% percentage points. The first move should be made in days.

It is fruitless to seek the causes of the pronounced world recovery. There are inherent tendencies for world demand to rise in line with world productive capacity, and it is the slumps and booms that require explanation. The US economy was being actively stimulated by cheap money until last spring and the subsequent tightening has been well

short of draconian. In West Germany there was not so much a recession as a move from the excess demand resulting from unification spending.

Unfortunately the interest rates required to remove this excess demand were too high for the rest of Europe where a genuine recession was produced. But with German short interest rates now back to normal and a very sharp recovery in that country's eastern Länder, the special depressing forces have ended. Least noticed of all, Japan has at long last snapped into a recovery in spite of continued deflation. In domestic producer prices, what seems to have happened is that Japanese producers have again adjusted to an excessively high exchange rate and an over-cautious monetary policy by leveraging costs and prices downwards.

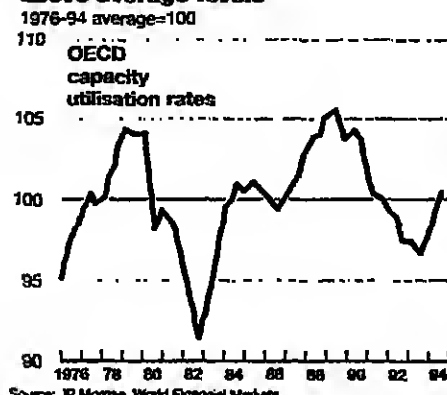
The US investment firm of JP Morgan contends that capacity utilisation in industry is already above its long-run average - not just in the US, but in the OECD as a whole. One reason for this is the shallowness of the recession of the early 1990s. That recession was greeted with cries of pain because it struck more than previous downturns at the more articulate financial and white-collar sectors. The last business cycle was also unusually unsynchronised; the US was already recovering while Europe was entering recession. Morgan economists argue that one or more year of

sprightly outward growth will result in operating rates akin to the late 1980s when economies were very strained. This applies especially to countries such as the US, Canada, Australia and those "on the periphery of Europe" that have given their economies a kick-start from devaluation.

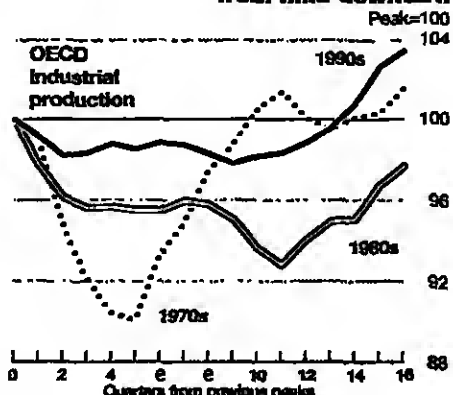
The above analysis is disputed by the rival investment bank of Goldman Sachs, which argues that companies tend to be too gloomy about their capacity at this stage of the business cycle; that new types of electronic equipment can be run more nearly flat out; that some of the inflationary strains can be taken by importing more from the developing countries; and that employing more workers, for instance in shift work, can make existing capacity go further. But the Goldman Sachs economists do not dispute either the existence of a pronounced world upturn or the need at least for the Bank of England and the US Federal Reserve to tighten policy again (in spite of the latter's recent tightening).

My own view is that macro-economists and financial analysts do not have a special insight into the technicalities of productive capacity. They would do much better to analyse world growth in terms of nominal demand, measured by nominal gross domestic product or one of its derivatives, and whether that needs to be restrained, stimulated or (most often) left alone.

Operating rates now above average levels 1975-94 average=100



Pronounced recovery from mild downturn Peak=100



Sources: JP Morgan, World Financial Markets

Five years after launching a campaign to liberalise Europe's energy markets, the European Commission has made only limited progress in increasing competition among electricity and gas producers.

Amid concern over the effects on consumers of dismantling what are in many cases state-owned monopolies, many energy companies have stubbornly resisted attempts to open up the market.

Liberalising markets will be high on the agenda when European Union energy ministers meet in Brussels tomorrow. The Commission regards the creation of a free market in power and gas as one of the most important elements in creating a single market for goods and services.

"How can you ask, say, the chemicals or metals industries to compete without access to energy on similar conditions?" asks Mr Claus-Dieter Ehlermann, director-general of the EU competition directorate. "What is at stake is the credibility of the internal market and the competitiveness of European industry."

One reason for the slow progress in liberalising European energy markets is the relative lack of competitive or public pressure. The need to deregulate parts of the telecommunications market was clear to most EU member states, as technological changes made existing national and European regulations less relevant. And consumer pressure for cheaper air fares encouraged progress in the airlines industry.

In the absence of such pressures, there are powerful lobbies against greater competition. National energy monopolies have encouraged their customers to believe that change in gas and electricity markets might threaten safe delivery of supplies and push up prices. To many consumers, the scope for competition looks limited because it makes no sense to have rival electricity grids and gas pipe networks.

There is also opposition to change from the workforces in the gas and electricity companies, which amount to 1m people in the EU. Concern about potential job losses is heightened by the experience of the UK electricity market, one of the first to be deregulated, where some companies have shed more than half their staff.

A single energy market would not necessarily break up large integrated monopolies. But it would remove their monopoly rights to generate power and supply

A chip or two off the old barriers

Michael Smith explains why progress in opening up Europe's energy markets has been slow

it to the customer.

The Commission argues that such competition would make utilities more efficient: prices would fall and become more uniform across the Union. It has adopted a two-pronged approach for achieving this.

The first prong involved forcing countries to end statutory monopolies enjoyed by national utilities to import and export gas and electricity, which the Commission says are illegal under EU law. Several cases are progressing through the courts, though none has yet concluded.

The second prong is legislation to improve competition within member states. A proposed directive, first drafted in 1992, would require energy companies to "unbundle" themselves, by separating the financial accounts of their production, transport and distribution arms.

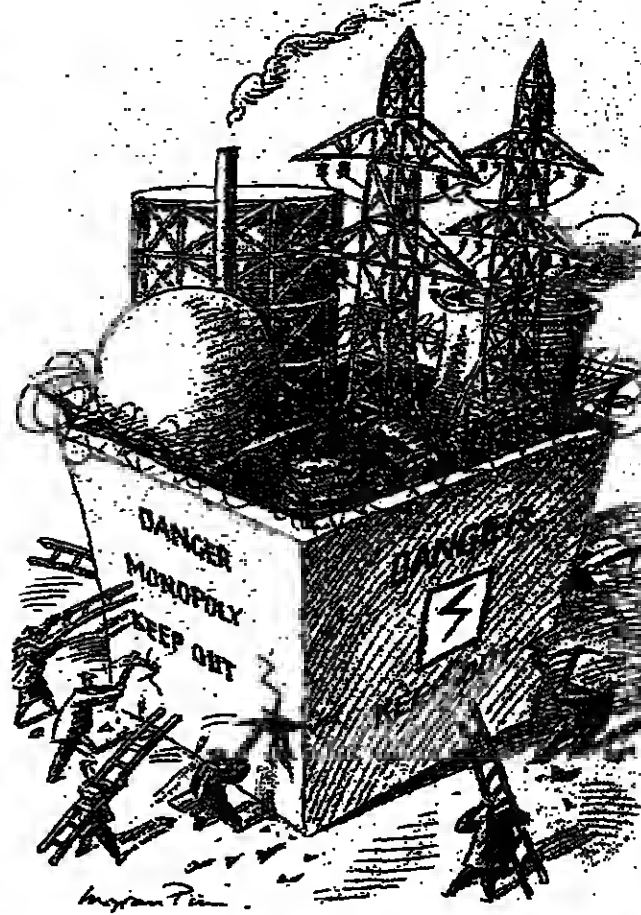
This would make it more difficult for these companies to subsidise loss-making parts of their businesses out of the profits from their monopoly over distribution of energy. New companies would then find it easier to enter the market, if they could see that they were able to undercut the energy utilities in particular parts of the business.

The main stumbling block to agreement on the directive is what is known as "third party access", obliging energy companies to allow competitors to use their networks for an "appropriate" charge.

Thus PowerGen, the privatised UK generator, could supply electricity to French industrial companies through the French national grid. Currently, if it wants to export to France, PowerGen can do this only by selling power to Electricité de France, the monopoly power company.

Third-party access is opposed by most European power and gas companies, with the support of many members of the European Parliament and some of the larger governments.

They argue that energy needs special protection from competition, because of the size of



investment needed in the industries. Long-term planning would be more difficult if they were subjected to full competition, endangering security of supply, at a cost to at least some consumers.

There are also fears of cherry-picking - that large energy users might be picked off by foreign energy companies, leaving the national company with the less profitable users. In Italy there are fears that if other countries were to supply large energy users in the north, the poorer south could be left to shoulder the costs of the indigenous system.

And companies in countries such as Germany and Belgium fear they could not compete with their counterparts in, say, France, because of different regulatory, taxation and social

Little immediate help in securing a free energy market.

The Commission considers formulating a final directive around the outcristations already made by opponents of more reform. For instance, most countries would probably agree to unbundling the accounts of electricity monopolies and introducing competitive tendering for new plants.

In an attempt to win agreement on third-party access, the Commission has agreed the idea of a "negotiated", rather than automatic, right to access to power networks. This would allow host companies to refuse access on the grounds that security of supply could be threatened, with an arbitration system for disputes - a compromise that most of those in favour of liberalisation would consider acceptable.

However, opponents to reform think even "negotiated third-party access" goes too far. Some, including the French, want to introduce a concept of a "single buyer" as an alternative to third-party access. Under this arrangement, deals between electricity users and foreign suppliers would have to be reached through the host country's transmission system operator, which would be the sole purchaser of electricity supplies within that country.

Reformers, already concerned about the concession on "negotiated" third-party access, believe the single buyer concept would lead to little change. "If too much is conceded, the introduction of competition could be legitimised for a decade," says Mr John Baker, chief executive of the UK's National Power generation company. "It may be preferable to wait three or four years, since a delay might enable them to get the important principles through."

Free-marketisers like Mr Baker believe that liberalisation is inevitable increasingly, countries such as Italy, Spain and the Netherlands are starting to deregulate their energy industries. In Germany, once a strong opponent of change, supporters of third-party access include Mr Günter Rexrodt, economics minister.

In addition, the Nordic countries that will join the EU next year are likely to support liberalisation, since they have already deregulated their energy markets. Nonetheless, the scale of opposition means that real progress on liberalisation could take years rather than months.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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Church not pervasive in Irish politics

From Mr Oliver O'Connor.

Sir, Your editorial, "No bad thing for Ireland" (November 21), said the political crisis in Dublin exposed some vital questions, first among them whether Ireland can claim to be a secular state while the Roman Catholic Church continues to wield a pervasive influence in political life.

You might care to read your correspondent, John Murray Brown's, reports of the crisis.

Brown barely, if at all, mentions the Roman Catholic Church. The crisis was about politics and distrust between Mr Dick Spring and Mr Albert Reynolds, arising principally out of the beef tribunal report last August. Mr Spring's unexplained reservations about the former attorney general, promoted and then denounced by Mr Reynolds, had probably as much to do with the attorney's role in protecting Mr Reynolds

in the course of that inquiry as with the style of the attorney's Catholicism. The crisis was about politics and distrust between Mr Dick Spring and Mr Albert Reynolds, arising principally out of the beef tribunal report last August. Mr Spring's unexplained reservations about the former attorney general, promoted and then denounced by Mr Reynolds, had probably as much to do with the attorney's role in protecting Mr Reynolds

amount to pervasive influence in political life. Besides, Irish voters have long since reconciled church attendance with independent action as citizens. Few people, especially politicians, pay much attention to what bishops say about political questions, in Ireland as in England.

Oliver O'Connor, 48 Stonepark Abbey, Rathfarnham, Dublin 14, Ireland

Flaw in schools' league

From Mr Sean Lausless.

Sir, I feel your A-level league tables ("Schools' league tables", November 22) have a flaw: the Universities and Colleges Admissions Service points score should be calculated on the top three A-level results gained by the candidate, not the total for several exams, thus giving a maximum score of 30 points. By counting A-levels above the three results required for university entrance, your tables become overshadowed by sixth forms that encourage their highest

achieving pupils to take five or more A-levels, for the purpose of improving the school, and not the pupil's results.

A pupil with three "A"s is clearly able to deal with A-level exams extremely well, while a pupil gaining a string of five "C"s shows less sign of understanding his subjects, and should not be counted as having achieved as much. This is the line taken by university admission tutors. Sean Lausless, King's College, Cambridge CB2 1ST

Deutsche Bank does not need any lessons

From Mr N J F B Samengo-Turner.

Sir, Your coverage of the news that Deutsche Bank is to move its non-D-Mark investment banking operation to London, and further integrate Morgan Grenfell, seemed to smack of a little football-terrace xenophobia and jingoism (Survey of Germany, November 21). As an independent observer unconnected with either house, the message I received from the FT was of a British victory of a sophisticated investment bank showing the way to a vast banking Euro-bureaucrat.

When it comes down to who is benefiting from whose investment banking expertise, I feel that you have got it the wrong way round - unless you believe that a small domestically-focused mergers and acquisitions bank which made a hash of its equity securities operation can teach a great deal about non-M&A investment banking to a parent that

has topped Eurobond league tables, has figured heavily in international equity issues, and runs a thriving range of capital markets operations (including gilts and derivatives).

Your articles informed me on at least two occasions that investment banking is an "Anglo-Saxon culture" business, whatever that ghostly Americanism may mean. I am no geographer, but I would imagine that such great names as Warburg, Lehman, Samuel, Schroder, Salomon, Rothschild, Goldman, Hambro and Kleinwort have at least part of their roots rather closer to Frankfurt than London. Put another way, maybe the Saxons will triumph over the Anglos, as Germany's pre-eminent position in industrial Europe is mirrored in the world of investment banking.

N J F B Samengo-Turner, Coltsfoot Cottage, Wickhambrook, Neumark, Suffolk CB8 8TW

Synchronise Eurostar as well

From Michael Henderson-Begg.

Sir, I am surprised that in his article on European time (Personal View, November 24), Sir Alastair Mortoo did not also suggest that, if the UK's clocks were synchronised with the Continent and if the first Eurostar trains of the day were to leave Waterloo Station between 0600 and 0700, instead of at 0823 as at present, then

British executives would also be able to fulfil a full day's engagements in either Paris or Brussels without the added expense and inconvenience of flying to those destinations the night before.

Michael Henderson-Begg, Bartholomew House, 66 Westbury Road, New Malden, Surrey KT3 5AS

Airport proposals lack support of UK airline industry

From Mr D R Hopkins.

Sir, The call by the free-market Adam Smith Institute for the development of Northolt and Redhill aerodromes to relieve pressure on Heathrow and Gatwick ("Plea for two more London airfields", November 21) is not supported by the UK's airline industry.

The fundamental flaw in the Northolt and Redhill proposals is that they will not create new peak time capacity at Heathrow and Gatwick to accommodate an extra 30m passengers per year, as the Adam Smith Institute claims. This is

because business aircraft currently only use those take-off and landing slots at Heathrow and Gatwick that cannot be used by airlines because they fall at the wrong time of day for scheduling purposes.

Although Northolt is close to Heathrow, surface links and, in poor traffic conditions, the road connection along the A40, M40 and M25 are too unreliable. The Heathrow Express will not pass near Northolt. The attractiveness of Northolt to interline and feeder traffic is therefore very low. Furthermore, Northolt is used for min-

isterial flights and will soon be the base for the Queen's Flight. Commercial schedules cannot be interrupted by these categories.

The current Redhill proposal is too small in scale and has too short a runway to provide a genuine relief for Gatwick. No leading airline supported the proposal at the recent planning enquiry.

While we have no objection to the creation of a dedicated business aircraft facility at Northolt, airlines believe that new capacity must be provided where it will expand and com-

plement existing facilities along the Heathrow-Gatwick axis.

We hope the secretary of state for transport will initiate the process of ensuring that London's two main airports will avoid gridlock and that business and leisure passengers will retain the ability to gain access to airports of their choice.

D R Hopkins, chairman, British Air Transport Association, 5/6 Pall Mall East, London SW1Y 5BA

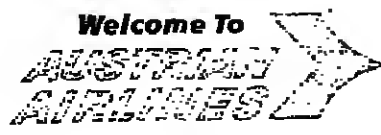


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Monday November 28 1994

Halifax and after

Lloyds Bank's approach to Cheltenham & Gloucester Building Society earlier this year was widely recognised as the start of something big. Yet few foresaw that it would be the catalyst for an upheaval in the building society movement on the scale that now seems possible in the light of the proposed merger between the Halifax and Leeds Permanent building societies.

If the plans for marriage and subsequent conversion into a public listed company meet with the requisite approvals, nearly a third of the building society movement's £280bn assets will disappear overnight. The psychological shock to the rest of the movement will be traumatic.

There is, of course, nothing completely new in finance. The original merger between the Halifax Permanent and the Halifax Equitable in 1928, from which the present Halifax was formed, will remain the biggest historic building society merger to relation to the size of the industry until the present (or some other comparable) merger is consummated.

The difference here lies in the change in status, since the Halifax and the Leeds are proposing to follow Abbey National's route to the stock market. No building society can henceforth doubt the question of whether mutual ownership continues to serve a worthwhile purpose.

The case for a wholly separate regulatory regime for a shrinking number of societies that are banks in all but name will also require radical rethinking in the Treasury. The wider issue is whether a retreat from mutualism is a matter for regret.

Regulatory constraints

A high level of home ownership, which was the chief social purpose of the societies' mutual ownership, has already been achieved. Meanwhile, mutualism within the framework of the 1986 Building Society Act imposes regulatory constraints on building societies' attempts to become fully-fledged financial services groups. By its very definition such a restricted form of ownership implies lack of access to large-scale capital and an inability to make acquisitions for paper.

Nor does mutualism provide the best means for dealing with the

legacy of the past. The high streets are overstocked with building society branches - a consequence of non-price competition in the days of the old building society cartel. These outlets deliver a proliferation of products that look increasingly similar. That points ultimately to declining profitability and the need for fewer branches. The experience of building society mergers so far is that mutualism does little to promote such rationalisation. Accountability to shareholders seems more likely to deliver on this score.

Competition policy

That is one reason to feel relatively unconcerned about the competition policy aspects of the Halifax-Leeds proposal. The two societies' joint 20 per cent share of outstanding mortgage advances may sound high. Yet no other large developed country has as many nationwide retail banks operating in such a competitive environment; and the commitment of the Halifax and Leeds to cutting branch costs hardly points to upward pressure on prices.

For all that, mutualism still imposes discipline in the use of capital. The Halifax and Leeds, admittedly, are conscious of the way money burned a hole in the TSB Group's pocket after its flotation and have no wish to raise much new capital. Yet the recent history of the clearing banks contains notorious instances of rights issues being squandered - a longer term hazard.

The case for such discipline is unlikely to carry weight with incumbent building society management. And in the absence of real accountability, a further contraction to the number of building societies will be driven more by the survival instincts of management than anything else.

That implies, after Lloyds' initiative with Cheltenham & Gloucester, there may well be attempts to pre-empt unwelcome takeover approaches by making a comfortable choice of partner under the accommodating regime of mutualism. It also suggests that the managers of larger building societies may seek to emulate the directors of privatised utilities to acquiring lucrative share options via stock market listings. Either way, the game has changed forever.

Discomfort in Europe's south

In the hearts of Europe's policymakers, hope springs eternal. Faster-than-expected recovery from recession has revived the idea that a group of countries centred on Germany could attain economic and monetary union as early as 1997. Yet there is an unfortunate corollary to the improved prospects for the European "core". Economic divergences in the continent's periphery, particularly the EU's southern members, are increasing at a disconcerting pace.

Action to cope with the south's economic challenges has been hampered by political difficulties, or both. This is underlined by developments as diverse as the problems dogging Italy's 1995 budget plans, Spain's rejection of advice on structural reform from the International Monetary Fund, and the delay to Greece's privatisation programme.

These are matters of concern for the whole EU. A growing gap in economic performance between north and south would greatly strain the EU's cohesion. It would further impair the EU's ability to help resolve the troubles on its Mediterranean fringes, increasing the chances that north African instability could spill over to Europe. In addition, by undermining necessary efforts to restructure budgetary and farm support arrangements, a widening north-south gap would upset the EU's planned enlargement to eastern and central Europe.

Economic shortcomings

The shift in Europe's centre of gravity after the fall of the Berlin Wall has helped to expose the south's economic shortcomings. Corporations seeking sites for investment regard southern Europe with more scepticism than a few years ago. In the five years before 1989, annual average growth in Italy, Spain, Portugal and Greece was 3.5 per cent, 0.3 per cent above the EU percentage points above the EU average. Between 1990 and 1994, growth in these countries has fallen to 1.2 per cent, 0.4 points below the European average.

Greece has been a chronic under-performer for the last decade, but below-average growth in Spain, Portugal and Italy is much more recent. Efforts to reduce inflation differentials have

been only partly successful, and prices in all four countries (particularly in Greece) are still rising at beyond the EU's 3 per cent average. While monetary policy has remained anti-inflationary, fiscal performances have become increasingly wayward. According to the Commission's latest forecasts, the four southern states are the sole EU members where government borrowing will exceed 5 per cent of gross domestic product in 1995.

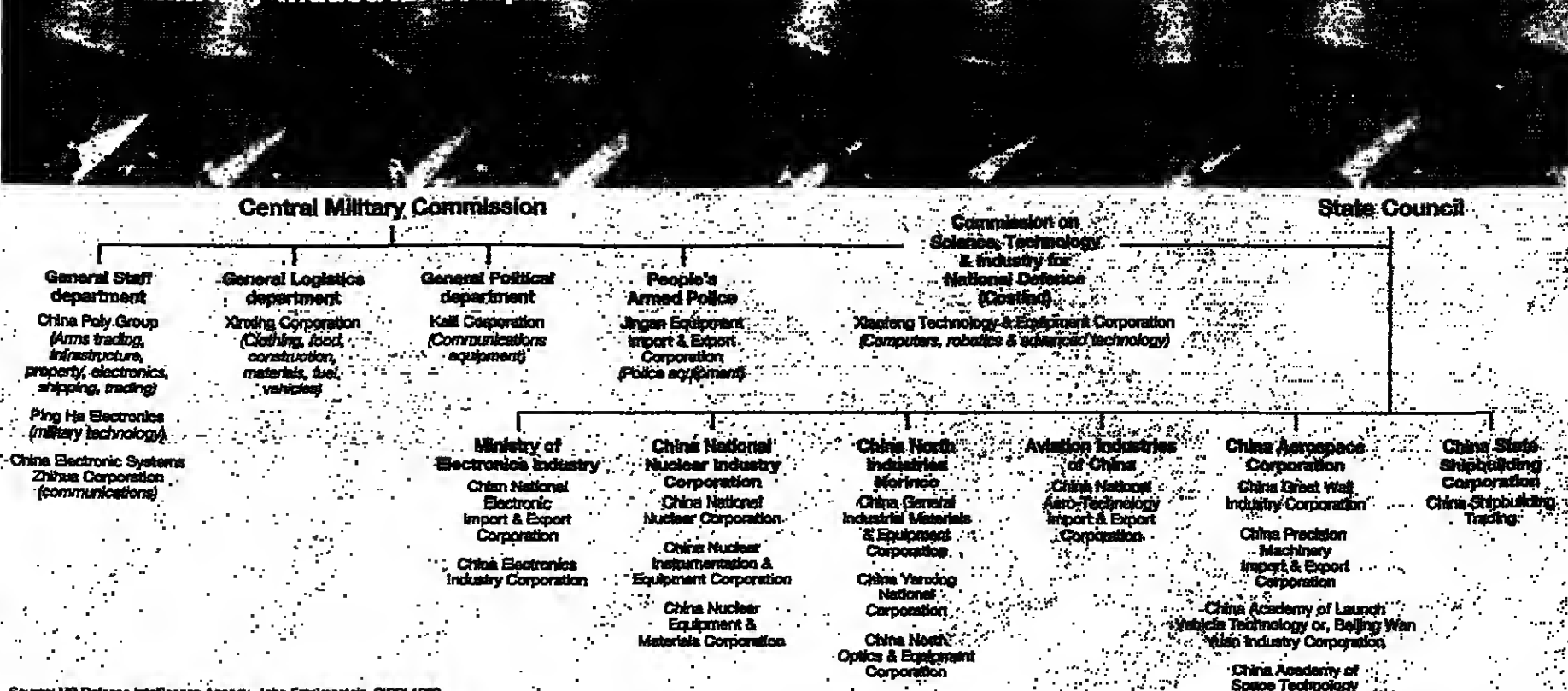
Rising indebtedness

Budgetary imbalances have accentuated government debt build-up, especially in Greece and Italy, where indebtedness is more than 120 per cent of gross domestic product. Excessive public sector indebtedness is not limited to the south, as shown by the examples of Belgium or Sweden. During the next two years, however, according to the Commission's forecasts, debt as a proportion of GDP in the four southern states will continue to grow, whereas it will be falling slightly for most other EU members. Even for Spain and Portugal, the likelihood that debt can approach the Maastricht target of 60 per cent of GDP by the end of the decade is increasingly remote.

Deteriorating fiscal positions in the south have disturbed capital markets. Yields on southern Europe's bond markets have risen by about a percentage point since January, roughly twice the rise for D-Mark bonds, weighing heavily on the south's recovery potential. The risk is that large budget deficits and high interest rates will be self-feeding impediments to growth and employment.

In these circumstances, governments seeking a return to sustained growth are walking a tight-rope. The south's structural weaknesses cannot be overcome without painful measures, particularly in reforming labour markets and welfare systems. The implementation of such corrective action leads to political difficulties, further lowering investor confidence. Yet without such restructuring, the task of adjustment will become still more difficult. If growth migrates permanently from the south, the EU is unlikely to be robust enough to enlarge itself to the east.

China's military-industrial complex



Source: US Defense Intelligence Agency, John Frankenstein, SIPRI 1993

On the west coast of Hainan, the large Chinese island next to Vietnam, a mini-Hong Kong is taking shape. In 30 sq km, two private companies are building container docks, warehouses, offices, flats and hotels for a HK\$1.5bn free port development.

One of the companies, Kumagui Gumi, is an associate of the Japanese construction company of the same name and well known among international investors. The other, China Poly Group, is relatively unknown, but is on the way to becoming one of China's biggest conglomerates.

Headquartered in Beijing, China Poly is led by a major-general of the People's Liberation Army (PLA) and "owned" by the PLA General Staff. It is perhaps the most aggressive investor, at home and abroad, among increasingly assertive business groups controlled by China's sprawling military-industrial complex.

This thickening web of manufacturers, and investment and trading companies, falls into two categories: one headed by businesses such as Poly Group and under direct PLA control; the other involving defence industries turned to civilian production under the control of China's State Council, or cabinet.

They are prime examples of what Mr John Frankenstein, senior lecturer at the University of Hong Kong's business school and an expert on China's military business, calls "Chinese bureaucratic entrepreneurship" - the involvement by government officials, including increasingly the military, in free-wheeling business ventures.

This phenomenon has left members of China's military-industrial complex poised to play a greater role not only at home, but internationally. A role-model which China's military businesses may try to emulate is that of the China International Trust and Investment Corporation (Citic), one of the country's first experiments in western-style corporate capitalism. Citic's Hong Kong subsidiary, Citic Pacific, now vies with the likes of Jardine Matheson and the Swire group for the title of Hong Kong's leading business conglomerate. Citic Pacific's parent in Beijing owns international assets from aluminium smelting in Australia to steel and pulp paper operations in North America.

Trading houses such as Poly Group and the Xinxing Group, which is owned by the PLA's General Logistics Department, may come in time to rival big Japanese trading companies. Indeed, China's new conglomerates already resemble Japanese trading houses in one important respect: after the second world war the Japanese companies numbered many former military officers among their staff and were

Simon Holberton and Tony Walker examine the increasingly powerful commercial role of China's armed services

The generals' big business offensive

run along military lines.

The military's involvement in business is one of the most striking by-products of 15 years of economic reform. This transformation started in 1978, the year China began opening to the world. Since then sectors such as electronics and shipbuilding have flourished. According to Mr Wu Zhao, chairman of the Association for the Peaceful Use of Military Industrial Technology, formed in 1987 to spur defence conversion, some 76 per cent of production on average in defence factories is now for civilian use.

The decision to beat swords into ploughshares among China's estimated 600-700 defence factories has made China's former armaments industries dominant in some consumer products areas such as motor-cycles, washing-machines and electric fans. The six main defence industries - nuclear, space, aviation, ordnance, electronics and shipbuilding - account for 20 per cent of China's machine industry output, by value.

At the same time, general purpose trading, manufacturing and investment companies have mushroomed under the umbrella of the Central Military Commission (CMC), the apex organisation of the PLA and found of political power and patronage.

Experts in Hong Kong on the Chinese military have no doubt that the emergence of companies such as Poly Group and Xinxing Corporation is only the beginning. "I think they will develop into small kingdoms, given their autonomy and independence from other PLA authorities," says Mr K P Ng, a research director at the Hong Kong Chinese University.

Military industries under the State Council have also made a surprisingly quick transformation from secretive offshoots of the old military-industrial complex to serious corporate players. Among the more successful are organisations such as China Electronics Industry Corporation (Chinatron), China Shipbuilding Trading Company (CSTC), China North Industries Corporation

(Norinco), China Great Wall Industry Corporation (GWIC), which is involved in building satellite launch vehicles, and China National Aero-Technology Import-Export Corporation (CATIC).

Apart from Poly Group, the most active among companies under the direct control of the PLA are Huitong, a general purpose trading and investment company; Xinxing, and its sister corporation Sanjin, or the 999 Group, which produces pharmaceuticals among many other activities; and Jingnan, which is owned by the People's Armed Police and produces security equipment.

Adding immeasurably to the weight of these corporations-in-the-making is the leading role in their management of the so-called "princelings" - sons and daughters of China's political elite. Well-connected Chinese are deeply involved in some of the most prominent companies which include:

The military's involvement in business is one of the most striking by-products of economic reform

China Poly Group, founded in 1984 to compete with Norinco in external arms sales, partly out of envy over the profits being made by Norinco. The company's name in Chinese, *Boke*, means to "keep the profits".

The president of China Poly is a major-general He Ping, director of the Equipment Department of the PLA General Staff which is responsible for overseeing PLA businesses and liaison with the Commission for Science, Technology and Industry for National Defence (COSTIND) - the linchpin body in China's efforts to modernise its military hardware by applying high technology. Perhaps more important, Major-Gen He is also the son-in-law of Deng Xiaoping, China's senior

leader, and his wife, Deng Rong, is Deng's "favorite" daughter and the author of last year's top-selling biography of the Chinese leader.

Other top figures associated with China Poly include Mr Wang Jun, son of the late Wang Zhen, a former Long March veteran and Deng associate. In addition to his duties as chairman of China Poly, Mr Wang Jr is also president of Citic.

The range of China Poly's businesses is vast. In addition to the Hainan port development its activities include shipping, finance, property, electronics and telecommunications. It also controls two companies listed on the Hong Kong stock exchange: Poly Investments and Continental Mariner, a shipping company.

Norinco has achieved the highest profile among new defence entities with some 157 factories under its control in a network that extends across China but whose stronghold is to the heavily industrialised north-east. Norinco grew out of the Fifth Ministry of Machine-Building Industry, a secretive organisation responsible for China's conventional weapons manufacture.

Norinco is involved in a broad range of activities, including arms sales, trading, construction, real estate, finance and car manufacturing. A sign of its clout is that it is one of few Chinese organisations authorised to raise capital abroad. Last month it raised \$18m for its China North Industry Investment trust, listed in Dublin and Singapore.

Xinxing Corporation has spread its tentacles across China with a branch at virtually every leading logistics depot. Among Xinxing's main businesses is pharmaceuticals through Sanjin which has plants in southern China. Xinxing has also established offices abroad, including one in Hong Kong.

Hong Kong has become increasingly important as a venue for an evolving relationship between representatives of the PLA and defence industry businesses and powerful overseas Chinese entrepreneurs.

This relationship is likely to prove mutually beneficial to the broader ambitions of companies such as China Poly and Xinxing, no less than it will to the designs on the mainland of Chinese billionaires such as Mr Li Ka-shing. The partnership is increasingly likely to take the form of joint ventures to areas such as property and possibly infrastructure development in China.

When Xinxing opened its Hong Kong office with great fanfare in December 1992 on hand to greet Li Gen Zhang Bin, deputy director of the General Logistics Department, were a clutch of Hong Kong tycoons, including Mr Li, and Mr T T Tsui, the Hong Kong and London bus operator with long-standing PLA connections.

While China's military leaders have looked askance at the money-making of sections of the PLA, involvement in business now seems so deeply embedded that it would be impossible to imagine the military withdrawing from its lucrative sideline activities. There is also a practical reason for this involvement in business.

China's nominal defence budget for this year stands at Yn52bn, but this vastly understates the cost of maintaining the Chinese military. Western military experts believe the actual cost is two or even three times this amount. Additional funding from business has thus become critical to maintaining a functioning military at a time when defence has been the poor relation among China's "four modernisations".

However, the PLA high command has become concerned that it may lose control over these business empires and worried about the widespread perception that many of those engaged in business have profited personally.

In 1992 the CMC set up an audit commission in an attempt to restrain some of the excesses. The CMC has also sought to prevent the continued proliferation of PLA enterprises by consolidating its management at group army level. China has some 24 group armies, each of which commands about 50,000 troops.

Worries about the "commercialisation" of the PLA have been expressed by no lesser figures than generals Lin Huageng and Zhang Zhen, vice chairmen of the CMC. The two Long March veterans warned last year that "all sorts of unhealthy attitudes and negative phenomena" were endangering the development of a professional military. Their warnings have come too late, however, to prevent soldiers' business or *bingshang* becoming big business.

Hold the presses

Poland's bankers are not looking forward to New Year's Day. After the festivities of the night before, they will have to be at their desks busily lopping noughts off bank balances.

It is all part of a campaign to restore the value of the Polish currency. It was planned some time ago but has taken longer than expected to implement. The NBP, the central bank, says that it has been waiting for inflation to come down before giving the go-ahead. However, there may be other reasons.

Originally the central bank had ordered its new bank notes - depicting Polish towns - from a German printer. They were ready in 1992 but have not been issued because the anti-forgery devices are out of date. That's the official story anyway and the central bank has been at pains to deny what some newspaper reports suggest is the real reason - not only was some of the paper for the print run stolen, but a bundle or two of notes fell off the back of the aircraft coming in to land in Poland.

Whatever the motive the NBP shelved the Polish towns and went to Thomas De La Rue for a new set costing "a few hundred billion zlotys" according to Hanna Gronkiewicz-Waltz, the bank's head. These notes depict a trio of

medieval monarchs who are supposed to symbolise the hope that this year's 28 per cent inflation will have fallen to 17 per cent next year and 9 per cent in 1997.

Making up

All rather odd, Sir Donald Gosling, founder and major shareholder of National Car Parks and the venture capitalist who had planned to buy his company, are off to lunch at the Savoy on Friday to celebrate the collapse of their \$50m deal.

The occasion is the Saints and Sinners charity lunch. Is this a sly dig at venture capitalist Prudential Venture Managers following its unwillingness to put up the last \$50m? Alternatively, maybe it is a belated recognition by Gosling that NCP's second largest institutional shareholder is probably worth keeping happy. Interesting to see who picks up the champagne bill.

Legend has it

Anyone who knows anything about Greek mythology will find Bill Roovey's choice of come-back vehicle a trifle bizarre. Little more than a year after he was forced off the board of Spring Ram by institutional investors upset by three profit warnings in eight months, Roovey has taken control of Atrous, a bathroom goods supplier. According to Greek legend

OBSERVER



the House of Atrous was cursed and the story of his family "is virtually unrivaled in antiquity for complexity and corruption", according to the Encyclopedia Britannica.

At one point Atrous serves Thyestes, his elder brother, the flesh of Thyestes' own son, whom Atrous had earlier slain. Welcome back Bill.

Conversion

The things they teach you at Harvard Business School. Greg Dyke, the former chief executive of London Weekend TV, would

probably not have been guest of honour at last Saturday's annual dinner of Labour's Fabian Society had he not been on a crash course in management at Harvard to the mid-1980s.

Dyke, the man who made Roland Rat a household name when he was helping salvage TV-am from union excesses, told the Fabians that he had Harvard to thank for rekindling his interest in their cause. Expecting to learn about the virtues of American capitalism, instead he was bombarded with talk about the need for private companies and employers to grow more ethically responsible. Suitably impressed, Dyke switched off thoughts of Mrs Thatcher, and tuned in to Labour's message.

If only getting the Labour party elected was as easy.

On hold

Thank goodness. The UK economy's day of reckoning has now been postponed.

Bill Martin, chief economist of brokers UBS, who has long been one of the gloomiest City Cassandra about the state of the UK economy, has had second thoughts.

After months of predicting that the UK economy would melt down next year, Martin's team has now officially announced it was wrong. "Our official forecast was premature," admits Martin in a UBS circular. He now predicts that 1995,

like 1994, will "represent the economy's best inflation and growth performance for 30 years".

However, don't get carried away by this upbeat assessment. Martin has not conceded defeat yet. If strong growth continues, the economy will still overheat, he predicts - but the shock will now come in 1997, instead of next year. If he gets that one wrong then Martin may have to consider following the example of Goldman Sachs' chief US economist Bob Giordano, and spend more time with his family.

Light at the end

At last a seating plan for the London Underground. Rupert Saunders, an enterprising cove who runs the Clever Map Company, has published a £2.50 pocket guide which tells where to sit on the London Underground for the speediest connection on leaving the tube.

Passengers taking the Piccadilly line at Knightsbridge for Kings Cross, for example, should board the fourth carriage from the front. Beyond Kings Cross, the tip is to sit in the last carriage.

"If someone saves 10 minutes a day by using the Tube Hopper map, it is the equivalent of an extra week's holiday a year," enthuses Saunders.

Observer would still prefer to know which carriage to sit in to avoid being mugged.

Ukrainians see first buds of privatisation

Chrystia Freeland and Matthew Kaminski on the frustrated enthusiasm of some would-be capitalists

For two years Mr Serhii Oksanich was a capitalist in waiting. He and a group of friends established Kinto, a Kiev-based investment and securities fund, in the spring of 1992. But for the first two years there were no securities for them to trade. "Our main activity for the past two years has been waiting for privatisation," Mr Oksanich said.

The failure of Ukraine's first post-independence government to launch serious economic reforms, including a mass privatisation programme, meant months of frustration and false starts for Kinto and the other 400 registered security traders in Ukraine. During the past few months, however, things have begun to change. Over the summer, 150 large and medium-sized enterprises were privatised using certificates granted under a system of daunting complexity, to each Ukrainian. In a series of closed tender bids to be completed by the end of this month, a further 300 factories have gone on the block this autumn.

Nonetheless, Ukraine's nascent privatisation is one of eastern Europe's best-kept secrets. In contrast with neighbouring Russia or the Czech republic, where committed governments have launched carefully structured, highly publicised mass privatisation programmes, in Ukraine the sell-off of large state factories is happening not with a bang but with a whimper.

The privatisation that has taken place so far in Ukraine has not been a product of policy at the highest levels – the sphere that western experts tend to focus on – but has been the quiet result of tenacious grassroots enthusiasm.

The government of former

The UK and France are blocking a joint US-German effort to mount an international financial aid package to encourage economic reform in Ukraine.

The stand-off is creating further tensions in the transatlantic alliance following US criticism of the European Union's efforts to stabilise

president Leonid Kravchuk, which formulated the current privatisation programme, was at best a lukewarm supporter of the process. As a result, the existing plan is deeply flawed – for example, Ukrainian citizens have been issued with theoretically non-tradeable privatisation bank accounts unlike the simple freely traded vouchers used in Russia. In addition, the state bureaucracy has held the process back rather than pushed it forward.

In spite of this, businessmen have displayed remarkable ingenuity in navigating a multitude of official blocks. The securities funds, for example, have devised ways round the official intention to make the privatisation bank accounts issued to each Ukrainian non-tradeable.

The certificates must first be redeemed at banks by individual citizens in order to render them usable. But companies such as Kinto and Dikon Investment fund, another active participant in Ukraine's privatisation, have found legal loopholes that have allowed them in effect to buy up privatisation certificates and use them to acquire large blocks of shares in factories when they are privatised.

"De jure, you cannot buy and sell certificates and foreigners cannot participate in the process," Mr Oksanich says. "But de

eastern Europe and former Yugoslavia. Ukraine is expected to be discussed informally at today's meeting of EU foreign ministers in Brussels, but the decisive meeting will take place among finance ministers a week later, just before the European Council summit in Essen on December 9. Report, Page 3

facto it is easy to get around." He estimates that about 6m privatisation certificates have already been invested in Ukraine either in worker buy-outs or by the investment funds.

A fledgling secondary market in shares in some of these privatised companies already exists, Mr Oksanich says, and he expects about 30 companies to be freely traded by the end of the year on what he calls "our baby Nasdaq system."

Ukraine's subterranean privatisation has caught the attention of a few of the western investment banks active in eastern Europe and Russia. Several senior western bankers said they are considering setting up operations in Ukraine soon.

Western officials are optimistic that, under the new leadership of president Leonid Kuchma, who has brought a commitment to radical economic reforms to the very top of the Ukrainian government, privatisation prospects will brighten. They hope Mr Kuchma will begin an open, well-publicised privatisation programme similar to that of its neighbours in the new year.

But if privatisation in Ukraine has so far escaped the attention of many official western observers, Mr Oksanich concedes that for most Ukrainians "privatisation certificates remain largely a myth".

Berlusconi fights leaks from corruption probe

By Robert Graham in Rome

Mr Silvio Berlusconi, the embattled Italian prime minister, this week faces interrogation by Milan magistrates over corruption allegations and a threatened general strike on Friday.

Mr Berlusconi was originally expected to be questioned by Milan's anti-corruption magistrates at the weekend, but his lawyer was reported to be unwell and the appointment was postponed.

The delay has given the prime minister time to tighten the security surrounding the encounter, which is likely to take place at an undisclosed location in Milan.

Political analysts have warned that, should any compromising information emerge, it would be hard for Mr Berlusconi to reject calls for his resignation.

He was angered by the leak last Tuesday of the fact that he was being investigated for corruption while running his Fininvest business empire. He is anxious to protect the full secrecy of the interrogation and prevent the Milan judiciary allowing testimony to leak immediately to the media.

Mr Berlusconi last week insisted that he had done no wrong while running Fininvest, Italy's second-largest private business group. He has accused the magistrates of conducting a political vendetta against him.

Meanwhile, the three main trade union confederations are standing by their call for an eight-hour stoppage on Friday to protest against pension cuts in the 1995 budget, even though a compromise plan is to be discussed on Wednesday.

The compromise centres on removing structural changes in the costly state pensions system from the 1995 budget and treating them separately. The unions have hinted that this would probably be enough to avert the strike. The new proposals, which would have to include alternative spending cuts, also meet many of the objections to the pension reform plans made by the ruling rightwing coalition's populist Northern League, led by Mr Umberto Bossi. The league leader held a long meeting at the weekend with President Oscar Luigi Scalfaro.

It was announced afterwards that Mr Bossi had pledged to support his coalition partners until the 1995 budget has passed through parliament.

The magistrates' move against the prime minister follows recent admissions by his younger brother, Mr Paolo Berlusconi, and by Mr Salvatore Sciascia, the head of Fininvest's tax department, that L330bn (\$204m) was paid between 1989-92 in bribes to officials of the Guardia di Finanza, the financial police, to ensure favourable inspections of company books.

THE LEX COLUMN

Milking the cash cows

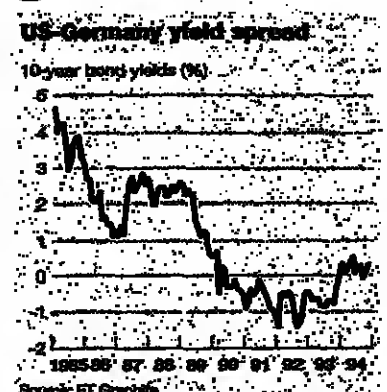
The UK corporate sector is sucking in cash at a rapid rate. Industrial companies are running their largest financial surplus since the early 1980s. So far, companies have chosen to use the cash to improve their balance sheets. They paid off \$2.1bn of borrowings in the first half of the year and increased their cash deposits. The desire for financial strength is fair enough, but this has been at the expense of dividend payouts and capital expenditure. Generosity to shareholders has proved surprisingly limited; dividends fell between the second half of last year and the first half of the current year on a seasonally adjusted basis. However, investors have benefited recently from the trend towards share buy-backs – notably by Boots and the regional electricity companies – and full-year dividends are likely to be up a handsome 10 per cent.

More worrying is the stagnant capital expenditure in the third quarter. The stock market tends to be sceptical when companies announce large capital expenditure plans, as, for example, when Hanson recently declared its intention to spend \$438m expanding capacity in the US. But this scepticism is wrong-headed, if investment supports long-term earnings growth. The dearth of capital expenditure probably reflects the impact of high real long-term interest rates. But with inflation low, companies should arguably adjust to less ambitious profit targets.

German bunds

There was encouraging news for the German bond market last week. Growth in October's M3 money supply worked out at an annualised rate of 6.9 per cent, suggesting the Bundesbank will come close to meeting its target of 4 to 6 per cent M3 growth for the year. Year-on-year inflation was down to 2.6 per cent in November – further progress towards the Bundesbank's 2 per cent objective.

The favourable outlook is blighted somewhat by continuing uncertainty over German fiscal policy, which cannot be cleared up until after the tight 1995 budget has been agreed later this month. The wage round for next year presents another risk. But, given the backdrop of improving inflation and money supply data, it is not absurd to suggest that the Bundesbank may cut short-term rates one last time during the current economic cycle, perhaps early next year. To some extent it does not matter whether short-term rates



making money. Moreover, in their efforts to win business, they have competed by loosening covenant terms. That could stoke up trouble during the next economic downturn. One might think banks would walk away from such unprofitable business. The snag is that many see syndicated loans as loss leaders, on the back of which they can sell corporations more profitable products such as derivatives. There is therefore little chance of a pick-up in margins. In fact, with Japanese banks expected to rush to make loans by the end of their financial year in March, a further squeeze is likely.

Brazil

The Brazilian stock market this year has been the world's best-performing in dollar terms, up an astonishing 80 per cent. But last week the Ibovespa index plummeted nearly 10 per cent. The question is whether it was a hiccup in its progress or represented the start of a more fundamental derailing. In part, the descent was due to the general fall in international equity markets. Investors have also been locking in profits during reassuringly thin trading. But the key to longer term growth will be the incoming government's ability to control inflation which has already fallen from a peak of 50 per cent to 3.5 per cent a month. Some commentators believe that if inflation can be successfully controlled, the economy could expand 6 per cent a year for the next decade. Private sector earnings growth could be spectacular in an economy expanding that fast.

Syndicated loans

Margins on international syndicated loans have shrunk to wretched thin levels. The Bank for International Settlements confirmed as much in its quarterly survey last week. The most credit-worthy companies can currently borrow for as little as 15 points above the London inter-bank offer rate, compared with as much as 50 points just two years ago. That is lower than the level reached during the last cycle.

The reason for the keener pricing is an imbalance in supply and demand. Banks, awash with capital following improved financial results and a decline in bad debts, have been anxious to build their loan portfolios. But the corporate sector, busy paying down debt, has not had much appetite for borrowing. Competition between banks has forced margins down. For companies, raising money through syndicated loans is doubly attractive, given the high yields they currently pay for issuing bonds. However, cut-throat competition is worrying. With spreads so narrow, few banks are

Major set to win EU vote

Continued from Page 1

power to Brussels. The prime minister was said to be acutely aware of the rising tide of opinion on the back benches in favour of a referendum before Britain considered joining a single European currency. Mr Aitken, a cabinet sceptic, reinforced that impression by describing economic and monetary union as "an epic constitutional decision".

The issue is not expected to arise before the next general election, but rightwing ministers have joined Tory MPs in pressing for the referendum pledge to form a central plank of the party's election manifesto.

Senior ministers hope that today's Commons vote on legislation to allow higher British contributions to the EU budget would allow the party to halt the latest bout of inighting.

Late spurt by EU Yes side

Continued from Page 1

ship will erode Norway's independence and its control over its valuable oil and fish resources. But all polls showed significant gains for the Yes camp.

With at least 10 per cent of voters still undecided, the government and its pro-EU backers in the Conservative opposition party and the business community are banking on winning over most of those making up their minds at the last minute – as happened in Sweden.

The No side, however, is hoping its great strength in the rural and remote northern regions will be sufficient to defeat an expected majority for membership in the more populous urban areas, particularly in the Oslo area, where about a third of the 3.6m voters live.

Tensions between the two camps boiled over in televised debates on Friday night when

Mrs Brundtland accused Ms Anne Enger Lahnstein, the principal leader of the No campaign, of lying when she said EU membership might weaken trade union rights. Ms Lahnstein demanded an apology, but Mrs Brundtland was unrepentant.

Polling stations in about half the country's municipalities opened for voting yesterday, but the bulk of the electorate will cast their ballots today. The polls stay open until 9pm local time. Officials warn that if the outcome is very close, the result may not be clear until early tomorrow morning.

Even if Mrs Brundtland wins, the issue may not be over. The referendum is not binding on the parliament, where anti-EU opponents led by the rural-based Centre party and the Socialist Left party, have threatened to block ratification of membership if the margin in favour in the plebiscite is narrow.

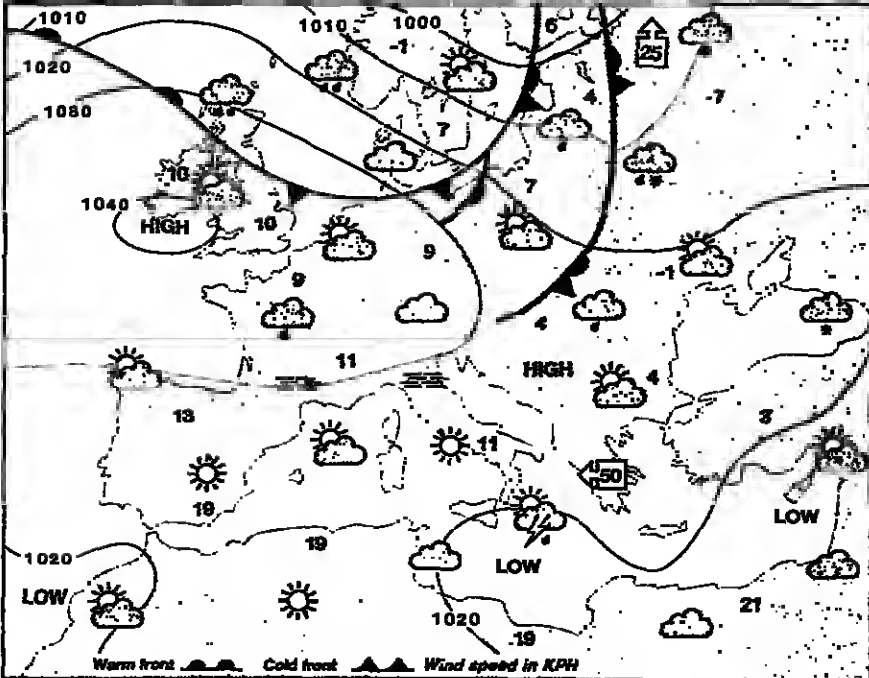
FT WEATHER GUIDE

Europe today

A powerful Atlantic front will move into Scandinavia bringing gusty winds, coastal rain and mountain snows. Inland across Scandinavia, the front will only produce some scattered rain. A weak cold front will move towards the Alps causing some rain and, above 1200 to 1800 metres, there will also be some snow. In western Russia, it will be cloudy with scattered patches of snow. Snow showers will also occur near the Black Sea. Dull and dreary conditions will prevail in western Europe, however northern Germany, the Benelux and England will have sunny spells. In Spain and Portugal, it will be sunny. Along the Spanish coast it will be cloudy and showery. Showers will also affect southern Italy, Malta and parts of Greece.

Five-day forecast

A surge of cold, arctic air will cover eastern Europe as an active low pressure system with snow moves from Scandinavia towards central Russia. Once its fronts reach the eastern Mediterranean late in the week, Greece and southern Italy will have heavy rain. A strong high pressure system will continue to dominate from the UK to central Europe. There will be patches of cloud and locally persistent fog.



TODAY'S TEMPERATURES

	Maximum		Beijing	fair	8
			Berlin	fog	9
Abu Dhabi	sun	30	Belgrade	rain	8
Accra	fair	15	Bombay	fair	8
Algiers	fair	19 <th>Bermuda</th> <td>fair</td> <td>24</td>	Bermuda	fair	24
Amsterdam	rain	10	Bogota	cloudy	9
Athens	showers	11	Buenos Aires	cloudy	33
Atlanta	rain	19 <th>Brussels</th> <td>rain</td> <td>9</td>	Brussels	rain	9
B. Aires	cloudy	31	Budapest	cloudy	7
B.harn	fair	9	Changai	cloudy	8
Bangkok	fair	34	Cairo	cloudy	21
Batavia	cloudy	15	Capo Town	fair	24

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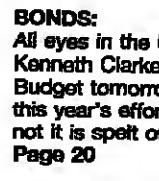
MARKETS THIS WEEK



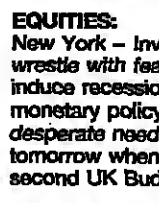
BRONWEN MADDOX:
GLOBAL INVESTOR
If you take the word of 40 leading European industrialists, the region's manufacturing companies are now at the 'point of maximum danger' in the economic cycle. The report, prepared by the European Round Table also argues that it is an illusion to believe that economic recovery signals an end to Europe's competitiveness crisis. Page 18



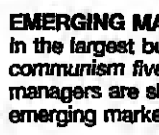
PETER NORMAN:
EUROPEAN NOTEBOOK
European issues continue to fascinate and alarm. But while attention in the UK has been focused on today's Commons debate over contributions to the European Union budget, discussion elsewhere in Europe has shifted back to economic and monetary union. Page 18



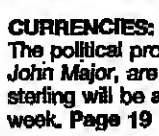
BONDS:
All eyes in the UK gilts market will be on Mr Kenneth Clarke, the chancellor, as he delivers the Budget tomorrow. Most Budgets have a theme and this year's effort looks likely to be, whether or not it is spelt out in public, a Budget for gilts. Page 20



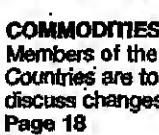
EQUITIES:
New York - Investors this week will continue to wrestle with fears that the Federal Reserve may induce recession through tighter and tighter monetary policy. London - UK equities are in desperate need of a tonic. This could come tomorrow when Mr Kenneth Clarke delivers his second UK Budget. Page 19



EMERGING MARKETS:
In the largest burst of fundraising since the fall of communism five years ago, fund managers fund managers are showing growing enthusiasm for the emerging markets of eastern Europe. Page 19



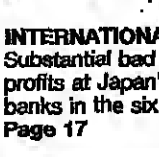
CURRENCIES:
The political problems of UK Prime Minister, Mr John Major, are almost certain to ensure that sterling will be a focus of market attention this week. Page 19



COMMODITIES:
Members of the Association of Coffee Producing Countries are to meet in London on Friday to discuss changes in the market situation. Page 18



UK COMPANIES:
The proposed merger between the UK's Halifax and Leeds building societies faces several regulatory hurdles before members can vote on it next March, the most immediate of which is surrounds competition. Page 16



INTERNATIONAL COMPANIES:
Substantial head loan write-offs reduced recurring profits at Japan's long-term credit banks and trust banks in the six months to the end of September. Page 17

STATISTICS

Base lending rates	23	London recent issues	23
Company meetings	10	London share service	24.27
Dividend payments	10	Man. fund service	24.25
FT-A World Index	18	Money markets	23
FT Guide to currencies	19	New int bond issues	20
Foreign exchanges	23	World stock mkt indices	27

Privatisation lures cash to Russia

By Nicholas Denton and Richard Lapper

Emerging markets funds have raised \$300m to take advantage of mass privatisation in Russia and its neighbours, marking a surge in interest by investors in the region.

Placings by two new regional funds and one existing one have taken to more than \$1.5bn the pool of financial investment earmarked for eastern Europe.

Pictet, the Swiss private banking group, has attracted \$56m for its First Russian Frontiers Trust, and gained the first London listing for a fund of its type.

Trading in First Russian Frontiers, sponsored by stockbrokers Cazenove, begins tomorrow in London. On Wednesday the Barings group, which has raised \$180m for its First NIS Regional Fund, expects those shares to be listed in Luxembourg.

An established fund, Invesco's East Europe Development Fund, has expanded by tapping the markets for an extra \$75m and trading in the new share issue began at the end of last week on the Irish Stock Exchange.

The proliferation of east European regional funds is the most

visible sign that investor interest has withstood the rise in international interest rates. General emerging market funds, hedge funds and even pension funds have contributed to a record flow of financial investment into Russia estimated at \$500m a month.

Gazprom, Russia's main gas producer, has hired Kleinwort Benson of the UK to sell a 9 per cent shareholding internationally. Such action by Russia's natural resource giants will draw in even more financial investment.

Many of the earlier regional funds have weighted their holdings towards the more mature

east European markets of Poland, the Czech Republic and Hungary.

But Russia's mass privatisation programme has produced a huge supply of equity at valuations that fund managers describe privately as "laughably low". The market capitalisation of the Russian oil sector values a barrel of proven reserves at 10-15 cents, compared with \$7 in the US.

The Pictet fund aims to invest 35 per cent in Russia and 25 per cent in the relatively unexplored Balkan duo of Romania and Bulgaria. The fund has scope to invest in more than 20 markets including locations such as Bosnia, Serbia and Azerbaijan.

The Barings fund also targets Russia and the newly independent states of the old Soviet Union. "It is very, very risky but the value is unparalleled in terms of what you see in other emerging markets," said Ms Nancy Curtin, head of emerging European markets at Barings Asset Management.

Invesco's East Europe Development Fund, which has the best recorded performance of any fund investor over one and three years, also plans to increase the Russian weighting in its portfolio.

Emerging Markets, Page 19

Singer to pay £45m for control of Carnegie

By Peter John in London and Christopher Brown-Humes in Stockholm

Singer & Friedlander, the merchant banking group, is to buy a controlling stake in Carnegie, the international broking house, from Nordbanken of Sweden.

The group, which owns the UK broking house Collins Stewart, is expected to announce the details - possibly as early as tomorrow - in conjunction with a convertible share issue to raise the necessary cash.

It is thought to be paying around \$45m (\$75m) for a 55 per cent stake in the company. It will take the equity business while Nordbanken will retain the Swedish bond and money broking arm.

The purchase and fund-raising are likely to be carried out by Barclays de Zoete Wedd, Singer's broker. The company was not prepared to comment yesterday but a market source said: "The financing is still being decided but the deal is imminent."

Singer has a diversified growth approach, acquiring sizeable stakes in Associated Nursing Services, Edgar Hamilton - the Lloyd's of London broker - and People's Phone, an independent provider of mobile phone services.

It also has a large property portfolio which contributed almost 20 per cent to interim profits in September.

It has a significant cash pile and is one of the best capitalised merchant banks in the UK according to banking analysts.

While it could afford to raise the extra money for the purchase without tapping shareholders, it is believed to be keeping cash for other ventures. For example increasing its 22 per cent stake in People's Phone.

Nordbanken, said yesterday: "We have been seeking a buyer for over a year. We are concentrating on offering standardised products to private individuals and small and medium-sized companies while Carnegie specialises in medium and large companies and wealthy individuals."

Nordbanken, the worst casualty of Sweden's 1992 banking crisis, was bailed out by the government two years ago and is now set for privatisation after reporting healthy interim profits in August. Earlier this year, it had been in talks about selling Carnegie to Westdeutsche Landesbank Girozentrale.

After nearly four years of courtship, Deutsche Telekom rings Goldman Sachs' bell

Investment banks take stock after telecoms battle

By Andrew Fisher, Richard Lapper and Nicholas Denton

For executives of the world's top investment banks, last weekend must have been one of the most relaxing for some time.

Those not celebrating their success, after Friday's announcement from the German government of which banks would play leading roles in the Deutsche Telekom share issue, could at least enjoy an end to months of tension.

When Goldman Sachs was named as the foreign bank in the global consortium for the equity sale - which at some DM15bn (\$9.6bn) is the biggest ever in Germany and one of the world's largest - it was finally confirmed that the US bank's assiduous courtship of the German telecommunications concern and its chairman Helmut Rieke, had paid off.

The global consortium takes responsibility for the co-ordination of demand and placement in consultation with regional lead managers. Along with Deutsche Telekom and the German government it will also decide on allocation of shares between the domestic German market and the four other regions.

The international group acts as intermediary between regional leaders and the company.

The choice of a US bank was virtually certain. Deutsche Telekom's decision to seek a US listing to tap as many American institutional and private investors as possible meant a US bank

would inevitably have a head start, joining Deutsche Bank and Dresdner Bank at the top of the global consortium.

Although the decision was taken last Monday at a meeting with Chancellor Helmut Kohl, who was alert to the political implications of the choice of lead banks, it was kept quiet at first. This was to give the government time to work out final details and avoid the news clashing with the presentation of the newly re-elected government's legislative programme.

Keeping banks and the media on tenterhooks was "a deliberate diversionary tactic", said one government official. Even Deutsche Bank only knew of the decision on Thursday night. Deutsche, too, received a boost on Friday with its appointment as spokesman for the global consortium, also responsible for the overall book-building process in which investor interest is assessed before the share price is fixed. This was seen as a political attempt to help Deutsche, Germany's biggest bank, after its image problems over the Metallgesellschaft and the Schneider property debacles.

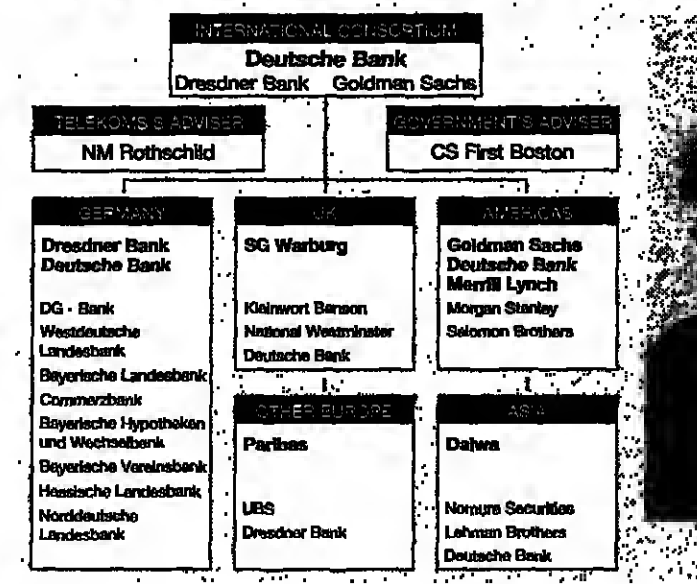
Dresdner Bank had earlier looked like taking the top German prize after its success with the recent Lufthansa privatisation. In the event, it shares the leadership of the German sub-consortium - likely to account for more than half the share sales - with Deutsche, while the latter is a joint manager (with Merrill and Goldman) in the American

placing, and co-leader for the UK tranche (headed by Warburg) and for Asia (led by Daiwa). France's Paribas heads the consortium for the rest of Europe, with Dresdner as co-manager.

The whole issuing structure is finely balanced and designed to put the top banks in geographical areas at the head of the regional consortia.

From the start, Goldman always looked most likely to fare best in this overall share-out. It had courted the German company for nearly four years, having first called on its executives in February 1991, well before the Bonn government announced plans to raise capital for the state-owned company through the international markets.

Deutsche Telekom: distributing the spoils



rolled up a year ago without investing time I think they were a little optimistic."

But Goldman Sachs was particularly determined. Mr Scott Mead, a managing director of the communications and technology group within the investment banking division, and one of a core team of six executives involved in the deal, said it was a "top priority for a large number of our senior management" - a formidable claim for a bank known for its relentless pursuit of business.

In its initial contacts, Goldman Sachs explained its views about the global telecommunications industry which it believes was poised to expand rapidly.

"There was nothing tangible at the time, but we were firmly convinced that a commercial and corporate structure was the best way forward for telecommunications companies," explained Mr Robert Morris, a managing director of Goldman's global equities research. "Whether it was 1991 or 1995, our belief was that you would have privatisation throughout Europe and the rest of the world. In a sense we thought it was inevitable."

Early in 1992, Goldman held a series of meetings with the group in connection with roadshows designed to introduce German government bodies to the international capital markets. "This was an unofficial exercise designed to help them know what they would confront when privatisation came," said Mr Mead.

"We organised the meetings to help explain the equity story."

In spring 1993, Goldman worked with the international arm of Deutsche Telekom on its bid for a stake in Matav, the Hungarian telecommunications concern. Deutsche Telekom eventually bought a 30 per cent stake in Matav for \$875m.

Continued on Page 17



Helmut Rieke, Chairman, Deutsche Telekom

This week: Company news

BAYER/HOECHST Chemical giants bullish about future growth

After BASF set the tone last week with news of a three-fold increase in third-quarter profits, offset by a warning that the squeeze on costs will continue, much the same is expected from Bayer and Hoechst's nine-month results, due this week.

Bayer, expected to publish today, has been bullish on prospects for most of the year, and although improvements on the BASF scale are not to be expected, analysts point out that the Leverkusen group avoided crashing quite so dramatically in the recession as its competitor competitors.

Pre-tax earnings for the third quarter may increase by a third or more, according to most estimates, thanks mainly to health care and strong foreign operations. Bayer's trusty buffers against cyclical crunches.

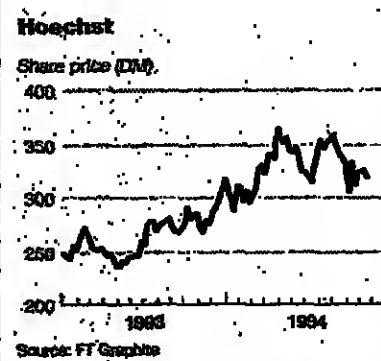
Like BASF, Hoechst is expected to report continued pressure on margins from severe price competition. Although no details are expected, volume growth in traditional chemicals operations in Germany has far exceeded reported increases in sales.

At the same time, pre-tax profits will certainly rebound vigorously in comparison with the dismal DM43m (\$26.5m) reported in the third quarter of last year. Analysts agree that the invigorating decentralisation introduced by the new management will eventually pay off handsomely.

Especially promising are ventures such as the proposed merger of textile dyes operations with those of Bayer in a DM2bn-sales joint venture company. The plant protection group, AgrEvo - formed from Hoechst and Schering's - is a big hit.

Operating earnings are reportedly already equivalent to 8 per cent of sales.

According to Mr Jürgen Dormann, chairman, the net result will be a doubling of the Hoechst share price by the end of the decade.



Source: FT Graphix

HANSON Quantum leap well timed for year end

Hanson's full year figures on Thursday are expected to show a modest increase in pre-tax profits to around £1bn (\$1.64bn), before disposal gains of more than £300m. Underlying earnings per share are forecast to show little change at 14p.

Strong growth at the operating level will have continued in the fourth quarter with trading profits rising by almost a third in the year. But the impact will have been largely offset by a £250m swing in the interest bill. This stems from the increase in US debt following the £2.1bn acquisition of Quantum Chemical at the start of the year combined with lower income on Hanson's sterling deposits.

The figures should confirm that the Quantum deal was very well timed. Quantum made little more than £35m before interest and tax in the year to September 1993. But ethylene and polyethylene prices have since risen strongly, and analysts believe Quantum could have made almost £180m last year. After interest its contribution will have been around £100m.

Profits from Hanson's other cyclical business, particularly construction related, have also picked up strongly and US coal profits have recovered following the long strike at Peabody.

Hanson has already signalled that it will pay a fourth quarterly dividend of 3p, making a total for the year to 11.7p, a rise of 2.6 per cent.

OTHER COMPANIES Restructuring charge dampens party spirit

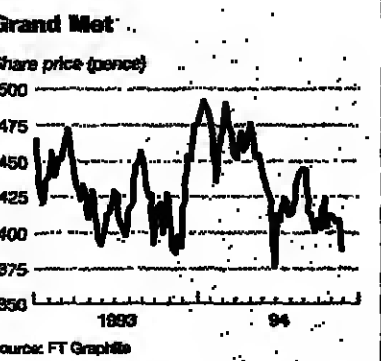
Another hefty restructuring charge will depress pre-tax profits at Grand Metropolitan, the drinks and foods group, by £280m to around £650m (\$1.07bn) for the year ended September. A similar charge a year earlier cut profits to £630m. It might have managed a few percentage points of underlying profit growth in the latest year.

The City hopes GrandMet will spell out on Thursday what the charge, announced in October, will entail. The other key area is the performance of IDV, its spirits business, particularly in the US.

■ **Sewer Trent:** The UK water utility is expected tomorrow to report interim profits about 7 per cent ahead to £157m (\$257.5m). Investors will be looking for a substantial improvement at the group's waste services division, Biffa, along with information on cost control.

■ **Argyll Group:** The UK's third-largest grocery retailer and owner of the Safeway chain, is expected to report interim pre-tax profits of £206m (\$337.5m) on Wednesday. This marks an increase from £198m previously, after restating the figures to allow for the group's decision a year ago to start depreciating its store values. The group is thought to be improving net margins through tight cost control.

■ **Seaboard:** The company will kick off



Source: FT Graphix

what is expected to be a controversial interim season for the England and Wales regional electricity companies (reps) when it reports on Thursday. Profit figures for the first half of the year are always of limited significance but the reps' dividend rises always provoke criticism. Seaboard is expected to be relatively restrained, with analysts forecasting rises of about 16 per cent. However some of its peers are likely to go beyond 20 per cent.

■ **Royal Bank of Scotland:** Forecasts for pre-tax profits for the full-year centre on £508m to £528m (\$808.9m) (against £258m last time) when the bank reports on Thursday. This takes account of the payment announced last year to Mr Peter Wood, chief executive and founder of Direct Line, the group's motor insurer, of £21m, and the extra £50m from RBS' disposal of its stake in 3i. Forecasts for the full-year dividend range from 12.5p to 13.5p, against 11p.

Companies in this issue

Alphameric	16	Grupo Tomsa	17	Mobil	6
American Opportunity	16	Halifax Building Soc	17	Nippon Credit Bank	17
Aylesford Newsprint	6	Hanson	15	Nippon Trust Bank	17
Bank Mizrahi	17	Hoechst	15	Nordbanken	17
Barings	16	ITC	17	Pictet	15
Bayer	15	Ideal Hardware	17	Pirelli	6
Bongust	17	Ind. Bank of Japan	17	RJ Reynolds	5
Carnegie	15	Invesco	15	Rolls-Royce	6
Chuo Trust Bank	17	KIO	17	Singer & Friedlander	15
Deutsche Bank	16	Leeds Permanent	16	Sankomoto Trust Bank	17
Deutsche Telekom	15	Long-Term Cred. Bank	17	Tanabe	17
Drescher Bank	16	Mitsui	16	Toyo Trust Bank	17
Eclipse Blinds	16	Mitsubishi Tr. Bank	17	Vollswagen	3
Goldman Sachs	15	Mitsui Trust Bank	17	Yasuda Trust Bank	17

This announcement appears as a matter of record only.

Stadshypotek

Initial public offer
and institutional placing of
80.5 million series A shares

The institutional placing price
valued the offer at
SEK 7406 million

Joint advisers and global co-ordinators

Alfred Berg Fondkommission AB Kleinwort Benson Securities

International Tranche

Alfred Berg Fondkommission AB Kleinwort Benson Securities

Cazenove & Co. Goldman Sachs International UBS Limited

Nomura International Banque Indosuez

J.P. Morgan Securities Ltd. Dresdner Bank Aktiengesellschaft

US Tranche

Alfred Berg Inc. Kleinwort Benson North America Inc.

Salomon Brothers Inc.

November 1994

COMPANIES AND FINANCE

Halifax faces competition hurdle

By Robert Rice,
Legal Correspondent

The proposed merger between the Halifax and Leeds building societies faces several regulatory hurdles before members can vote on it next March, the most immediate of which is over competition.

The Office of Fair Trading has confirmed that it has launched a preliminary investigation to see whether it should be blocked on competition grounds.

Although there is some question whether the combined society would have 25 per cent of the UK residential mortgage market, the merger qualifies for vetting as the society being taken over, the Leeds, has assets of £20bn.

The OFT will hope to complete its inquiry within a month, after which it will make a recommendation to Mr Michael Heseltine, trade and industry secretary.

He will then decide whether to allow it to go through, unchallenged or with conditions, or whether to refer it to the Monopolies and Mergers Commission. A full MMC inquiry would take three months.

If the proposal clears the competition hurdle, the merger should be straightforward. The procedure involves a transfer of engagements which amounts to a transfer from the Leeds to the Halifax of all the Leeds' assets, liabilities and members.

A transfer statement explaining the detailed terms of the merger will be sent to members of both societies next spring, after which they must both obtain the approval of their investing and borrowing members.

The conversion of the merged society to a bank is more onerous, but the societies have the successful Abbey National precedent to follow.

The first step would be to form a suc-

cessor company and get a clear indication from the Bank of England that it would be authorised as a bank under UK banking legislation. Special provisions attach to the new company. Its memorandum and articles must protect it from takeover for five years.

The conversion must then be approved by the merged society's members and the Building Societies Commission. A special resolution requiring a 75 per cent vote in favour must be passed by investing members. In addition 20 per cent in number of those eligible to vote must pass the resolution. Borrowing members must approve by a simple majority.

To induce members to vote, the societies plan to offer all members free shares in the new company as the Abbey did. By doing this rather than offering cash, they should avoid the problems into which the Cheltenham & Gloucester/Lloyds Bank deal ran.

Interim growth at Ideal Hardware

By Alan Cane

Ideal Hardware, the distributor of computer storage products, is benefiting from the rapid growth of computer networks and communications systems.

For the six months to September 30 the company reported a 34 per cent increase in pre-tax profits from £1.74m to £2.34m, on turnover 55 per cent ahead at £45.7m (£29.4m).

Earnings per share rose 33 per cent to 7.51p (5.66p) and the maiden interim dividend is 3.4p. Cash was strong at £2.8m.

The company distributes storage systems for all levels of computer apart from mainframes.

Mr James Wickes, managing director, said trading had been strong throughout the period. The price of equipment was falling but customers needed more storage to support larger networks.

Mr Richard Jewson, chairman, said since the company floated earlier this year, it had signed distribution agreements with International Business Machines and had been appointed UK distributor for AT&T's personal computers.

He said growth had continued despite capacity constraints, adding that, since the second half of the year was traditionally stronger than the first, he was confident of a satisfactory performance for the year.

Alphameric expands and lifts profit 81%

By Nigel Clark

Alphameric, the information technology systems supplier, has announced a number of actions as part of its expansion plans. They include a £2.75m acquisition, a £1.65m placing and open offer, a share subscription and the conversion of preference shares.

The company also announced pre-tax profits of £333,000 for the six months to September 30, a rise of 81 per cent on the comparable £178,000.

It is acquiring the outstanding 25 per cent in AlphaServ by buying Ambrose Consultancy for £2.75m satisfied by the issue of 6.88m shares of which 2.67m are being placed at 37.5p a share. There is a 3-for-13 clawback.

A further 3.56m shares are being placed under the same terms to raise £285,000 for working capital and to fund expansion.

Selju Electron, a South Kor-

ean keyboard manufacturer, is subscribing for 3m shares at 41.5p, subject to South Korean government approval.

The company also plans to convert the 500,000 9% per cent convertible preference shares held by 31 into 1.2m ordinary shares. The conversion rate is 2.41 per convertible against the 1.38 set out in the articles of association.

If the plan goes through Alphameric will pay the £137,000 arrears on the preference shares. An ECM is to be held on December 19.

The profit rise was achieved on turnover 19 per cent ahead at £8.3m (£5.28m). Earnings per share doubled to 0.5p (0.4p).

Mr Alan Benjamin, chairman, said that if the present level of progress was sustained the company could be in a position to restore dividends in 1994-95.

The shares rose 1p to 41p on Friday.

Minmet in £630,000 rights and placing

By Geoff Dyer

Minmet, the Dublin-based electronic information, mining and exploration group, is raising £630,000 (£820,811) through a 1-for-6 rights issue and the placing of up to 6m new shares at 2.5p per share.

The new funds will be invested in Russia Money, an on-screen information service joint venture, Solent Trees, a mature trees business, and the group's Russian gold interests.

The group is also negotiating with Gulf Explorations Consultants, a US shell company in which Minmet has a 23.6 per cent stake, a possible paper bid for Minmet by Gulf.

Mr Paul Bristol, chairman of Minmet, said that if a Gulf bid were accepted by Minmet's shareholders, the new entity would seek to revive its listing on Nasdaq, which may be considered a more suitable market than Dublin for raising funds for Russia Money and the group's Russian gold mining operations.

Mr Bristol said he hoped the negotiations with Gulf would be completed before the December 15 deadline for the rights issue.

Shares in Minmet closed unchanged at 2 1/2p on Friday.

Yorkshire stirs societies' pudding

Alison Smith reports on the sector's reaction to the merger plans

For the second time this year building societies are hoping to prove that reports of the sector's demise are premature.

But the agreement between Halifax and Leeds Permanent building societies, two of the UK's biggest, to merge and then to become a public limited company and a bank has set them a serious challenge.

Reaction now is different from responses to the announcement in April of Lloyds Bank's £1.8bn agreed cash bid for Cheltenham & Gloucester Building Society, the UK's sixth largest.

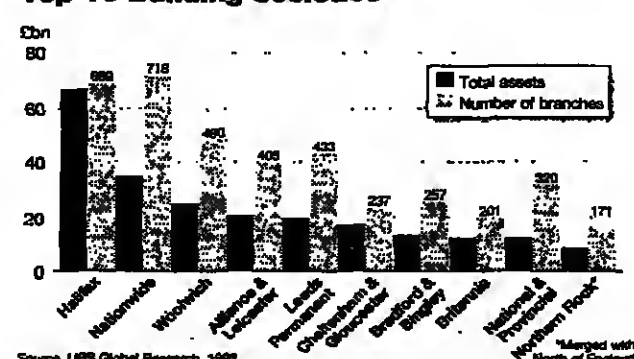
Then there was less to put societies on the defensive. The Lloyds offer could be seen as a sign of its strength in the core markets of home loans and retail savings, while increased interest from potential purchasers could not be a threat since the mutual ownership regime protects societies from hostile takeover.

By contrast, last week's announcement by the two Yorkshire-based societies planted two doubts.

First, if Leeds, the fifth largest society with assets of £20bn, did not feel large enough to survive alone, what would happen to smaller societies?

Second, if Halifax - almost twice as big as the second largest - believed it had to convert to plc-status in order to com-

Top 10 Building Societies



Source: LBS Global Research, 1993

*Merged with North of England

pete effectively in personal financial services, how could other large societies do so while still shackled to the regulatory restrictions on societies' activities and funding?

Despite these concerns, the remaining large societies are not planning a suicide pact.

"You can never say never, but there are no powers we want that we will not be getting anyway, and capital is not a problem, so why convert?" says Mr Peter Robinson, managing director of Woolwich Building Society, the UK's third largest.

Indeed, societies can see some advantages for themselves from the Halifax move - for example in the disappearance of the Leeds brand and discussions with the Treasury about new powers for societies.

Mr Anthony Nelson, Treasury economic secretary, has said the government wants a separate societies' sector to flourish. Consequently, Mr Brian Davis, chief executive of Nationwide, the second largest society, believes the deal strengthens the case for greater flexibility so societies can compete more effectively in their present form.

The common refrain among large societies is that above a certain minimum, size is not everything. They can focus either on developing a particular niche - as Bradford & Bingley is seeking to do as the largest independent financial adviser - or on a strong regional franchise - such as Northern Rock's position in north-east England.

While in the short term

those tactics are not undermined by the Halifax move, the agreement does intensify the pressures for change over the next few years.

In particular, the deal makes it much more likely that a large society planning to merge or convert will now decide to do both.

The case for a pre-conversion merger is that the larger a society is when it becomes a plc, the better-placed it is to deter potential predators. If the Leeds had decided to float on its own, it could have been destabilised by speculation about a hostile bid well before it could have been taken over.

The argument for adding conversion is that, as members are increasingly aware of the value of their membership, they need the promise of shares tomorrow to persuade them to back a deal which does not bring much, if any, immediate financial benefit.

Mr Peter White, chief executive of Alliance & Leicester, says the society will not be making any "panic decisions", since getting the right partner is more important than simply enjoying the idea of a match.

Societies do not need to panic now. But with the reasonable assumption that there will be further large mergers, they would probably be well-advised to join a dating agency so as not to be left on the shelf.

American Opportunity

American Opportunity Trust had net assets of £16.8m at the end of the year to September 30. This represented a rise of 18 per cent on last year's £14.2m, compared with a 4 per cent fall in Standard & Poor's Composite index.

Fully diluted net assets per share were 139.5p (121.6p).

Net deficit for the year widened to £89,000 (£77,000), with losses per share of 1.13p (1.02p) and no dividend recommended. The Hambro-managed trust changed its name from Leveraged Opportunity Trust.

Eclipse makes disposal

Eclipse Blinds has sold the business and assets of the Apollo Blinds retail franchise to Hunter Douglas (UK) for £2.4m cash, plus an estimated £190,000 of the value of certain debtors attributable to the Apollo business.

Apollo makes window blinds for franchise retail outlets in the UK and Irish Republic and supplies about 70 outlets which sell window blinds under the Apollo brand name.

The sale is in line with Eclipse's policy to develop around the profitable merchandised distribution of textiles and the component parts of window blinds.

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Global Investor / Bronwen Maddox

The point of maximum danger



If you take the word of 40 leading European industrialists, the region's manufacturing companies are now at the point of maximum danger in the economic cycle. The report, prepared by the European Round Table ahead of next month's European summit in Essen, also argues that it is an illusion to believe that economic recovery signals an end to Europe's competitiveness crisis.

The authors are right to draw that conclusion. Nine-month trading figures from Bayer and Hoechst, the German chemical and drug giants, which are expected today and Wednesday respectively, are likely to confirm many of the points raised.

Pre-tax profits are expected to have rebounded from last year's depressed levels, but margins in some product areas are expected to show the effects of growing competition. In chemicals and petrochemicals in particular, the breathing space which margins have enjoyed recently may be short-lived. Competitors' new capacity which comes onstream shortly in Asia and America is expected to increase competi-

tion both in those countries and within Europe.

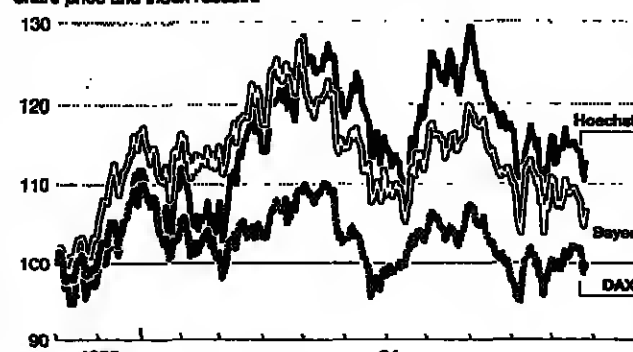
The authors are right to point out, too, that one of the threats to profits is that wage settlements will edge upwards. They argue that at this stage in the economic cycle manufacturers often "let loose" on costs, especially wages. Given the current backdrop of continent-wide industrial unrest, investors would be wrong to dismiss that threat. The authors may, though, make rather too much of this factor; it is too early to conclude from the current disputes that Europe's historically rigid wage structures have persisted through recession intact.

The report's gloominess about Europe's high costs of energy, telecommunications and transport may also be warranted.

When such markets are deregulated, the reduction in costs can be rapid: the liberalisation of European voice telephony, combined with privatisation of many of the telecommunications operators, is a case in point.

German drug and chemical companies

Share price and index rebased



Source: FT Graphite

Siemens, the German industrial group, says that European prices for switching and transmission equipment have fallen in real terms by about 7 per cent in each of the last three years, and by even more in Germany. The cause is partly recession and partly the increasingly open procurement policies adopted by its customers, including Deutsche Telekom, Germany's state-owned

telecoms monopoly, whose privatisation is forthcoming.

But while companies across Europe will eventually benefit from lower telephone charges, the liberalisation puts great pressure on the margins of suppliers, such as Siemens. Last year it reported a fall in new orders, and analysts are concerned that, despite spending 15 per cent of revenues in its communications divisions

Total return in local currency to 24/11/94

	US	Japan	Germany	France	Italy	UK
Cash	0.11	0.04	0.08	0.10	0.15	0.09
Week	0.42	0.19	0.41	0.45	0.70	0.46
Month	3.69	2.06	5.31	5.82	8.63	5.19
Bonds 3-5 year	0.48	0.85	0.73	0.79	0.37	0.61
Week	-0.04	1.08	1.35	1.35	1.48	2.19
Month	-2.32	-0.35	0.95	0.25	3.44	0.59
Bonds 7-10 year	0.32	0.91	1.47	1.69	0.52	1.26
Week	-0.19	1.44	2.80	2.40	1.96	3.32
Month	-6.31	-1.44	-2.56	-5.02	-2.20	-2.74
Equities	-2.8	-2.8	-2.0	-2.5	-1.5	-2.8
Week	-1.9	-5.6	1.2	4.8	0.3	0.6
Month	0.7	1.4	-0.1	-2.6	2.14	3.2

Source: Cash & Bonds - Lehman Brothers. The FT-Actuaries World Index is jointly owned by The Financial Times Limited, Cushman Sachs & Co., and NatWest Securities Limited.

on research and development, it will struggle to hold margins and market share within Europe.

The paradox is that European companies want the benefits of liberalisation - such as lower utility costs which will enable them to compete better abroad - but resent such measures when they stimulate competition on those companies' home turf.

Similarly, while the 40 companies represented in the Round Table have called for cuts in public spending, much of the European pharmaceutical industry has been threatening governments that if public spending on drugs continues to be squeezed, great damage will be done to research and development, and so to the competitiveness of some of Europe's largest companies.

In some sectors, the opposition of Europe's largest companies to such cost-reduction measures may stall them completely. Tomorrow's meeting in Brussels of European Union energy ministers will serve to highlight the obstacles to the Commission's drive to liberalise Europe's energy markets. The proposals to allow rival energy companies access to countries' power distribution networks has met with ferocious complaints from power companies.

Given such opposition, investors may well be sceptical that European institutions will in the end be willing to make the changes necessary for competitiveness.

That should not, though, distract investors from concern they should also feel about the prices paid for investments outside Europe. Not least, European chemical and pharmaceutical companies have made a string of forays in the past year into healthcare in the US, Asia and Eastern Europe. Hoechst, for one, has spent heavily on moving into emerg-

ing east European markets, and is negotiating several joint ventures in China. Mr Jürgen Dormann, Hoechst's chairman, has said that he aims to double sales in Asia to 20 per cent of group turnover.

But the concern for investors is whether that is an adequately profitable escape from competition at home, given the ferocious competition already present in non-European markets.

Mr Dormann acknowledged earlier this month that Hoechst had "perhaps" paid too high a premium in last year's \$546m purchase of 51 per cent of Copley, the US generic drugs maker. Moreover, despite Hoechst's anxiety to add several more mid-sized pharmaceuticals companies to its recently-acquired US interests in generic drugs, it says that it is waiting until acquisition multiples become more reasonable.

It may have a long wait, however: there is little sign that they are doing so. Meanwhile, as investors brace themselves to hear the price paid in the sector's next takeover, they cannot afford to take too much comfort from the recovery of core earnings. While this week's results should confirm that picture, that is no guarantee that profits margins will remain intact five years from now.

COMMODITIES

Light clouds over coffee talks

Members of the Association of Coffee Producing Countries are to meet in London on Friday to discuss changes in the market situation. They could have more to discuss than seemed likely when the meeting was scheduled.

The association was formed to organise a retention scheme aimed at reviving coffee prices, which came into effect just over a year ago. Its initial success in lifting prices to 2½-year highs resulted in the suspension of retention, even before the market surged on news of

damaging Brazilian frosts in June and July.

With concern over a subsequent drought in Brazil driving prices to 8½-year highs - more than three times the levels prevailing at the inception of the scheme - Friday's meeting might have been expected to be largely self-congratulatory. But recent events have introduced an element of doubt into market prospects.

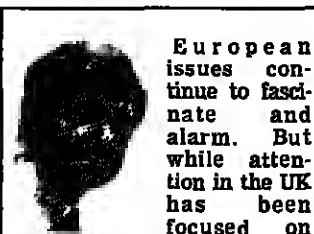
Since the Brazilian government gave its official assessment of the size of its damaged 1995-96 crop - which was

broadly in line with market estimates - prices have tumbled. A higher than expected figure for Brazilian coffee stocks released last week accelerated the slide and nearby futures prices in London dipped below \$3,000 a tonne, more than \$1,000 less than the September peak.

The market remains well above the level that the retention scheme was designed to support, but with chart analysts suggesting that further falls could be on the cards, delegates at Friday's meeting may

not have such a rosy picture to review as they might have hoped.

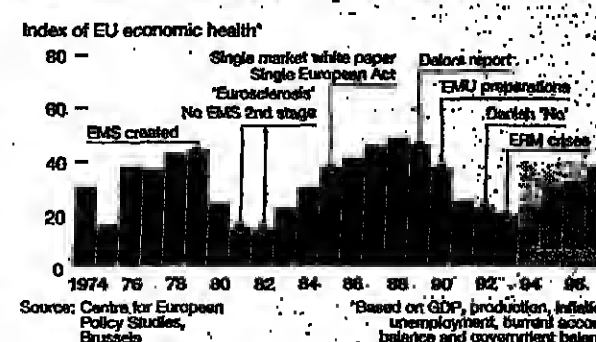
Other events this week include a five-day meeting, starting today, of the International Natural Rubber Organisation. Agreement is expected to be reached on the extension of the price-stabilising 1987 International Natural Rubber Agreement for another year after its scheduled expiry on December 31. Wednesday sees the release of the International Wheat Council's latest monthly crop report.



Economics Notebook

Debate on Emu timing hots up

Economic trends and political ambitions



Source: Centre for European Policy Studies, Brussels. Based on GDP, production, inflation, unemployment, current account balance and government balance.

Complaining that the "convergence paradigm" might result in the division of Europe into a club of supposedly virtuous countries that met the criteria and others deemed unfit for an exclusive club, Mr Martino called instead for a "productivity constitution" for Europe.

"Those of us who believe that monetary unification is desirable should concentrate on identifying the rules most suited to that end."

In less than a fortnight, four significant personalities have pronounced on a subject that Mr John Major in September 1993 said would have "all the quaintness of a rain dance and about the same potency." True the voices are discordant. But they show that the debate in Europe about Emu is hotting up.

The accompanying chart shows why Europe's economy is recovering strongly from recession. A healthy EU economy has usually stimulated greater economic and monetary integration. The latest commission forecasts suggest that EU economic growth will accelerate to an average of 2.6 per cent this year, from 0.4 per cent in 1993. It has projected growth of 2.9 per cent next year, followed by 3.2 per cent in 1996.

Government deficits should drop to 3.5 per cent of EU gross domestic product by 1996. True, this forecast is above the Maastricht criterion of 3 per cent. But it is based on unchanged policies. Mr Ravasio has predicted that a majority of member states could meet the excessive deficit criterion before the end of 1996 "if consolidation efforts are undertaken."

But there is more to making Emu work than meeting Maastricht criteria. Mr Malcolm Levitt, EU adviser of Barclays Bank, has pointed out that the "boring bits" of Emu, such as the introduction of Euro notes and coins, adaptation of payments and accounting systems, conversion of electronic card facilities in shops and restaurants and the resolution of legal uncertainties, could take five years.

Mr Levitt's argument is that

is already too late to contemplate Emu starting in 1997. For Emu to start in 1999, the second date envisaged in the treaty, preparations would have to begin now.

This is not yet the case in the private sector, Mr Levitt reports that companies are largely unaware of what needs to be done. The few banks and companies that have studied the issue are uncertain about the precise timetable and scenario and are therefore not making the investments necessary for introduction of a single currency.

Things are more advanced in the public policy area. The European Monetary Institute this month secured the approval of central bank governors for a "master-plan" aimed at completing the technical arrangements for the proposed European System of Central Banks by the end of 1996.

Mr Alexandre Lamfalussy, the EMI president, has also produced a suggestion for moving to Emu by the end of the century. He says the EU should consider irrevocably fixing the exchange rates of its currencies, but delay before introducing the Euro, the single European currency.

Mr Lamfalussy's idea for a phased introduction of stage three of the Maastricht Treaty would hand over responsibility for monetary policy to a European central bank with the fixing of currencies. It would allow time for dealing with technical problems, such as common banknotes or compatible payments systems.

The Maastricht Treaty says that Emu should go ahead in 1999, even if only a minority of EU members meet the treaty criteria. The Lamfalussy suggestion could make this a feasible option. But for Britain, it raises the prospect of even greater political ructions than at present.

Peter Norman

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be well
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FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Ltd., Goldman, Sachs & Co., and NatWest Securities Ltd. in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	US Dollar Index Point Index	FRIDAY NOVEMBER 25 1994						THURSDAY NOVEMBER 24 1994						DOLLAR INDEX					
		%chg	Point	Yen Index	DM Index	Local Index	Local %	%chg	Point	Yen Index	DM Index	Local Index	Local %	%chg	Point	Yen Index	DM Index	Local Index	Local %
		12/31/93					12/31/93						12/31/93						
Australia (68)	167.56	0.4	158.94	104.81	135.80	146.66	-10.3	3.69	155.22	166.92	102.81	133.85	144.85	189.15	149.36	154.14	171.08	164.14	
Austria (16)	178.05	-0.7	168.90	111.16	144.31	144.28	-13.4	1.13	166.21	168.51	103.27	143.57	143.54	196.89	187.44	177.04	171.08	171.08	
Belgium (26)	167.09	-2.7	158.49	104.31	135.41	132.10	-8.9	4.1	166.78	159.31	101.27	143.57	143.54	196.89	187.44	177.04	171.08	171.08	
Canada (103)	127.53	-0.1	120.87	79.82	103.39	127.09	-2.8	0.80	170.91	108.13	106.13	282.11	268.19	177.44	162.74	157.04	157.04	157.04	
Denmark (23)	247.20	0.0	234.49	164.33	200.35	205.27	-10.2	1.45	246.72	129.92	79.27	103.20	128.62	145.51	120.54	133.04	133.04	133.04	
Finland (29)	159.38	-0.2	152.22	113.24	147.00	153.03	-2.2	0.78	163.09	173.78	117.62	108.26	204.73	275.76	230.27	190.44	190.44	190.44	
France (102)	157.87	-4.6	158.22	104.80	135.05	141.03	-13.5	3.04	167.14	158.84	104.00	135.40	168.71	201.41	116.86	116.86	116.86	116.86	
Germany (58)	139.05	-0.8	131.83	86.83	112.72	112.72	-11.0	1.84	138.99	139.21	86.73	112.62	112.62	150.40	122.37	122.37	122.37	122.37	
Hong Kong (56)	247.04	-28.1	329.19	216.66	281.27	344.49	-10.2	1.58	247.04	214.82	279.81	342.86	500.35	341.29	378.03	378.03	378.03	378.03	
Ireland (14)	159.35	7.6	159.10	104.46	161.67	162.25	-1.8	3.51	199.75	185.80	104.25	162.18	216.56	172.89	172.89	172.89	172.89	172.89	
Italy (55)	73.40	7.0	89.82	45.82	59.49	86.67	1.1	1.78	74.47	70.88	46.33	59.57	97.78	90.17	90.17	90.17	90.17	90.17	
Japan (498)	151.03	18.1	143.26	94.29	122.40	94.29	-2.7	0.82	151.44	143.74	94.23	122.63	94.23	170.15	134.54	134.54	134.54	134.54	
Malaysia (27)	408.95	-15.7	473.28	311.50	404.30	491.36	-5.7	1.71	397.41	472.13	305.61	402.98	490.02	621.83	434.95	434.95	434.95	434.95	
Mexico (18)	209.78	-18.0	186.55	128.70	164.03	164.03	-5.4	3.46	209.73	198.03	123.80	161.66	749.47	608.28	608.28	608.28	608.28	608.28	
Netherlands (19)	209.78	5.3	198.00	120.94	189.95	187.04	-5.4	3.46	209.73	198.03	123.80	161.66	749.47	608.28	608.28	608.28	608.28	608.28	
New Zealand (14)	72.23	6.4	66.51	45.08	59.54	61.83	-4.1	4.73	71.80	88.30	44.77	55.57	167.29	224.37	186.97	186.97	186.97	186.97	
Norway (23)	194.61	8.3	194.60	121.49	157.72	180.82	-1.6	1.35	194.79	194.89	121.20	157.80	180.48	224.37	186.97	186.97	186.97	186.97	
Singapore (44)	371.40	1.1	362.30	231.87	301.01	350.81	-1.5	2.03	370.98	361.35	230.48	300.05	252.22	401.38	294.86	294.86	294.86	294.86	
South Africa (50)	327.07	22.8	311.09	204.75	285.80	298.78	18.7	2.15	321.41	312.72	206.32	266.61	301.88	342.00	205.55	221.80	221.80	221.80	
Spain (28)	141.62	1.6	134.23	88.35	114.89	135.54	-7.8	4.19	140.51	133.86	87.42	108.22	136.86	151.79	126.86	126.86	126.86	126.86	
Sweden (30)	234.58	19.5	222.52	146.45	190.12	259.37	7.0	1.54	236.65	224.62	147.19	181.83	260.37	245.81	176.21	176.21	176.21	176.21	
Switzerland (47)	160.26	0.1	152.02	100.05	128.88	131.22	-11.0	1.89	160.12	156.18	98.93	128.71	151.11	175.95	146.71	146.71	146.71	146.71	
Thailand (40)	150.43	-	140.58	97.86	126.70	151.99	-11.0	1.21	150.12	146.11	97.75	127.17	152.58	167.84	131.04	131.04	131.04	131.04	
United Kingdom (204)	162.94	-2.0	162.94	102.39	135.76	162.94	-11.0	2.41	162.94	144.26	105.58	133.81	183.14	219.61	181.11	181.11	181.11	181.11	
USA (513)	165.15	-2.5	175.68	115.59	150.05	185.15	-2.6	2.99	184.13	174.71	114.57	148.18	184.13	219.61	181.11	181.11	181.11	181.11	
Americas (659)	172.95	-	164.09	107.98	140.17	143.86	-	2.80	172.10	165.05	107.99	138.42	143.13	-	-	-	-	-	
Europe (708)	167.42	-0.5	158.91	104.52	135.69	149.70	-9.3	3.18	167.25	159.13	104.55	133.75	146.78	178.58	159.32	159.32	159.32	159.32	
Northern (116)	223.10	17.7	211.82	138.28	180.81	210.83	4.3	1.40	224.42	213.00	139.84	180.49	223.69	237.18	176.72	176.72	176.72	176.72	
Pacific Basin (793)	158.84	10.1	151.42	98.95	128.38	140.10	-1.8	1.18	160.83	151.71	99.45	129.49	173.81	176.72	176.72	176.72	176.72	176.72	
Europe-Pacific (1501)	162.81	5.0	154.43	101.94	181.85	122.01	-0.1	2.03	162.98	154.69	101.41	132.12	121.95	236.69	174.18	174.18	174.18	174.18	
North America (518)	161.58	-2.8	172.24	113.36	147.18	161.18	-2.8	2.95	160.81	171.43	112.38	143.41	161.58	236.69	174.18	174.18	174.18	174.18	
Europe-EU (100)	161.58	-1.7	149.58	97.86	126.70	151.99	-3.2	3.50	161.58	149.58	97.86	126.70	151.99	236.69	174.18	174.18	174.18	174.18	
Europe-EU Ex Japan (924)	243.56	-15.1	321.02	152.05	197.30	214.71	-19.6	3.90	242.92	223.71	152.38	197.30	214.71	236.69	174.18	174.18	174.18	174.18	
World Ex US (1700)	194.62	4.7	156.15	102.77	133.42	125.68	-4.8	2.03	164.84	156.46	102.67	133.42	125.68	236.69	174.18	174.18	174.18	174.18	
World Ex US (1700)	163.25	2.7	156.15	102.77	133.42	125.68	-4.8	2.03	164.84	156.46	102.67	133.42	125.68	236.69	174.18	174.18	174.18	174.18	
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World Ex Japan (2222)	170.42	2.0	176.85	106.39	138.12	143.95	-4.0	2.38	170.23	181.57	106.32	147.92	173.48	178.59	159.98	159.98	159.98	159.98	

NEW YORK

Lisa Branstetter

Investors fear Fed-induced recession

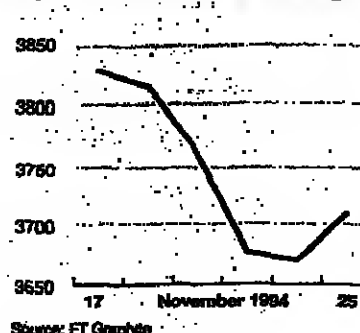
Investors this week will continue to wrestle with fears that the Federal Reserve may induce recession through tighter and tighter monetary policy. But economists do not expect a repeat of last week's severe falls as a good deal of the worry about higher interest rates has been absorbed by the market, at least for the moment. Such apprehensions could resurface, however, if economic news this week continues to show strong inflationary pressures in the economy.

Perhaps the most important piece of data will be Friday's employment figures. A consensus of economists expects non-farm employment for November to show an increase of about 225,000 jobs. If the figure is significantly greater, it could ignite fears that the Fed will move sooner rather than later to increase interest rates.

Investors will also get early indications of the strength of the economy through a preliminary reading of the gross domestic product due out on Wednesday and a report from the National Association of Purchasing Managers on Thursday. Market-watchers will be looking for hints of consumer spending habits during the holiday season, the strongest part of the year for retailers.

Early in the week, investors will probably be looking for bargains amid the rubble of last week's sell-off that saw the Dow Jones Industrial Average plunge more than 90 points last Tuesday, its biggest drop since last February. That fall only compounded five days of losses, which saw the Dow drop nearly 120 points overall even

Dow Jones Industrial Average



Source: FT Graphica

after a 33 point rebound on Friday. The interest rate increases that battered the stock market had the opposite effect on bonds, which rose last week in mirror image to the decline in share prices.

Laszlo Birinyi, president of research firm Birinyi Associates, expects this week's market to be steady, but somewhat lower as investors recover from last week's slide. "The history of these declines has been that once the market stabilises and people realise that there was much more noise than significance to them, they will be back."

Ultimately, the Dow will return to the broad trading range it has maintained for most of the year in the 3,800-point range, he says.

One indication that there could be a steady of the market comes from Friday's performance of cyclical stocks, which generally bear the brunt of fears about recession. Those shares bounced up further than the Dow on Friday, with Morgan Stanley's index of cyclical stocks up 1.13 per cent compared with a 0.92 per cent increase in the Dow.

Other analysts are not so optimistic about stocks. Although hopes remain for a year-end rally, most are bearish about the general trend for the next few months.

LONDON

Steve Thompson

Shares likely to dance to Wall St tune

After the blitzing it received in the wake of the Thanksgiving week massacre on Wall Street, the UK equity market is in desperate need of a tonic. This could come tomorrow when Mr Kenneth Clarke delivers his second Budget to the House of Commons.

Only those fortunate (or in the current climate, unfortunate) enough to sit around the Cabinet table in 10 Downing Street, plus a handful of Mr Clarke's most trusted lieutenants, know the dark secrets of his red box.

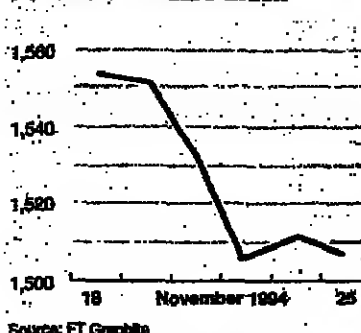
However, if the FT-SE 100 is to make any worthwhile progress for the rest of the year, there needs to be some good news in the budget. Indications to date offer little comfort to the market. But the improving trend in public finances could enable Mr Clarke to offer some good news on the public sector borrowing requirement for 1995, which has recently been estimated at £23bn to £24bn.

One thing that would certainly upset the market would be any further reduction in the tax credit on dividends paid to non-taxpayers such as pension funds.

As UBS, the securities house, pointed out recently, a shift from the current 20 per cent to 15 per cent, for example, would lead to a fall in the FT-SE of around 2 1/2 per cent. But UBS says changes in this area are much less likely than a year ago and gives them only a 20 per cent chance of occurring.

Given that most market strategists and economists are expecting a broadly neutral Budget, it seems likely that the UK equity market will again dance to Wall Street's tune.

FT-SE-100 All-Share Index



Source: FT Graphica

After recent experience that could spell danger, Goldman Sachs strategist Sushil Wadhvani points out that the recent weakness in global equity markets largely derives from fears that the US economy may have a "hard landing". He says the Fed is "likely to remain aggressive" and expects a further tightening of at least another 100 basis points between now and March, warning also of the "potential threat of mutual fund outflows".

Mr John Reynolds, global strategist at NatWest Securities, warns that "should the [US] rate rises currently implied in the futures markets become reality, the outlook for global financial markets would look decidedly uncomfortable".

He says the futures market is already discounting a further 200 basis points rise, but takes the view that the US economy "is much closer to slower growth than many believe". Let us hope he is right.

The week brings a batch of important company results. A prop to a faltering equity market recently has been the dividend flow. Dividends announced recently mostly continue to surprise on the upside. One of the UK's biggest water companies, Severn Trent reports this week and should easily achieve a double-digit dividend increase.

International offerings

Israeli groups woo London and New York investors

The efforts of Israeli companies to raise capital from international investors - highlighted by this week's roadshows for Tadiran, the electronics concern - are poised to move into a higher gear.

Tadiran, one of more than a dozen technology or export-oriented Israeli enterprises to come to the international markets in the last couple of years, hopes to raise up to \$30m through a simultaneous offer of shares in New York and London, and a listing in Tel Aviv.

However, following progress this year towards a peace settlement in the region, a wider range of Israeli companies are coming to the market seeking to raise capital. Mr Niall Sheehan-Montefiore, corporate finance director at BZW, said recently that European institutional investors were increasingly willing to buy Israeli stock.

"Three years ago, Israel was still a financial pariah in Europe but there has been a huge change since and investors now accept Israel as just another country suitable for foreign investment," he said.

A banker with Lehman Brothers, which has been involved in 18 deals since 1991 and now has an office in Tel Aviv, says international investors have begun to regard Israel as an emerging market.

At the same time, political progress should end Israel's international isolation, opening up new markets for its exporters as well as closer economic integration with its neighbours.

"Investors believe Israel will become a regional centre," he says.

In total Israeli companies are expected to seek to raise up to \$2bn next year.

● In the biggest deal, Bezeq, the state-owned telecommunications company, is expected to sell 26 per cent of its shares to raise about \$700m. The offering, which will cut the government's stake to 51 per cent, will be made in New York, London, Tel Aviv and possibly a market in the Far East.

● Stanley has been appointed to advise on the sale.

● The government also wants to sell 23 per cent of Israel Chemicals, the country's leading chemical and fertiliser company, through a global offering in February 1995. The sale will reduce the government's stake to 28 per cent and is expected to be worth \$190m.

Wertheim Schroeder is advising on the privatisation and Lehman Brothers will be the global co-ordinator.

● A third serious candidate for privatisation by global offering in 1995 is El Al, the state-owned airline. The government

plans to sell 51 per cent of the company worth \$75m-\$80m. BZW is expected to advise on the sale.

● Large private companies seeking a listing include Africa Israel, a leading investment company with interests in property, insurance and tourism, which plans to raise \$150m-\$200m in New York, London and Frankfurt. Morgan Stanley has been appointed global co-ordinator.

● Koor Industries, Israel's largest industrial group, expects to reduce its holding in Tadiran to 52 per cent. In addition, Koor expects to offer a large tranche of shares for sale on international markets by mid-1995.

● The Histadrut, Israel's trades union federation, plans to sell the 22 per cent stake in Koor owned by its Hevrat Haovdim holding company to repay heavy debts.

● Zim Israel Navigation, which ranks among the world's 10 largest container shipping companies, also expects to make a global offering in 1995.

● The government is also considering the possibility of selling shares in the big two banks - Bank Hapoalim and Bank Leumi.

Julian Ozanne and Richard Lapper

OTHER MARKETS

MILAN

Trade in Italian equity futures begins today but analysts expect the contract to smoulder, rather than explode into life on its debut. The Fib-30 contract, based on Italy's 30 most traded stocks grouped in the revamped Mib-30 index, is a vital weapon in Milan's battle to become a thoroughly modern market and is expected to provide a welcome boost to liquidity - eventually.

However, the anticipated benefits will be slow in arriving, due to a mix of seasonal and technical factors, with a delay in moving stocks to cash settlement likely to

restrain the system's use. One analyst said the contracts were arriving at a time when volumes on the bourse were already very low.

Dealers added that many houses will not be able to use the new instruments, even if they wanted to, with half of the 90 work stations requested expected to be out of action today because local communications networks are not yet in place.

Stock exchange officials have predicted that the contract will draw daily trade of around 14,000, but most analysts said that was likely to be at the top end of turnover in the opening weeks, with trade in the underlying shares stumbling to just 1,353bn last Thursday.

AMSTERDAM

The Dutch market, which had a difficult time at the start of last week under Wall Street's influence, is expected to be a beneficiary of the Fed's rate rise and the better than expected M3 figures.

On the corporate front, Nedlloyd's third-quarter figures are due Wednesday and Amey's nine-month figures on Thursday.

Looking at the longer term, the Amsterdam market has been put on the overweight list by European strategists at Merrill Lynch, which said that relative to other European markets, p/e valuations appeared to be attractive. Company earnings were seen

to be growing strongly in 1994, and there was no reason why this upward trend would not continue, especially as inflation was forecast to remain "subdued". However, Merrill warned, while there was nothing in particular to concern investors there was also little to get excited about, and expectations of a growth in earnings had largely been discounted.

OSLO

Norway goes to the polls today to decide on membership of the European Union, but the market has its supporters, even if, as last week's increasingly close polls suggested, the electorate

rejects the idea. Goldman Sachs forecasts that share prices could rise by 15 to 20 per cent in the coming year, even with a "no" vote.

"If Norway were to join the EU, we think the market could offer a somewhat higher return of 20 to 25 per cent," the investment bank said. Its favoured stocks include Norske Skog, Norsk Hydro, Bergesen, Kværner and Orkla.

"Given relatively strong fundamentals and attractive relative valuation, we regard any significant downturn in the near future as a good buying opportunity," Goldman said. It based its stance on favourable macroeconomic prospects and a strong earnings growth outlook.

FRANKFURT

Analysts are looking for a stronger performance from equities, with support coming from the bond market and further interest in cyclical.

US expects that after last week's good figures from Thyssen and BASF, the market will react positively to strong third-quarter figures from Bayer today and Hoechst on Wednesday. This should raise interest not only in chemicals, but also in other cyclical, such as capital goods.

October industrial production figures are due and James Capel says the strength of orders in September points to a 0.5 per cent month-on-month rise.

HONG KONG

The market is set for another week dancing to the US tune, where the overnight sell-off on Wall Street sent the Hang Seng index plunging last Tuesday and Wednesday and left the market 8.2 per cent down on the week, writes Louise Lucas.

US data will be keenly scrutinised by Hong Kong investors for signals on the strength of the US economy, and any leads that this will provide for bond and equity markets.

Domestically, there is little expected this week to influence investors and trading is likely to concentrate again on blue chips.

The property sector, under pressure since the local interest rate increase the week before last, will continue to be viewed warily.

TOKYO

With the results season in its last week, and very few companies reporting, investors will be focused on overseas stock market movements and the currency market. A further fall in the yen could prompt further profit-taking by overseas investors, depressing the Nikkei index, while traders expect buying of shares to be limited to public postal and welfare funds.

Compiled by Michael Morgan

EMERGING MARKETS: This Week

The Emerging Investor / Nicholas Denton

A surge of funds to eastern Europe

Fund managers have in the past fortnight raised \$300m for investment in the emerging markets of eastern Europe in the largest burst of fundraising since the fall of communism five years ago.

Shares in the Baring group's \$180m First NIS Regional Fund and Pictet's \$56m First Russian Frontiers Trust began trading this week. Invesco's East Europe Development Fund has also tapped the markets, for a \$75m boost. Nor are the latest efforts the last: CS First Boston and Edmond de Rothschild Securities are designing a Czech Value Fund to invest in undervalued domestic Czech voucher funds.

And the regional and country funds are the most public face of portfolio investment into eastern Europe. General emerging markets funds managed by Templeton, Genesis, and others are also committing investment although they make no disclosed allocation to the former communist bloc.

Even some hedge funds, burnt by the bond markets, are also turning for high returns to east European investment. The Quantum fund, run by Mr George Soros, the self-confessed speculator, bought a shareholding in Fotez, the Hungarian retail company. Mr Soros, who has set up charitable foundations in eastern Europe, recently put aside his

concern about conflicts of interest and allowed his funds to invest in the region.

Altogether the inflow of portfolio investment probably now exceeds that of foreign direct investment. International investment banks like CS First Boston have found to their surprise that securities trading that arises from financial investment has rapidly overtaken fees earned from mergers and acquisitions advice as a source of revenue.

This record burst of activity is all the more striking for its timing. Rising interest rates have drawn investors out of equity and especially out of marginal markets, which is what east European bourses still for the moment remain.

The three established east European stock markets, Warsaw, Prague and Budapest, are all down on their peaks earlier this year. The Prague index fell 34 per cent between its introduction in April and October. Warsaw share prices, which rose the fastest, have halved since March.

The two largest funds launched during eastern Europe's stock market boom, CSFB's \$200m Central European Growth Fund and Baring's \$120m Emerging Europe Trust, have both suffered declines in net asset value. They fell victim, an emerging markets analyst says, to the

Ten best performing stocks

Stock	Country	Friday 25/11/94	Week on week change %
Husdon Tjejen	Taiwan	0.6999	0.0941
Philippine National Bank	Philippines	13.4737	0.9850
Far Eastern Textile	Taiwan	1.5100	0.1038
Cia De Acoras Del Pacifico	Chile	4.6182	0.2824
Viro	Mexico	6.8185	0.3590
Alpha Leasing	Greece	24.0082	1.2524
Sagey	Argentina	3.2952	0.2030
Koc Yairin	Turkey	0.9058	0.0385
Barco Wiese	Peru	4.9507	0.2405
Formosa Chemical & Fibre	Taiwan	1.4490	0.0692

Source: Baring Securities

general tendency for managers to raise cash during a bull market and invest into the market as it drops back.

Nor have funds with a longer track record all performed so much better. John Govett's Hungarian Investment Company, which raised \$100m in 1990, now has a market capitalisation of \$71.5m.

In as unpredictable a region as eastern Europe there is a resounding investment success for every failure. Invesco's EEDF, headed by Mr Roy Bracher, has shown compound annual growth in NAV per share of 41.5 per cent, a far better record than any western investment fund.

Mr Bracher compares his approach with that of Warren Buffett, the legendary US long-term investor. "We invest in companies that we know and like," he says. Mr Bracher prefers low-tech industries like

chocolate and ice-cream making. EEDF leans towards unquoted investments and takes a relatively long time horizon - two to five years.

The strategy, or at least EEDF's performance, was enough to persuade investors to commit another \$70m to the fund. It may also show investors in general that it is possible to make money in eastern Europe.

Equity in Poland, the Czech Republic and Hungary, also looks fundamentally more attractive than it did. The price correction has killed the prospect of dramatic and immediate capital gain, and has made fundamental value more attractive. But, says Ms Nancy Curtin, head of emerging European investments at Baring Asset Management: "It has eradicated a lot of the frothiness in the markets."

But the strongest new draw

of all is Russia. It is no accident that two of the three new funds are aimed at the former Soviet Union, and EEDF also says it sees good value in Russian companies.

The market has opened up tremendously in the past few months. Mass privatisation has put about 80 per cent of the corporate sector into private hands. Most of these companies are an investor's nightmare, but a few - like Lukoil, the oil company, and Gazprom, the gas producer - are what one fund manager calls "world-class companies".

Oil assets were privatised at about 4 US cents a barrel of proven reserves. That measure has since tripled, but still stands far short of the \$7 that a barrel of oil in the ground would cost if an investor bought a US oil company. A telephone access line in Hungary, another former communist country, commands a stock market valuation 10 times that of a Russian one.

Fund managers believe that is cheap, even after factoring in Russia's particular risks - the sheer opacity of the companies and the burden upon them of providing social services. "All but nationalisation has been discounted in these market values," says Ms Curtin.

The fear of shares simply disappearing from registers and other horrors of custody and

settlement are enough to put off all but the hardest or fool-hardest of investors. One Russian investor recently acquired an aluminium company of around \$300m worth of its shares.

But Chase Manhattan and other international banks are moving to set up custodial services which at least approach the standards required by western investors. Moreover, Mr Anatoly Chubais, the new deputy prime minister for the economy, has put securities reform at the top of his agenda.

The discounts should narrow as custody and settlement improve, and Russia's equity market emerges from its infancy. Emerging markets funds hope they will gain as valuations in east and west converge.

But ease of investing is a mixed blessing for these specialist entities. Their own backers are pension funds, unprepared or legally prohibited from investing in markets without proper custody. Emerging markets funds are indispensable intermediaries.

Already some of the largest Russian banks and natural resources extractors like Gazprom, the gas company, are planning issues of global depositary receipts.

News round-up

Moscow

The Moscow Commodities Exchange plans to start trading rouble-denominated white sugar futures today, Reuters reports.

Trading will be for standard one-tonne contracts with January the first delivery month. There was no starting price set for the contract.

Bahrain

Bahrain plans to develop a bond market to provide financing for the industrial sector.

Two companies have so far issued bonds this year. The bond market would serve the region as part of overall plans to develop the economy.

Other steps will include urging the private sector to set up new companies, encouraging private companies to go public and speeding up the process for cross-listing of companies.

The BSE will also encourage commercial banks to extend

banking facilities to share investment. An average of 6m shares worth \$20m (\$5.3m) a week are traded.

The volume of shares traded on the BSE dropped by 4.7 per cent in the first half of 1994 to 155m shares worth \$36.1m from 163m shares worth \$106.1m.

Peru

The Lima stock market has been rated by a World Bank study as the second most profitable emerging market in the world between January and October, rising by nearly 60 per cent in dollar terms.

Only the Brazilian stock market surpassed it, rising by 77.1 per cent in dollar terms in the first 10 months.

The Lima stock market grew by 88.1 per cent in dollar terms in 1993 and 122.4 per cent in dollar terms in 1994, the World Bank added.

Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page.

CURRENCIES

Sterling the focus in budget week

Sterling will be a focus of market attention this week, with the political tribulations of Mr John Major and the presentation of the 1995-96 budget on Tuesday providing a focus for traders.

Although the chances of the government falling today over a vote of confidence on the European Union finance bill appear remote, analysts say that last week's row over the EU has placed a lid on sterling.

A further question mark hanging over the pound will be removed on Wednesday when it emerges whether or not Mr Major will face a leadership challenge this year.

Tomorrow's budget is not expected to have much impact on sterling. Mr Kenneth Clarke, the chancellor, is widely expected to announce a substantial cut in spending totals, while maintaining revenue neutrality. Mr Neil MacKinnon, chief economist at CIB bank, said sterling appeared to be comfortable in the DM2.40-45 bracket.

Two other political events which will occupy markets will be the outcome of today's referendum in Norway on EU membership, and the ongoing tribulations of Mr Silvio Berlusconi, the Italian prime minister.

Contrary to the position in Denmark, Sweden and Finland

- which have all voted in favour of EU membership - opinion polls in Norway have always shown a majority of voters against the EU. Although the vote promises to be close, analysts say the outcome may not have much bearing, other than in the short term, on the krona.

Mr MacKinnon said volume analysis of Citibank clients suggested that most of them anyway held long DM-Mark positions against the krona, suggesting that the downside from a No vote would be limited. A Yes vote might bring short-term appreciation, but Mr MacKinnon said: "As we saw in Sweden, a Yes vote

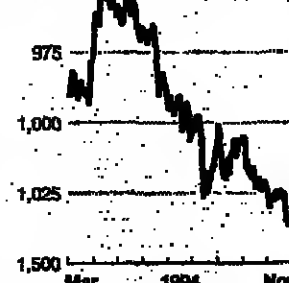
doesn't guarantee you currency appreciation."

Last Friday, the lira hit a record low of L1,038.25 against the DM-Mark. Continued uncertainty about the future of Mr Berlusconi's government, and the impact this will have on the budget, have led some analysts to predict that the lira will weaken to L1,050 or, in extreme cases, to L1,100.

After the Thanksgiving break, dollar watchers will this week have some fresh data to focus on, principally in the form of November's jobs report. Sentiment towards the dollar has improved appreciably recently, but it is sensitive to market perceptions about

Lira

Against the DM (lire per DM)



Source: FT Graphica

whether monetary policy is sufficiently restrictive.

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CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Nov 25	Closing mid-point	Change on day	Day's high	Day's low	One month	Three months	One year	Bank of England
Europe	(Sd)	17.1522	+0.0188	17.1527	17.1527	17.1527	17.1527	17.1527
Austria	(Sd)	52.1114	+0.0211	52.1114	52.1114	52.1114	52.1114	52.1114
Belgium	(Dk)	5.431	+0.0028	5.431	5.431	5.431	5.431	5.431
Denmark	(Dk)	5.431	+0.0028	5.431	5.431	5.431	5.431	5.431
France	(Ffr)	7.5156	+0.0017	7.5156	7.5156	7.5156	7.5156	7.5156
Germany	(Dm)	2.4308	+0.0027	2.4308	2.4308	2.4308	2.4308	2.4308
Greece	(Dr)	376.656	+0.0027	376.656	376.656	376.656	376.656	376.656
Ireland	(Ir)	0.7865	+0.0027	0.7865	0.7865	0.7865	0.7865	0.7865
Italy	(Lira)	202.24	+0.0027	202.24	202.24	202.24	202.24	202.24
Luxembourg	(Lfr)	50.1114	+0.0211	50.1114	50.1114	50.1114	50.1114	50.1114
Netherlands	(Gld)	2.7025	+0.0027	2.7025	2.7025	2.7025	2.7025	2.7025
Norway	(Nkr)	10.6819	+0.0223	10.6819	10.6819	10.6819	10.6819	10.6819
Portugal	(Esc)	248.775	+0.0223	248.775	248.775	248.775	248.775	248.775
Spain	(Ptas)	203.438	+0.0223	203.438	203.438	203.438	203.438	203.438
Sweden	(Skr)	11.8741	+0.0223	11.8741	11.8741	11.8741	11.8741	11.8741
Switzerland	(Sfr)	2.0643	+0.0012	2.0643	2.0643	2.0643	2.0643	2.0643
UK	(£)	1.2801	+0.0017	1.2801	1.2801	1.2801	1.2801	1.2801
USA	(Doll)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Argentina	(Peso)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Brazil	(R)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Canada	(Cdn)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Mexico	(New Pes)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
USA	(Doll)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Asia/Pacific	(Sd)	1.5831	+0.0017	1.5831	1.5831	1.5831	1.5831	1.5831
Australia	(A\$)	2.0571	+0.0008	2.0571	2.0571	2.0571	2.0571	2.0571
Hong Kong	(Hk\$)	12.0850	+0.0007	12.0850	12.0850	12.0850	12.0850	12.0850
India	(Rupee)	49.0407	+0.0007	49.0407	49.0407	49.0407	49.0407	49.0407
Japan	(Yen)	152.781	+0.0007	152.781	152.781	152.781	152.781	152.781
Malaysia	(M\$)	3.9897	+0.0001	3.9897	3.9897	3.9897	3.9897	3.9897
New Zealand	(NZ\$)	2.5201	+0.0001	2.5201	2.5201	2.5201	2.5201	2.5201
Philippines	(P\$)	37.1225	+0.0001	37.1225	37.1225	37.1225	37.1225	37.1225
Saudi Arabia	(Riyal)	5.8828	+0.0001	5.8828	5.8828	5.8828	5.8828	5.8828
Singapore	(S\$)	2.2505	+0.0001	2.2505	2.2505	2.2505	2.2505	2.2505
S Africa (Com)	(Rand)	5.8828	+0.0001	5.8828	5.8828	5.8828	5.8828	5.8828
S Africa (Fin)	(Rand)	5.8828	+0.0001	5.8828	5.8828	5.8828	5.8828	5.8828
Taiwan	(New T\$)	12.4238	+0.0001	12.4238	12.4238	12.4238	12.4238	12.4238
Thailand	(Baht)	49.0407	+0.0001	49.0407	49.0407	49.0407	49.0407	49.0407
Thailand	(Baht)	49.0407	+0.0001	49.0407	49.0407	49.0407	49.0407	49.0407

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Nov 25	Closing mid-point	Change on day	Day's high	Day's low	One month	Three months	One year	J.P. Morgan
Europe	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Austria	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Belgium	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Denmark	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
France	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Germany	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Greece	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Ireland	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Italy	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Luxembourg	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Netherlands	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Norway	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Portugal	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Spain	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Sweden	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Switzerland	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
UK	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
USA	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Argentina	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Brazil	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Canada	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Mexico	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
USA	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Asia/Pacific	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Australia	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Hong Kong	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
India	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Japan	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Malaysia	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
New Zealand	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Philippines	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Saudi Arabia	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Singapore	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
S Africa (Com)	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
S Africa (Fin)	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Taiwan	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Thailand	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736
Thailand	(Sd)	10.5736	+0.0007	10.5736	10.5736	10.5736	10.5736	10.5736

WORLD INTEREST RATES

Nov 25	One night	One month	Three months	Six months	One year	Long term	Repo
Belgium	4%	4%	4%	4%	4%	4%	4%
France	4%	4%	4%	4%	4%	4%	4%
Germany	4%	4%	4%	4%	4%	4%	4%
Italy	4%	4%	4%	4%	4%	4%	4%
Netherlands	4%	4%	4%	4%	4%	4%	4%
Sweden	4%	4%	4%	4%	4%	4%	4%
Switzerland	4%	4%	4%	4%	4%	4%	4%
UK	4%	4%	4%	4%	4%	4%	4%
USA	4%	4%	4%	4%	4%	4%	4%
Argentina	4%	4%	4%	4%	4%	4%	4%
Brazil	4%	4%	4%	4%	4%	4%	4%
Canada	4%	4%	4%	4%	4%	4%	4%
Mexico	4%	4%	4%	4%	4%	4%	4%
USA	4%	4%	4%	4%	4%	4%	4%
Asia/Pacific	4%	4%	4%	4%	4%	4%	4%
Australia	4%	4%	4%	4%	4%	4%	4%
Hong Kong	4%	4%	4%	4%	4%	4%	4%
India	4%	4%	4%	4%	4%	4%	4%
Japan	4%	4%	4%	4%	4%	4%	4%
Malaysia	4%	4%	4%	4%	4%	4%	4%
New Zealand	4%	4%	4%	4%	4%	4%	4%
Philippines	4%	4%	4%	4%	4%	4%	4%
Saudi Arabia	4%	4%	4%	4%	4%	4%	4%
Singapore	4%	4%	4%	4%	4%	4%	4%
S Africa (Com)	4%	4%	4%	4%	4%	4%	4%
S Africa (Fin)	4%	4%	4%	4%	4%	4%	4%
Taiwan	4%	4%	4%	4%	4%	4%	4%
Thailand	4%	4%	4%	4%	4%	4%	4%
Thailand	4%	4%	4%	4%	4%	4%	4%

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Nov 25	Nov 24	Nov 23	Nov 22	Nov 21	Nov 20	Nov 19	Nov 18	Nov 17	Nov 16	Nov 15	Nov 14	Nov 13	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1	Nov 0	Nov -1	Nov -2	Nov -3	Nov -4	Nov -5	Nov -6	Nov -7	Nov -8	Nov -9	Nov -10	Nov -11	Nov -12	Nov -13	Nov -14	Nov -15	Nov -16	Nov -17	Nov -18	Nov -19	Nov -20	Nov -21	Nov -22	Nov -23	Nov -24	Nov -25	Nov -26	Nov -27	Nov -28	Nov -29	Nov -30	Nov -31	Nov -32	Nov -33	Nov -34	Nov -35	Nov -36	Nov -37	Nov -38	Nov -39	Nov -40	Nov -41	Nov -42	Nov -43	Nov -44	Nov -45	Nov -46	Nov -47	Nov -48	Nov -49	Nov -50	Nov -51	Nov -52	Nov -53	Nov -54	Nov -55	Nov -56	Nov -57	Nov -58	Nov -59	Nov -60	Nov -61	Nov -62	Nov -63	Nov -64	Nov -65	Nov -66	Nov -67	Nov -68	Nov -69	Nov -70	Nov -71	Nov -72	Nov -73	Nov -74	Nov -75	Nov -76	Nov -77	Nov -78	Nov -79	Nov -80	Nov -81	Nov -82	Nov -83	Nov -84	Nov -85	Nov -86	Nov -87	Nov -88	Nov -89	Nov -90	Nov -91	Nov -92	Nov -93	Nov -94	Nov -95	Nov -96	Nov -97	Nov -98	Nov -99	Nov -100	Nov -101	Nov -102	Nov -103	Nov -104	Nov -105	Nov -106	Nov -107	Nov -108	Nov -109	Nov -110	Nov -111	Nov -112	Nov -113	Nov -114	Nov -115	Nov -116	Nov -117	Nov -118	Nov -119	Nov -120	Nov -121	Nov -122	Nov -123	Nov -124	Nov -125	Nov -126	Nov -127	Nov -128	Nov -129	Nov -130	Nov -131	Nov -132	Nov -133	Nov -134	Nov -135	Nov -136	Nov -137	Nov -138	Nov -139	Nov -140	Nov -141	Nov -142	Nov -143	Nov -144	Nov -145	Nov -146	Nov -147	Nov -148	Nov -149	Nov -150	Nov -151	Nov -152	Nov -153	Nov -154	Nov -155	Nov -156	Nov -157	Nov -158	Nov -159	Nov -160	Nov -161	Nov -162	Nov -163	Nov -164	Nov -165	Nov -166	Nov -167	Nov -168	Nov -169	Nov -170	Nov -171	Nov -172	Nov -173	Nov -174	Nov -175	Nov -176	Nov -177	Nov -178	Nov -179	Nov -180	Nov -181	Nov -182	Nov -183	Nov -184	Nov -185	Nov -186	Nov -187	Nov -188	Nov -189	Nov -190	Nov -191	Nov -192	Nov -193	Nov -194	Nov -195	Nov -196	Nov -197	Nov -198	Nov -199	Nov -200	Nov -201	Nov -202	Nov -203	Nov -204	Nov -205	Nov -206	Nov -207	Nov -208	Nov -209	Nov -210	Nov -211	Nov -212	Nov -213	Nov -214	Nov -215	Nov -216	Nov -217	Nov -218	Nov -219	Nov -220	Nov -221	Nov -222	Nov -223	Nov -224	Nov -225	Nov -226	Nov -227	Nov -228	Nov -229	Nov -230	Nov -231	Nov -232	Nov -233	Nov -234	Nov -235	Nov -236	Nov -237	Nov -238	Nov -239	Nov -240	Nov -241	Nov -242	Nov -243	Nov -244	Nov -245	Nov -246	Nov -247	Nov -248	Nov -249	Nov -250	Nov -251	Nov -252	Nov -253	Nov -254	Nov -255
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Symbol	Price	% Chg	Div	Yield	Debt	Debt	Debt	Debt	Debt
Amoco	42.12	+0.12	2.5	4.5	1990	1990	1990	1990	1990
Arco	38.12	+0.12	2.5	4.5	1990	1990	1990	1990	1990
BP	35.12	+0.12	2.5	4.5	1990	1990	1990	1990	1990
Exxon	40.12	+0.12	2.5	4.5	1990	1990	1990	1990	1990
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OIL, INTEGRATED									
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LIFE ASSURANCE									
Amoco	42.12	+0.12	2.5	4.5	1990	1990	1990	1990	1990
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PRINTING, PAPER & PACKAGING									
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RETAILERS, GENERAL									
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FT GUIDE TO THE WEEK

28

MONDAY

Norway on a knife-edge

The Norwegian government and its allies in business and industry hope to pull off the surprise of the Nordic autumn by winning a Yes vote in the country's referendum on joining the European Union. With Austria, Finland and Sweden already having voted in favour of membership, Brussels is hoping Norway will make it a clean sweep of the applicant countries.

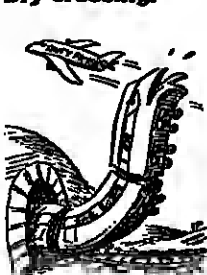
Russian first deputy prime minister Oleg Soskovets visits Japan to sign trade and investment accords designed to put some life back into economic ties between the two states. Soskovets has said that "political interests should be set aside as a subject of negotiations" - meaning he does not want to talk about the Kurile Islands, which Russia has had since the end of the last war and which Japan wants back.

UK politics: The government could fall if a rebellion by Eurosceptics in the ruling Conservative party forces a losing vote on increasing Britain's European Union budget contribution. If that happens, the cabinet has pledged to resign, precipitating a general election.

Mid-East peace: Yasser Arafat, chairman of the Palestine Liberation Organisation, meets Israeli foreign minister Shimon Peres in Brussels on the eve of a critical two-day meeting of international aid donors.

European Union foreign ministers prepare in Brussels for the European Council summit in Essen on December 9-10. Subjects include: Bosnia and a strategy for enlargement to central and eastern Europe. A draft agreement of Turkey's planned customs union with the EU, scheduled to take effect on January 1 1996, will also be discussed.

Dry crossings:



The English High Court begins hearing a request from Eurotunnel, operator of the Channel tunnel, for duty-free sales within the European Union to be declared unlawful. Duty-free sales are not allowed on Eurostar trains traversing the tunnel. Eurotunnel says present duty-free regulations give ferries and airlines an unfair advantage and are a nonsense in the single market.

Saleroom: A colourful landscape, Flower Garden, by the Austrian artist Gustav Klimt is the highlight of Christie's auction of Impressionist and Modern art in London tonight. Painted about 1906, it should top \$4m.

FT Surveys: Pakistan and Energy Efficiency.

Holidays: Albania (Independence Proclamation Day), Panama.

29

TUESDAY

Britain awaits its Budget



Chancellor Kenneth Clarke (left) unveils his second Budget this afternoon against an unusually favourable background of stronger than expected economic growth and low inflation.

In spite of the government's unpopularity, the chancellor is expected to refrain from cutting taxes and focus instead on cutting government expenditure and reducing the budget deficit in 1995-96 and subsequent years.

It is thought likely that Clarke - a self-styled "son of the industrial Midlands" - will act to help small businesses as part of a strategy for sustained growth and low inflation.

Congress tackles Gatt: The US House of Representatives meets in a special "lame duck" session to vote for the implementing legislation giving approval for the Uruguay Round pact agreed last December. Supporters say they may round up almost 300 votes, well above the 218 that are needed for passage.

Then on Thursday, the Senate votes on the Uruguay Round legislation, which needs 60 out of 100 votes to pass. It is expected to be close, although the endorsement last week by Senate Republican leader Robert Dole should help to carry the day.

Mid-East peace: Israel and the Palestine Liberation Organisation start talks in Cairo on the next stage of Palestinian self-rule: the redeployment of Israeli troops out of areas of the West Bank that are still occupied, and the procedures for holding national Palestinian elections.

After a recent upsurge in violence and tension between the PLO and its Islamic opponents, Israel and the PLO are seeking ways of speeding implementation of the peace accords which are running some 9 to 12 months behind schedule.

France-German summit: Chancellor Helmut Kohl and President Francois Mitterrand will lead their respective delegations to the 64th Franco-German summit, a two-day affair in Bonn.

Foreign, defence and economic ministers are among those who will be speaking to each other about handing over the European Union presidency to France, the European council in Essen in early December, and the forthcoming summit of the Conference on Security and Co-operation in Europe to be held in Budapest on December 5-6.

FT Surveys: Bristol and Global Custody.

Holidays: Albania (Liberation Day), Liberia.

30

WEDNESDAY

Ireland seeks a government

Ireland's parliament is due to reconvene to vote on a new government, after the break-up two weeks ago of the Fianna Fail-Labour coalition and the resignation of Albert Reynolds as prime minister. He has been replaced as party leader by Bertie Ahern, the former finance minister, who hopes to replace him as prime minister as well.

Italy's Berlusconi government will hold a crucial meeting with trade union leaders. Its outcome will determine whether an eight-hour general strike goes ahead on December 2. The strike has been called to protest against the 1995 budget and in particular plans to cut benefits in Italy's state pensions system. The government is ready to make concessions but the unions will keep everyone guessing until the last minute - not least those planning to travel to Italy on Friday.

BCCI affair:



Creditors of the failed Bank of Credit and Commerce International will be watching carefully as a planned settlement put forward by the liquidators Touche Ross goes before courts in Luxembourg. Further ratification of the deal, based on a \$1.8bn contribution from the government of Abu Dhabi, is needed in London and the Cayman Islands. An earlier deal fell on appeal in Luxembourg.

Asylum in Europe: Justice and home affairs ministers of the European Union begin a two-day meeting in Brussels. They are expected to conclude two agreements on asylum policy, on minimum procedural guarantees and a draft model for bilateral readmission agreements with third countries.

There is some concern among human rights groups that the proposals fall short of international standards.

Saleroom: Anything by Beatrix Potter, the children's book writer and illustrator, is always much in demand and Sotheby's expects bids of up to \$4,000 for a fragment of a diary she kept in August 1905. It covers her reaction to the death of her fiancé and publisher Norman Warne from leukaemia. A watercolour of Cinderella's coach (detail below) that she gave to Warne on the day he proposed in July 1905 is expected to fetch about £20,000.



Holidays: Philippines (Bonifacio Day).



Hands across Europe. Prime ministers John Major and Silvio Berlusconi demonstrate their aerial prowess

1

THURSDAY

Nato ministers meet

Nato foreign ministers in Brussels confer in the shadow of mounting US-European differences of policy on Bosnia, and arguments over how quickly the alliance should expand eastwards (to Dec 2). The US is expected to press for clearer and faster procedures for admitting members.

Andrei Kozirev, Russian foreign minister, addresses the Western European Union in Paris. Kozirev is expected to moot a new security order for Europe: he has recently talked of "surpassing" Nato and the CSCE in search of an all-European group.

Mexico's president-elect Ernesto Zedillo starts a six-year term, continuing the Institutional Revolutionary party's 66-year grip on the post. Zedillo's inauguration speech will stress stable economic growth and political and judicial reform as the theme of his presidency.

World Aids Day: The French government and World Health Organisation hold the Paris Aids Summit - 42 countries are expected to attend.

Saleroom: The autograph of Schumann's Second Symphony is auctioned at Sotheby's in London and may fetch \$300,000 (\$1.3m).

FT Surveys: Management Buy-Outs and Software at Work.

Holidays: Portugal (Independence Day).

2

FRIDAY

Strife in former Yugoslavia

Foreign ministers from the "contact group" - consisting of the US, Russia, the UK, France and Germany - try to reach agreement on how to promote a peace settlement in Bosnia and if possible Croatia as well. The meeting follows a warning from John Major, the UK prime minister, that the group must intensify its efforts because time is running out.

Russia, in a sharp disagreement with the US, has warned against further use of air power by Nato and blamed the Bosnian government for the latest fighting.

Georgia's president Eduard Shevardnadze and rebel Abkhaz leader Vladislav Ardzinba hold talks in Geneva with Boutros Boutros-Ghali, UN secretary-general, and Andrei Kozirev, Russian foreign minister.

Negotiations between officials in Geneva in November produced some progress towards a political settlement, but none on the vexed issue of the return to Abkhazia of 250,000 refugees.

Saleroom: Sotheby's in London offers for sale a letter written by Alain-Fournier, author of the romantic novel *Le Grand Meaulnes*. It is the only known letter written to his first love Yvonne, the inspiration for the heroine of the same name in the novel. It is estimated up to £3,500 (\$5,740).

Holidays: United Arab Emirates (National Day).

3-4

WEEKEND

Taiwan votes for governor

On Saturday, Taiwan holds for the first time popular elections for the mayors of Taipei and Kaohsiung cities and the governor of Taiwan province, the area outside the two biggest cities. The polls represent an important step in the island's democratisation and are seen as a vote of confidence in the ruling Kuomintang. They are also a gauge of public sentiment on relations with China, which regards Taiwan as a renegade province.

Japan's Diet is scheduled to finish its extraordinary session on Saturday, but it will probably be extended to ensure ratification of the Gatt Uruguay Round agreements.

Northern Ireland's hardline Democratic Unionist Party holds its annual conference in Dungannon on Saturday. Its leader, the Rev Ian Paisley, is becoming increasingly isolated in opposing the Northern Ireland peace process being orchestrated by the governments in London and Dublin.

The Swiss vote on Sunday on a law which would give the police powers to detain foreigners indefinitely. Tourists need not worry, however. It is aimed mainly at drug dealers who, once inside Switzerland, throw their passports away and apply for asylum. Zurichers' patience with the open drug scene seems to be running out.

Compiled by Patrick Stiles and Angela Blandford. Fax: (+44) (0)171 873 3194

ECONOMIC DIARY

Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	US	Oct ending home sales	-	3.97m
Tues	US	Nov consumer confidence	87.7	87.6
Nov 29	US	Johnson redbook w/e Nov 28	-	-2%
	Japan	Oct unemployment rate	3%	3%
	Japan	Oct job offers/seekers ratio	0.65	0.64
	Japan	Oct retail sales**	-2.9%	-2.6%
	Japan	Nov retail price index (2nd 10 days)	-	0.0
	Australia	Sept current a/e	-A\$1.9bn	-A\$1.6bn
	Sweden	Oct producer prices index*	5.6%	5.5%
Wed	US	3rd qtr GDP prelim	3.5%	3.4%
Nov 30	US	3rd qtr GDP deflator prelim	1.6%	1.6%
	US	3rd qtr after tax corporate profit	6%	7.3%
	US	Nov Chicago ass purch managers*	-	64.3%
	US	Oct export price index	-	0.4%
	US	Oct import price index	-	-0.8%
	US	Nov agriculture prices	-	-1.5%
	Japan	Oct construction orders**	-	-7%
	Japan	Oct housing starts**	-0.6%	-2.7%
	Japan	Oct construction starts**	-	-4.7%
	Japan	Oct industrial production*	0.8%	-1.3%
	Japan	Oct shipments*	-	-2.8%
	France	Oct unemployment rate	12.7%	12.7%
	France	Oct jobseekers*	0.1%	0.4%
	Australia	3rd qtr GDP - actual†	1%	0.9%
Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Thur	US	Oct personal income	-0.9%	0.8%
Dec 1	US	Oct personal consumption expend	0.6%	0.2%
	US	Nov Nat Ass Purchasing Managers	59%	59.7
	US	Oct construction spending	0.3%	1.6%
	Japan	Nov auto sales**	-	4.1%
	Japan	Nov forex reserves*	-	2.5%
	Japan	Oct Bank of Japan corp s/vs price*	-	0.0%
	Japan	Oct BoJ corp service price*	-	-0.7%
Fri	US	Nov non-farm payroll	225,000	194,000
Dec 2	US	Nov manufacturing payroll	25,000	40,000
	US	Nov hourly earnings	0.3%	0.7%
	US	Nov average workweek	-	34.9
	US	Nov unemployment rate	5.6%	5.6%
	US	Oct leading indicators	0.1%	0.0%
	US	Oct factory orders	0.4%	-0.2%
	US	Oct factory inventories	-	-0.2%
	UK	Dec official reserves	\$16m	\$41m
During the week...				
	Japan	Oct current a/c	\$9.4bn	\$11.6bn
	Germany	Oct industrial production*	0.5%	-0.2%
	Germany	Oct manufacturing output*	0.5%	-0.1%
	Italy	Nov official consumer prices index*	3.7%	3.8%
	Italy	Oct balance of payments	-	-1.1T
	Spain	Sept industrial production**	6%	11.6%

*month on month, **year on year, †seasonally adjusted Statistics courtesy MMS International.

Other economic news

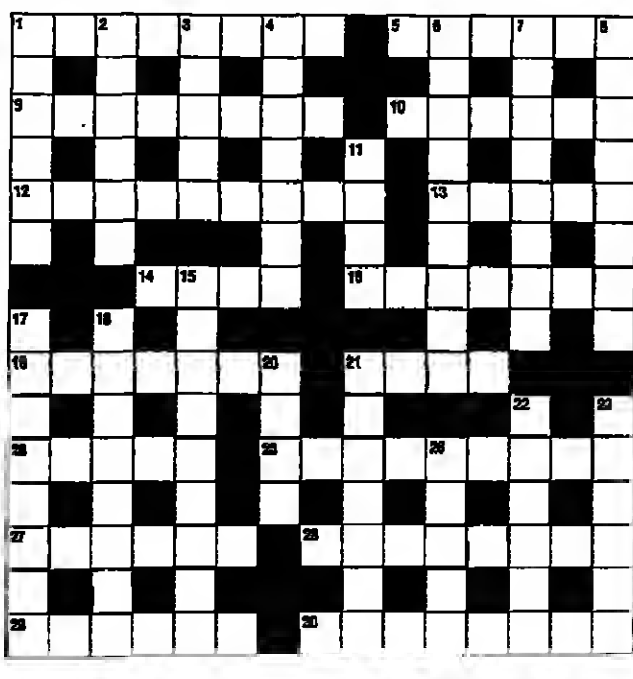
Wednesday: The initial estimate of US GDP growth in the third quarter is expected to be revised upwards, from 3.4 per cent to 3.5 per cent. A more substantial upward revision would spark speculation about further interest rate increases from the Federal Reserve.

Thursday: The purchasing managers' index is one of the month's earliest economic indicators in both the UK and the US. The UK version should give a further guide to the price pressures on the corporate sector; the Bank of England has expressed concern that output price inflation might be passed through to the High Street. Prices are also a concern in the US; in October, the index's price component was at its highest level since June 1988.

Friday: The increase in non-farm payroll employment has been one of the most closely-watched US indicators. Last month, the figure which provoked inflationary concern was a jump in average hourly earnings. A fall in the unemployment rate from October's 5.6 per cent would also be seen as a sign of future price pressures. UK official reserves are expected to have edged up by \$25m in November.

- ACROSS**
- 1 Drink with people in competition (4,4)
 - 6 A farm-worker exercises in the end (6)
 - 9 Having to dress several can be wearying (5)
 - 10 Taking break in South Africa or ancient Greek city (6)
 - 13 No longer stress deferment (5)
 - 14 A northerner's retirement causing dismay (5)
 - 14 Frank wants nothing put down on paper (4)
 - 16 Mixed-up characters in need of sorting out (7)
 - 19 Grimace after tea showing dissatisfaction (7)
 - 21 Dissembles in the friendliest fashion (4)
 - 24 The country is not fancied by a very large number (5)
 - 25 Endorsement certain to encompass giant merger (9)
 - 27 The high-flier's support melted before the inevitable crash (5)
 - 28 The boards without work start preparing for a strike (5)
 - 29 "Studies at Oxford", the old monarch scolds (5)
 - 30 The most amant of the French cutting donation (5)

- DOWN**
- 1 Individual posing as an easy target (5)
 - 2 The artist's surrounded by pets. They're worth their weight in gold (5)
 - 3 Got up in a bad temper - is enraged in fact (5)
 - 4 Flora, a writer of verse (7)
 - 6 Set out please, and walk (5)
 - 7 Go into liquidation through father retaining money (5)
 - 8 Followers will see the light (4,4)
 - 11 She may be sent up, but remain just the same (4)
 - 15 The average sum is of the utmost importance (5)
 - 17 Refusing disdainfully to make a song about foot trouble (5)
 - 18 Shell of vehicle speedily constructed (5)
 - 20 This could well be one's central feature (4)
 - 21 Brighter, but more frivolous (7)
 - 22 Benevolent fellow put in the shade (5)
 - 23 Where there's low rainfall many trees appear contorted (5)
 - 26 Shivering while going over a prison (5)

MONDAY PRIZE CROSSWORD
No.8,622 Set by VIXEN

A prize of a Pelikan New Classic 380 fountain pen for the first correct solution opened and five runner-up prizes of £25 Pelikan vouchers will be awarded. Solutions by Thursday December 8, marked Monday Crossword 8,622 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 1TL. Solution on Monday December 12.

Name _____
Address _____

Winners 8,610

H.W. Boyle, Oxford
J. Donaldson, Crawford,
Strathclyde
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gow
Mrs A. Lydon, Oaksey, Wilt-
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Solution 8,610



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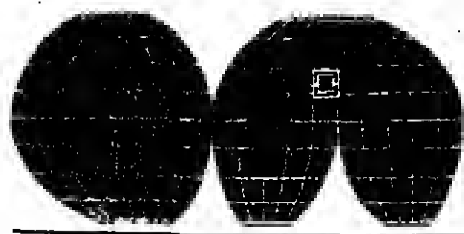
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JOTTER PAD



PAKISTAN

Monday November 28 1994



Ms Benazir Bhutto, the Pakistani prime minister who is visiting the UK this week, leads a country which is now at a critical point in its history.

In the past five years, Pakistan has made a stormy transition from military dictatorship to Parliamentary democracy. Despite six changes of government, it has established a solid consensus in favour of liberalising the economy and opening up to foreign trade and investment. It has also gone some way towards improving relations with the US and other western powers, despite their continuing concern about Pakistan's nuclear programme.

However, these achievements still stand on fragile foundations. Pakistani politics is riddled with violence and corruption. The small ruling elite has shown little willingness to share the fruits of prosperity with the great mass of ordinary Pakistanis, some of whom are falling prey to the temptations of crime, political extremism and Islamic fundamentalism. And although Ms Bhutto has a good personal rapport with many westerners, the US administration and most European capitals remain somewhat wary of Islamabad.

Nevertheless, Pakistan is at least making progress and at a pace which has quickened noticeably in the year since Ms Bhutto took office for the second time in last autumn's general election.

In politics, despite persistent efforts by Mr Nawaz Sharif, the ex-prime minister and Ms Bhutto's bitter enemy, to make trouble, the government has achieved a measure of political stability. After the storms of 1993, which culminated in the overthrow of Mr Nawaz Sharif's government, 1994 has, by Pakistani standards, been fairly calm. Ms Bhutto's government retains a firm grip on the administration and on Parliament.

In the economic sphere, Ms Bhutto has successfully pulled Pakistan out of a foreign exchange crisis which loomed large in mid-1993 and has put the country's finances on an even keel, with the help of a squeeze on credit, imports and

public spending. Foreign exchange reserves have soared from a paltry US\$900m to a record \$3bn.

The feud with Mr Nawaz Sharif has fortunately not prevented Ms Bhutto from continuing with her predecessor's economic liberalisation programme, including import tariff cuts, financial deregulation and the most radical privatisation programme in south Asia. International companies say the incentives for foreign investors are among the most attractive in the developing world.

"Pakistan has truly come to believe that foreign investment is a must," says Mr Nisar Memon, president of the Overseas Investors' Chamber of Commerce and Industry in Karachi.

Foreign companies have responded by increasing their actual investments and pledging a big increase in the future, notably in power, where the government has collected proposals for new generating stations worth US\$12bn. These would, if realised, double the country's capacity.

In the financial markets, the overseas sale of shares in Pakistan Telecommunications Company, the state-controlled utility, raised \$900m, a greater figure than all previous portfolio investment in Pakistan.

Yet, despite these gains much more needs to be done if Pakistan is to see broad-based political, economic and social modernisation. The root cause of the country's chronic political instability is the failure of the dominant land-owning elite to share power with the rest of Pakistan's fast-growing population of 128m.

More than half the members of the National Assembly are feudal landlords, voted in by their mostly illiterate sharecroppers. The country is run by a few hundred families who inter-marry and place their sons in the three pools of power - politics, the bureaucracy and the army.

Many of these people, though not all, have come to regard government office as a personal fiefdom, in which nepotism, tax evasion and corruption undermine good



Ms Bhutto, above, has introduced radical measures to help solve the problems of crime and political instability in Karachi (right) and other areas



Big test for Benazir Bhutto

In her second term in office, Pakistan's prime minister has made a good start by promising a firm response to her country's deep-rooted problems. Now Ms Bhutto has to prove she can deliver, writes Stefan Wagstyl

administration. As Farooq Leghari, the president, said this month in a Parliamentary policy speech: "Corruption has permeated all walks of life."

The elite has also failed to distribute resources adequately to the great mass of its fellow countrymen. According to United Nations data, even though per capita income in Pakistan is considerably higher than in neighbouring India (\$1,970 per head in 1991 on a purchasing power parity

basis against \$1,150), Pakistan is well behind India in education and health standards. Only 37 per cent of Pakistanis can read, compared with 50 per cent of Indians, and life expectancy at birth is 58.3 years, compared with 59.7.

The explanation lies partly in the defence burden imposed on Pakistan by its feud with India over the troubled region of Kashmir. Fully one third of the government budget is spent on the military, starving

social development of funds. The scale of military spending also virtually guarantees the generals a powerful influence over the whole of public life.

Even though General Waheed, the army chief of staff, is avowedly apolitical, his successors may not be. And while the conflict also puts a strain on India's public finance and on politics in India, Pakistan is a much smaller country and less able to contain its baleful effects. Few voices in Pakistan,

however, challenge the consensus that military spending remains a high priority. Washington, for example, failed in an attempt to secure a cap on Pakistan's nuclear programme in return for a shipment of F-16 jets; Islamabad refused to consider such a move unless India did likewise.

The immense distractions of Kashmir have been compounded by the effects of the continuing fighting in Afghanistan, where Pakistan remains

involved in the rivalry between warring Mujahideen groups. The legacy of the anti-Soviet war has left huge quantities of arms in Pakistan, particularly in the lightly-administered mountainous tribal areas in the north, where, under treaties dating back to independence, the government's writ is limited.

Power rests in the hands of tribal elders, some of whom have used it to amass fortunes smuggling guns and narcotics. According to the UN, Pakistan, which knew little even of opium 20 years ago, has become the world's second largest source of heroin after Burma. It has also spawned 3m drug addicts.

The country's uneven political and social development and its ready access to guns has created fertile ground for crime and for political and religious extremism. The most pressing problem is in Karachi, the commercial capital, where more than two years of army deployment has failed to end criminal and political violence.

Populated largely by refugees from northern India and their descendants, Karachi, furnishes about 60 per cent of government revenue but its people mostly feel excluded from a political system dominated by indigenous Sindhis and Punjabis - see report, page three.

In the northern tribal areas, some chiefs and militant mullahs have proved themselves powerful enough to challenge the central government, notably in Malakand district, where armed supporters of a radical Islamic preacher have staged two uprisings this year.

To their credit, Ms Bhutto and her ministers recognise the scale of the problem. She talks of the need for "social revolution" in Pakistan.

Mr Leghari's speech, cited above, is a model of objective analysis of matters which many governments would prefer to ignore. As well as dealing with corruption, he makes tough remarks on drugs, law and order, and the "woefully low" education standards. Moreover, the government is taking action. Anti-corruption and anti-narcotics laws have

been tightened. Karachi has been promised better policing and long-term investment in public services.

Military spending is being kept under close control while social spending is being increased through a Social Action Programme, backed by international aid donors, which envisages spending \$7bn over 1993-95 mainly on education and health.

With luck and good weather, the economy should recover this year after two sluggish years and give Ms Bhutto some room to manoeuvre in financing these ambitious plans. She says: "We don't believe in talking. We believe in doing."

But she has yet to show that she has the determination to force the rural elite to become more accommodating to the needs of ordinary Pakistanis. One example of the landowners' reluctance to countenance change has been the delay over the introduction of an agricultural income tax, imposed on the feudal elite. This was passed last year by the National Assembly and has since been ratified by provincial assemblies in Sindh, North-West Frontier Province and Baluchistan but Punjab, home of the richest farmers, has refused to comply. If the landowners do not pay tax, who will pay for the education of their tenants?

Ms Bhutto knows as well as anyone that a powerful and disciplined army can suppress social conflict but cannot remove its causes. She has made a good start in her second term in office by identifying Pakistan's deep-rooted problems and promising a response. She has now to prove she can deliver.

ON OTHER PAGES	
Economic prospects	Page 2
Political tensions	Page 3
Stock market, privatisation	Page 4
Pressure on the banks	Page 5
Foreign investment increases	Page 6
Textile industry in trouble	Page 7
Islam and social needs	Page 8
Agricultural problems	Page 9
Interview with Ms Bhutto	Page 10
Fact file on Pakistan	Page 10

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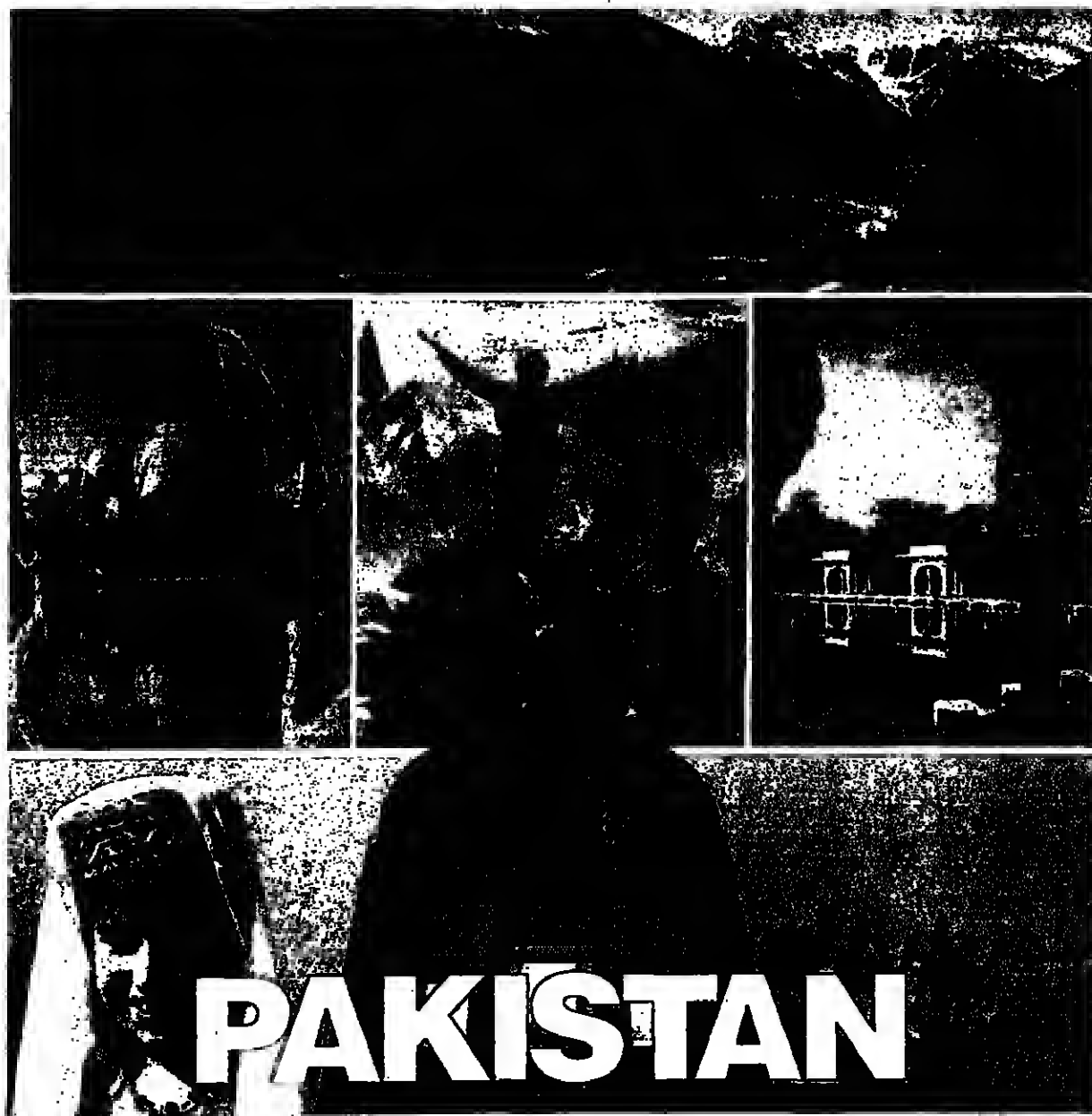
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PAKISTAN 2

The economy: new incentives are offered to foreign investors, reports Stefan Wagstyl

Foundations laid for stability

At a faster pace than seemed possible a year ago, the government of Ms Benazir Bhutto has pulled Pakistan out of a foreign exchange crisis and laid the foundations for economic stability.

Ms Bhutto has also given a new impetus to efforts to attract foreign investment by offering extra incentives and further liberalising an economy that was already among the most open in the developing world.

Overseas companies have responded by pouring funds into the stock market and pledging to increase direct investment, notably in power generation, to which the government attaches the highest priority.

Yet, as Pakistani and foreign businessmen are united in telling the government, all this progress in the economy could still be wasted unless Pakistan also tackles its non-economic problems — above all the crime and violence in Karachi. As Mr

Nisar Memon, general manager of IBM, the US computer maker, and president of the Overseas Investors' Chamber of Commerce and Industry, says: "The number one priority is the law and order situation."

The economic turnaround dates back to the caretaker government of Mr Moeen Qureshi, the former World Bank economist, who led the country for three months last year between the fall of Mr Nawaz Sharif and Ms Bhutto's election victory. But the new government deserves credit for persevering with his tough curbs on public spending, bank lending and foreign exchange outflows.

Since the summer of 1993, the budget deficit has been cut from over 8 per cent of GDP in the year to June 1993 to 5.8 per cent in 1993-94. The target for 1994-95 is just 4 per cent.

The expansion of domestic credit has dropped from 24 per cent in 1992-93 to 9.3 per cent last year. Imports, which

jumped 12 per cent in 1992-93, fell almost 15 per cent last year. Foreign exchange reserves have risen from a low of \$300m to a record US\$3bn.

Inflation has fallen but is still to be brought under control. Prices have been pushed up by increases in power charges and other administered prices and by the influx of foreign exchange which has expanded the domestic money supply.

However, the government's short-term economic management has been so good that it has brought plaudits from international observers including the International Monetary Fund.

The squeeze on credit, imports and public spending has contributed to a slow down in economic growth. GDP rose only 4 per cent last year after 2.3 per cent the year before. Down from 7.7 per cent in 1991-92. However, the government, which is now easing credit restraints, is forecasting a sharp increase to 6.9 per cent

in 1994-95. Much depends on agriculture, especially the cotton crop, which determines the commercial health not just of cotton farming but of textiles production, Pakistan's biggest industry and largest contributor to exports. As Mr V.A. Jafarey, the prime minister's adviser on finance, says: "As far as growth is concerned, the key question is the cotton crop."

The drought and disease which have hit cotton in the past two years have been the principal reason for slow economic growth. This year, the government is planning for a recovery in cotton production from 7.6m bales to 9.5m.

Some cotton farmers have said the lingering effects of drought and disease will hold back output, but no one can be certain until the harvest reaches its peak in January. The finance ministry estimates that each 1.5m bales of cotton output is the equivalent of 1 per cent of GDP.

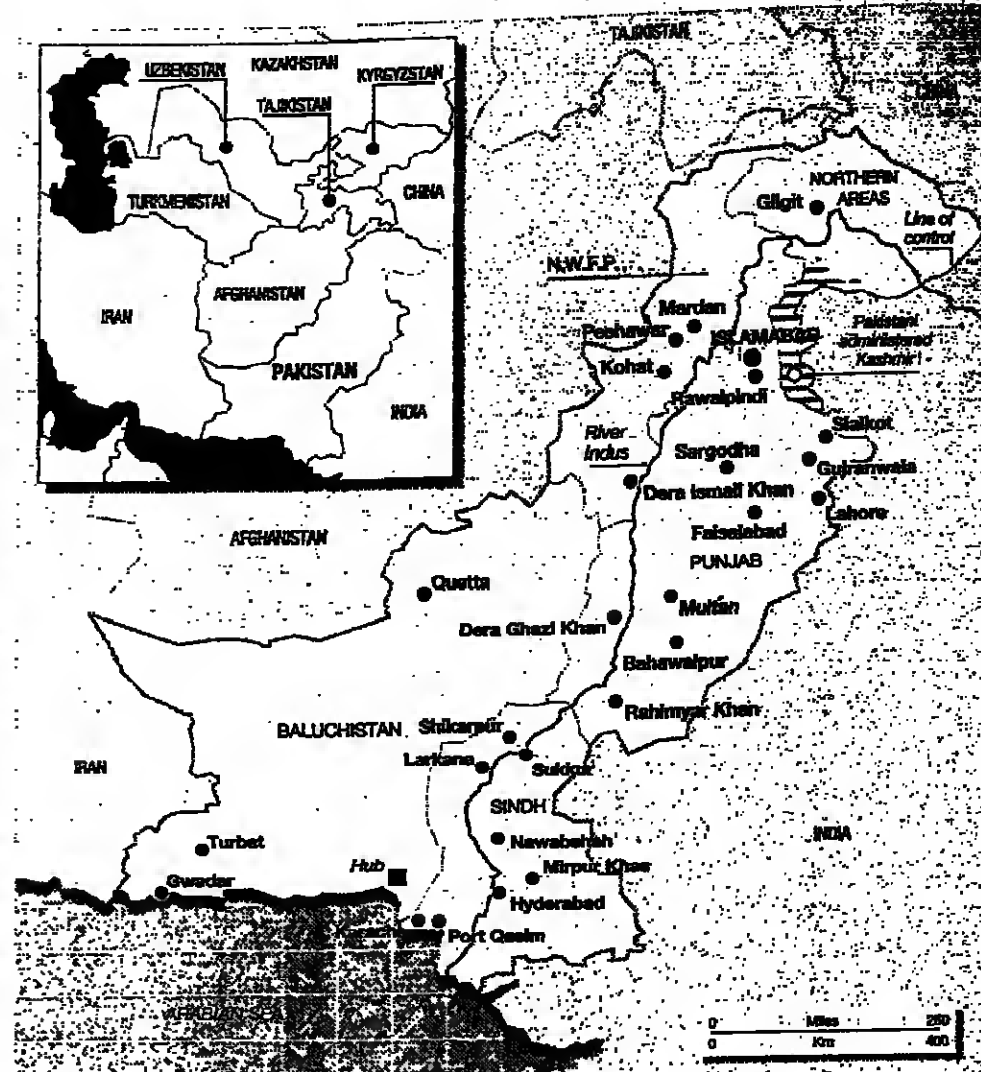
Given the uncertainties, some economists doubt whether growth will be as fast as the government plans. They believe 5-6 per cent GDP growth is a more reasonable target. There is also concern about the state of business confidence. Power shortages and the disturbances in Karachi

have hit industrial output, which has grown at an average of just 5.5 per cent in the past two years.

Karachi bankers say that local businessmen are noticeably less enthusiastic about prospects than foreign companies. One reason is that domestic companies are more involved than overseas groups and their Pakistani subsidiaries in the depressed textiles industry. Exports, mainly cotton and textiles, actually fell last year, albeit by only 0.1 per cent, for the first time — despite a 10 per cent devaluation in the rupee in mid-1993.

By contrast, foreign investors are responding favourably to the Bhutto government's initiatives. Foreign investment inflows rose 20 per cent to \$693m in 1993-94, including \$339m in portfolio investment. This year's figure could come close to \$2bn, given that the overseas sales of shares in Pakistan Telecommunications Company, the state-owned carrier, raised \$800m this autumn and that construction is starting on the \$1.8bn Hub River power station.

The government is also hoping to attract foreign investment in future privatisations. Though perhaps not on the scale of PTC, stakes in state-owned power and gas producers and distributors could also



raise large sums. Even greater is the amount ministers hope to attract into the construction of new power stations. A new energy policy, launched in

March 1994, offering attractive terms to private sector investors, including a guaranteed price for power purchases, has encouraged US companies to sign letters of intent for building power stations worth \$4bn. Mr Gordon Wu, the Hong Kong entrepreneur, has unveiled an even bigger programme, offering to build generating capacity worth \$8bn.

There is some doubt about how fast these investments, which would almost double Pakistan's electricity output, might materialise. But for Ms Bhutto, they already represent a powerful boost to confidence in her economy.

These investors are attracted partly by Pakistan's chronic need for power and partly by the consistency with which successive governments have pursued market-oriented policies favourable to foreign trade and investment. Despite the political divide separating them, Ms Bhutto and Mr Nawaz Sharif have few differences on economic policy.

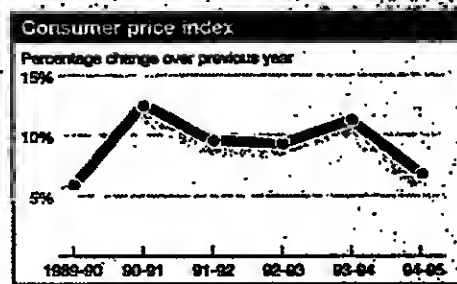
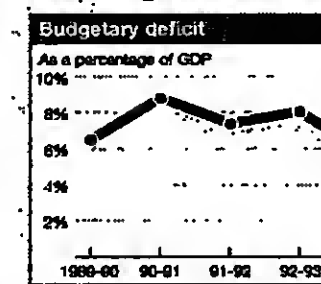
Ms Bhutto's government has pursued her predecessor's ini-

tiatives in virtually all important areas including liberalising trade through tariff cuts, deregulating foreign exchange rules and financial markets, and privatisation.

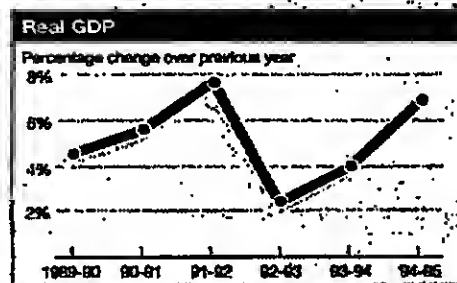
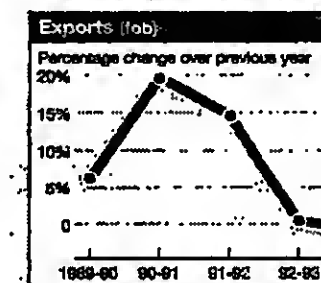
The sale of shares in a leading state-owned bank, UBL, is top of the privatisation agenda, to be followed, as mentioned above, by sales of stakes in utilities currently operated by the Water and Power Development Authority. Although there were plans to privatise the state-owned WAPDA, it is now seen as too unwieldy for such a sale.

All this is music to businessmen's ears. But the government's turn in the danger of being drowned out by the country's political turmoil. Investors can learn to live with chaotic Parliamentary politics, as they have in Italy, for example. They can also cope with corruption, which is widespread in Pakistan, but which is common in almost every developing country and most developed nations as well. But the risk of being robbed or even murdered on the streets of Karachi has made more than one potential investor think twice about Pakistan.

The new government has cut public borrowing but inflation persists



Exports and economic output have been hit by poor cotton crops



Pakistanis will find it hard to forget this year's long hot summer. Up to six hours of power cuts in many urban areas caused huge production losses for businesses and industries. In Karachi, Pakistan's business capital, some wealthy residential areas were left without electricity for several days.

The cuts were a repeat of widespread blackouts in the early 1990s, at a time when the gap between supply and demand was widening rapidly. Yet while, for many Pakistanis, this year's experience may have been dispiriting, the country's new energy policy aims to improve the electricity supply by attracting private investment.

A series of complicated bureaucratic layers, which served only to delay new projects, has been replaced by a "one window" operation in Islamabad, capable of processing all inquiries and problems. Businessmen and western economists have generally welcomed, too, a generous rate of return being offered to investors.

"There has never been a power policy in this country," says Mr Shahid Hasan Khan, the prime minister's adviser on economic affairs, and head of a special committee which recommended the new incentives — "the thrust is now on the private sector," he says.

Investors will, in other words, be expected to take their cue from the fresh ground that the government believes it has broken with its new policy.

The government is claiming the credit for commitments worth more than \$12bn, which have been made since its announcement early this year. These include a \$8bn coal-fired power generation project being undertaken by Mr Gordon Wu, the Hong Kong-based business leader, and almost \$3.5bn of investment promised by American businesses.

"We've actually reached a point where a lot of people are very conscious of Pakistan, and see it as a place in which they can look for investment opportunities," says Mr Daniel Michael Woodroffe, chief executive of the Karachi-based Hub Power project — a joint venture, with Xcel group of Saudi Arabia and National Power of the UK among the largest sponsors.

The 1,252MW hub-power project, the largest private sector power project in the developing world, was first con-

Private investment is seen as the key to much-needed improvements in electricity supply, writes Farhan Bokhari

Power policy starts to emerge

ceived eight years ago, and is likely to begin producing in 1996.

Despite the optimism from many sides over the schemes that have been put in the pipeline this year, Pakistan still faces the challenge of ensuring that most of these projects are successfully completed.

Many prospective investors, able to provide between 20 and 30 per cent of the full costs, are aware of the difficulties involved in arranging full financing by such means as loans.

"For every four to five dollars of demand worldwide, there's only one dollar that can be raised. You've got to be very competitive," says one American businessman.

"Some [proposals] will fall by the wayside, because they are not well thought through or because there are problems funding them, but a significant proportion will come through," says Mr Woodroffe, who is optimistic about the future.

However, other businessmen and some officials are less certain. Part of the concern is tied to the extent to which Pakistan can improve its ailing transmission infrastructure, to improve the quality of power supply, so that all power generated reaches consumers.

The government now plans to invite offers for new contracts worth up to \$5bn for investment in transmission lines and related facilities.

Power tariffs, however, will need to be increased — by some estimates, between 40 to 50 per cent — in order to pay for the overhaul of the system.

"It is difficult for a political government to raise these in one go," says one senior official privately. He explains that a detailed plan to introduce higher rates, to be phased in over a period of time, will be the most important element in the success of the new initiative.

Some officials are also concerned that up to 90 per cent of the added load is expected to come from central and northern parts of the province of Punjab, at least 1,000 km

away from the port city of Karachi. They argue that new projects set up close to the coast, to avoid breakdowns in the supply of fuels, could face power losses by the time that the transmitted energy reaches its destination.

Despite such concerns, most officials and businessmen are convinced that the energy initiative stands at the top of the government's economic agenda, and that the recent incentives have improved prospects for new investments

— "the population of investors in private power has decided that Pakistan is a good place to look [for opportunities]," adds Mr Woodroffe, describing the mood of prospective investors after the new energy policy.

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Ms Benazir Bhutto, the prime minister, and Mr Nawaz Sharif, the opposition leader, show no sign of relenting in the bitter feud which has poisoned Pakistani politics for the past five years.

To the dismay of Pakistanis concerned about the quality of the country's democracy and about its international image, the consequences of the two leaders' had-tempered rivalry were recently put on display in the National Assembly building.

Addressing a joint meeting of the assembly and the senate, Mr Farooq Leghari, the president, was barely able to deliver an important policy speech, as government and opposition members pushed each other about and exchanged insults at the foot of his podium.

"Leghari thief Leghari go," opposition members shouted throughout the speech. Banners were draped around the hall condemning the government for alleged corruption. Later, an opposition member was taken to hospital after being beaten by student supporters of Ms Bhutto's Pakistan People's Party.

Afterwards, Ms Bhutto blamed the opposition for starting the row. Mr Nawaz Sharif's Muslim League party retorted that the government had provoked the attack by arresting Mr Mohammed Sharif, the opposition leader's 75-year-old father only a day earlier on charges of fraud, forgery and tax evasion.

The roots of the quarrel go back to the conflict between Ms Bhutto's father, Mr Zulfikar Ali Bhutto, the former prime minister, and General Zia-ul-Haq, the late dictator, who in 1977 imposed military rule and later ordered Mr Bhutto's execution.

After General Zia's death in 1988, democracy was restored and Ms Bhutto came to power. But it was only 20 months before the army and bureaucracy chased her out of office and installed Mr Nawaz Sharif, a protégé of General Zia.

However, last year Mr Nawaz Sharif overplayed his hand by provoking rows with the army, over the appointment of a new chief of staff, and with the president, Mr Ghulam Ishaq Khan, over a plan to curb the presidency's powers.

After months of turmoil, Ms Bhutto was returned to office in a general election which was widely seen as the fairest



Former Pakistani prime minister Nawaz Sharif addresses a rally at Noela Butt in Pakistan-held Kashmir. He warned India that Pakistan has a nuclear bomb to meet any eventuality. (Picture: Z. Durrani)

Political power has been retained in the hands of an elite group of families, says Stefan Wagstyl

Alienation tends to breed violence



The most immediate need is to deal with the threats to law and order, especially in Karachi. Above: the Pakistan army's presence on the streets of Karachi earlier this year encouraged motorists to come on the roads which had remained deserted for four days. (Picture: Chatter Lochi, Reuters)

ever held in Pakistan.

But fair elections have not brought political peace. Ms Bhutto is pursuing a wide-ranging corruption inquiry into the business interests of the Sharif family, especially its rapid growth during Mr Nawaz Sharif's periods in office, first as chief minister in Punjab, the largest of Pakistan's four provinces, in the 1980s and later as prime minister.

Mr Nawaz Sharif has responded with allegations of corruption against Mr Asif Zardari, Ms Bhutto's husband and a leading businessman. Among

the banners paraded during the stormy demonstration in the National Assembly this month was one declaring: "Pakistan for Sale. Contact Zardari and Associates."

Mr Nawaz Sharif wants Ms Bhutto's resignation and an early general election - "she has lost all legitimacy," he says.

Ms Bhutto insists that despite the confrontation, the corruption charges and even the scuffles in Parliament, democracy is thriving in Pakistan. Italy and Japan have also seen parliamentary storms, yet

no-one questions their democratic credentials, she says.

Certainly, the battles are being fought within constitutional norms and, the army has stayed out of the fray unlike in some previous episodes in Pakistani history. Moreover, the two main parties have few disagreements on policy - whether it is over the economy, defence or international relations.

The feud does Pakistan considerable harm, however: first, the leaders set a poor example for other Pakistanis, some of whom need little encouragement to try to take the law into their own hands. Next, it harms the country's international image. Finally, it distracts attention from the country's deeper political difficulties.

The most immediate need is to deal with the threats to law and order, especially in Karachi, (as described in a separate article on this page), and in the tribal areas in the north, where many have died in an insurgency in Malakand district this year.

The supply of guns and ammunition left over from the anti-Soviet war in Afghanistan and the spread of the drug trade have put considerable

power into the hands of armed groups. Young men with automatic weapons are almost every day turning conflicts over religion, politics and crime into vicious gun-fights.

Deploying the police, paramilitary rangers and the army is only part of the answer. Without economic, social and political initiatives, the roots of violence will sink deeper into Pakistani soil. Ms Bhutto's government is pledged to improve social and economic conditions through its Social Action Programme, which involves increasing social spending.

But the crux of the matter is that too few Pakistanis are involved in the running of their country and so feel alienated from authority.

The nation is ruled by an elite of Sindhi and Punjabi feudal landlords, whose sons (apart from Ms Bhutto, few women are active in public life) fill the national and provincial assemblies and the upper echelons of the bureaucracy and army. Over half National Assembly members are rural landowners. Mr Altaf Gauhar, a veteran political and economic commentator, estimates that just 600 families rule Pakistan.

The only politician who managed to reach out beyond the land-based elite was Ms Bhutto's father, Mr Zulfikar Bhutto, a populist who won support from the urban crowds of Karachi and Lahore. Even though his daughter has claimed Mr Bhutto's mantle, she has failed to reach the hearts of ordinary Pakistanis in the same way.

With domination of a small elite, has come the transformation of public life into the personal freedom of a few wealthy families. Corruption and patronage have become endemic and the law has been turned into a tool of political manipulation.

To her credit, Ms Bhutto is aware of the challenges involved in making Pakistan a more just society. Her government has strengthened anti-corruption laws, tax collection measures and controls to prevent the powerful extracting excessive loans from banks.

But it is not yet clear that Ms Bhutto has the will to persuade her class to share at least some of its privileges. As Mr Gauhar says: "The only way this problem will be solved is if the poor gang together. Then the elite will have to change."

Karachi's rapid expansion has produced ethnic tensions

Sense of unease stalks the streets

When an army jeep speeds through Liaquatabad market in Karachi, a machine gun jutting out across the bonnet, the crowds barely give it a second glance. After more than two years on the city's streets, army patrols have become a fact of life in Pakistan's commercial capital.

But they have not brought peace. Since the beginning of the year about 500 people have died, mostly in gun-battles between rival armed gangs and the security forces. About 200 have died since early September. In one incident this month, a leading local politician was killed with his wife, sister-in-law and infant son, when gunmen sprayed their car with bullets. The next day, eight people were killed and 40 injured in revenge attacks and counter-attacks.

Karachi is not a city in flames. In much of the sprawling metropolis of 12m, there are no signs of violence. During the day, the soldiers try to be discreet. Their patrols come out in force only at night, when the gunmen are also most active. Yet a deep sense of unease stalks Karachi.

"There is a feeling of uncertainty. A lot of people say that in the 1970s this was a wonderful place to live. They don't say that any more," says Mr Suhail Abbas, editor of the Financial Post, a business daily. Mr S.M. Muneer, the president of the Federation of Pakistan Chambers of Commerce and Industry, is more blunt. He told a press conference earlier this month that there was "a complete breakdown of law and order."

The government recognises the urgency of the matter, particularly at a time when it is encouraging foreign businessmen to send executives to Pakistan - "peace and tranquillity in the country is our top priority. We can't neglect law and order if we want economic development," says Mr Iqbal Haider, the justice minister in Islamabad.

The origins of violence in Karachi lie in the city's rapid

expansion since independence and the frustrations generated by a constant influx of refugees and migrants. The biggest wave was composed of the Mohajirs - people who fled India in 1947 to escape religious riots and start a new life in a Muslim country. These Urdu-speaking people established themselves as a majority in Karachi to the dismay of local Sindhi-speaking farmers.

In the first years after independence, the work of building a new country kept the latent ethnic strains in check. But arguments over language and quotas for government jobs and college places gradually polarised the two communities. The Sindhis resented the well-educated Mohajirs' success in business; the Mohajirs hated their exclusion from power. They produced figures showing that despite accounting for about half the population of Sindh province, Urdu-speakers accounted for only 35,000 of 455,000 provincial government posts.

Other conflicts also surfaced - between Sunni and Shia Muslims, for example, and between rival criminal gangs. But it was the large and well-organised Mohajir community that had the biggest impact. In the 1980s, Mr Altaf Hussain, a charismatic speaker, now 41, launched the Mohajir Qaumi Movement, which took control of the Karachi Municipal Corporation and won the lion's share of the city's national and provincial assembly seats.

But successive alliances with Ms Benazir Bhutto's Pakistan People's Party and with Mr Nawaz Sharif's Muslim League failed to bring the MQM tangible benefits. Frustration pushed militant factions towards political violence and to crime. With the anti-Soviet war in Afghanistan over, guns were easy.

Drug smuggling generated easy money. In June 1992, Mr Nawaz Sharif ordered the army to send 60,000 troops to restore order in Sindh, including 40,000 in Karachi. More

than 400 MQM activists were killed in the first few months of "operation clean-up" and hundreds of others arrested. The army promoted divisions in the MQM, and the growth of a strong faction called MQM (Haquiqi), which it encouraged to fight against the mainstream groups.

MQM militants fought back. Mr Altaf Hussain, who was in London when the army started its campaign, refused to return for fear of capture - and continued to lead his movement from exile. This summer he was sentenced in absentia to 27 years' jail for alleged offences including murder and arson.

The MQM has responded to military pressure with increasingly radical demands, including this year asking for a new province to be carved out of southern Sindh, incorporating Karachi. Ms Bhutto and her ministers rule out such ideas. Yet, government officials and MQM representatives are frequently in contact. Mr Shoaib Bokhari, the acting MQM opposition leader in the Sindh assembly, says: "We don't want separation from Pakistan. We want equal treatment."

The violence obscures the fact that many of Karachi's problems are those of any fast-growing city. Water, sewerage, power and transport services are all inadequate. While the city generates about 60 per cent of central government revenues, little is ploughed back into Karachi.

Mr Abbas, the newspaper editor, says, Karachiites are self-made dynamic people. He believes they will respond to the challenge posed by violence. But, like others, he is not sure how long this may take. For businessmen, it is a matter of deciding whether the potential rewards justify the possible dangers. Many might agree with Mr Nisar Memon, the country manager of IBM, the US computer manufacturer, who says: "It's a risk, but it's a containable risk."

Stefan Wagstyl

PAKISTAN - GATEWAY TO CENTRAL ASIA

INVESTMENT LANDSCAPE

During the past years Pakistan has seen a very rapid pace of development. At present there are over 30,000 incorporated organisations in the country, of which 533 have foreign capital. The focus has been on encouraging private investment in the economy, both local and foreign, in order to expand the industrial base. The stock market alone has witnessed the injection of Rs. 19.68 billion (US\$ 6.55 billion) in capital. Private investment has been invited successfully through the process of privatisation of government owned operations. Foreign exchange controls have been eliminated with a view to progressing to full convertibility of the Rupee in the short term. In particular, cumbersome procedures relating to foreign investment in Pakistan have been removed and approval requirements restricted to minimum. Capital and profits can now easily be transferred out of the country in hard currency. Investor confidence resulting from deregulation will serve to attract foreign interest, know-how and technology, facilitating the opening of new sectors of industrial activity.

POLITICAL RISK INSURANCE

Pakistan, like many developing countries, has seen several sudden changes of Government. However, all the succeeding governments have supported and pursued the same economic policies of liberalisation, de-regulation, privatisation and non-nationalisation of the foreign capital. Since the new government of Benazir Bhutto has been elected through the democratic process, it is expected that the political climate in the country will become more stable. Political risk insurance for investment in Pakistan is available.

HOW TO ENTER THE PAKISTAN MARKET

1. Establish a fully owned and controlled private company. (equity up to Rs. 100 million / US\$ 3.3 million).
2. Establish a public limited company, retaining majority control but seeking public participation through floatation. This serves to reduce the foreign corporation's level of equity exposure to achieve the same level of operations.
3. Establish a company in co-operation with joint venture partners, who supply local expertise, management and capital. This may be as a private or public company, in which case it can have the benefits of point two above.

Investment in Pakistan lends itself to the joint venture route. Pakistani entrepreneurs who have built a substantial base in their industrial sector now wish to exploit their resources in diversification. They seek to combine their knowledge of local markets and business conditions with the know-how of foreign corporations. Some of the industries in which joint ventures have been established in Pakistan are: automobile, fertilizer, electronics, financial services, food and consumer products.

ATTRACTIVE FISCAL INCENTIVES

- i) three year tax holiday for all new industries;
- ii) five year tax holiday for industries established in delineated rural areas and Special Industrial Zones;
- iii) eight year tax holiday for industries which are established in less developed areas;
- iv) exemption from customs duty and sales tax for import of machinery, not manufactured in the country, for units located in rural or less developed areas or those classified as Export Processing and Special Industrial Zones;
- v) maximum tariff rates have been reduced and non-tariff barriers have been largely done away with;
- vi) foreign companies are allowed to undertake export trade, and public sector monopoly in the export of rice and cotton has been done away with;

The industries set up in Special Industrial zones are entitled to additional exemptions such as:

- a) Income tax holiday has been allowed for a period of 5 years from the date of commencement of commercial production, to those units set up between 1st January, 1993 to 30th June, 1994;
- b) exemption from custom duty as is in excess of 15% ad valorem and whole of sales tax, on import of plant and machinery, not manufactured locally; and
- c) capital gains in the extent of foreign equity share would be exempted from taxation for a period of five years from the inception of the unit.

PRIORITY AREAS OF INVESTMENT

ENERGY

- Oil and gas drilling and refining.
- Power generation particularly coal fired units using high quality coal resources in the country.

COMMUNICATIONS

- Development of Ports. Ship building. Highway construction.
- Expansion of telecommunications network based on fibre optic technology.
- Rail road construction linking Pakistan with Turkmenistan.

AGRI-BUSINESS

- Processing, including dehydration, packaging, preservation etc. of fruits and vegetables.

SERVICES

- Hotels, Tourist resorts including ski resorts.

MANUFACTURING

- Precision technology and heavy industry
- Cement
- Chemicals including fertilizers.
- Plastic based products including PVC items.
- Electronics.
- Software development.
- Value added Textiles.

INVESTMENT PROMOTION AGENCIES

BOARD OF INVESTMENT (BOI)

The BOI functions as the focal point of contact between potential investors and all the agencies of the Government which may be concerned with investment proposals and may be responsible for providing infrastructure facilities. The Board is attached to the Prime Minister's Secretariat, working directly under the Prime Minister.

MINISTRY OF INDUSTRIES (MOI)

The MOI oversees the formulation and implementation of policies regarding industrial operations.

For further details please contact:

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PAKISTAN 4

Privatisation projects: telephone, power and shipping companies are being lined up for sale, reports Farhan Bokhari

The programme gathers pace

The beginning of the privatisation of Pakistan's telephone company, the PTC (Pakistan Telecommunications Corporation), this year, could well be the most important development in the country's four-year-old privatisation programme.

So far, only small companies, making on average less than 2 per cent annual profits as a proportion of turnover, have been offered for sale. Following the sale of 65 such companies during the past four years, the government plans to transfer a further 30 companies to the private sector by next spring.

The importance of the public sector in the economy is obvious. Large and small public sector companies account for about half of the manufacturing sector, virtually all power generation and transmission, and a substantial portion of banking.

But the sale of the PTC marks the start of the sale of what many would regard as the 'family silver'.

Other potentially lucrative enterprises which may be offered next year include portions of two large power companies, two gas companies, at least one public sector bank, a government-owned shipping company and even portions of the port.

"We are very much on a 'war footing' in the privatisation programme," says Mr Naveed Qamar, chairman of the national privatisation commission.

The offer of public sector utilities could be the most important step to liven up the

effort, he says. Among new ideas to increase public interest in the offers, is scheme being considered by the government for registering a privatisation fund on Pakistani stock markets. This would comprise shares of state-owned companies, in which investors would be invited to buy shares through mutual funds.

Despite Mr Qamar's confidence, and the novel concepts which are just being attempted, there are few clear indications as to how far the programme can be expected to succeed.

The government is convinced, however, that Pakistan's public sector utilities can attract large investments from domestic and foreign investors.

The PTC (Pakistan Telecommunications Corporation) - the government-owned telephone company which maintains an absolute monopoly, has alone been estimated to be worth up to US\$30bn. The thermal power generation units of the Water and Power Development Authority (Wapda) - the largest power company of those due to be sold, could be worth another US\$5bn, according to some estimates.

However, those claims by no means give the final figure. In recent weeks, share prices in PTC have fallen, amid fresh selling pressures. The selling followed fears



The privatisation of many companies - large and small - in the public sector presents a big challenge. Pictured here are steel workers dismantling old ships in Gadani

which had arisen over allegations that investors were not provided with accurate information when up to 6m shares were offered this summer. In the company's first public offer. Senior officials say that

the omission was merely an "oversight" due more to inexperience than deliberate misinformation. However, that experience has alerted the government to the possibility of setbacks, unless future offers are

planned properly, one official involved with the privatisation effort claims privately.

Some investors are also concerned over the extent to which full financial details of the companies being offered would be made available. Mr Qamar is committed to providing full details on public sector organisations including the large banks, currently reeling under the pressure of extensive bad loans.

The PTC and WAPDA are also faced with large scale liabilities. Clients owe more than Rs18bn (US\$380m) in unpaid bills to the two companies. The government has announced that it will introduce new laws, carrying stiff penalties for defaulters, but such measures still need to be enforced on a large scale to demonstrate that an extensive campaign to recover the money has prepared the ground to prevent further abuse of the companies.

However, some businessmen are convinced that the most crucial need is to accelerate the pace of the programme.

"This process must be expedited because the longer these companies remain in the public sector, the longer will be the demand on the public exchequer," says Mr Nisar Memon, Head of IBM's Pakistan operations and president of the Industrial

Overseas Chamber of Commerce and Industry (OCCI) which represents foreign businesses in Pakistan.

Mr Memon is also concerned that the country's bureaucracy is still not entirely in support, following years of official controls over lucrative corporations. But he is convinced that such resistance can be easily removed, if the government continues to press ahead aggressively.

In spite of initial fears of resistance from unions, there are so far few signs of any labour unrest which could upset the government's plans. Workers have been assured of job protection for up to one year following privatisation.

The government has also given a commitment of a 'golden handshake' or a large sum of money depending on an employee's length of service, if redundancies are necessary.

However, Mr Memon wants to see new safeguards to prevent any social unrest such as might result from sharp price rises after privatisation of utilities. Mr Qamar says the government will set up price monitoring bodies before services are privatised, to protect consumer interests.

However, many officials and businessmen say privately that price increases are inevitable, especially after years of subsidies to the public sector. The one important question is whether these price increases can be spread over a period of time to prevent discontent among consumers.

STOCK MARKET EXPANSION

Spurred on by foreign investors

In a year when the Karachi Stock Exchange (KSE) has been forced to suspend trading in at least two new share issues, amid concerns that investors' interests were at risk, no one can take for granted the safety of investment in Pakistani stocks.

However, the potential damage has not been enough to inhibit the market's fast growth or a sharp rise in seat prices on the KSE.

In a closed shop of just under 200 members, prospective brokers need to spend up to Rs27.5m (\$600,000) to buy a licence in the open market - three times more than was charged four years ago, when the country's economic reforms allowed the entry of foreign investors.

Those reforms have attracted up to \$800m from foreign investors. Although still a small portion of the overall market capitalisation of \$13bn, the entry of foreign funds has prompted increased investment by domestic investors. The market's average daily turnover has trebled to 10m shares since 1991, while capitalisation has

almost doubled in the past three years. As a result of increased business activity, at least six new brokerage houses have been formed.

The changes have also given birth to a new breed of "puppies" who are fast emerging in the market. According to Mr Nasir Bukhari, chief executive of Khadim Ali Shah Bukhari, a leading brokerage firm, up to half of the new graduates from the country's two top management schools now want to join a brokerage house. Before the reforms, virtually none wanted to. But behind the impressive change, the KSE is still faced by concerns over lax laws and a potentially "overheated" environment.

"We asserted ourselves in such a way that we pre-empted any chance of the small investor being misled," is how Mr Yasin Lakhani, president of

the KSE, defends his record. Critics argue that this year's suspension of two new issues hardly gives reason for comfort. The action was prompted when one announced an excessively generous rights issue, while another did not deliver share certificates to the public, even after receiving subscription money.

The market "is not becoming unsafe for investors - there are scandals and dubious issues, which come in every market of the world," comments Mr Farrukh Khan, chief executive of BMA Capital Management, a leading brokerage house, who also defends the record. However, he concedes that there is room for changes to protect investors' interests.

He wants to see tighter regulations, to require underwriters

to take full legal responsibility for the prospectus issued before shares are brought to the market. Mr Lakhani says the government is planning to increase the powers of the KSE management, which can only suspend trading or delist a company. Among other concerns, some foreign fund managers and their representatives also complain of inadequate mechanisms to clamp down on insider trading.

"The market is still not geared to deal aggressively with such issues," says one. "This is not the New York stock exchange, but still, if it wants to be taken seriously, it will have to prove that its taking action to prevent fraud."

Even if regulations are tightened, that alone will not resolve issues which could prevent further growth. Investing in the market is yet to become

a popular concept for small Pakistani investors, many of whom still rely upon bank deposits as their main investments.

According to Mr Khan, the KSE growth could take off if opened mutual funds, pension funds and insurance companies from the domestic market were allowed to invest freely. The government is reconsidering the rules on these matters, but it is not clear how soon changes, if any, will be announced.

To keep up the investment momentum, Mr Lakhani is also urging the government to announce a further five-year extension to a capital-gains exemption before it expires next summer, to avoid uncertainty and large-scale speculative trading.

Many brokers also see developments in the market as an

important element in the success of Pakistan's privatisation programme, especially the plans to sell government-owned utilities. A beginning has been made this year with the first international and domestic share offers in the giant Pakistan Telecommunications Corporation (PTC), the biggest company to be listed on the KSE.

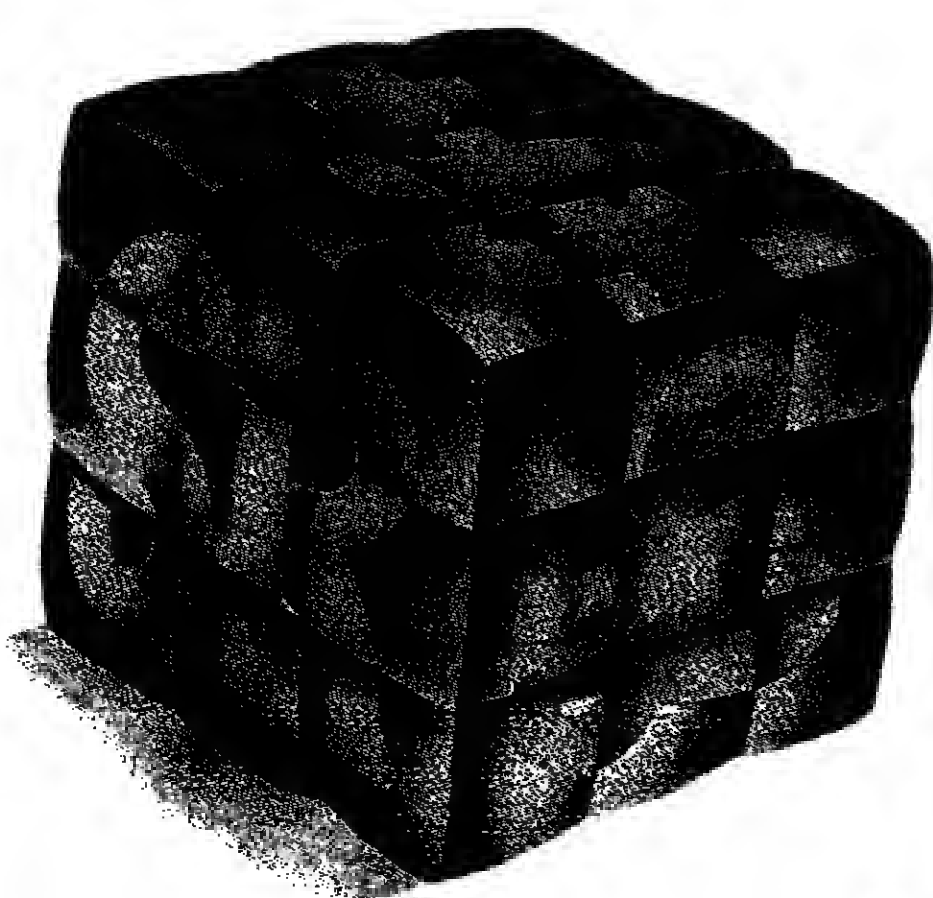
The government is considering plans to offer some of the power-generation plants run by Water and Power Development Authority - Pakistan's largest power company - during the next year, and at least one of the two largest public-sector banks. It proposes that part of this will be through the KSE, although the exact size of the offer has not yet been announced.



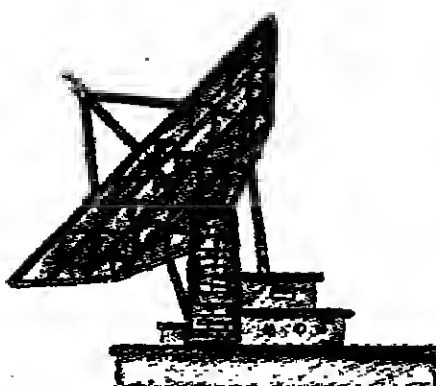
The Karachi Stock exchange prospective brokers need to spend up to Rs27.5m (\$600,000) to buy a licence in the open market

Farhan Bokhari

Your Trust Is Well Placed In Us



US\$900 million subscription of five million PTC vouchers in the international financial markets is a testimony of the trust by the international investors, both institutional and individuals, in Pakistan's most profitable corporation - Pakistan Telecommunication.



Indeed, it's trust well placed in the present government's economic reform programme of promoting private investment, liberalisation and deregulation, thereby accelerating the overall economic growth.

Faith placed in PTC and Pakistan's economic future will prove to be rewarding in times to come. Welcome to Pakistan. Welcome to a world of investment opportunities.

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Adgroup

Farhan Bokhari on banking and bad loans

Hopes pinned on new rules

Mr Badruddin Khan, president of Schon Bank, in Karachi - Pakistan's newest private bank - laments from his office in the heart of the business district at Chundrigar Road, that very few poor people come to his bank to do business.

He wants to open two branches in the city for small merchants, fruit vendors, grocery sellers and traders in cheap consumer items, in order to find clients who would otherwise stay away from the fast-moving business quarters.

Mr Khan has joined the ranks of bankers who are becoming cautious over a history of bad bank debts, and who feel that small borrowers may be more reliable than large and influential ones.

In a country where public sector banks are reeling under the pressure of almost Rs76bn (\$2.4bn) in bad loans, almost no one is convinced that all the money can ever be recovered.

Many of these loans were given out under political pressures during the past two decades, following nationalisa-

tion. He hopes that private banks will eventually attract more clients, especially those looking for efficient services and better profits. Drawing a lesson from that bitter past, Mr Khan wants his bank to diversify beyond traditional commercial banking, to become involved in a wide variety of activities which would also minimise the risks attached to lendings - "in a couple of years, new demands for merchant banking, financial and brokerage houses will be made on the market," he says, forecasting his bank's future in a changing corporate environment.

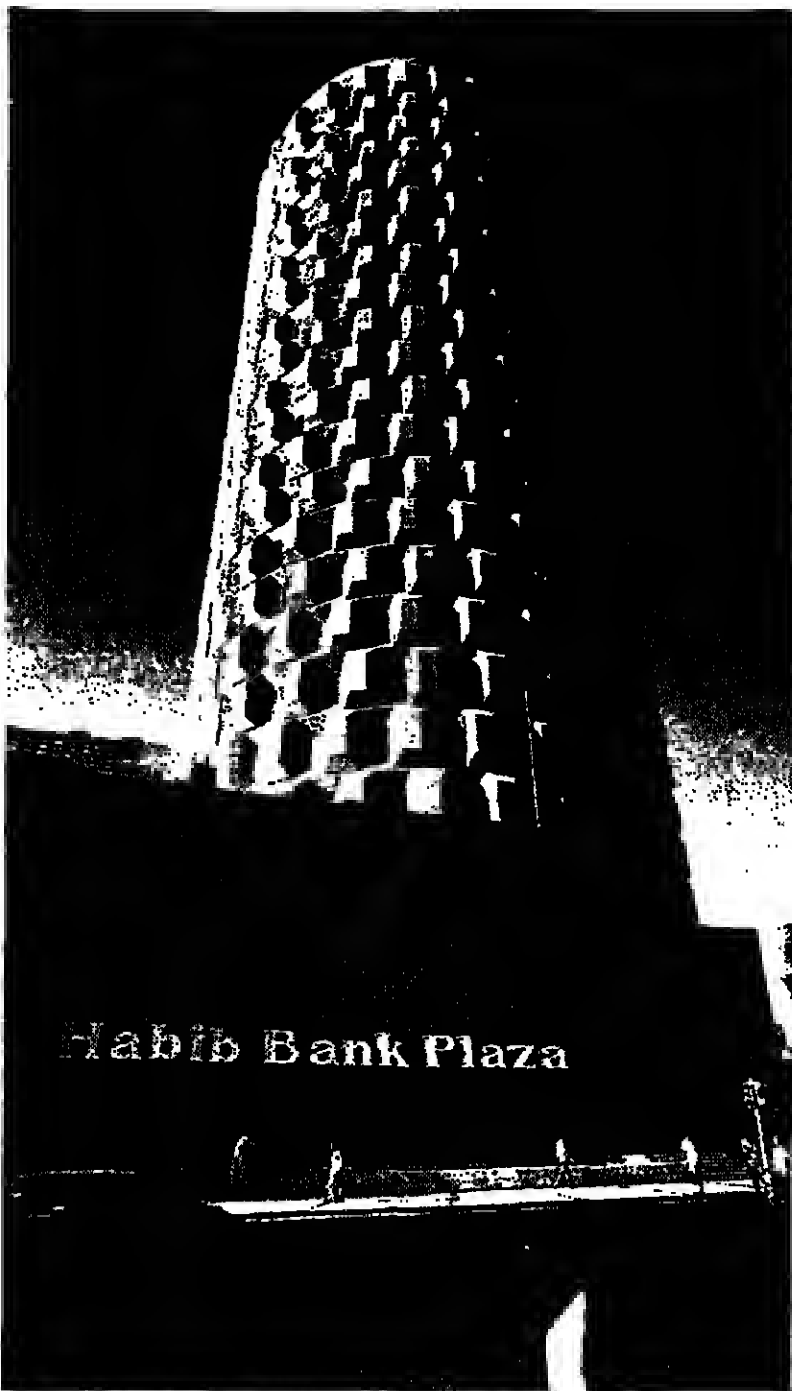
A few kilometres up the road, at the offices of Muslim Commercial Bank - Pakistan's first public sector bank to be privatised, three years ago - Mr Hussain Lawal, the president, is convinced that private banking is the way of the future. "The performance of public sector banks could improve if the management is handed over to the private sector," he says. The MCB's record supports his claim. Profits have doubled, and deposits have trebled in the three years since privatisation.

In addition to the nine new local commercial banks which have begun business since licences for private banks were issued in 1991, Mr Lawal sees a bright future for foreign banks. Deregulation on foreign exchange has encouraged many Pakistanis to deposit their savings in foreign currency, to seek added protection against devaluation of the rupee and possibly as a way to facilitate foreign travel.

Some bankers are convinced that new contracts signed this year in the energy sector, worth up to \$12bn, have created opportunities for foreign banks to further improve their impressive performance of recent years. According to estimates by Pakistan's central bank, all the local commercial banks (public and private) had total deposits worth Rs436bn by the end of this summer at their 7,738 branches across the country. However, the foreign banks, with a total of 74 branches, had deposits of approximately Rs120bn, or more than a quarter of those of Pakistani banks.

"The nationalised banking sector has become so inefficient that new commercial and investment banks have an opportunity to eat into their market share," says Mr Nasser Ahmed, president of Cresbank, one of the 11 investment banks. However, such optimism does not hide the memory of this year's large banking scandal involving the Mehruan Bank - a private bank.

The bank's chief operating officer was



The country's largest bank - possibly leaning under the pressure of bad debts

arrested on charges of fraud, after allegations that he had given large loans to influential clients in return for personal favours which eventually led him to amass a fortune running into several hundred million rupees. The government claims credit for moving fast to protect depositors' interests in that bank, despite concerns over inadequate laws.

Even if Pakistan is able to live up to the challenge of regulating private banks to protect consumer interests, the sector would still be left to deal with the public sector banks. Some

Case study: Pakistan Telecommunications

Privatisation flagship

As the country celebrates this year's first public offer of shares in the Pakistan Telecommunications Corporation (PTC), no one can be entirely certain of the company's future, reports Farhan Bokhari

The government claims that the offer of PTC shares is a huge success. But some analysts regard it as a grave setback - possibly one which has left the PTC's reputation in tatters.

At the root of the controversy lies the claim that clients were provided with misleading information about the scale of the company's operations and the number of lines in use before 6m shares, representing 12 per cent of PTC, were placed on the markets in Pakistan and abroad this year.

This included 1m shares, sold through vouchers of 100 shares each, in Pakistan. After a strong show of public interest in that effort, the government abruptly changed the initial terms and decided to keep all the subscription money.

But that triggered protests from brokers and investors, many of whom expected to make windfall profits of up to 160 per cent based on projections for future price rises.

At the same time, some bankers also expressed concern over the government's last-minute decision to cancel an agreement with Union Bank of Switzerland (UBS) for a subsequent placement of 5m shares in international markets.

The cancellation came in response to protests from investors, many of whom claimed that the price for the international placement was undervalued and would then force down the market value of shares already sold in Pakistan.

In the light of that criticism, a contract for the place-

ment of the 5m shares was given to Jardine Fleming. That placement brought in approximately \$900m, as opposed to an earlier estimate of \$500m.

This gave Pakistan an opportunity to claim that it was right in changing the terms of the sale.

But that view has hardly helped to save the company's face, especially in view of the subsequent troubles over the disclosure of information. In less than three months, share prices have fallen by over 20 per cent, due to the uncertainty.

Among other troubles, a delay in the declaration of the results for the fiscal year ending this June has also intensified anxieties among investors.

Despite these difficulties, the government continues to insist that its plans remain on track. Some officials claim that problems such as the delay in the results have occurred because the government is carrying out detailed assessment of the company's assets, so that future investors are provided full information.

Strong international competition to take over the management is expected

"We want to give confidence to the investor that the telecommunication sector will not be part of the whim and fancy of a state, but that anybody who comes within the framework [of the new terms] will know very clearly what his rights and what his obligations are," explains Mr Shahid Aziz Siddiqui, a senior official in the government's communications ministry and a member of the PTC's board of directors.

According to Mr Siddiqui, the company's new management will have exclusive rights to the market for up to seven years, so that it has a certain degree of security.

The government plans to start inviting offers by the

end of next summer from "strategic investors" - a term used to describe large telephone companies or business groups which are willing to buy at least 25 per cent of the shares and take over the management. If there are no further delays, the new management may step in by early 1996.

Some officials expect strong international competition, based on the different companies which have made inquiries. According to one official involved in the preparation of the privatisation plan, these have included AT&T, Australian Telecom, Singapore Telecom, Alcatel and Cable & Wireless.

In addition to inviting these offers, it is planned that a new company shall be set up, called the National Telecommunications Corporation (NTC), to provide service to the defence forces and government offices. This is in response to concern that private ownership, especially foreign, taking over the telephone company would create new security risks for the country. These concerns have delayed privatisation efforts for almost three years.

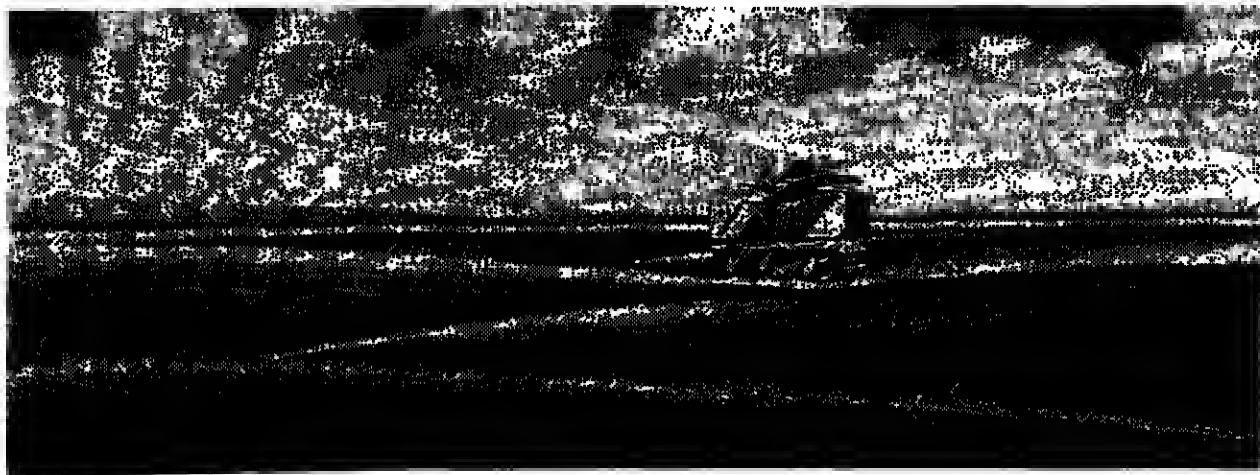
Some businessmen are worried that Islamabad risks alienating international investors if there are any further delays.

"The more the delay, the greater the possibility that companies looking at PTC will look elsewhere," cautions Mr Farooq Hasan, chairman of Paktel, Pakistan's largest mobile telephone company, a joint venture with Britain's Cable & Wireless as the lead foreign partner.

"Nowadays, there are other countries which are trying to privatise the telephone business, too," he adds.

However, Mr Hasan concedes that the government faces a dilemma, because of all the work that needs to be done, such as the provision of full financial details and preparation of the latest company results - "they face a dilemma too, the PTC cannot be given when it is only half-cooked," he says.

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PAKISTAN 6

Tim Burt reports on the growing multinational presence

Surge of foreign capital

Pakistan has opened its arms to overseas investment with some of the most liberal economic policies yet seen in Asia: it has been rewarded with an inflow of foreign capital which is the envy of some of its neighbours.

In the past four years, successive governments have reduced tariffs; deregulated the market; made the rupee fully convertible; and begun to sell off state industries. The moves, encouraged by the World Bank and IMF, have resulted in a total of \$1.24bn of direct investment being attracted since 1990.

Portfolio investment has risen to \$865m - a figure likely to rise sharply after the public listing earlier this year of Pakistan Telecommunications, the state telephone company.

While foreign fund managers have been wooed by privatisation, more than 200 multinational companies have embarked on joint ventures and partial acquisitions. Their presence is reflected on the Karachi Stock Exchange, where the KSE-100 is peppered with foreign names such as ICI, Lever Brothers, Glaxo, Shell and Reckitt & Colman.

The government of Ms Benazir Bhutto has also signed a host of lucrative investment deals which, according to the Overseas Investors Chamber of Commerce, could push the total value of direct investment beyond \$25bn by the end of the decade.

"It is an extremely positive environment for foreign investment," says Mr Nisar Memon, president of the chamber. "We've seen an acceleration which has surprised even those who said it would never happen."

The cynics point out, however, that initial contracts signed by overseas companies may not be taken up.

There is also concern that the growth in portfolio investment has not been matched by any sizeable increase in direct investment. This has remained steady at \$300m-\$350m a year, while portfolio investment has increased from \$84m in 1990 to \$339m last year.

"The challenge now for the government has to be converting portfolio investment into direct investment," says Mr Farrukh Khan, chief executive of Karachi-based BMA Capital Management. "For that to happen there has to be better infrastructure, consistent policies and a solution to the law and order problem."

With limited reserves to spend on infrastructure projects and no end in sight to violence in Karachi, the government is in a difficult position. It has secured some invaluable investment projects - dominated by the \$1.6bn Hub power project, backed by National Power of Britain and Knebel of Saudi Arabia - and others are tantalisingly close. But business leaders warn that unless it gets a grip on unrest in the commercial capital, the investment effort will be undermined.

Mr Byram Avari, chairman of the diversified Avari hotels and manufacturing group, warns: "Direct investment will suffer if disorder worsens. Pakistan may be considered too risky and companies could have trouble raising loans for developments."

There are similar concerns at ANZ Grindlays Bank, where general manager, Mr Azhar Hamid says: "We need

strong arm tactics to control the situation. If Sindh and Karachi are not stable it will be a serious blow to investor confidence."

At the Overseas Investors Chamber of Commerce, Mr Memon admits security measures could affect the cost of

business in attracting investment from south-east Asia and the Pacific Rim. Its satisfaction is understandable.

Toyota, Honda and Suzuki have established joint ventures; South Korea's Hyundai Motors has submitted outline plans for a plant in Lahore and, in the biggest deal yet, Hong Kong business leader Gordon Wu has signed an agreement to build an \$80m coal-fired power station.

Investors in the energy sector have also stepped up their activity. Union Texas Petroleum plans to spend \$173m over the next three years, while Lasso - the UK exploration group - is moving towards full production in its Radanwari gas field, where \$18m has been invested.

Mr Joel Dykstra, business co-ordinator at Lasso's international division, says the group may consider bidding for state-owned gas facilities. National Power is looking at Pakistani privatisation issues too. Mr Philip Smith, director of treasury, says it "would take an interest where there's an opportunity to develop a stake".

All this suggests that overseas executives are not as concerned about the law and order problem as their Pakistani counterparts, but other hurdles remain. One senior western economist in Islamabad warns that difficulties in raising debt finance could slow down the pace of investment.

Concerns remain that corruption, too, may prove a powerful deterrent to some companies. One foreign executive, who asked not to be named, says his company paid \$3.5m to "fixing agents" who helped secure a lucrative deal.

Emerging markets analysts in London warn that although Pakistan has stolen a march on its neighbours, growing investment opportunities in countries such as India may lead to an inflow of foreign capital. "Companies and institutions are using spare cash to chase these deals. If something deters them or they saw better prospects elsewhere, the flow could dry up in six months," says one analyst. Some investors are also said to have been unnerved by the government's handling of the PTC sale, which was overshadowed by errors in its prospectus and problems with voucher distribution.

With \$15bn of privatisations planned before the end of the decade, the government is, therefore, keen to reassure investors and has turned to the Pakistan Investment Board to help overseas companies. This provides a one-stop shop which smoothes the way through the bureaucratic maze and obtains ministerial authority for new projects. "We market a package of incentives tailored to investors' needs," says Mr Mohib Ullah Shah, secretary of the PIB.

Citing its success in winning approval for new investment, he adds that ICI Pakistan received clearance for a \$400m plant to manufacture pure terephthalic acid within 30 days.

Mr Naseem Mirza, chairman of the company, was impressed. "There was a time when that would have taken three years," he says. "We have overcome the problems because we've been here for a long time. New investors have more anxieties - for them it may not be so easy."

Before considering its latest round of investment - funded from borrowing and rights issues - the group also sought government assurances that fiscal policies would remain consistent.

Mr Mirza, who has an armed guard outside his office in Karachi, wants the government to take action too on curbing violence in the city.

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ICI Pakistan, however, has no such anxieties. As it prepares to celebrate the fifth anniversary of soda ash production, Mr Mirza says it is here to stay.

"This is a good place to invest," says the chairman. "But as we have found out, you must have the right products and make sure that they can capture the market."

While welcoming the principle of tariff reductions, he adds: "To suddenly dismantle the tariffs would be a disaster. All industry in Pakistan have been helped by [protection] barriers, so there

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Farhan Bokhari on the textile sector's problems

Pockets of hope sought

Pakistan's large textile industry is reeling under the pressure of more than two years of losses suffered by most of the country's spinning units. As a result, many textile industrialists are convinced that they will not be able to recover, unless bailed out by the government.

"The industry is heading towards collapse," complains Mr Riaz Tata, chairman of the All Pakistan Textile Manufacturers Association (APTMA), the national association of the textile industry.

The spinning sector has been hit hardest by the crisis. According to Mr Tata, up to 30 per cent of the country's 8.3m spindles have been forced to stop production. Some officials estimate that up to 90 per cent of the largest 446 spinning units have defaulted on bank loans.

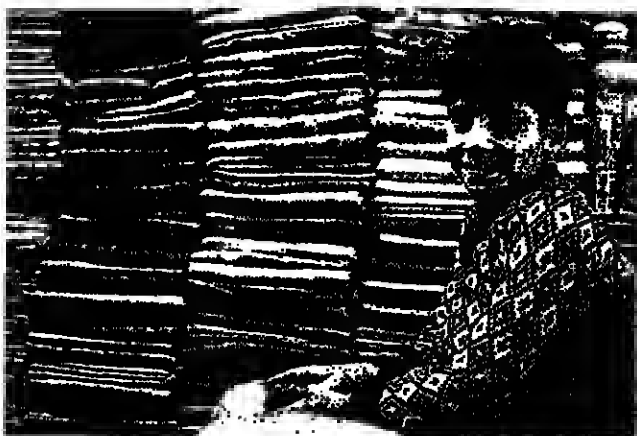
Once again this year, the extent of the problem will be determined by the cotton crop, which the government hopes will reach its estimated 9.5m bales, as opposed to newspaper forecasts of a possible shortfall of at least 1m bales. After crop failures for two years in a row, Pakistan's textile sector can ill afford another year of failure which would only lead to higher raw material prices.

Despite such concerns, the government is convinced that recent agreements with the European Union and the US to increase the quotas for Pakistan's textiles would help to improve exports. That could be crucial for the country's trade balance as it relies for up to 60 per cent of its export earnings on cotton-related products.

At the same time, Islamabad has agreed to open up its domestic market to garment imports as part of the government's commitment to reduce tariffs to an average 35 per cent by July 1996, from more than 75 per cent.

"The sky is the limit. It now depends on the industry," says Mr Ahmed Mukhtar, the commerce minister, who has been urging businesses to become more competitive in response to the new opportunities.

Senior officials at the commerce ministry are convinced that improvements in the quality of T-shirts and fabrics dur-



Inside a silk shop in Peshawar

Sarah Murray

ing the past few years will help the country's exports, and create new pockets of hope for the textile sector.

The ministry is urging exporters to enter into joint ventures with established foreign enterprises in quality garments, so that they can have a stronger edge over their international competitors. "A shirt costing the equivalent of US\$8 in Pakistan can fetch at least twice that price in retail on Oxford Street in London. We have to become aggressive enough to be able to force our way ahead," says one official.

Some exporters take the cue from such encouragement and say that they are prepared to meet the challenge. "There are countries that don't have cotton of their own, and they are competitive and surviving."

A new system of selecting quality cotton may be introduced

says Sheikh Mohammad Obaid, Pakistan's largest exporter of towels and bed-linen.

Mr Obaid discounts fears over the effects of the cotton losses and expects the new quotas to generate increased business. He now wants to see a greater push towards manufacture of quality garments so that textile exports generate more revenue.

However, Mr Tata is convinced that the textile sector will need to improve its own performance after years of neglect. He believes the gov-

ernment should immediately privatise the large public sector banks, so that the money which is wasted in the large administrative costs for running over-staffed and inefficient banks could instead be used to give more credit to businesses.

Other industrialists are also urging the government to introduce stringent regulations for grading of cotton and improved quality of ginning, so that the textile business can prepare itself to produce internationally recognised products. "The quality of ginning is not up to international standards," concedes Mr Mukhtar.

Senior officials say that the government has begun to look at these problems with a view to introducing a new system of selecting quality cotton before it is processed. Despite the country's ambitious targets, especially after the recent quota increases, some industrialists are convinced that a solution to the spinning crisis holds one of the most important keys to long-term growth prospects.

In an effort to stimulate growth in all sectors of the economy including textiles, the maximum bank lending rate has been lowered from 19 per cent to 17.5 per cent this month. The government has also waived interest payments on loans given by the public sector banks since 1992 to help the textile sector repay its debts.

However, it may be some time before any signs of recovery become evident.

Farmer across Punjab, the heartland of the cotton industry, are anxiously scanning their crops for signs of a good harvest.

They are not alone. A bumper crop would draw sighs of relief not only from the farming community but also from the textile industry, which depends on home-grown cotton. The government would be similarly relieved after seeing production of its main export earner fall from 9.1m bales to 7.9m bales last year - almost 40 per cent below the record 12.5m bales produced in 1991.

The collapse - blamed on pest attacks and heavy rains - sent shock waves through the economy. For cotton production underpins a textile industry that employs 35 per cent of the total labour force, and supplies raw materials to more than 1,000 ginning factories and hundreds of mills.

Hopes of a recovery this year, however, have been dented by reports of a poor harvest in Sindh, where prolonged rainfall has ruined much of the crop. Although the southern province produces less than 20 per cent of Pakistan's total output, the Small Landholders and Farmers Association says the situation is no better in Punjab, home to the progressive farmers who once boasted some of the world's highest yields.

Mr Ishtiaq Jafari, chairman of the association, claims that only 5m bales will be harvested this year, far short of government estimates of 9.5m bales. Pests have destroyed about 30 per cent of the crop, while up to 20 per cent may have been ruined by rain, according to the association.

Its gloomy forecasts are rejected by Mr V.A. Jafarey, adviser to the prime minister on finance, who accuses Mr Jafari of deliberately playing down the industry's prospects.

"The growers say the crop is bad just to push prices up," he says. "The real position is far from clear. There has been damage in Sindh, but some parts of the Punjab have harvested more than last year."

Privately, government officials and western economists admit the crop will probably fall short of initial estimates, with output hovering in the region of about 8m-8.5m bales.

That may be bad news for



The cotton market: will the crop fall short of initial estimates?

Cotton farmers and manufacturers are anxious for a good harvest, writes Tim Burt

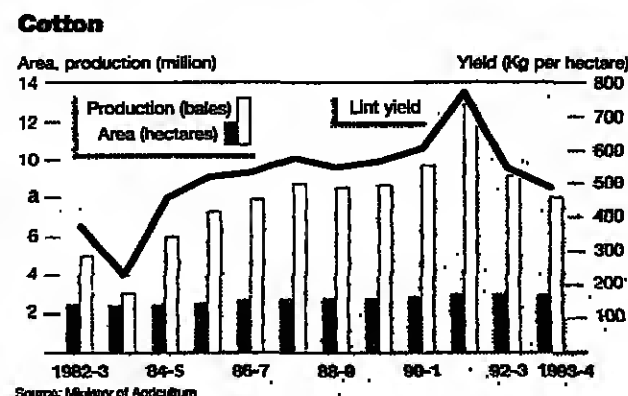
Textile industry may need imports

the textile industry, which together with raw cotton accounted for 68 per cent of Pakistan's total exports in 1991-93. Domestic consumption alone has exceeded 8.5m bales in recent years, and the country could lose \$27bn (\$228.6m) of foreign exchange earnings if there is insufficient production for overseas sales.

If the crop fails to meet even domestic needs, the textile companies would be forced to import higher priced overseas cotton, increasing their costs and squeezing profit margins.

The knock-on effect could be dramatic. The textile companies represent almost a third of all companies listed on the Karachi Stock Exchange, and the market invariably falls on bad news from the cotton growers.

Aware of the grim prospects for Pakistan if output stagnates, the government has set up a Cotton Resource Group to investigate the fall in production and suggest remedial measures. In its first report, the group blamed the



Source: Ministry of Agriculture

decline not only on persistent rain and viruses, but also on the decision by many farmers to abandon cotton altogether or their failure to protect crops with adequate pesticides.

A large number of farmers have switched to sugar cane in Punjab, prompting a 1.89m-hectare contraction in the area used to grow cotton. Yields per hectare, meanwhile, fell 14 per cent from 574kg to 493kg last year

- almost half the 1991-92 total - following an attack of cotton-leaf virus. Some 1.88m bales were lost, worth more than \$19bn at current market prices. A further 1.65m bales were also lost to attacks by whitefly and aphids.

"I don't think production will ever get back to 12m bales," says one Punjab cotton farmer, who asked not to be named. "Too many hybrid species have been introduced. They are more

susceptible to viruses, and the first crop has been horrendous."

In a bid to improve yields, the Cotton Resource Group has drawn up a list of recommendations. Implementing them requires significant government intervention at both federal and provincial levels, to ensure that new rules take effect and existing regulations are followed more tightly.

The group, for instance, wants the government to reduce pesticide prices by abandoning the 27 per cent tax on imported products, which puts some of the best brands out of reach for small farmers.

They also recommend tougher control of pesticide dealers, who have been accused of diluting products. Other demands include improved water supplies, better seed distribution, and new credit facilities for farmers.

Although most of the measures have not been coded, the group said \$55m was needed just for research on combating pests and viruses.

The Pakistan Central Cotton Committee has gone further and urged the government to give farmers interest-free credit facilities; incentives to combine production in co-operative farms; and crop insurance.

This leaves the government with a dilemma. It has few reserves to meet all the farmers' demands, but the knock-on effects of ignoring them may be even more costly.

Leaving the cotton industry to market forces could persuade more farmers to switch to other crops, and deprive the textile industry of raw materials. In turn, that could lead to widespread factory closures and higher unemployment.

With the ruling Pakistan People's Party relying on rural areas of Punjab and Sindh for the bedrock of its political support, it is unlikely to abandon the industry in a hurry.

Indeed, the findings of the Cotton Resource Group have already been endorsed by the National Agriculture Co-ordination Committee, which helps to formulate policy.

An injection of government funds and incentives is likely to boost the industry, but it may be only a temporary diversion for a farming community moving inexorably towards a more diversified crop base.

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Religious observance has declined but fundamentalists continue to wield influence, reports Stefan Wagstyl

Islamic fervour still affects public life

Qari Saeed-ur-Rahman, an Islamic scholar and preacher, shook his head sadly and said: "I am afraid Pakistan is becoming less Islamic by the day. People have no image of Islamic society in their minds."

Even as he spoke, earlier this month, in his mosque in Rawalpindi, another preacher working a few hundred miles away was trying to make a reality of his particular image of Islamic society. Armed militants acting in the name of Maulana Sufi Mohammed had seized control of the district of Malakand in the mountains of the north-west frontier and imposed Islamic law. It took the security forces a week to recapture the territory.

While one mullah hemoes the decline of religious faith, another leads his believers into battle. There could not be a greater contradiction over the role of Islam in contemporary Pakistan.

In the country as a whole, the intensity of religious observance is almost certainly on the decline - as Qari Saeed notes. But, on the margins, fundamentalist fervour is almost as strong as it was at its peak in the 1980s during the Islamic jihad (holy war) against the Soviet occupation of Afghanistan.

The arsenal of guns and

ammunition left from the Afghanistan war has put power into the hands of armed groups, some of them committed to a new jihad in Pakistan. Radical preachers often take advantage of the country's miserably low levels of education to fill young minds with ideas they are unable to question.

Fundamentalism is a difficult challenge for Pakistan. As a country created for Muslims, it must necessarily have a strong Islamic identity. Yet, it also has to accommodate significant minorities of Hindus and Christians, and cope with the competing demands of a Sunni Muslim majority and a Shia minority.

Moreover, the government must pursue economic and social development without alienating too many conservative Muslims who hold strong views over matters like the social emancipation of women. Finally, Pakistan's two biggest foreign policy issues - the long-running conflict with India over the troubled region of Kashmir and the civil war in Afghanistan - are overlaid by

religious considerations.

While Muslims, Hindus and Christians have clashed for centuries in the Indian sub-continent, the need to live together in close proximity also brought long periods of peace.

Mohammed Ali Jinnah, Pakistan's founder, and the country's early leaders showed little interest in rigidly enforcing Islamic codes. Often educated in mission schools and in British universities, their views had little in common with the faith of their people.

Yet as the euphoria of building a new country evaporated, religion became an increasingly powerful force in public life. Ironically, it was Mr Zulfikar Ali Bhutto, a western-educated prime minister, who in the 1970s was forced by pressure from the mullahs to move the weekend from Saturday-Sunday to Friday-Saturday. A connoisseur of whisky and fine wines, Mr Bhutto was also persuaded to ban alcohol consumption.

However, it was left to General Zia-ul-Haq, the military dictator who overthrew Mr Bhutto to pursue Islamicisation in earnest. Using the support of the mullahs to give legitimacy to his undemocratic regime, he imposed strict controls on public displays of art, films and theatre, extended the teaching of Islam in schools and encouraged the strict observance of public prayers, notably in government offices.

Cosmopolitan Pakistanis remember the 1980s as grim and repressive, but for most mullahs it was a golden age, when the country's energy was focused on the jihad in Afghanistan. Qari Saeed says: "General Zia did not bring full Islamic laws, but he made progress."

General Zia's death has been followed by a moderate easing of pressures in society to conform to Islamic codes of conduct. Among the elite, people hosting parties at home have become less cautious about serving alcohol, though public consumption remains illegal. Video recordings of western films abound. Art galleries and theatres are broadening their offerings a little.

Jamaat-e-Islami and other Islamic parties, which held considerable influence under General Zia, have seen their support slump - to just five seats in the 217-member National Assembly in last year's general election. The vociferous condemnations of the Islamic clergy, who believe



Children being taught about Islam: will they keep the faith?

a woman cannot lead an Islamic country, have failed to prevent Ms Benazir Bhutto winning two general elections.

For Mr Altaf Gauhar, a veteran journalist and magazine editor, this is evidence that talk of "rising fundamentalism" in Pakistan is "a huge hoax."

"Ordinary people saw the Islamic system in action under Zia. They don't want it back," he says. Yet, even if people are willing to dispute the clergy's will at the ballot box, and to some extent in their private lives, they are still cautious

about making any kind of public challenge. The mullahs retain the sole right to interpret the faith - and are apt to condemn any challengers as heretics. For example, when Ms Bhutto visited France recently, she intervened in the controversy over the protests of French Muslims against a ban on their daughters wearing headscarves to school. Ms Bhutto told them that it was enough to wear the veil in one's heart. Qari Saeed, for one, was furious - "she has no right to speak on this matter," he says.

An equally serious debate concerns the implementation of Islamic law, or Sharia, in Pakistan. All political parties are agreed on the principle of introducing Sharia. The debate centres on how to put it into practice.

In its purest form, Sharia prescribes only physical punishments for crimes - from flogging to death - and fines play a very small part. But it would be difficult for Pakistan to evolve a modern economy without financial penalties for business-related

offences. Also, many mullahs believe that Islam invites them the right to be judges. But the government would prefer to introduce Sharia by amending existing laws, and courts to give them a more Islamic flavour.

This is not a theoretical argument. The uprising in Malakand followed a supreme court decision in February striking down existing laws governing the tribal areas in the north and north-west of Pakistan. The court declared the laws unconstitutional on the grounds that the government's legal writ runs only in the settled regions of Pakistan and not in the tribal areas, which joined the country in 1947 under a special treaty between the government and tribal leaders.

Islamabad was slow to react to the Supreme Court order. Mr Maulana Sufi, a fundamentalist who refuses to have his photograph taken for fear of offending God, took advantage of the delay to implement full Sharia law in Malakand.

But even such an extreme development as an armed uprising generates only muted protests from many Pakistanis. The fear of offending the mullahs affects even politicians. As Mr Fateh Mohammed Khan, the senator for Malakand, says: "They (the insurgents) held me in my house (during the uprising). But if I spoke out against them they would tear out my tongue. They would kill me."

Silence allows the mullahs to win arguments by default. Extremists in the lawless tribal areas are free to establish and train armed bands. So the religious fundamentalists are able to exert far more power than the people are willing to give them at the ballot box.

chi it could prompt disorder elsewhere," says Dr Banuri. "The risk is complete breakdown in the community."

The government, however, claims the SAP - partly funded by a \$200m World Bank loan - deserves praise for at least promising to upgrade basic services in rural areas, where some 24m people are living in absolute poverty. This poses a dilemma for the aid agencies. They have no wish to derail the programme but they want to broaden its scope to a 10-year horizon, with day-to-day management of the initiatives transferred from local politicians to new community groups.

"These issues are not susceptible to a quick fix," says Mr Philip Regan, deputy resident representative of the UNDP in Islamabad. "More people can be trained, more buildings put up. But they won't have an impact until the long-term problems are addressed."



Young children toil in the brick kilns to pay parents' debts

of how to treat diarrhoea and respiratory infection." Eradicating those two ailments alone would cut infant mortality by more than 60 per cent. "The political will is there to improve things, but there is a paralysis in the bureaucracy

and the changes are very slow," says Mr Mayrdes.

Failure to address these issues could prompt widespread social discontent - "if the rural people were to become aware of the resistance in Malakand and Kara-

Need for social progress

Labour force of 10m children

Pakistan's record on social welfare is visible on almost every street corner. Malnourished children wait at traffic-lights to beg from motorists or sell newspapers which they will never read. In rural areas, many work the land or provide labour in rice mills and brick kilns, writes Tim Burt.

In Peshawar, capital of North West Frontier Province, children as young as six work in the kilns, mixing mud and filling brick casts. Impoverished families - most earning less than \$2,000 a month - cannot spare their children for school and send them to work as *patheras*, "the brick makers."

A survey of 20 kilns by the United Nations Children's Fund (Unicef) found almost 400 school-age children at work. In a damning indictment of a country where the labour force includes 10m children under the age of 15, Unicef says it was startled by the "high rate of illiteracy, lack of family planning, exposure to health hazards, inadequate or total lack of medical facilities, deplorable sanitation and a general impression of being bonded to this way of life."

Those problems are not confined to child labour. They are endemic in poorer parts of Pakistan. The 1994 Human Development Index, compiled by the United Nations Development Programme (UNDP), ranks Pakistan behind neighbouring countries in many of the key measures of social progress.

Its annual population growth exceeds that of India, Sri Lanka and Bangladesh. Its performance, moreover, in school enrolment, adult literacy and the percentage of people in work also lags behind, while access to health and sanitation facilities are among the worst in the region. Addressing the international conference on population and development earlier this year, Ms Benazir Bhutto admitted: "Pakistan cannot progress if it cannot check its rapid population growth."

That is a tall order for a country where the population has grown from 50m in 1980 to 128m today, and is set to double by the year 2017.

Anxious to improve Pakistan's standing on human development, the Bhutto government has embraced and extended an ambitious Social Action Programme (SAP), launched last year by the government of Nawaz Sharif following mounting pressure from international donors and

aid agencies. Over five years, the programme envisages \$7.7bn being spent on initiatives to curb population growth, improve primary education, health care, rural water supplies and sanitation. In the first three years, the government plans to build more than 32,000 schools, improve teacher training and ensure that teachers stay in rural areas where demand is greatest.

It also aims to revamp health education and train female paramedics. A village-level initiative on family planning is also under way to encourage contraception.

Only a small number of villagers have access to safe sanitation and clean water. Public bodies have a poor record in maintaining water services, so control of new schemes will be transferred to local communities. Hailing the programme as a step forward, Ms Bhutto says it will "educate and motivate our people to a higher standard of living."

Some international aid agencies are not so sure. They claim the programme is too narrow and the government will have few resources to fund its commitment while military expenditure remains at 6 per cent of gross national product - the highest figure in the sub-continent - and debt servicing continues to drain its reserves.

"I haven't seen any evidence of political groups being interested in far-reaching social change," says a senior aid agency official in Islamabad. "Pakistan is not addressing land reform, women's rights or defence spending."

Such officials want the SAP to become a community-based reform programme focused particularly on educating women, who take primary responsibility for family health care and education. Female literacy in Pakistan is among the lowest in the world at 20 per cent, and fewer than one-in-five girls complete even primary education - "building more schools is irrelevant. The problems are more basic than that," says Dr Tariq Banuri, head of the Sustainable Development Policy Institute. "We need to develop a cohesive village-based education system. It can't be done through centralised management."

His view is echoed by Mr Jim Mayrdes, head of the UNICEF mission in Islamabad, who says female literacy is the key to improvements in basic healthcare and hygiene. "If they could read and write, it would help spread the message

Comparative profiles of human development				
	Pakistan	India	Bangladesh	Sri Lanka
Life expectancy	58.3 yrs	58.7 yrs	52.2 yrs	71.2 yrs
Annual GDP per capita	\$400	\$330	\$220	\$500
Annual population growth	2.9%	2.2%	2.7%	1.9%
Health expenditure	3.4%	6.0%	3.2%	3.7%
Education enrolment	24%	50%	32%	68%
Adult literacy	36%	50%	37%	89%
Labour force	28%	38%	47%	41%

* As percentage of GDP. * Aged 0-25. * As percentage of total population. Source: UNDP Human Dev. Index 1994



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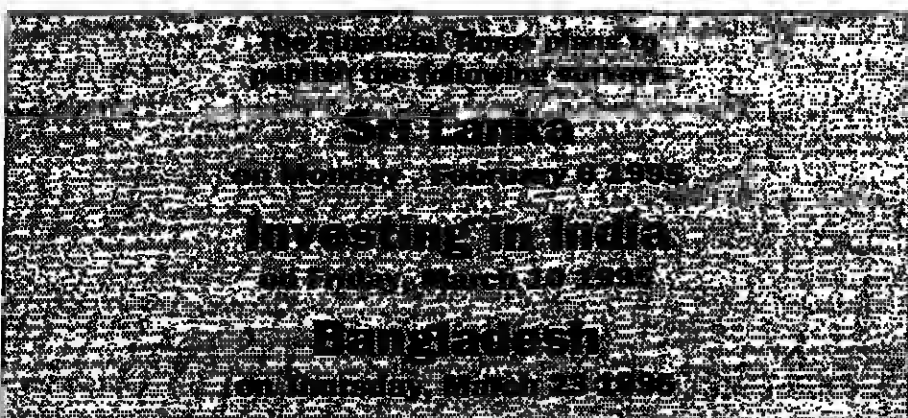
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Tim Burt looks at government plans to revive the sector

Agriculture faces a crisis

Qbal Mustafa is disillusioned with agriculture. He has tried cotton, grain and horticulture on his 150-acre farm in Punjab. Now he has put the land to a new use - housebuilding.

One of Pakistan's small group of entrepreneurial farmers, Mr Mustafa warns: "The industry is stagnating. Production cannot keep pace with population growth. There are not enough development funds, no infrastructure for getting goods to market, and rural education has totally collapsed."

It is a gloomy assessment of a country in which agriculture employs more than 50 per cent of the working population and accounts for 24 per cent of its GNP. For modern, efficient farming, Pakistan needs to consolidate agricultural land holdings. But rapid population growth is restricting the amount of land available. Moreover, feudal landlords, whose power is based upon keeping people on the land, resist change.

Mr Mustafa's verdict is all the more depressing because he is not citing personal grievances, but the findings of the prime minister's Task Force on Agriculture, set up last year to assess the state of the industry and proposals to widen the tax net to include farmers for the

first time. The task force - bringing together politicians, farmers and rural interest groups - told the government that agriculture was facing a crisis, which was exacerbated last year by a sharp fall in cotton production, the country's principal cash crop and largest farming export.

Output peaked at 12.8m bales in 1991, but fell to 9.1m bales in 1992 and to 7.9m bales last year under the twin impact of heavy rain and viral infections.

The dismal performance by the cotton sector which, together with textiles, accounts for more than half of Pakistan's total exports, pegged agricultural growth to a modest 2.6 per cent.

The disproportionate effect of two years' poor weather and virus problems underlined the structural difficulties of an industry in which only cotton and livestock have outstripped population growth over the past 10 years.

Prolonged dry spells in wheat-growing areas, meanwhile, could reduce yields by more than 6 per cent this year, and rice farmers, who saw output increase 28 per cent to 3.95m tonnes last year, are uncertain whether there is a ready market for any excess produce.

—Pakistan's inability to feed itself, let alone develop a com-

mercially-minded farming community, has been further hampered by the absence of an organised seed industry, intermittent or non-existent power and water supplies, and increasingly fragmented land holdings.

Together with the drain on foreign exchange reserves caused by food imports and the reluctance of some feudal landlords to improve conditions for villagers, it adds up to a massive structural problem for a government already constrained by heavy defence and debt servicing costs.

Even so, Mr Shah Mehmood Qureshi, parliamentary secretary at the ministry of agriculture and former chairman of the Agricultural Task Force, is undaunted. He says the government is determined to solve the malaise - "we have no option but to implement new initiatives. The government is in office because of strong support from a rural population let down by its predecessors."

The Bhotto government has tailored agricultural policy to the main recommendations of the task force, which identified four broad strategies to transform the industry: ■ The development of a demand-driven industry using credit to boost production,

along with aid for a new processing industry.

■ Reducing the transfer of resources from agriculture to other sectors.

■ Fresh investment in rural infrastructure and the formation of new institutions to monitor the policy framework.

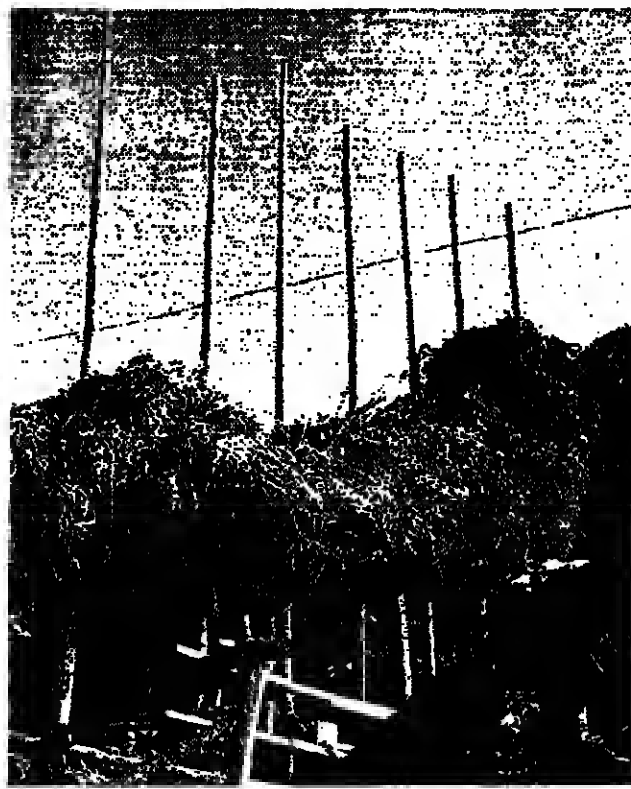
So far, these policies have been dominated by the decision to make farmers pay income and wealth taxes, levied by provincial authorities and the federal government respectively. Collecting those taxes, however, could run into opposition from feudal landlords, whose patronage plays an important part in the careers of some politicians.

"I had a feeling I was going to be lynched when I first proposed it," says Mr Qureshi.

Other new initiatives have also run into problems. Plans to offer farmers credit to buy low-priced tractors, imported from Poland and Belarus, have prompted strong resistance from local manufacturers, which argue that it would lead to large-scale losses.

Government critics, meanwhile, claim that increased fixed procurement prices for main crops and new credit facilities for small farmers could lead to abuse of the reform process.

Wheat farmers, who saw production rise from 14.7m tonnes



The drying of hay. Wheat yields could be hit by drought

to 16.4m tonnes last year, have enjoyed price increases of almost 20 per cent, while sugar cane prices have risen 14 per cent.

"We must reduce government intervention in agriculture," says one lobbyist. "Support prices were designed to save farmers from ruin, rather than generate profits."

Others ask where the government will find the resources to fund schemes, such as those to improve the rural road network, computerise land records and ensure year-round fertiliser supplies.

Upgrading rural roads would cost Rs240bn alone, according to the Agricultural Task Force, and a further Rs120bn is needed for education in outlying villages.

Although some of the demands will be met by the government's Social Action Programme, Mr Qureshi admits that it will not cover the full financial requirements - likely to run into "billions of dollars".

Nevertheless, he claims Pakistan could become self-sufficient in food production within five years if the government implements measures to modernise the sector.

But if it fails to raise poor farmers' above subsistence level, or reduce the reliance of richer farms on state hand-

outs, there could be a far-reaching upheaval in the industry.

That process may be accelerated if this year's cotton crop falls short of government targets of 9.5m bales.

Most industry analysts expect a crop of no more than 8.5m bales, and the Small Landholders and Farmers Association has warned that heavy rain and pest problems could leave full-year production languishing at about 5m bales.

Mr Mustafa, who helped draft the task force report, suggests that rapid contraction of the industry could be a blessing in disguise - forcing a shake-out of inefficient and loss-making farms and increasing the pressure for land reforms.

Changes, to make land acquisition and disposal easier, would allow more efficient farms to expand, he says. But successive governments have avoided tackling the issue.

"What Pakistan needs is fewer, more technically advanced farms supplying higher quality produce," he says.

The problem is that land in this country is associated with political power, rather than commercial potential. That won't change overnight."

Life in Qillah village

Luck is a place at school

Mohammed Maqbool does not enjoy the rice harvest. By the time he starts work in the fields, he will have been up since 5 in the morning and he will not rest until sunset.

Gathering crops is hard work for a nine-year-old boy, especially after a morning of chores and schoolwork. Wiping the dust from his face, Mohammed says he would rather be a policeman.

Life in uniform is an alluring prospect for boys brought up in the fields and alleys of Qillah, a ramshackle collection of mud and brick huts in the heart of Punjab.

The landlord of the village is unimpressed. "You want to take bribes and beat people up," he jokes. "What kind of life is that?" The sarcasm hides a deeper concern - that today's children will leave the village for the bright lights of Lahore, Pakistan's second largest city, less than 40 miles away.

Mohammed has never travelled beyond the nearby market town of Mandi Faizabad but he has glimpsed the outside world on one of the 17 television sets in the village - home to some 80 households.

"What will they make of MTV?" asks the landlord, whose family has owned the surrounding 560 acres for more than 40 years. "My great worry is that the next generation will want nothing to do with the land."

His pessimism is probably exaggerated. Fears that today's children will abandon farming underestimate the grip of agriculture on the rural workforce.

For all its drawbacks, most labourers prefer village life to the unplanned urban development of Mandi Faizabad. The congested market town is littered with abandoned vehicles, broken-down shops and the skeletons of tractors stripped for spares. Food stalls cast a pall of smoke across the area, and residents defecate in the road.

It is not surprising villagers stay on the land, which at least promises fresh produce and modest profits. Qillah may be under-developed, but it is relatively prosperous compared

with settlements in poorer provinces such as Sindh or Baluchistan.

"About 10 per cent of the villagers can read and write," says the landlord. "But that's better than in the more backward areas."

More than 100 children are officially enrolled in the two-room school, although their numbers are depleted by chronic absenteeism.

It is a problem throughout the Punjab, where only a third of children attend primary school. Nevertheless, the prospects are brighter in this village than others. If children complete full-time education, the landlord promises to pay for a college place and the first villager has just received a degree.

"We respect him, but it has not made anyone else want to do it," says Mohammed Rafiq, the head farmer.

Instead, Mr Rafiq encourages young men to concentrate on crops: rice, potatoes, guava and citrus. In a good year they can grow 12,000kg of potatoes and sell enough rice to pay for new amenities, although there is still no telephone.

Their prosperity depends on one essential resource - water. The Qadirabad to Baloki canal runs through the village, giving it a high water table. That in turn produces a soil capable of sustaining a variety of produce.

The village also rears buffalo and goats for slaughter - a rare source of income in a country where most livestock is used for motive power.

"This is one of the most progressive villages in the area," says the landlord, who visits once a week to check the ledgers. "We don't prevent them from improving their situation. Not everyone is so lucky."

Luck for the people of Qillah is the right to an education of sorts; the right to leave for the city and to sell their own produce. Mohammed Maqbool, whose family relies on dried dung for fuel and canal water for washing, hopes his luck will change.

Tim Burt

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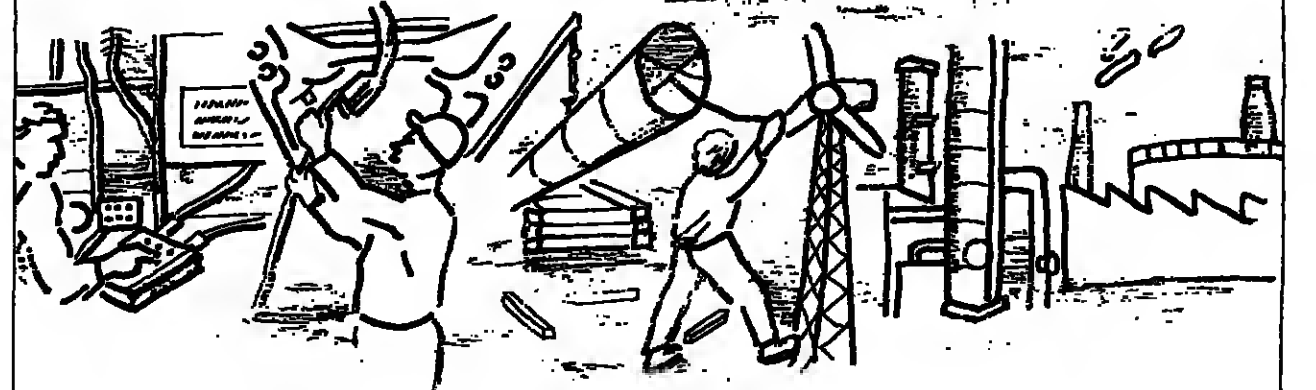
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PAKISTAN 10

INTERVIEW

'Our economy has tremendous potential'

Pakistani Prime Minister Benazir Bhutto talks to Stefan Wagstyl and Farhan Bokhari



Benazir Bhutto: 'We have been able to provide very competent management for Pakistan's economic problems' AP

The massive investment of US\$2bn, which we have attracted to Pakistan, will trickle down to the people in about two years. Some Pakistanis are very sceptical about foreign investment in Pakistan, but I think it is because they are not aware that the world has changed so dramatically. And in the 21st century we are going to be witnessing a global economy.

Q FT: How will you deal with Pakistan's urgent social needs?

Q BB: Well, I think that if one had to talk about a theme for the government that theme must surely be social revolution, because unlike past governments we have really concentrated on the social sector. This is also evident from the budgetary allocations made by my predecessors and by our government on sectors such as women's development, population planning, minority affairs and other development works.

We have set up a human rights cell in the ministry of the interior... we have also set up an elite anti-narcotics force which is headed by a serving general... we want to send a message that nobody is above the law. The government is committed to upholding the law irrespective of how high or influential any individual may be.

Once we stabilise the economy and give a sound socio-economic basis to the society we hope to continue on to the larger political problems of how narcotics barons run mafias, how certain tribal chiefs run their own mafias with their own guards and their own laws, how sectarian groups, funded from God knows where, preach the politics of hatred and violence, and how ethnic parties preach hate at one another.

Q FT: What are you doing to improve the lot of women?

Q BB: I've seen myself that without economic independence, a woman cannot do anything. If my father had not left me with independent means, there's no way that the male members of my family would have permitted me to enter politics. They would have made sure that I didn't have funds or a home or space or a telephone to do a thing.

So that's why I've always believed that the key to a woman's independence is economic independence. We have tried to make Pakistan a role model for other Moslem countries by introducing a system for women's rights in a Moslem society. We have done that by lifting the ban on women taking part in international sports, by setting up a women's development bank which

has allowed a mushrooming of women-oriented small industries like garments, stitching boutiques, and beauty salons, in the urban areas of Pakistan.

We have also done that by setting up women's police stations. In some Moslem societies, women are kept behind locked doors. Here in Pakistan women go knocking on doors investigating crimes. So it's a totally different society - it's a society on the move and on the march.

Q FT: There is international concern about Pakistan's nuclear programme and about its dispute with India over Kashmir.

Q BB: As far as Pakistan's nuclear programme is concerned, it is a peaceful programme, but we have shown tremendous restraint in not exporting the technology, in not detonating a device and we feel that this restraint ought to be recognised.

After all, if this restraint is not recognised then what is the use of restraint, especially when I took an opinion poll and 98 per cent people in Pakistan said that we should detonate, so I think it must be recognised that there are tremendous domestic pressures on the government. And if we have an international concern on non-proliferation, we must all work together to strengthen the goal of non-proliferation and not take a myopic view that results in something opposite taking place.

I feel that root cause of tension in the sub-continent ought to be addressed, and that root cause is the political dispute over Jammu and Kashmir, a dispute which is recognised by international law.

Question from the Financial Times: Pakistan's economic policies have been praised by many observers, including foreign businessmen. But there is concern about the country's political stability. What assurances can you give?

Q Benazir Bhutto: Pakistan went through a transition period in which there was a tussle between democracy and dictatorship. That tussle ended last year in July 1993 when the military said they were not interested in intervening.

Today in Pakistan we don't have a constitution in name, we have a constitution in fact, we don't have a democracy in name, we have a democracy in fact. The military is totally neutral now. It's not doing political work for the government, and its not doing political work for the opposition. Its doing military work, and military work is defending the frontiers of Pakistan.

In the past, many [economic and social] schemes have come on paper but they have not been implemented, but that has been because there has been no popular base in the government. Now there's a government in Pakistan with a popular base. When there's a government with a popular base and grass roots support, it's in a better position to implement its programmes.

There is also concern about law and order in Pakistan. We are addressing the problems of crime. We have inherited a very bitter legacy of sectarianism and of ethnic violence. We have introduced a socio-economic package for Karachi in an attempt to go to the genesis of the causes of resentment among the

people of Karachi - that is the lack of transport and the lack of water and lack of sewerage. The government is continuing discussions with the MQM [the radical ethnic political movement in Karachi]. But it's a problem that some people are involved in heinous crimes, such as kidnapping and murder.

Q FT: What can be done about corruption in Pakistani politics?

Q BB: We are committed to the elimination of corruption. That's why we have reduced through institutional means the scope for corruption. For example, we have tightened up our banking laws. In fact, we have declared a morale crusade to cleanse our society from this evil.

Q FT: What are your economic aims and achievements?

Q BB: We are a role model for the IMF... we have been able to provide very competent management for Pakistan's economic problems. We aimed at macro-economic stability because we believe that without macro-economic stability, micro-economic activity cannot take place at its full potential.

We cut the fiscal deficit to 5.8 per cent of GDP last year and we aim for 4 per cent deficit next year. Now if this deficit [cut] takes place, we can address the problem of inflation which is the most common

problem which ordinary people in Pakistan complain about. We have also, in keeping with our IMF commitments, begun lowering peak import tariff rates, which will be lowered further as the years pass by... also we have sought to improve the taxation collection system.

Much depends now on weather and crops but given good weather and good crops I think Pakistan will be in a good position by next year. So, if within 18 months [of taking office] we can bring real economic stability, we would feel proud of that achievement. It would allow Pakistan's economy to take off. I think Pakistan's economy has tremendous potential which needs to be realised.

Agriculture is also an important concern as it employs 70 per cent of the people. We have increased the wheat support price to promote the growing of wheat and we are expanding edible oil cultivation to cut dependence on imports. We have imposed an agricultural tax on rich landlords. It was with much trepidation that we introduced the bill to be passed by the National Assembly, because our assembly is traditionally dominated by people from the feudal class. But by the grace of God it was passed.

In the energy field we have suffered a tremendous electricity shortfall... so we announced an incentive package for foreign investors interested in setting up thermal plants. We have had tremendous response from the world over - and we hope that within five years we will have increased our energy output at least by 50 per cent if not more.

PAKISTAN FACT FILE

President: Mr Farooq Leghari.
Prime Minister: Ms Benazir Bhutto, (Pakistan People's Party).

Population and area

The latest estimate is 128m. Density (per sq km) at mid-1992 was 149.8. The main cities are Karachi, Lahore, Faisalabad, Rawalpindi, Hyderabad, Islamabad (the capital) and Peshawar. Pakistan's land area: 796,095 sq km (307,374 sq miles). This excludes the disputed territory of Jammu and Kashmir. The Pakistani-held parts of this region are known in Pakistan as Azad ('Free') Kashmir, with an area of 11,639 sq km (4,494 sq miles). Northern Areas (including Gilgit and Baltistan) have an area of 72,520 sq km (28,000 sq miles). Also excluded are Junagadh and Manavadar. The population figures exclude refugees from Afghanistan (estimated to number about 3.8m).

Languages

Urdu is the national language. English is used extensively in all governmental and commercial circles and is used fairly widely in hotels, airports, railway stations,

post offices and large stores. Basic English is taught in schools and is the medium of instruction for higher education.

Ethnic mix

The driving force behind the creation of Pakistan was religion, and 97 per cent of the population is Muslim. Of these, the majority are Sunni, the rest being Shia (15/25 per cent). There are small communities of Hindus, mainly in Sindh. There are also Christians in the main cities and Parsis in Karachi.

The main ethnic groups in Pakistan are the Punjabis, the Sindhis, the Baluch and the Pathans, plus a number of small tribal groups in the more remote northern areas. The *muhajirs*, or refugees from India at the time of independence, who for the most part speak Urdu as their mother tongue, can also be regarded as an ethnic group. A relatively new element in the population is the Afghan refugees, mainly concentrated along the tribal areas.

Currency

Pakistan's currency is the rupee, divided

into 100 paise. The average exchange rate of the rupee in 1994: Rs46.56 = £1; Rs30.51 = US\$1. The exchange rate on November 8, 1994 was Rs49.5545 to £1; Rs30.6194 to \$1. Government deregulation now allows freedom of currency exchange. Visitors are advised that some false currency notes are in circulation.

Visa requirements

A valid passport is required by all visitors. All nationals of India, Afghanistan, South Africa, Bangladesh, Iran, plus any country not recognised by Pakistan must have a visa. Israeli passport holders are not permitted entry. Tourists from most other countries need a visa only if they wish to stay for more than 30 days. Nationals of a few countries may stay up to 90 days without a visa. Check with the Pakistan Embassy or consulate in your own country. Visas are not issued at entry points. In some circumstances visas can be

extended for short periods by applying to Passport Offices in Islamabad, Karachi, Lahore, Peshawar or Quetta. However both the rules and the practice are subject to change without warning. Visitors are restricted from certain areas, such as parts of NWFP, Baluchistan and the Northern Tribal Agencies, are not open to tourists without special permission. The cost of visas is variable according to the nationality of the applicant and the type of visa applied for. Arrangements for visa application and collection vary from office to office, and should be confirmed by phone with the relevant office. Tourists from countries which do not have Pakistani representation may apply to resident British representatives.

Climate

Sub-tropical, cold in the highlands. The hottest month in Karachi is June, with temperatures ranging from 28-34 degrees celsius; the coldest month, January, 13-25

degrees celsius; driest month, October.

Business and banking hours

Government and business: (Sunday-Thursday) generally 0900-1400; banking, (Sunday-Thursday) 0900-1300; shops: (Saturday-Thursday), 0800/0900-1800/1900.

Public holidays

Certain public holidays in 1995 are dependant on the Islamic lunar calendar and may vary by one or two days from the dates given here (see asterisk). They include: 1 February* (Ramadan begins), 3 March (end of Ramadan), 23 March (Pakistan Day), 14 April (Good Friday), 17 April (Easter Monday), 1 May (Labour Day), 10 May*, 31 May*, 9 June*, 9 August*, 14 August (Independence Day), 6 September, 11 September, 9 November, 25 December, 26 December (Boxing Day). Some holidays are optional for Christians only.

Time Zone

Greenwich mean time, plus five hours.



Mr Farooq Ahmed Khan Leghari, former Minister of Finance, Water and Power, was elected President in November last year

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GET ON T

ENERGY EFFICIENCY

Monday November 28 1994

President Clinton's cleaner atmosphere campaign faces a moment of truth: PAGE 2

Does a virtuous drive to the bottle bank burn more fuel than it saves? PAGE 4

Anxiety over global warming is now the strongest impetus for saving energy. But fear of oil scarcities is a more durable argument, says David Lascelles

Better technologies reap big rewards

Not long ago, the impetus for energy efficiency came from traditional concerns: the high cost of energy, the need to conserve finite resources, and a desire by countries to reduce their dependence on imports for national security reasons.

Today, all those concerns have weakened. Despite a recent blip, the price of oil is at its lowest point in real terms since the early 1970s. World reserves of oil and gas have been boosted by large finds in places as far apart as Colombia, Vietnam and the Shetland Isles. The lowering of East-West tensions and the decline in Opec's power have reduced worries about import reliance.

But in their place, there is a new worry. As Mr David Nantow of America's Alliance to Save Energy puts it: "The politics have changed. Now, it is overwhelmingly driven by the environment."

Specifically, the worry is over global warming, and the threat to the climate posed by growing concentrations of carbon dioxide in the atmosphere. More than 100 countries are signatories to the 1992 Rio convention which requires countries to try and bring CO₂ emissions back to 1990 levels by the year 2000. But while this has

given a fresh impetus to energy saving, it has yet to prove particularly strong.

The global improvement in energy efficiency which occurred in the 1970s and 1980s has flattened out in the last few years. This should improve this year because the world economic recovery will bring on stream efficient new plant, and people will buy new cars and appliances which need less energy. But on the whole, progress is disappointing.

The threat of global warming is not as potent as the fear of oil running out. Individuals who care deeply about the environment have been slow to insulate their homes or drive smaller cars. And businesses - apart from those where energy is a major cost - tend to treat energy saving as secondary.

At a recent conference in India, Mr Michael Jefferson, deputy secretary general of the World Energy Council (WEC), said: "There is little evidence that either energy consumers or most energy policy-makers recognise the importance of raising energy efficiency and conserving energy in terms of effective action, or that this situation will change in the near

future." The fact is that governments have been reluctant to pass draconian laws to enforce greater energy efficiency. Most of them have preferred to set up "partnerships" with energy users in which the main role is played by publicity, persuasion and a few tightly focused - and tightly financed - projects to promote energy saving technologies and information.

"We want to avoid excessive command and control," says Mrs Christine Ervin, the US assistant secretary of state for energy efficiency who oversees a broad range of initiatives designed to encourage electric utilities, appliance manufacturers, car makers and businesses to produce more with less.

The low cost of energy in most countries is one of the greatest stumbling blocks to the elimination of waste. Mr Andrew Brown of the energy efficiency division of the EU Commission in Brussels, (which has several information and technology programmes of its own) says: "The challenge we face is detaching energy efficiency from prices," and that will probably have to be done by persuading people that environmental damage is a "cost" which everyone will



Ford assembly workers at Halewood, Merseyside, whose energy load is handled by BP Energy, a leading UK contract energy management group

ultimately have to bear. But until that detachment comes about, the raising of energy prices through taxation is still seen as one way of driving home the message. Several European countries including the UK have recently introduced forms of energy tax. But even here, achievements have been mixed.

President Clinton failed to gain acceptance for his BTU tax last year, and the EU's proposed carbon tax has yet to leave the drawing board.

But there are other methods. One is technology. The energy efficiency industry has made great strides in producing new methods and products: refrigerators which consume 30 per

cent less electricity, boilers with high energy conversion capabilities, sophisticated thermostats and switches, demand side controls.

The modernisation of the highly inefficient economies of East Europe, and construction of new power plants in China should also help the global picture.

Alongside these developments, there is the rapid growth of consultancies and energy contract managers who make a living by cutting other people's energy costs.

Mr Robert Skinner, director of the office of policy analysis at the International Energy Agency in Paris, believes that much of the change will be driven by technology.

"Traditional policies are almost irrelevant to what's going on," he says. "Technology is moving at such a pace that governments which take the old-style approach will get left behind."

However, one weakness of technology is that much of it still requires subsidy: for example "renewable" technologies such as wind power or biomass combustion, or some of the more exotic gadgetry. Others, such as combined heat and power where the heat from electricity generation is used for industrial or residential purposes, encounter institutional obstacles, even though their efficiency is high.

Mr Ton van der Does, chairman of Cogen Europe, the CHP trade group, believes that Europe's tradition of large, state-owned power stations stands in the way of CHP

would have levied \$10 - later watered down to \$3 - on the equivalent of a barrel of oil.

Such fiscal interference by the EU has been flatly rejected by the UK, in defiance of compromise plans tabled by a succession of governments in the EU's rotating six-month presidency. The EU's southern states also posed problems, arguing the tax would discriminate against their less developed economies.

The attempt to break the deadlock this year, when the Greek presidency tried to tempt the sceptical southern EU states with compensatory "burden-sharing" arrangements, did not even address the UK's opposition.

The Commission, supported by the current German presidency, is now posing this debate in a far less controversial direction. The latest suggestions, yet to translate into any formal proposal, are to attack CO₂ emissions through the EU's regime for excise duties and VAT on fuel.

The UK, although still deeply opposed to relax its grip over fiscal policy, has to some extent led the way along this path by imposing VAT on domestic electricity - a move estimated to achieve 25 per cent of Britain's targeted reduction in carbon emissions.

The EU excise and VAT system, established at the start of 1993, is due for review by the end of the year but is likely to be delayed into the next Commission, which takes office in January.

The debate is still likely to be dogged by arguments over sovereignty, however. Meanwhile, Brussels is adapting its other energy-saving programmes to the new political climate. Gone are its ambitions to set EU-wide fuel-conservation standards on building construction and management - a key failure of the original Save programme which led to the watering down of six directives.

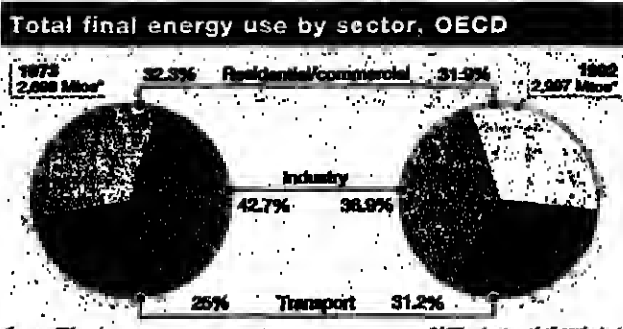
Instead the Commission plans to limit legislation to areas covered by existing EU internal market rules - in other words in traded goods, such as fridges and boilers, where Save has already had some success. Gone also is the idea of overruling national laws with new directives from Brussels. "From now on we are following the added-value concept - what can Save add to the national programmes," says the Commission.

The new approach, expected to be spelled out by the German presidency at a Council of Environment ministers in Brussels next month, is also geared more closely to market realities. For example, the new proposed directive on third party financing would create incentives for banks to fund energy saving at public institutions such as hospitals.

Increasingly funds are being directed at projects for eastern Europe, both from Save and from the EU's £700m five-year Thermie programme, which aims to promote new energy-saving technologies.

■ POLICY TENSIONS IN BRUSSELS

EU changes tack



Actions for Vigorous Energy Efficiency - programme have also fallen victim to the post-Maastricht Treaty campaign for subsidiarity. The Commission's energy directorate, DG17, is therefore drawing up a second Save scheme which will be mainly educational, with none of the legally-binding directives envisaged in the first one. The new low-key approach is

in stark contrast to Brussels' previous ambitions, which reached a high peak in 1992 when Carlo Ripa di Meana, then environment commissioner, proposed the controversial energy tax. Now, although the Commission continues to promote it, it is generally agreed that the carbon tax is dead.

According to the original Brussels proposal the tax

objective agreed at the 1992 Rio Earth summit to stabilise carbon dioxide emissions at their 1990 levels by the year 2000. That target is also likely to be missed, although estimates vary over the shortfall. Environment commissioner Yannis Paleokrassas has predicted a shortfall of 15 per cent by the end of the century.

These two objectives have co-existed uneasily, and much of the blame for the failure of EU energy-saving policy is attributed to the confusion between them. "The carbon tax has actually been the bane of energy efficiency policy because it has distracted everyone's attention from the other measures," says Mr Andrew Warren, director of the London-based Association for the Conservation of Energy.

But those other measures - led by the Commission's Ecu 35m five-year Save (Specific

Economic pressures, rock-bottom fuel prices and political wrangling between EU governments have thwarted Brussels on the two main planks of its energy efficiency campaign - the ill-fated carbon tax and a clutch of energy-saving programmes. Both initiatives have effectively stalled.

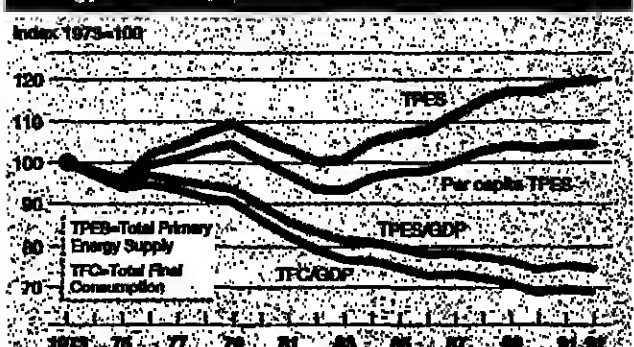
Driving the EU's campaign is a commitment made in the mid-1980s to raise energy savings by 20 per cent between 1986 and 1995. Current estimates by the Commission energy directorate are that saving will be only 11-12 per cent.

Brussels officials partly blame the historically low energy prices.

But confusion over whether the EU's main priorities should be economic or environmental has also frustrated the Commission.

A second policy commitment, motivated purely by environmental concerns, is the

Energy intensity*, OECD



schemes which, by their nature, are local and entrepreneurial. "The industry is still shaped by the old structures," he says. "The trend towards energy efficiency is not going as fast as everyone would like. But there is a change of mentality, specially with regard to co-generation, and that is important."

A further element in the debate is competition. In many countries, the absence of free pricing of energy or of free access for new suppliers is a major obstacle to efficiency.

Although many countries are now following the UK in privatising their electricity industries, this process has a long way to go. But, as the UK has discovered, it can be a double-edged sword: greater competition also means cheaper energy, and that works against greater energy efficiency.

In the medium term, the drive for energy efficiency will be dictated - barring an unexpected leap in energy prices -

IN THIS SURVEY

UK SETBACK: the Energy Trust, Whitehall's favourite project, refuses to take off. Clinton's dilemma: ambitious policies - but will they work? Page 2

BUILDINGS: London developers hope to tempt clients with an 'Intelligent' office. Profile: Energy Systems Trade Association Page 3

RECYCLING: drink can collecting makes sense, but is a trip to the bottle bank really necessary? CHP in Britain: Brussels may hold the key to more co-generation. Intensity: examples from the UK, US and France Page 4

BRITAIN: plenty of ideas but still no national target for energy saving. Mr Save II: profile of the DOE's Robert Jones MP Page 5

GLOBAL WARMING: Russia and China are the main source of greenhouse gases. Aluminium motor cars: the low-fuel lightweight body comes closer Page 6

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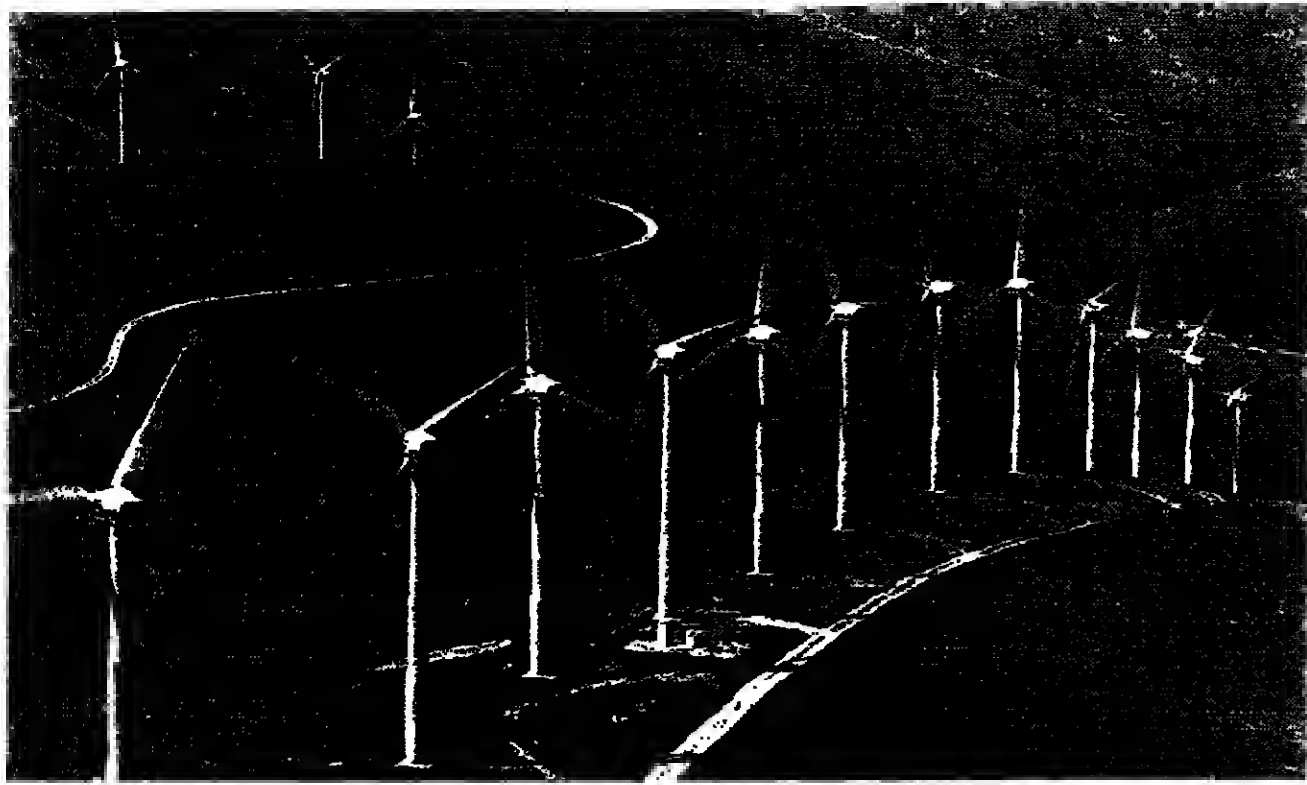
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ENERGY EFFICIENCY 2



Revolutionary or quixotic? - wind-powered generators at Altamont Pass, California

Picture: David Hoffman

Bronwen Maddox describes the fate of a bold Whitehall initiative

The bird that would not fly

Energy efficiency can be a remarkably slippery policy to promote. That is the experience of the UK government which has seen the Energy Saving Trust, an election manifesto pledge and one of the fondest creations of its environmental policy, fail to get off the ground.

According to Mr Andrew Warren, director of the Association for the Conservation of Energy, the trust's progress is "a severe disappointment - it originally represents one of the soundest programmes in the UK for delivering higher levels of energy efficiency".

The trust is intended to help the gas and electricity utilities identify projects which will help their customers use less energy. Ministers planned that the money to fund the projects would be passed on to all customers of the utilities through their bills.

In January, Mr John Major, the prime minister, made clear in a high profile speech to spell out the UK's environmental strategy that he was giving the trust a central role in the UK's plans for meeting the Rio targets on global warming.

Those targets specify that the UK must draw up plans to bring emissions of carbon dioxide, which is implicated in global warming, back to 1990 levels in the year 2000.

According to estimates compiled by the Department of Trade and Industry, that means that the UK needs to cut around 10mTc (million tonnes of carbon) from the projected 170mTc in the year 2000.

The government hopes that most of those savings will be generated by measures - themselves controversial - to raise the price of heating fuel and petrol.

However, ministers have put a quarter of the burden - 2.5mTc, the highest single ele-

ment - of the required cuts on the trust's shoulders. They have also estimated that the trust will need to identify about £400m of projects a year by the end of the decade in order to reach that target.

It needs to raise nearly £2bn by the end of the decade to meet government targets, according to its business plan, published in April.

However, so far the trust is not on course to reach anywhere approaching that figure. According to its chief executive, Mr Eoin Lees, it has looked at 55 projects, which would cost £14m to implement. Of these, 25 have been approved by Ofgas, the electricity regulator. Last year, it spent £4m on pilot projects.

Mr Lees says: "I think we are on course to spend between £10m and £12m in the year to March 1995." The projects cover more efficient light bulbs, and all night lighting for security purposes in communal housing, which has proved popular with local authorities and housing associations.

However, although he points out that this spending figure is in line with the spending the trust had planned to make this year, the obstacles in the way of further progress, up towards the £400m level, are considerable. According to Mr Warren, the projects approved so far "are tiddlers. This is no more than money which was agreed 18 months ago".

Those hurdles lie in the position of the gas and electricity regulators. They are uncomfortable about allowing the costs of such projects to be passed on to all customers, even those who have not bene-

fited from the schemes. On the electricity side, Ofgas has capped the amount which the utilities can spend on such projects to £22m a year until March 1995, when the industry pricing will be reviewed.

The position of Ofgas, the gas regulator, is even more trenchant. Ms Clare Spottiswoode, director-general of Ofgas, made clear her uneasiness to such "cost-pass-through" at repeated hearings before parliamentary select committees. She argued that regulators should not be used to impose charges which were essentially taxes. Moreover, she made clear, such a tax would be regressive, hitting the poorer families hardest.

Ministers have also shown uneasiness in private about these implications. The government's separate proposal to levy value added tax on heating fuel started a still-smoldering political row. Ministers are concerned that an additional hike in fuel bills would stir the controversy again.

One casualty of the conflict with Ms Spottiswoode is the progress of *Homes 2000*, a proposed scheme to subsidise home improvements such as insulation for roofs and external walls, and energy-efficient lights and boilers. The project, which would pay up to half of the costs of these projects, would need £3m next year and £120m by 2000, the trust has indicated.

There have been other concerns with the trust. It directs almost all its schemes at owner-occupiers, but, as the Institute for Fiscal Studies has pointed out, owners of accommodation for private rental make the least investment in energy efficiency, and their

tenants could greatly benefit from such schemes.

For the moment, there is an uneasy peace. Parliamentary committees and Ofgas have concluded that in deciding whether to approve such projects, Ms Spottiswoode must balance the regulator's responsibilities to protect the customer from rising prices with those to promote energy efficiency.

The trust argues that the extra sums on fuel bills need not prove controversial. Although estimates suggest that households which do not benefit from the schemes could see annual fuel bills rise by nearly 2 per cent on top of inflation by 1998, the trust says that most projects will pay for themselves through energy savings within five years.

But while in theory this allows some projects to progress, the energy industry and some within the trust feel that in practice few significant ones are likely to progress. According to Mr Lees, "the only way forward now is through new legislation. The government has to decide how it wants energy efficiency to be taken forward in the competitive market."

For that reason, he takes considerable comfort from the fact that gas regulation was included in the Queen's Speech at the opening of parliament this month. This offers the chance that regulators could be directed explicitly to allow such cost-pass-through.

Until then, however, the trust is effectively stalled, and its executives must devote much of their time to pleading behind the scenes with politicians to clearing a way forward. According to Mr Warren, "of course the trust can be saved if there is political will". It is far from clear, however, that the political will exists.

US has ambitious policies. Frank McGurty asks if they will work

Big carrot, little stick

Environmentalists contend that President Clinton's plan to respond to the threat of global warming contains too much carrot and not enough stick. Conservatives say it is an overwrought response to non-existent crisis.

But most agree on at least one point - the programme, unveiled amid great fanfare a year ago, is comprehensive. It sets forth dozens of separate initiatives aimed at controlling emissions of carbon dioxide, methane and other gases, which some scientists believe could drastically alter climate conditions.

The initial goal is to roll back over the next six years the amount of so-called "greenhouse" gases discharged into the atmosphere to 1990 levels. Without any action, emission levels would increase 7 per cent by the turn of the century, according to the administration's projections.

From its inception, it was virtually certain "the climate change action plan", as it is known, would run up against at least some obstacles. Indeed, in committing the US for the first time to a specific goal and timetable on reducing greenhouse emissions, the president was launching a plan as sweeping and potentially contentious as his ill-starred scheme to reform the US healthcare system.

A year later, the environmental plan is alive and well, in sharp contrast to healthcare reform, which is currently trapped in political limbo after a fierce partisan battle in Congress. During a legislative session when many of the president's proposals were thwarted, the package survived largely intact, with 40 out of 47 of its original proposals winning approval.

"Overall, compared to where we were a year ago - when it was simply a proposal - the plan has been a very substantial success in terms of beginning to address these issues," says Mr Wesley Warren, associate director of the White House Office on Environmental Policy, which is overseeing a plan that involves six separate federal agencies.

Keeping the programme afloat may indeed qualify as a

success for the president, but the start has not been entirely smooth. With both houses of Congress to be controlled by the opposition Republicans, the next steps in implementing the plan are sure to prove more difficult. Already for fiscal 1995, the Democratic-controlled Congress slashed the proposed appropriations for the plan. There is also evidence to suggest the administration has underestimated the magnitude of the problem. Its response, if fully funded, could prove inadequate to the initial goal.

It is much too early to judge whether the specific initiatives are living up to their advance billing. Many of them have been up and running for only a month. Nevertheless, even critics of some aspects of the programme credit the administration with getting most of its proposals off the ground.

"In general, the plan is moving in the right direction," says Mr Daniel Lashof, a senior scientist at the Natural Resources Defense Council, an environmental lobbying group.

The package embraces a potpourri of programmes, many of them aimed at striking partnerships between the private and public sectors. The initiatives range from adjustments in tax policy on employer-paid parking privileges to measures to encourage better management of forests, which combat global warming by absorbing carbon after it has been released into the atmosphere.

But the cornerstone of the plan is a multi-faceted effort to reduce emissions of greenhouse gases at their source. Energy efficiency is considered crucial because fossil fuel consumption by homes, offices and factories is responsible for more than 85 per cent of US greenhouse emissions.

Many of the plan's initiatives simply expand on existing projects. The Environmental Protection Agency's Green Lights programme, launched three years ago, offers technical support to businesses which are considering upgrading their lighting systems. This year 400

new organisations have signed up, bringing the total to about 1,600.

With each participant realising an average 45 per cent decline in energy use, the EPA has stepped up its recruitment drive by targeting universities, churches and other non-profit groups. "Green Lights has a solid track record which demonstrates that these types of programmes work," says Mr Lashof.

Other projects would put fresh ideas into play. Among the most promising is the Department of Energy's initiative to develop new energy-efficient standards for 11 residential appliances.

But in at least one case - hot water heaters - the electric industry is vigorously opposing the adoption of new rules, which would encourage the use of a more efficient type of gas-fired heaters.

"That calls into question whether the industry is willing to co-operate beyond the level of lip services," says Mr Lashof.

The issue is particularly germane because the administration has chosen to highlight its relationship with the electric industry as evidence that its non-confrontational strategy is working well.

The response to the DOE's Climate Challenge is a special source of pride. More than 800 electric utilities, which represent 80 per cent of US generating capacity, have agreed to undertake voluntary measures to reduce their greenhouse emissions, employing a flexible array of options.

The White House projects \$50bn in private investment in energy-saving technology by the end of the decade, against a commitment of just \$1.9bn in federal funds, some of which is to be redirected from other areas.

But public spending is already falling short of the original target. For fiscal 1995, the plan was granted budget authority of only \$22m, much less than the \$34m sought by

the president. The DOE, the most important agency involved in the programme, was given a little more than half its \$20m request.

Last May, Ms Hazel O'Leary, the US energy secretary, told a Senate committee that deep cuts in funding "would make the president's commitment virtually impossible to meet".

The White House declined to comment specifically on how spending reductions might affect the plan, but Mr Warren said the administration would press for extra funding in subsequent years to make up for the shortfall in fiscal 1995.

However, with the Republicans likely to seek cuts in federal income taxes, and perhaps an amendment to the US constitution to require balanced federal budgets, funds are most likely to be even more tight, as the emissions deadline nears. Environmentalists such as Mr Lashof also question whether the administration's plan has underestimated the likely rate at which greenhouse emissions will increase in the coming years, assuming no action is taken.

Since the plan was unveiled a year ago, both private and government economists have lifted their estimates of 1994 gross domestic product to more than 3 per cent, from early forecasts of less than 2.5 per cent.

At the same time, the price of crude oil has fluctuated without showing any big net increase; the administration assumed higher prices in its emission projections.

If the economy continues to outperform the forecasts and oil prices stay low, the natural demand for fossil fuels would surely accelerate, making the challenge of reducing emissions to 1990 levels even more daunting than a year ago. Such questions are to be addressed squarely in about a year. The White House has promised to re-evaluate and, if necessary, modify the climate programme next autumn to keep the emission reductions on track.

"We are simply not going to look at this on a month-to-month basis," Mr Warren says.

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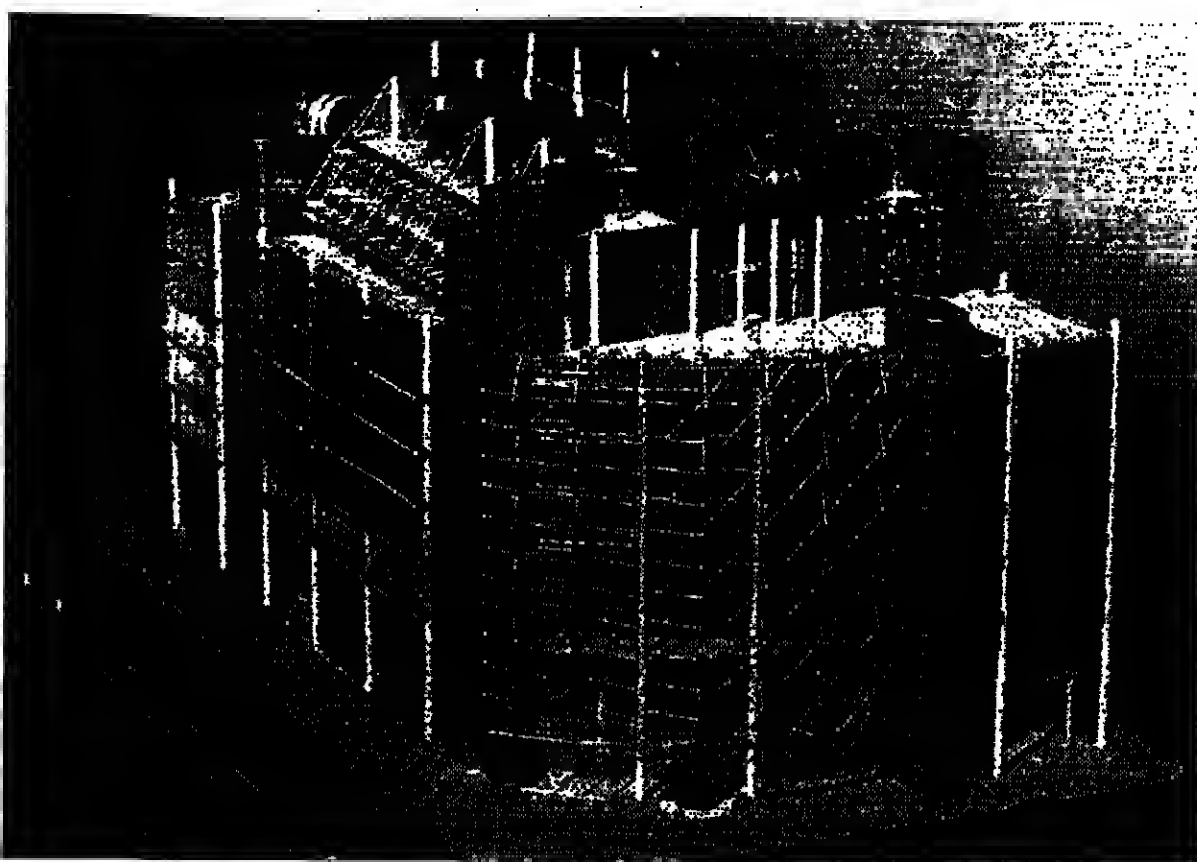
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ENERGY EFFICIENCY 3



Post-recession breakthrough: model of the new City of London office block being constructed by the London and Manchester Group

David Lawson charts the rise of the state of the art office block

Tempting the tenants

The disappearance of belching smokestacks is generally seen as a sign of how far we have progressed towards a more efficient, civilised society. Few would accept living and working in such conditions today.

But most of us still do. Gleaming modern factories, warehouses – and even homes and office blocks – pour out a noxious wastes. We just cannot see them.

Buildings emit twice the amount of carbon dioxide as vehicle exhausts, making a major contribution to fears about global warming. This has led to a major rethink by the British government in the light of the 1992 Rio de Janeiro agreement to cut CO₂ emissions over the next decade.

Housing, for instance, which consumes half the UK's gas and a third of its electricity, has been upgraded under new building regulations. Ministers claim this will increase energy efficiency by 20 per cent, with a corresponding reduction in emissions from their chimneys and power station stacks.

Factories face a similar tough regime, but the ubiquitous office block has proved more of a problem. Air-conditioning appears to be a minor irritant, contributing less than 1 per cent of the UK's carbon dioxide output. Yet it has become a symbol of energy excess in the commercial sector.

Designed to cope with the extra heat generation of electronic equipment, developers insist it is necessary in town centres, where windows must remain sealed against dirt and noise. But such energy-hungry techniques became almost a standard fixture during the property boom no matter where buildings grew.

Building regulations aimed at restricting this growth were shelved earlier this year – but only for further investigation into workable rules. Progress is more likely to come from the bottom up, however. Almost 90 per cent of occupiers in a study by property consultants Richard Ellis said they did not want air-conditioning.

A few years ago such complaints might have been ignored. Tenants had to take what they could get when space was in short supply. Now the book is on the other foot, in a market awash with empty buildings, landlords are desperately trying to anticipate what will attract occupiers.

Air-conditioning will not disappear. Fund managers who have a stranglehold on development of new buildings insist that it is essential for modern working conditions. And Mike Warner, a senior partner with Richard Ellis, admits that occupier complaints probably stem from poor maintenance and design.

But air-conditioning is only part of a growing demand among occupiers for cheaper accommodation. These complex networks of ducts and fans add not just to building costs – which push up rents – but can also add 30 per cent to service charges, according to another property consultant, Jones Laing Wootton. The pendulum is now swinging towards buildings which more closely match occupiers' needs. Heating and ventilation should be both more user-friendly and energy-efficient in future.

But with so little development taking place, it is hard to find examples of this change in approach. One is a striking glass and steel block going up at Finsbury Pavement in the City of London. The 125,000 sq ft of offices over a Marks & Spencer store is being watched

closely by the property industry, as this is the first important speculative development in the City since the crash.

Developer London & Manchester called in two pioneers in energy-saving design, engineer Ove Arup and architect Sheppard Robson. The building makes maximum use of natural light – one of the key demands by occupiers in the Richard Ellis survey – controlling solar gain through a system of external louvres which automatically adjust to internal temperatures.

More significantly, however, this has been balanced by a "low-tech" method of cooling known as chilled ceilings, a technology widely used on the Continent but ignored in favour of energy-hungry variable air volume (VAV) systems in the UK.

Other developments are also on the drawing board which show how developers are adjusting to instant demand. Sheppard Robson is working up plans for a 140,000 sq ft block in Croydon for Norwich Union with a different cooling system which could cut normal energy costs by 30 per cent. The same partnership is also considering chilled ceilings for an office block in central Leeds.

Another investor, the Prudential, may test these waters with a 250,000 sq ft development in Reading being prepared by Tim Battle, a veteran campaigner for energy saving with engineers Rybka Smith Gissler and Battle.

The whip-hand lies with occupiers, however. Most developers will not start building until they snare a tenant attracted by such low-energy offers. London & Manchester has economics on its side, as it pocketed £75m for the City site in the boom and then reacquired it for £17.5m in 1992.

Even if tenants swarm in, however, more efficient new development will hardly dent the total energy bill of commercial buildings as a whole. More significant is the constant upgrading by a host of specialists. AHS Emstar, for instance, claims it can reduce energy costs by up to 30 per cent by anything from replacement of heating systems to changing the mix of fuels used.

Emstar cut the energy bill for Hoover in South Wales by £750,000 a year, while British Gas saved Inco Alloys in Hereford half its costs by designing new equipment. Groups such as NatWest and Bass have ordered energy audits on all their property, says Ken Ordish of ESS Projects. One of his biggest clients is the health service, as new trusts work their way through hospitals which have wasted money on poor heating systems for decades.

This kind of energy-saving is likely to accelerate over the next decade. Occupiers who got into the habit of examining costs more closely during the slump are now anticipating heavier fuel taxes because of worldwide moves against global warming. This is proving a fertile area for energy consultants, particularly with the fierce competition between gas and electricity suppliers.

Profile: Energy Systems Trade Association

Wheel turns full circle for a man from Harwell

The international energy efficiency industry was born 21 years ago when the armies of Egypt and Syria launched their October offensive against the Israelis and the Arab oil producing countries dramatically quadrupled the price of oil to the western world.

The shock sent the industrialised world into headlong flight from oil to other fuels and prompted energy conservation efforts, such as the Save It campaign in Britain, more intensive than anything since the Second World War.

Since then, apart from the upheaval caused by the Iran revolution of 1979, oil prices have generally drifted downwards to become lower in real terms than even before the October 1973 war.

Nevertheless, energy efficiency still commands lip-service from politicians, industrialists and property developers, not only for economic and security reasons but because of the perceived link between carbon fuels and the environment.

The preoccupation with energy efficiency is reflected in the durability of many of the organisations which came into being during the energy crises which gripped the world throughout the 1970s.

In Britain, these include the Energy Systems Trade Association (ESTA), an umbrella body originally formed to serve manufacturers of waste heat recovery systems but now representing a diverse range of service and product suppliers with a growing emphasis on electronic controls.

ESTA was founded in 1982 by Dr Glenn Brookes, then a 32-year-old scientist working at the Atomic Energy Authority's energy technology support unit (Etsu) at Harwell.

While selecting promising new efficiency methods for government-sponsored demonstration, Dr Brookes had found that there was no umbrella body to represent the waste heat recovery industry. He resigned from Harwell, set up Esta and has never looked back.

The energy efficiency industry, he says "has come of age". It no longer depends for its existence on the armory of government grants created in the wake of the world oil crises. It has

responsible for savings of around £250m a year.

In Britain, the building controls market has moved with property values. After peaking in 1991 at £344m, building controls sales fell to £278m in 1992, but rose again last year to £283m and continues to grow at a few per centage points a year.

Over the past four years, says Dr Brookes, there has been a 75 per cent increase in spending on servicing and maintenance of energy efficiency systems.

The contract energy management group, which includes BP Energy, AHS Emstar and subsidiaries of

Twenty one years after the 1973 Middle East war, the energy saving equipment and services industries have come of age

suffered many casualties but a hard core has soldiered through and advances with its own momentum.

His own association now represents more than 80 members, with an estimated turnover of more than £1bn a year, and comprises six specialist branches:

- 14 independent energy consultants, with a £30m turnover and accounting for about 60 per cent of their market;

- 14 contract energy management groups; turnover about £200m; covers about 85 per cent of its market;
- 13 building controls suppliers; turnover £250m; represents 85 per cent of their sector;

- controls systems specialists; 13 members; £30m energy efficiency turnover; represents 90 per cent of this sector;
- non-specialists (from heat recovery, lighting and boilers, to discrete controls and water management); total turnover for all members exceeding £500m, employing around 10,000 people and

regional electricity companies, operates clients' heating systems more efficiently than clients feel able to do themselves.

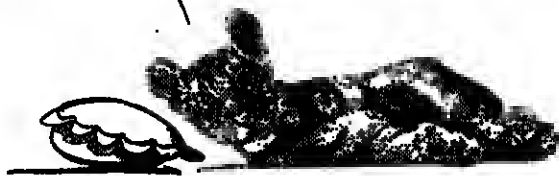
Their activities have grown by about 21 per cent since 1991, and their workforce has grown at a similar rate to reach a present level of about 2,000. They also cashed in on a 13 per cent growth in public sector contracts from 1991 to 1992, but this has since levelled out.

Esta's latest initiative, launched a year ago, is a scheme which independently measures an organisation's achievements in energy efficiency under nationally applied rules.

Meanwhile, the wheel has turned full circle. Fourteen years after Dr Brookes took the plunge into the private sector, the organisation from which he jumped is set to take the same path. In the Queen's Speech, the government announced its intention to privatise the Atomic Energy Authority, including its energy technology support unit. Would Dr Brookes be making a bid for it? "Definitely not", he said.

Maurice Samuelson

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ENERGY EFFICIENCY 4

Recycling economics are being challenged, says Bronwen Maddox

Bottle bank dilemmas

When people think of the contributions they might make towards saving energy, they often turn to recycling, as well as more direct measures such as insulating lofts and turning off lights when they leave the room.

Young children frequently lecture their parents on the need to take bottles to the bottle bank, such is the enthusiasm with which schools have embraced recycling.

Yet scientists and economists are increasingly questioning whether recycling household material does have an environmental benefit, and if it does, whether that benefit justifies spending the considerable sums which modern recycling systems can demand.

That equivocation, it should be said at the start, does not on the whole apply to recycling of industrial materials. Many companies have been able both to cut down their use of raw materials through recycling and to cut costs.

A prime example is the use of water: the Water Services Association, which represents the 10 largest water and sewage companies in England and Wales, says that many industrial companies have turned to recycling discharged water since charges for abstracting water and for discharging waste have risen.

However, the debate about the virtues of recycling domestic waste has intensified in the past year since the government began to explore the adoption of mandatory recycling quotas for packaging. Consumer

goods manufacturers and big retailers could now face a levy to fund the cost of recovering and recycling waste packaging, which has been put at up to £100m a year.

In July last year, Mr John Gummer, the environment secretary, told manufacturers and retailers to devise a voluntary system to increase the volume of packaging waste recovered or recycled to between 50 per cent and 75 per cent, in line with EU targets.

But industrialists have criticised the targets as potentially meaningless, given the difficulty in measuring volumes of waste, and differences in the definition of waste between different types of packaging.

There have also been concerns about the inflationary effect: some industry estimates put the extra cost of a shopping basket at 1p for every £10.

None of those estimates is yet firm, nor has the distribution of those additional costs been agreed. Both industrialists and ministers have an eye on the catastrophe of German attempts to introduce mandatory recycling targets, which left unwanted mounds of waste paper trundling along the roads of neighbouring countries in search of a market. But the size of the costs, and the controversy about who should bear them, means that all those embroiled in the debate are taking a harder look at whether the environmental benefits of recycling justify extra costs.

Take glass for example, one of the most difficult cases, despite the popularity of bottle banks. Glass is manufactured by heating silica (essentially sand) and sodium carbonate. It is recycled by remelting broken shards of glass containers. Whether this produces a net saving in energy or not is debatable, particularly taking into account the fuel used in collection of the waste glass.

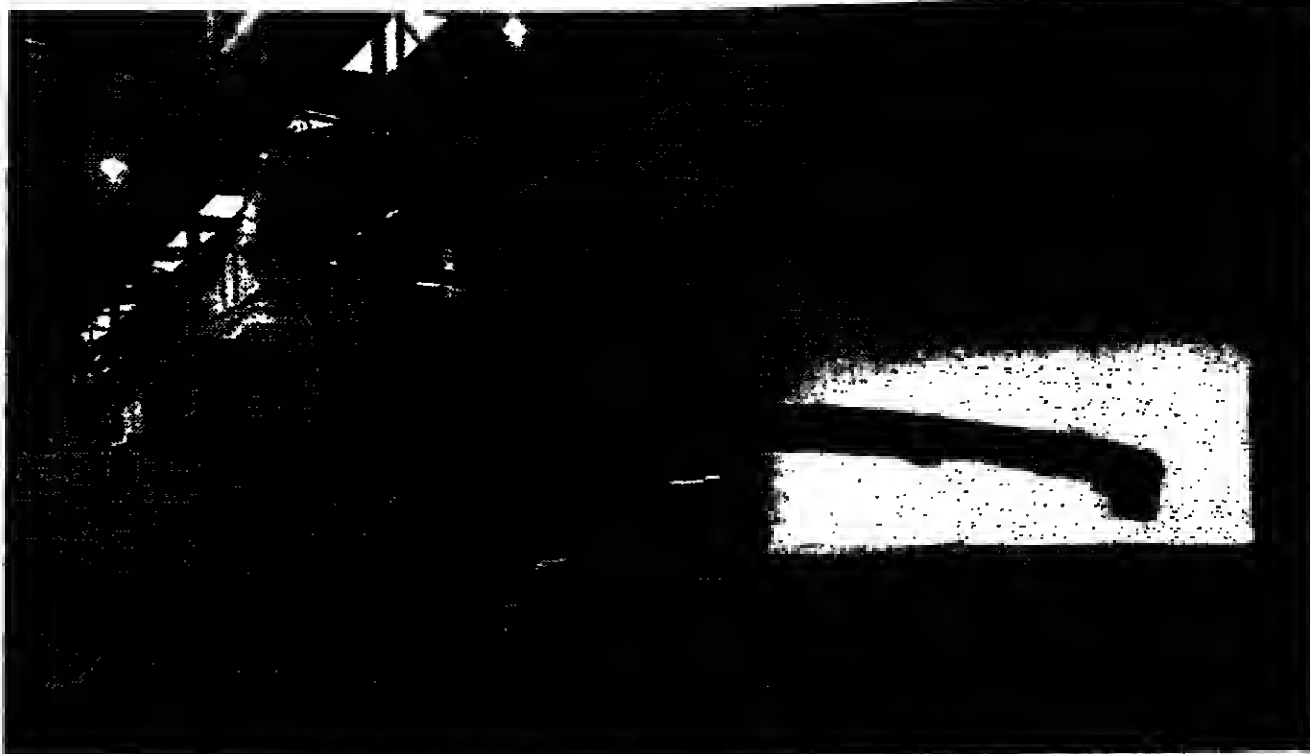
The Centre for Social and Economic Research on the Global Environment at University College, London, in a report in June for Nuclear Electric, the generator, said that if a household recycled 52 glass bottles a year this could save the emission of 6.2kg of carbon a year (carbon dioxide is one of the gases implicated in global warming).

But it pointed out that these savings would quickly be eroded if people drove to the bottle bank.

Moreover, much recycled glass is coloured brown or green from beer or wine bottles, but the demand from manufacturers is for clear glass, for use in food containers.

CESERGE comments that "recycling, though one of the most well-known energy saving measures, has only a small impact on carbon dioxide emissions. Installing low energy lighting in the home, for example, is over 200 times more effective than recycling."

There is least debate over the attractions of recycling aluminium cans, the



One form of recycling whose advantages are not questioned: used aluminium cans being re-melted by Alcan, in Warrington

most valuable category within household rubbish. According to industry estimates, recycling can save 95 per cent of the energy used in original manufacture. In the US, manufacturers suggest that the average smelter to make new aluminium uses as much power as a town of 500,000 people. A smelter also costs around 10 times as much as a re-melting plant.

That gives can manufacturers clear incentives to collect used cans. Last year,

for example, the US industry is estimated to have paid out about \$900m for used cans collected by individuals, schools, churches and scout troops. About two thirds of cans overall are recycled, the industry estimates.

But there is more debate over other categories of waste, such as paper. Although environmentalists argue that newspapers and magazines could incorporate a higher proportion of recycled material, paper

makers say that if paper is recycled more than three or four times, the fibres become too short for use in newspaper.

Local councils in the UK which have vigorously pursued recycling of domestic waste point out too that if such schemes become widespread, the UK could find that it has created its own version of the German problem: mounds of expensively-sorted waste for which there is little demand.

Cogeneration industry seeks a boost in Brussels, says Andrew Baxter

Combined heat and politics

Energy efficiency and environmental cleanliness would make a strong combined argument for any kind of power generation system, but few, if any, can score so highly on both counts as combined heat and power.

Unlike most conventional power generating systems, CHP recaptures the waste heat released during combustion and uses it to make steam for hot water or heating - as well as electricity.

This can produce total efficiency ratings of up to 90 per cent, compared with 35 per cent thermal efficiency for the average coal fired power station or 56-58 per cent for the latest combined cycle systems. As for emissions, every 1MW of CHP reduces UK carbon emissions by 1,250 tonnes a year.

It might seem odd, therefore, that the popularity of CHP varies so widely across the European Union, where CHP overall accounts for 6 per cent of electricity generated.

In Holland and Denmark, the figure is 30 per cent, whereas in France it is only 2 per cent.

In fact, there is a very close link between government policy that promotes CHP - or at least creates favourable conditions for it to flourish - and its success in the market place. Where governments are indifferent or allow uncertainty to develop, CHP finds it harder to prosper.

The UK is a case in point. It is at the low end of the scale compared with the big European users, with only 4 per cent of its electricity coming from CHP. But the UK Government has at least set a target - of 5,000MW of CHP by the end of the century.

Already, the UK has 3,000MW of CHP at work, on more than 700 sites, and until a few months ago, it looked to be coasting comfortably towards achieving the 5,000MW target. Over the past three to four years, 1,000MW of capacity has been added and the country's largest CHP

scheme, a 157MW joint venture between Scottish Hydro-Electric and British Nuclear Fuels at Sellafield, Cumbria, came on stream earlier this year.

The problem, however, is that the UK does not have a strategy to implement the target, according to Mr David Green, director of the Combined Heat and Power Association. In the past three or four months, few new schemes have been announced because potential CHP operators feel squeezed between rising gas prices - one of the main fuels for CHP - and regulated electricity prices.

There is a "fundamental uncertainty," he says, over the course of UK energy policy, which makes it difficult to

invest in CHP with confidence. As a consequence, Mr Green is now less certain that the 5,000MW target will be reached.

Before the recent lull, the market had been growing steadily, with a strong surge of activity in the hotel industry, and a good showing in the paper and board sector. Relatively unexploited sectors include the chemicals and steel industry - where companies have held back making investments, perhaps because of lack of confidence in their own future survival.

According to a report* in July by Marketing Strategies for Industry, the UK market for industrial CHP generation plant, excluding plants below 100kW, was £97.7m last year,

up from £87.2m in 1992 and just £51.1m in 1989.

The highest segment last year, based on gas turbines with waste heat recovery boilers, accounted for £63.9m of the spending, followed by combined-cycle CHP with £25.5m. Use of both types has grown strongly over the past four years. The remaining £8.3m was spent on systems based around reciprocating engines.

The CHPA believes the UK could have 20,000MW of CHP by 2020, but Mr Green says there will have to be changes in government policy to achieve this. To turn the widespread support for CHP into reality, it wants new and fair prices for the electricity from CHP plant, effective

investment by the private and public sectors in community heating, incentives to stimulate investment by companies in CHP, and action to remove what it calls "the distortion and inertia" which limits the wider use of CHP and community heating.

In contrast, CHP has "steamed ahead" in Denmark and the Netherlands because it has been a policy priority, says Mr Michael Brown, the CHPA's assistant director (Europe). The Netherlands, with its more industrialised economy, uses CHP both in industry and in district heating, while Denmark's CHP is much more focused on district heating.

In Italy, the one EU country where electricity supply short-

ages are an issue, there has been considerable growth in CHP use, almost entirely in the industrial sector. Here, and also in Spain, electricity tariff changes have been an important stimulus.

In Spain, however, a review is now under way after strong growth over the past three to four years, and a number of projects are on hold.

Mr Brown believes the amount of electricity generated by CHP in the EU can rise to 8 or 9 per cent by the end of the decade, helped by the planned entry to the EU of Sweden and Finland. He believes the EU should set an ambitious target for the average percentage figure, much as has happened in the UK.

The CHPA, and the recently-formed organisation Cogeneration Europe which groups it and six other similar associations in Europe, is hoping it can influence a number of Brussels initiatives in favour of CHP. These include the slow-moving plans for the liberalisation of

the electricity and gas markets, and the controversial suggestion for an EU-wide energy tax to reduce carbon dioxide emissions.

The CHP industry is also trying to make headway on the European energy policy green paper now being drawn up by the Commission. An initial document was fairly thin on environmental issues, says Mr Brown. "We would like to see that beefed up."

A further lobbying front involves the EU's Save programme to promote energy efficiency. Save I, now drawing to a close, was hampered by lack of support from member States, says Mr Brown. Save II is under discussion, and whatever emerges ought to have legislative teeth, says Mr Brown. Lobbying at national level, meanwhile, continues.

*Power Generation Plant: UK Marketing Strategies for Industry, Vintcent House, River Dee Business Park, Saltney, Chester, CH4 8QY, UK.

Jane Martinson sees ingenuity at work in the UK, US and France

Where there is a will...

When a full-time energy manager was appointed at Leeds General Infirmary in northern England last year he found a number of targets for his efficiency drive. A year earlier the hospital, which spends an average of £1.65m a year on energy, received a "poor" rating when judged by environment department guidelines on energy efficiency. Marcus Tunaley, recently-appointed energy officer at the infirmary, says: "An environment audit on total energy consumption in one wing was one of the worst I've ever seen."

Faced with a National Health Service commitment to cut energy consumption by 15 per cent over the next five years, the hospital is one of a number managed by NHS trusts to have committed 10 per cent of its annual energy bill to efficiency measures. Some £185,000 will be spent in Leeds over each of the next four years.

The current efficiency measures range from aluminium-clad radiators to updating the outdated building management system. The old system, which controls heating and lighting, was unable to adapt to changing needs. "The old system provided heat to the hospital 24 hours a day," says Tunaley. "We wanted it to work when it was needed."

Most measures have focused on the large Clarendon wing of the hospital built in the early 1970s before the oil crisis encouraged energy savings. "It was quite obvious that this wing, lovely as it is, was built when fuel was cheap," says Tunaley.

A "deep plan" building with many windowless rooms, some 40 per cent of its electricity is used for air conditioning. Frequency inverters and air quality sensors, which enable the conditioning system to respond to natural changes in temperature, will save 80 per cent of the electricity used for the air conditioning alone, says Tunaley. With the new system the conditioning system works hardest at busy times of the day, in the canteen at lunchtime for example. Other savings have resulted from fitting tonal fuel technology to old boilers (with an energy saving of 8 per cent) and the installation of high-frequency fluorescent tubes (with a possible electricity saving of 30 per cent).



Britain's national health service seeks to cut energy use by 15 per cent in five years

Environmental concerns are one reason for the hospital's efficiency measures but the main reason is to save money. "Efficiency measures represent a good return on your investment," he says. "They are accepted as a good way to save money."

The saving also makes sense in the face of the expected increase in gas prices next year, says Tunaley. He believes that the end of cheap "intermittent" gas to large consumers because of market liberalisation could result in the price of gas going up by 25 per cent. The hospital uses gas to generate electricity in a combined heat and power (CHP) plant.

The deregulation of the energy market in the UK has encouraged some large users to use CHP plants to generate their own power and enhance the security of their energy supply.

The plants can cut the loss of fuel in energy production by using the heat from electricity generation for further energy purposes.

The chemicals manufacturing arm of Zeneca, the biosciences group, is to install two CHP plants to supply 23.5MW for its Huddersfield and Grangemouth sites in the UK.

The new £10.6m plant at Huddersfield, to provide the steam and electricity used in the manufacturing process, aims to save an estimated £2.5m a year in energy costs.

Environmental legislation has encouraged the new energy contract. Two of the plant's boilers, which will be phased out under the new scheme, are over 30 years old and do not include pollution-

abatement measures. Bob Thompson, Zeneca spokesman, said: "This equipment needs replacing because of our desire to improve our environmental performance and also because if we don't we will not meet environmental legislation which is coming into force in the next few years."

The new plant would enable the company to keep ahead of controls on carbon dioxide emissions for example. The plant currently burns some 90,000 tonnes of coal a year.

In Europe and the US companies have been keen to encourage energy efficiency to comply with legislation - following government commitments at the Rio earth summit to bring carbon dioxide emissions back to 1990 levels by the year 2000 - and to enhance their public image.

Electricity companies in the US, for example, entered into a voluntary agreement, called the Climate Challenge, with the Department of Energy earlier this year.

The initiative, which seeks to reduce greenhouse gases, was a direct response to a proposed tax on the number of British Thermal Units (the common measure of heating energy) last year.

Pacific Gas & Electricity, the largest power utility in the US and a party to the agreement, has allocated \$2bn to customer energy efficiency programmes in the 1990s. With this investment the company hopes energy bills will be cut by more than \$2bn net by 2000.

Last year more than \$180m was spent on some 60 programmes, resulting in a saving of 491m kwh of electricity. More than 600,000 customers

participated in energy efficiency initiatives last year.

For one scheme last year the company paid \$30,000 to replace 150-watt incandescent traffic signals with energy-saving 25-watt light emitting diodes (LEDs) in the city of Davis.

In spite of these efforts, however, the company failed to meet its 1993 targets on energy efficiency, partly, it claims, because of reorganisation and the loss of 3,000 jobs.

In France, the state gas company Gaz de France has a team dedicated to encouraging energy efficiency particularly through the installation of combined heat and power plants.

Jean-Pierre Roncato, head of the cogeneration development mission, says that by using CHP plants 85 per cent of the gas used in generation can be recovered and used for both electricity and heating.

This year the company has started 30 CHP projects compared with just four in 1991. At the same time it is installing boilers with high-energy conversion capabilities.

"Being fuel efficient is a strategic idea for us," says Roncato. "It's important as far as our image is concerned to supply an efficient product which uses natural gas."

Up to 75 per cent of France's energy needs is supplied by nuclear electricity. Gaz de France supplies only a fraction of the country's total energy but is hoping that by stressing fuel efficiency - and by offering price warranties to allay fears of a gas price rise - it can increase its share of the market.

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Profile: ROBERT JONES MP
Britain's new Mr Save-It

Poacher turned gamekeeper

The task of making Britain more energy efficient belongs to Mr Robert Jones, the newly appointed junior minister at the Department of the Environment. Although the UK has previously had energy ministers with a brief to raise energy efficiency, this is the first time anyone has formally carried the title.

It was an unusual choice. Mr Jones was previously chairman of the Select Committee on the Environment in the House of Commons where he was grilled by ministers and officials on Britain's rather mixed performance on energy saving. Last year, he produced a report which effectively said that government policy in the area was too weak, and put forward a string of recommendations.

Some people have therefore viewed the appointment as "poacher turned gamekeeper", though he is highly regarded in the energy efficiency business itself.

"He comes to the job with great knowledge and sympathy for the subject", says Mr Andrew Warren of the Association for the Conservation of Energy. "But people also have high expectations of what he can achieve."

Now, he is in the hot seat himself. How does the view look from there? "We are achieving a lot, but there's also a lot of complacency around," he says.

The progress has come mainly in industry, he thinks, where companies have become much more cost-conscious, and are taking serious steps to reduce energy consumption. The government is backing this up with advice schemes, help with eco-audits and management standards.

The UK is also "doing quite well" by international standards. "Our building regulations take us close to the top, well ahead of countries like Germany," he says. He is also encouraged by the initiatives taken by local authorities to save energy, and by the government's target of reducing its own energy consumption by 15 per cent between 1991 and 1996.

The complacency Mr Jones sees is mainly in the residential/commercial sector where energy is only a small part of people's costs. Moreover, householders do not bother to compare one quarter's electricity and gas bills with the same quarter the year before, so they have little idea of the energy trends in their own homes.

"We do need to get over the fact that more than half of global warming gases come from buildings," he says.

The government has been running a publicity campaign to sharpen people's awareness of the risks of global warming. It recently turned the pressure up with a fresh campaign which is supposed to make them actually do something about it. The £5m campaign, using the message "Wasting energy costs the Earth", is based on dinosaur figures because they appeal to children who tend to be much more responsive than adults to appeals of this kind.

Mr Jones has also been asking banks to provide free energy ratings for homes when advancing mortgages to house purchasers. From next July, new building regulations will require all new dwellings to be given an energy efficiency rating.

The campaign comes on top of the government's highly controversial imposition of VAT on home heating in last year's Budget. But the effects of this tax are being eroded by the decline in gas and electricity prices. Does Mr Jones think taxes should be pushed up further to keep up the pressure?

"Rather than jack up energy taxes, I would prefer to concentrate on educating people," he says. "We don't want to add unnecessarily to their costs."

In fact, the trend in prices reinforces the government's view that it needs to use other weapons besides price, such as persuasion, publicity, and pump priming exercises, particularly for low income households. But Mr Jones opposes further legislation to enforce energy efficiency. In a recent House of Commons debate, he told MPs that he thought sufficient progress was being achieved without adding to the legislative burden.

This concern about costs also lies behind Britain's resistance to an EU plan for a carbon tax, which Mr Jones thinks would greatly harm the competitiveness of European industry if it was imposed unilaterally. "We should look at

this on a world basis," he says. Mr Jones concedes that there is still doubt about the seriousness of the risk of global warming. But he says this is expressed "by a tiny minority of scientists". And he believes that energy efficiency is still a worthy goal in its own right because it increases industrial competitiveness, and saves householders money.

He remains confident that the UK will be able to reach its target of reducing CO₂ to 1990 levels by the year 2000 under its Earth Summit commitments. The next point to be considered is what happens after that, and international negotiations have only just started.

David Lascelles

You are looking at a model of the Dinosaur, said Mr John Gummer, the environment secretary, with an embarrassed laugh. On the table before him stood a plastic dome with models of what looked like dinosaurs wearing human dress.

In fact, that was precisely what they were. Mr Gummer was launching the government's latest energy efficiency drive: "Wasting energy costs the Earth" - a campaign is typical of the policy adopted by the government to encourage energy efficiency in the UK.

It is based on what it calls "partnership", a voluntary effort by government, homeowners and businessmen to work together to achieve the energy reduction goals. Shortly after the dinosaurs were launched, the government squashed an attempt by opposition parties to introduce an energy efficiency Bill into parliament on the grounds that it would add to costs and regulation.

There is no official target for energy efficiency in the UK, though Mr Robert Atkins, one of Mr Gummer's ministerial colleagues, told parliament that he believed the UK economy could operate on 20 per cent less energy than it does today. The more constraining target is the UK's commitment, made at the Rio Earth Summit, to bring carbon dioxide emissions back to 1990 levels by the year 2000. This implies a cut of some 10m tonnes a year, or about 6-7 per cent.

UK has no target but could do 20% better, David Lascelles reports

Don't forget the dinosaurs

However, the government's own research shows that despite earlier publicity campaigns to raise awareness of global warming issues the public's knowledge is still poor: one official poll showed that nearly half the population confuses the issues of global warming and the ozone layer.

The public's willingness to invest in energy efficiency is also low. A poll by Projects in Partnership, an independent group funded by the Department of the Environment, found homeowners "disinterested, confused and mistrustful".

A year ago, the government took what it thought was a big step forward in persuading people of the value of energy saving investment when it extended - after long deliberation - value added tax to home heating. VAT was introduced at 8 per cent last April and will rise to the standard rate of 17½ per cent next April. Although this conflicted with the "partnership" idea, the temptation for the Treasury to cash in on pressure for greater energy efficiency was evidently irresistible.

However, the impact of this measure is already being eroded by the steady decline in gas and electricity prices which has been caused by deregulation and privatisation of the gas and power utilities. Some specialists believe that the entire effect may be offset by the end of this decade - in which case further measures may be needed to get the 1.5m tonnes CO₂ saving which VAT was supposed to deliver.

This could strengthen the chances for further development of nuclear power. Mr Michael Heseltine, president of the Board of Trade, is currently reviewing the future of the nuclear power industry, and he will weigh the contribution that N-stations can make to reducing greenhouse gases when deciding whether to authorise construction of further nuclear capacity.

Meanwhile, the government suffered another setback when the regulators of the gas and electricity industries refused to sanction further levies on consumers to fund the Energy Saving Trust, the agency which the government had set up to subsidise and promote energy efficiency projects. Mr Eoin Lees, the EST's chief executive, still hopes to be able to promote various schemes,

such as low energy light bulbs and self-financing improvements. But until the government devises alternative ways of providing long-term funding, the EST will not be able to fulfil its promised role.

Instead, much of the official energy saving effort is being directed through Neighbourhood Energy Action, a government sponsored charity which has a budget of £75m to help the beating problems of a low income households.

A recent report by the Gas Consumers Council and the EST concluded that the market for energy services (helping customers make better use of the energy they buy) will not be helped by deregulation, at least in the short term. Deregulation will stimulate competition to cut prices, and energy saving will be sidelined.

The report says: "Price reductions cannot go on indefinitely. But whilst customers can get significant savings just by signing a new supply contract, why should they be interested in having new process equipment or heating controls/insulation fitted?"

The picture in industry is better. A recent report by Touche Ross, the accountants, showed that energy intensive industry has taken steps to cut its power bills because of the strategic importance of energy costs. But less intensive industries still tend to treat spending on energy efficiency as discretionary rather than vital.

Mr Simon Lloyd, the marketing director of BP Energy, one of the country's largest industrial contract energy companies, says that energy management has only "scratched the surface" of the country's annual £39m energy bill. "But attitudes are changing very fast now," he says, as companies try to cut costs and protect themselves from the risk of changing energy prices.

However, this has yet to feed through to widespread use of combined heat and power schemes. The government has a target of 4,000MW of additional capacity, but so far only about 1,000MW has been built.

Mr David Green, director of the Combined Heat and Power Association, says that projects have been squeezed by adverse trends in power prices. Electricity prices are falling, while contracts for gas on which CHP schemes are based have been going up, contrary to the trend for gas generally.

Mr Green thinks the government should require all new power schemes to provide heating as well - something it could enforce since the Department of Trade and Industry has to approve all new electricity generation projects over a certain size. This is the case in a number of other European countries, such as Denmark, he points out, but government officials are unsympathetic, taking the view that CHP "should be able to stand on its own two feet".

One aspect of power generation which does get financial support is alternative energy. The government will shortly announce a new round of subsidy for renewable energy projects, though with public opposition to wind power now increasing, even this aspect is not without controversy.

A further area where the government is being pressed is transport. The recent report of the Royal Commission on Environmental Pollution called for a massive redirection of resources away from roads towards public transport and other means of reducing traffic on grounds of pollution control and energy efficiency.

However, the report received a cautious welcome from ministers because it challenges many key aspects of government policy: the preference for roads, the reluctance to subsidise public transport and the planning process. It does, however, reinforce the policy of increasing fuel taxes, which the government must welcome.



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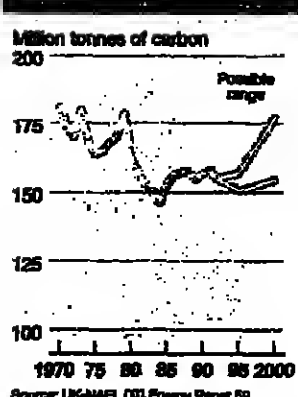
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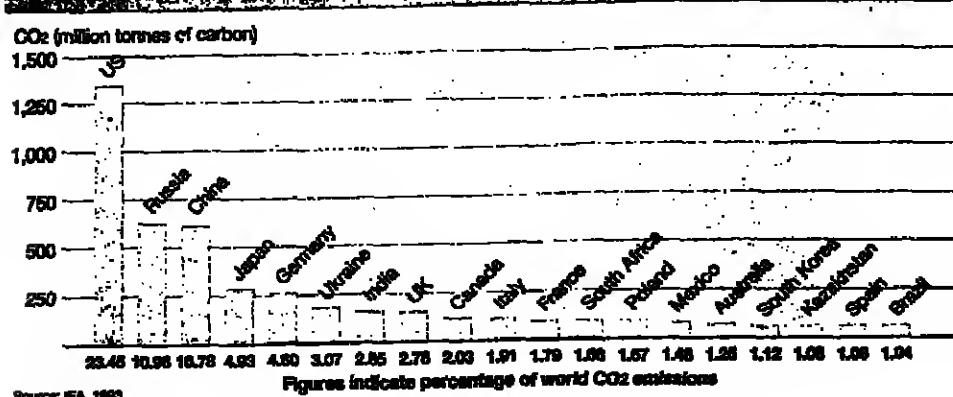
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UK: CO₂ emissions

Source: UNFCCC, OPI Energy Paper 10

World's largest CO₂ emitters in 1990

Source: IEA, 1993

Figures indicate percentage of world CO₂ emissions

Global warming experts think again, writes Bronwen Maddox

The problem is in the east

Fears about global warming have provided much of the impetus behind the energy efficiency programmes of Western countries. But governments have been slower to introduce many long-promised measures than environmentalists hoped.

Meanwhile, some politicians, economists and industrialists are now questioning the scientific basis for these fears. For some years scientists have been predicting that if concentrations of "greenhouse gases" in the atmosphere continued to increase, the earth could warm up.

Governments took those predictions seriously enough to agree, at the 1992 Rio Earth Summit, that the risk deserved their attention. Industrialised countries pledged to draw up plans for bringing emissions of greenhouse gases back to 1990 levels in the year 2000, while developing countries committed themselves to promoting energy efficiency.

The main greenhouse gas is carbon dioxide, produced when organic material, including fossil fuels, is burnt. Policies to combat global warming have therefore concentrated on lim-

iting carbon dioxide. Emissions of other gases which are incriminated, such as methane, are harder to measure and to control, and have so far inspired less political effort.

Governments' main policy tool in trying to draw up plans for curbing carbon emissions has been higher taxes on energy in order to encourage more energy efficiency. However such proposals have run into fierce political opposition in many countries.

In the European Union, the proposed tax on energy and its carbon content has stalled, even though this is the only tool the EU has at its disposal for meeting the Rio targets. US President Bill Clinton's proposals for energy taxes, drawn up after Rio, met a similar fate.

In the UK, the government's decision to introduce value-added tax on heating fuel provoked a ferocious political row, although steep annual increases on motor fuel and car licences have proved less controversial.

Moreover, in the past few years, some of the political momentum has been taken out of the issue by recession,

which has proved unexpectedly effective at restraining emissions. It has, just as importantly, reduced the amount of money available in many countries for spending on measures to encourage energy efficiency directly, such as household insulation.

At the same time, a chorus of scepticism about the level of the threat posed by global warming has become louder. It has questioned the legislative and economic effort devoted to the problem, and arguably has made it harder to force through politically controversial measures.

The essence of the science which underpins the predictions is not contested. Physicists agree that greenhouse gases can trap heat which is emitted from the earth's surface and so prevent it passing into space.

But there is still scientific disagreement about the prediction that if the concentrations of these gases build up, the earth will warm up. There is even more disagreement about the amount of warming that might reasonably be expected.

The best current predictions of the four leading models of climate change used worldwide suggest that, if carbon dioxide levels double, the world will warm up by between 1.9C and 5.2C from existing levels.

Mr Bruce Callander, head of the working party which weighs up scientific research for the United Nations inter-governmental Panel on Climate Change, acknowledges that there are still problems with the models. Taking account of the behaviour of clouds and oceans remains the biggest difficulty, he says.

While the IPCC is emphatic that the risk of warming should be taken seriously, it points out too that scientists will need years more data before they know whether the predictions are accurate.

Global warming is one of the most difficult examples of a conundrum which politicians increasingly face: how to make policy, which may have considerable economic repercussions, when science is uncertain.

Cost-benefit analysis, of the kind now modish in environmental economics, offers little assistance in the case of global

warming, given that the probabilities of the threat are so hard to calculate.

Moreover, there is intense debate, both scientific and economic, about whether a small degree of warming in the earth's atmosphere would be harmful or beneficial. Some countries, such as Russia, have suggested that they could benefit, as they would be able to farm previously ice-bound regions.

Such points have highlighted one of the most controversial aspects of the international debate on climate change: the unequal distribution between countries of the costs of warming, and the costs of mitigation.

Increasingly, as they try to put together plans to meet the Rio stipulations, industrialised countries are wondering whether they would do better to spend money helping improve energy efficiency in developing countries.

The collapse of the former Soviet Union and Eastern European economies has temporarily restrained the rise of global emissions. But although the introduction of new technology into Eastern and Central Europe is greatly improving their energy efficiency, the emissions from those countries will soon begin to rise again as their economies pick up.

Meanwhile, the industrialisation and the population growth of China and India, and China's heavy dependence on coal, means that their carbon emissions are rising steeply.

As developed countries which have ratified the Rio convention struggle to persuade their citizens to turn off lights as they leave the room, put only one cup of water in the kettle and walk rather than drive to the shops, they are beginning to ask more urgently than before whether the most efficient way of tackling global warming is not to start with the energy consumption of the developing world.



Ford and Alcan's AIV demonstrator: 700lb lighter than its steel-bodied equivalent

Aluminium cars are coming, says John Griffiths

Easier on the gas

A UK Royal Commission report on environmental pollution, expressing concern at worsening air quality in urban areas, in October called for the fuel efficiency of the typical family car to be increased by 40 per cent over the next 11 years.

It provided no concrete suggestions as to how this might be achieved. Motor industry chiefs immediately rejected the call as "technically impossible".

What they really meant was that over that period cars could be made very much more frugal with fuel than they are now. But to come anywhere near the Commission's target would not only mean using all the technology and new materials now becoming available but would require cars to be made much more austere than even the greenest-minded driver could accept.

There is a motor industry rule of thumb that if a car can be made 10 per cent lighter, it will go 6-7 per cent further per unit of fuel consumed. If electric windows, central locking, sunroofs, and anti-theft systems, air-conditioning and other non-essentials were to be tossed out - along with the mass of motor, servos, actuators and other hardware needed to operate them - a weight saving of around 25 per cent should be achievable. (The first Volkswagen Golf of 1974 weighed 250kg less than the 1,000kg of the current version.)

The saving would be considerably higher yet if anti-lock brakes, airbag systems, side anti-intrusion bars and other recent safety innovations were abandoned.

Without all this heavy equipment, fuel consumption would be further cut by being able to use a smaller engine and lightersuspension and wheels. Clearly, only the most militant environmentalist would advocate such a radical approach (particularly since some of the extra weight comprises catalytic converters for exhaust emissions).

In energy efficiency terms, therefore, the new car of the year 2005 is much more likely to be a compromise.

While all this heavy equipment will stay on board, fuel savings will come partly from further improvements in internal combustion engines, both petrol and diesel. Today's petrol engine, with

multi-valves, fuel injection and electronic management already uses about one-third less fuel than a simpler, similarly-sized and carburettor-fed unit in a similar sized vehicle of the 1970s.

But weight is the central factor - and the car of a decade hence seems set to shed lots of it thanks to a fierce "battle for the bodyshell" being fought out between the steel and aluminium industries.

Volkswagen's Audi subsidiary and Aluminium Company of America (Alcan) say that the revolutionary aluminium spaceframe body of Audi's recently-launched A8 luxury car is 40 per cent lighter than it would have been if made of steel. They also maintain that such lightweight bodies can be

introduced cost-effectively in high-volume production cars within a decade.

Steel makers from around the world have struck back by launching a collaborative project aimed at designing the lightest possible bodyshell using the latest high-strength steels. They claim that a 20 per cent weight saving is possible by optimising current designs using current manufacturing systems, and that 35 per cent is achievable with all-new designs using the most advanced technology.

Two weeks ago, Ford, the world's second biggest vehicle maker, and Aluminium Company of Canada (Alcan) reaffirmed their determination to ensure viable production of aluminium cars early in the next century.

Initially, just like Audi's A8, Ford expects aluminium cars to make their appearance at the top of Ford's product range and only gradually filter down into cheaper, higher-volume cars, according to Mr Bill Stueff, manager of Ford's vehicle systems engineering.

But an indication of the potential is provided by the AIV (aluminium-intensive vehicle) which the two companies are using as the showcase for their aluminium technology. It is 318kg (700lb) lighter than Ford's steel-bodied Taurus/Mercury Sable model on which it is based and with which it shares almost identical equipment.

The bodyshell is 182kg, a full 47 per cent lighter than the steel equivalent; the additional 126kg difference represents the "knock-on" savings from smaller, lighter brakes and other components.

Crucially, in Ford's view, the AIV and the processes developed by Alcan, Ford and a third partner, Ciba Polymers, allow it to be made mainly by conventional motor industry manufacturing methods, thereby avoiding the need for large-scale investment in new plant and equipment.

Alcan's "AVT" (Aluminium Vehicle Technology) process uses a mixture of spot welding and bonding with a Ciba-developed epoxy adhesive to join sheet aluminium pressings. By welding and bonding, lighter gages of aluminium can be used than would be the case with spot welding alone.

That the partners are serious is in no doubt: to date Alcan alone has spent \$100m on research with current annual spending running at \$10m; Ford has invested \$35m and a fleet of 40 AIVs are undergoing field trials. They are said to have exceeded 50,000 miles of rough usage and will be durability tested well beyond 100,000 miles.

Many problems remain, such as the need to optimise vehicle design while remaining compatible with the plant and machinery that will still turn out steel cars for a very long time. Even Alcan admits that there will be a cost premium for such cars, although not too big to deter consumers.

The aluminium producers acknowledge that they use much more primary energy than the steel makers. But they maintain that the overall balance is tipped back in their favour by aluminium's easier recyclability and the on-road fuel savings. For example, with the 20 per cent fuel saving arising from a 25 per cent overall weight reduction, a mid-sized aluminium family car would use 600 gallons less fuel over 100,000 miles.

It is not quite that simple, however. An aluminium car would actually contain several alloys, which would have to be separated before being successfully recycled.

As Mr Don MacMillan, vice president and general manager of Alcan's automotive division, acknowledges, it is not practical to expect scrapyard workers to take three days to take apart every scrapped car with spanners.

Take a close look at this picture.

What did you see first, the faces or the vase?

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